



Sunday, 18 October

3:45pm

Paper Session

Track C: Technology and Process Mechanisms for Strategic Learning

Session Chair: Alexandra Borchardt

Voice-Based AI Feedback in Higher Education: A Field Study on Quality and Actionability

» [Leander Schilling](#)¹, [Anton Hantel](#)², [Thilo Tamme](#)³ (1. TUM School of Management, 2. Massachusetts Institute of Technology, 3. Technical University of Munich)

Trust, teaming, and technology: Experimental insights into human-autonomous teams

» [Leonie Lähn](#)¹, [Markus Kreutzer](#)¹ (1. EBS Universität)

Implementation Heterogeneity in Corporate Reskilling Programs: Evidence from a German Automotive Manufacturer

» [Leila Doûmi](#)¹, [Raffaella Sadun](#)¹, [Jorge Tamayo](#)¹ (1. Harvard Business School)

VALUE CO-CREATION IN ONLINE LEARNING: THE CENTRAL ROLE OF ENGAGEMENT

» [Veronica Olocco](#)¹, [Elena Revilla](#)¹ (1. IE University)

3:45pm

Common Ground Session

Track E: Status, Rankings, and Competitive Responses

Session Chair: Lionel Paoletta

VALUE CREATION, VALUE APPROPRIATION AND STATUS IN CONTESTS

» [Claudio Panico](#)¹, [Fabrizio Castellucci](#)¹ (1. Bocconi University)

When Atypical Organizational Responses Backfire: Consumer Evaluation under Uncertainty

» [Tu Tran Dang](#)¹, [Samira Dias Dos Reis](#)¹, [Alicia Barroso](#)¹ (1. Universidad Carlos III de Madrid)

HOW DO INCUMBENT FIRMS STRATEGICALLY RESPOND TO IPOs? A SOCIAL COMPARISON PERSPECTIVE

» [Chaowen Deng](#)¹, [William Wan](#)², [Daphne Yiu](#)³ (1. Fudan University, 2. The Chinese university of Hong Kong, 3. Singapore Management University)

When Recognition Expands or Constrains: Award Scope and Exploration

» [Youchung Kwon](#)¹ (1. Cornell University)

Reading the Tea Leaves: Evaluative Consistency and Firms' Responses to Status Decline.

» [Clara Depalma](#)¹ (1. Bocconi University)

Status shocks and competitive reactions

» [Giulia Maria Barbi](#)¹, [Giada Di Stefano](#)¹, [Saverio Favaron](#)² (1. Bocconi University, 2. SKEMA Business School)

3:45pm

Paper Session

Track G: Cross-Border Acquisitions in an Era of Global Uncertainty

Session Chair: Nauman Asghar

Home Country Corruption and Cross-border M&A Approval Speed

» [Dinesh Hasija](#)¹, [Lee Brown](#)² (1. Augusta university, 2. Texas Woman's University)

Anticipating Retaliation: Government Interventions, Cross-Border Acquisition Likelihood, and Stock Market Reactions

» [Seok-Hyun Stephen Hwang](#)¹ (1. The Hang Seng University of Hong Kong)



Continued from **Sunday, 18 October**

Sovereign Wealth Fund Acquisitions and Corporate Social Responsibility: The Role of Institutional Distance

» Guowei Qiu¹, Jordi Surroca¹, Yuxi Cheng² (1. University of Liverpool, 2. The University of Texas at San Antonio)

Within-firm Innovation and Industry Boundary Spanning in Global South Multinationals' Cross-Border M&As

» Junli Bai¹, Kai Xu², Yaqun Yi¹, Jing Tan¹ (1. Xi'an Jiaotong University, 2. University of Texas at San Antonio)

3:45pm

Paper Session

Track I: Inside the Innovation Process: Commitments, Breakdowns, and Discoveries

Session Chair: Violina Rindova

After the Party: A Process Model of Intraorganizational Absorption of Internal Innovations Post-incubation

» Pragathi Mavinakere Swamygowda¹, Vareska Van De Vrande¹, Murat Tarakci² (1. Erasmus University Rotterdam, 2. IMD)

Identity at the Crossroads of Serendipity and Strategy: How Firms Respond to Unexpected Discoveries

» Ayfer Ali¹ (1. Warwick Business School)

Constrained Adaptation in the Last Mile: How Innovation Teams Revise Binding Commitments

» Manuel von Krosgik¹, Ann-Kristin Weiser¹, Georg von Krogh¹ (1. ETH Zürich)

Sustaining Innovation Across Boundaries: Managing Recurrent Breakdowns in Cross-Boundary Innovation Projects

» Catherine Piner¹, Sarah Wolfolds², Tiona Zuzul¹ (1. Harvard Business School, 2. Cornell University)

3:45pm

Paper Session

Track I: Scientific Careers and the Production of Knowledge

Session Chair: Aleksandra Kacperczyk

Intergenerational Transmission of Gender Bias in Knowledge Diffusion

» Marc Lerchenmueller¹, Leo Schmallenbach¹, Karin Hoisl¹ (1. University of Mannheim)

Ability or Preferences? The Allocation of Scientific Talent into Faculty vs Industry Careers

» Michael Roach¹, Henry Sauermann² (1. University of Illinois Urbana-Champaign, 2. ESMT Berlin)

The Professional Costs of Speech Sanctioning Events: Evidence from Academia

» Kris Gulati¹, Lorenzo Palladini² (1. The University of California, Berkeley, 2. Stockholm School of Economics)

Career Interruptions, Field Evolution, and Knowledge Obsolescence

» Jordan Bisset¹ (1. Max Planck Institute for Innovation and Competition)

3:45pm

Common Ground Session : CG-7

Track K: Social Entrepreneurship, Sustainability & Grand Societal Challenges

Session Chair: Rui Wang

Unequal Access to Resources After Entry: Female Entrepreneurs in Government Contracting

» Zhengchu ZHANG¹, Cyndi Man Zhang¹ (1. Singapore Management University)



Continued from **Sunday, 18 October**

Moving to Missed Opportunities: Addressing Retail Redlining in Segregated Cities

» [Luisa Gagliardi](#)¹, [Raj Choudhury](#)², [Hoyoung Yoo](#)³ (1. Bocconi, 2. LSE, 3. University of Illinois Urbana-Champaign)

SUSTAINABILITY ENTREPRENEURSHIP AS A SEMIOTIC SQUARE: EPISTEMOLOGICAL MAPPING AND ABDUCTION (2000–2026)

» [Marco Giarattana](#)¹, [Milan Miric](#)², [Martina Pasquini](#)¹ (1. IE University, 2. USC Marshall School of Business)

The perfect product? Configurational Paths to Funding Success in Entrepreneurial Pitching Processes.

» [Elvira Niebuhr](#)¹ (1. Heinrich-Heine University Düsseldorf)

How can startups address complexity of grand challenge as orchestrators in ecosystems?

» [Liyan Wang](#)¹, [Haoyu Xiao](#)², [Yurong Chen](#)³, [Hang Fan](#)⁴ (1. Hunan University, 2. School of Economics and Management, Tsinghua University, 3. Institute of Science Tokyo, 4. School of Economics and Management, North China Electric Power University)

Dual Effectuation: How Migrant Entrepreneurs Navigate Institutional Complexity

» [Andre Laplume](#)¹, [Sepideh Yeganegi](#)² (1. Toronto Metropolitan University, 2. Wilfrid Laurier University)

3:45pm

Common Ground Session

Track J: The Raw Materials of Strategy: Crafting Action from Mandates, Intuitions, Metaphors, and Chance

Session Chair: Christian Stadler

Dancing on the edge: Turning adversity into strategic renewal via dramaturical reframing

» [Renate Kratochvil](#)¹ (1. Stockholm School of Economics)

Sustainability Reporting as Practice: Liminal Governance Formation Across Reporting Cycles in Higher Education

» [Min-Fen Tu](#)¹, [Cheng-Min Hsu](#)¹ (1. Tamkang University)

Translating Intuition: Commitment-Making Under Persistent Uncertainty

» [Chun-Fang Yang](#)¹, [Sotirios Paroutis](#)¹, [Koen Heimeriks](#)¹ (1. Warwick Business School)

Infusing Strategy Work with Values: How Root Metaphor (Re)interpretations Facilitate Inclusivity in Open Strategizing

» [Marius Andersson](#)¹, [Dag-Håkon Eriksen](#)¹ (1. VID Specialized University)

Instigating Serendipity: Analogous Mapping of an Artistic Practice to Strategic Management

» [Stefan Meisiek](#)¹, [Rob Austin](#)² (1. University of Sydney Business School, 2. Ivey Business School)

Leadership in Human-Centered Business Ecosystems: Cultivating Social Compatibility

» [Øystein Fjeldstad](#)¹, [Christina Kyprianou](#)², [Peter Margolis](#)³, [Michael Seid](#)⁴, [Charles C. Snow](#)⁵, [Paul Batalden](#)⁶ (1. BI Norwegian Business School, 2. IE Business School, 3. Stanford University School of Medicine, 4. University of Cincinnati, Department of Pediatrics, 5. Pennsylvania State University, 6. Dartmouth Geisel School of Medicine)

3:45pm

Common Ground Session

Track N: The Common Grounds of Cooperative Strategy: Developing Work on Platforms, Networks, and Interfirm Exchanges

Session Chair: Africa Ariño

Beyond Network Effects and Bottlenecks: How Deals and Multimarket Contacts Entrench Platform Gatekeepers' Dominance

» [Erik Liesola](#)¹, [Jens Schmidt](#)¹ (1. Aalto University)



Continued from **Sunday, 18 October**

The Double-Edged Sword of Coopetition: Acquisition Likelihood and Post-Acquisition Performance

» Manish K Srivastava¹ (1. Michigan Technological University)

Filling the Void or Finding a Ladder? Reorganizing Knowledge Activities in Disrupted Networks

» Francisco Polidoro Junior¹, Tianchang Wang¹ (1. University of Texas at Austin)

Fostering a Sub-Ecosystem Within a Larger Ecosystem: Evidence from SERES and Huawei Collaboration

» Jiaming Yang¹, Yang Yang², Sali Li³ (1. Zhejiang University of Finance and Economics, 2. Zhejiang University, 3. University of South Carolina)

Polycentric Governance and the Longevity of Illegal Interorganizational Relationships

» Fabrice Lumineau¹, Arne Keller², Nuno Oliveira³ (1. The University of Hong Kong, 2. TU Wien, 3. Tilburg University)

Unpacking Purpose-Oriented Networks (PONs): A Configurational Analysis of Modes of Integration in Value-Creation Networks (VCNs)

» Bart Cambré¹, Patrick Kenis², Anna Moretti³, Elisabeth F Mueller⁴ (1. Antwerp Management School, 2. Tilburg University, 3. Ca' Foscari University of Venice, 4. University of the Bundeswehr Munich)

3:45pm

Common Ground Session

Track M: Institutions, Externalities, and Trade-offs

Session Chair: Srividya Jandhyala

Stakeholder Commitments and Multidimensional Decoupling Across Places and Domains

» Nuruzzaman Nuruzzaman¹ (1. University of Manchester)

PRICING CARBON, TRANSFORMING ENERGY: HOW MARKET-BASED REGULATION REVALUES ENERGY TECHNOLOGIES

» Narae Lee¹ (1. Korea Advanced Institute of Science and Technology)

Do Dirty Hands Give Green? Bribery, Corruption, and the Adoption of Environmental Practices

» Chong He¹ (1. Jiangxi University of Finance and Economics)

From Crime to Enterprise: How formalization policies reallocate entrepreneurial resources and reduce crime

» Paulo R. Arvate¹, Paulo Azevedo², Charles Bonani³, SANDRO CABRAL⁴, Thomaz Teodorovicz⁵ (1. FGV EAESP Sao Paulo School of Business Administration, 2. Insper Institute of Education and Research, 3. FIAP, 4. Insper, 5. Copenhagen Business School)

The legacy of historical foreign occupation on modern corporate philanthropy

» Hailin Lu¹ (1. University of Birmingham)

Navigating Social-Business Tensions in Platforms: A Case Study of a Crowdfunding IPO

» Genjiro Kosaka¹, Yuki Tsuboyama², Takahiro Endo³ (1. Waseda University, 2. Hitotsubashi University, 3. University of Victoria)

3:45pm

Common Ground Session

Track P: AI, Machine Learning, and Strategic Decisions

Session Chair: Giovanni Battista Dagnino

LLM Agents as Simulation Paradigm for Behavioral Strategy: Reproducing Human Search and Tracing Verbalized Attention

» Daniel Albert¹, Stephan Billinger² (1. LeBow College of Business, Drexel University, 2. University of Southern Denmark)

Windfalls or Wise Investments: Resource Shocks, Managerial Attention, and Digital Capability Building

» Rui Wu¹, Yingjie Li¹ (1. University of Science and Technology Beijing)



Continued from **Sunday, 18 October**

Out of Tune? Market Reactions to CEO-CFO Emotional Misalignment

» [Michelle Lang](#)¹, Sebastian Firk², Michael Wolff¹ (1. University of Göttingen, 2. University of Duisburg-Essen)

Conditional Amplification: Training with AI and Competitive Outcomes in Professional Go

» Xuhang Sun¹, Sihan Li², [Tianyu He](#)³ (1. Zhejiang University, 2. INSEAD, 3. National University of Singapore)

Who Captures Value from Generative AI? Behavioral User Types and Performance in Knowledge Work

» [Svea Feldmann](#)¹ (1. Technical University of Munich)

3:45pm

Paper Session : PS-6

Track K: Behavioral Theory, Luck & Error in Entrepreneurship

Session Chair: Yiru Cai

Towards an error-driven theory of ownership competences: Evidence from first-time founders

» [Domenico Appio](#)¹, Francesco Appio², Josip Kotlar¹ (1. Politecnico di Milano, 2. Paris School of Business)

Does Disruption Raise the Cost of Talent? Evidence from Startup Hiring Field Experiments in India

» [Nina Teng](#)¹, Nataliya Wright², Aleksandra Kacperczyk¹ (1. London Business School, 2. Columbia University)

May the Doubt Be With You: Prudent Skepticism and Plan-Specific Underconfidence in Institutional Voids

» [Siddharth Jain](#)¹, [Bikramjit Ray Chaudhuri](#)¹ (1. SPJIMR)

The Procedural Structure of Luck: An Investigation of How Luck Becomes Consequential

» [Yi Jiang](#)¹, Pekka Stenholm², Markus Fitza³, Hao Zhong¹ (1. ESCP business school, 2. Turku school of economics, 3. Frankfurt School of Finance & Management)

3:45pm

Paper Session

Track L: Discovering talent

Session Chair: Rhett Brymer

How Environmental Inducements and Associated Frictions Affect Workforce Recruitment Quality

» Jesse Render¹, [Rhett Brymer](#)², Aaron Hill¹, John Holden³, Jason Penry⁴ (1. University of Florida, 2. University of Cincinnati, 3. Indiana University, 4. Texas A&M University)

A Process Model of Serendipitous Human Capital Discovery

» Temitope Oladimeji¹, [Shaker Zahra](#)² (1. Isenberg School of Management, University of Massachusetts Amherst, 2. Carlson School of Management, University of Minnesota)

ACCOMPLISHING ATTENTION: A COMPETENCE-BASED VIEW OF ATTENTION IN GLOBAL COLLABORATION

» [Tuuli Hakkarainen](#)¹ (1. University of Manchester)

Performance as a Random Variable

» [Isaac Tucker](#)¹ (1. University of California Los Angeles)

3:45pm

Paper Session

Track O: Unique Leadership Influences on R&D Investment and Innovation

Session Chair: Radina R Blagoeva

Strategic Interfaces Beyond Upper Echelons: CEO-Inventor Coinvention and Individual Search Behavior

» Shikhar Bhardwaj¹, Anish Sugathan¹ (1. Indian Institute of Management Ahmedabad)



Continued from **Sunday, 18 October**

TOO ANXIOUS TO INNOVATE: HOW CEO AND CFO NEUROTICISM SHAPES THREAT-BASED PROBLEMISTIC SEARCH DURING UNDERPERFORMANCE

» Cameron Borgholthaus¹, Joseph Harrison², Shavin Malhotra³, Troy Smith⁴ (1. University of Wyoming, 2. University of Tennessee, 3. University of Waterloo, 4. University of Oklahoma)

When Is R&D Really Innovative? Scientific Directors And Their Contributions

» Junseok Goh¹ (1. University of Wisconsin - Madison)

Technology committees network structure and firm innovation

» Felipe Calvano¹, Pankaj Kumar² (1. University of Illinois Chicago, 2. Virginia Tech)

3:45pm

Paper Session

Track M: Climate, Markets, and Stakeholder Adaptation

Session Chair: Carlos Inoue

When Collaboration Is Not Enough: Binding Work in Multi-Stakeholder Climate Adaptation

» Emanuel Ubert¹ (1. Erasmus University Rotterdam)

Intermediary-Based Contagion: Examining Implications of Media Scrutiny in the Voluntary Carbon Market

» Franziska Hittmair¹, Michael Toffel¹ (1. Harvard Business School)

Temperature, Pay Dispersion, and Worker Safety

» Carlos Inoue¹ (1. University of Illinois Urbana-Champaign)

Grounds for Adaptation: Resource Allocation following Climate-Induced Supply Disruptions

» May-Anne Very¹ (1. IESE Business School)

3:45pm

Paper Session

Track D: Ecosystems and Public Policy

Session Chair: Mislav Radic

Commercializing Platforms in State-Shaped Markets: Ecosystem Orchestration, Legitimacy, and Optionality

» Mehdi Montakhabi¹, Benn Lawson¹, Jens Roehrich², Brian Squire³ (1. University of Oxford Saïd Business School, 2. University of Bath, 3. University of Bristol Business School)

Where You Sit Matters: Network Positions and Technology Pathways in Publicly Funded Clean-Tech Ecosystems

» Kashina Perlinger¹, Aisada Nielsen² (1. University of Cambridge, 2. Kiel University)

HOW MUCH DO GOVERNMENTS MATTER? FIRM-LEVEL PERFORMANCE IMPLICATIONS OF HIGH-QUALITY PUBLIC AND PRIVATE MANAGEMENT

» Jose Carlos Rodriguez Pueblita¹, Sergio Lazzarini², Aldo Musacchio³ (1. IPADE Business School, 2. Insper Institute of Education and Research, 3. Brandeis University)

Geopolitical resource dependence: U.S.-China rivalry and firm import strategies

» Tarek Ghani¹, Harald Pühr², Anne Jamison³, Witold Henisz⁴ (1. Washington University in St. Louis, 2. University of Amsterdam, 3. Copenhagen Business School, 4. The Wharton School, UPenn)

3:45pm

Panel

Track A: Deep-Tech Ecosystems: Lessons from Space, Chips, AI, and Quantum

Deep-Tech Ecosystems: Lessons from Space, Chips, AI, and Quantum

» Andrew Shipilov¹, Bart Vanneste² (1. INSEAD, 2. UCL School of Management)



Continued from **Sunday, 18 October**

3:45pm

Panel

Track R: STRUCTURAL METHODS AS A UNIFYING TOOLKIT FOR ADVANCING STRATEGY THEORY AND EMPIRICS

STRUCTURAL METHODS AS A UNIFYING TOOLKIT FOR ADVANCING STRATEGY THEORY AND EMPIRICS

» [Miguel Espinosa](#)¹, [Aroon Narayanan](#)¹, [Serguey Braguinsky](#)² (1. Bocconi University, 2. University of Maryland)

3:45pm

Panel

Track F: The rise of Conglomerates in the Digital Era: A New Logic of Corporate Scope or the Next Diversification Bubble?

The rise of Conglomerates in the Digital Era: A New Logic of Corporate Scope or the Next Diversification Bubble?

» [Costas Markides](#)¹, [Annabelle Gawer](#)², [Gianvito Lanzolla](#)³, [Bart Vanneste](#)⁴, [Freek Vermeulen](#)¹ (1. London Business School, 2. U of Surrey, 3. Bayes Business School, 4. UCL School of Management)

3:45pm

Paper Session

Track H: Strategizing Under Uncertainty: Hype, Future-Making, and Market Entry

Session Chair: Oleg Petrenko

Hype and The Entrepreneurial Dynamics of Nascent Prosocial Market Categories

» [Deepti Mishra](#)¹, [Anirvan Pant](#)² (1. Indian Institute of Management Bangalore, 2. Indian Institute of management Calcutta)

Strategy under Uncertainty: A Theory-Driven Literature Review

» [Henrique Michel](#)¹, [Reed Nelson](#)¹ (1. Fundação Dom Cabral)

The Conspiracy of Optimism: Future Making and Coopetition in the New Space

» [Anna-Sofia Yanson](#)¹, [Clelia Iacomino](#)² (1. Università della Svizzera italiana, 2. SDA Bocconi)

STRATEGIC FRAMING PATHWAYS FOR NEW ENTRANTS TO ESTABLISHED ECOSYSTEMS

» [Saeed Khanagha](#)¹, [Yuliya Snihur](#)², [Shaz Ansari](#)³ (1. Vrije Universiteit Amsterdam, 2. IESE Business School, 3. University of Cambridge)

3:45pm

Paper Session

Track B: Corporate Lobbying and the Shaping of Public Policy

Session Chair: Timothy Werner

CORPORATE POLITICAL ACTIVITY AT THE U.S. SUPREME COURT: SELF-INTERESTED ORGANIZATIONS ARGUING WITH SCIENTIFIC INFORMATION

» [Elie Sung](#)¹, [John Walsh](#)², [Yasir Dewan](#)¹ (1. HEC Paris, 2. Politecnico di Milano)

Policy Salience and Corporate Lobbying: Evidence from the 2019 American AI Initiative

» [Wenjian WANG](#)¹ (1. SKEMA Business School)

Innovate to Lobby? European Firms and Corporate Lobbying during Climate Change Regulation

» [Nilanjana Dutt](#)¹, [Felix Poege](#)¹, [Yifan Tian](#)¹ (1. Bocconi University)

From market players to courtiers – why we must rethink corporate political activity in times of executive unilateralism

» [Andrew Barron](#)¹, [Lee Brown](#)², [Dinesh Hasija](#)³ (1. TBS Education, 2. Texas Woman's University, 3. Augusta university)

5:30pm

Paper Session

Track A: Managing with Generative AI

Session Chair: Andrew Shipilov



Continued from **Sunday, 18 October**

Generative AI and Coordination at Work

» [Amirhossein Zohrehvand](#)¹, [Anil Doshi](#)² (1. Leiden University, 2. UCL School of Management)

DEMAND FOR MANAGERIAL ROLES: FIRM'S ANTICIPATORY RESPONSES TO GENERATIVE AI

» [Matteo Devigili](#)¹, [Dogukan Yilmaz](#)¹, [Vibha Gaba](#)¹, [Henrich R Greve](#)¹ (1. INSEAD)

Algorithmic Ambidexterity and Artificial Intelligence: Reconceptualizing Exploration and Exploitation in the Age of AI

» [Giovanni Battista Dagnino](#)¹, [Maria Cristina Longo](#)² (1. University of Rome LUMSA, 2. University of Catania)

When GenAI Enters the Strategy Room: Collective Emotion Regulation and the Reorganization of Strategic Decision-Making

» [Natalia Vuori](#)¹ (1. Aalto University)

5:30pm

Common Ground Session

Track D: Ecosystem Cooperation & Competition

Session Chair: Douglas Hannah

Agent-based Interactions for Testing Strategic Aspects of Interorganizational Relationships

» [Piotr Kwiatek](#)¹, [Grzegorz Leszczynski](#)², [Amira Mouakher](#)³ (1. University of Applied Science Upper Austria, 2. Uniwersytet Ekonomiczny w Poznaniu, 3. University of Perpignan)

Multidimensional Clustering of State Alignment: A Machine-Learning Approach to Political, Economic, and Global Strategic Interdependence

» [Hadi Zarea](#)¹, [Zhan Su](#)² (1. Laval university, 2. Professor of Strategy and International Business Director of the Stephen-A.-Jarislowsky Chair in International Business Faculty of Business Administration Laval University)

Reimagining ESG Reporting through Open Digital Registries as a Digital Public Good

» [Chaitrali Bhoi](#)¹, [Srinivasan Raghavan](#)¹ (1. Indian Institute of Management Bangalore)

Architectural Entrepreneurs and Industry Architectures

» [Hervé Legenvre](#)¹, [Erkko Autio](#)² (1. EIPM, 2. Imperial College London)

Sustainable Business Model Design under technological interdependence in Nascent AI Ecosystems

» [Tjark-Marvin Goellner](#)¹ (1. Berlin School of Economics and Law (HWR Berlin))

Beyond Multihoming: Generative Recombination and Complementor Competitive Advantage

» [Tommy Pan Fang](#)¹, [David R Clough](#)², [Andy Wu](#)³ (1. Rice University, 2. UBC Sauder, 3. Harvard Business School)

5:30pm

Paper Session

Track E: Market Formation, Entry, and Industry Structure

Session Chair: Yuliya Snihur

Beyond the Zero-Sum Game: Deliberate Competition Building in Fragmented Markets

» [Abdullahi Olanrewaju Babatunde](#)¹, [Dirk Boeche](#)¹ (1. Africa Business School)

Regulatory Reform and Market Evolution in the Spectrum Commons

» [Haiyang Zhang](#)¹, [Shane Greenstein](#)¹, [Roberto Fontana](#)², [Do Yoon Kim](#)³ (1. Harvard Business School, 2. University of Pavia, 3. Boston College)

Searching and Shaping Nascent Industries

» [Jackson Anderson](#)¹ (1. Harvard Business School)



Continued from **Sunday, 18 October**

Bringing Suppliers and Buyers Back In: How Vertical Industry Structures Affect the Value of Distinctiveness

» [Sverre Ubisch](#)¹, Pengfei Wang² (1. Norwegian University of Life Sciences, 2. BI Norwegian Business School)

5:30pm

Paper Session

Track F: M&A Outcomes and Integration

Session Chair: Martin Ganco

Beyond Experience: Learning Systems in Mergers and Acquisitions

» [Jana Herbig](#)¹ (1. Toulouse School of Management)

Acquisitions and Pay Dispersion

» [Julia Bodner](#)¹ (1. Copenhagen Business School)

The Same Call, Different Listeners: Divergent Reactions to Executive Participation in M&A Conference Calls

» [Andy Back](#)¹, Kwangjun An², Xingyue Guo³, Dawei Wang¹ (1. The University of Hong Kong, 2. Waseda University, 3. The Chinese university of Hong Kong)

M&A AND INNOVATION REVISITED: A REPLICATION OF VALENTINI (2012)

» [Lin-Fang Huang](#)¹, Wolf-Hendrik Uhlbach¹, Louis Mulotte¹ (1. Tilburg University)

5:30pm

Paper Session

Track L: Relationships and the power of others

Session Chair: Timothy Gubler

Technology Licensing and Outward Inventor Mobility: The Role of Relational Contracting

» [Marcos Balmaceda](#)¹, Bart Leten¹, Stijn Kelchtermans¹ (1. KU Leuven)

Who Comes to Mind? How Network Proximity Drives Recall Bias in Peer Nominations

» [Hui Sun](#)¹, Lisheng He², Adam Kleinbaum³ (1. Frankfurt School of Finance and Management, 2. SILC Business School at Shanghai University, 3. Tuck School of Business at Dartmouth)

Co-mobility, Gender, and New Firm Outcomes

» [Elise Lee](#)¹ (1. Tilburg University)

Staring at the Finish Line: Coworker Death, Mortality Cues and Career Choices

» Pooyan Khashabi¹, [Maren Mickeler](#)¹, Ali Mohammadi² (1. ESSEC Business School, 2. Copenhagen Business School)

5:30pm

Common Ground Session

Track B: Building Legitimacy: Category Emergence in Contested Markets

Session Chair: Thorsten Grohsjean

Emergence of New Organizational Forms: Collective Analogizing in the Emergence of UK Platform-Based FinTech

» [Kamila Nigmatulina](#)¹ (1. University of Oxford)

Macro-cultural discourses and category work in a nascent global industry: The AI assurance industry

» [Julian Cori](#)¹ (1. University of Oxford Saïd Business School)

Contested Markets, Competing Visions: Multi-Market Shaping Strategies in Politicized Environments

» [Suvi Nenonen](#)¹, Kaisa Koskela-Huotari¹, Chelsey Jo Huisman¹, Hans Kjellberg¹ (1. Stockholm School of Economics)

MEANS MANIPULATION: HOW COMMERCIAL ACADEMIC PUBLISHERS LEVERAGED OPEN ACCESS AS A STRATEGIC OPPORTUNITY

» [Anders Krabbe](#)¹, Sara Marquez-Gallardo² (1. Copenhagen Business School, 2. University of Manchester)



Continued from **Sunday, 18 October**

Institutional Complexity and Legitimacy Pressures: A Configurational Study of Firm Decisions

» [Padmalaya Mallick](#)¹, [Dónal Crilly](#)¹ (1. London Business School)

Legitimation through Identity Brokerage: How State-run Influencers Navigate Competing Institutional Logic

» [Yi Li](#)¹, [Huiyang Dai](#)² (1. University of Wisconsin - Madison, 2. Zhejiang University of Technology)

5:30pm

Common Ground Session

Track G: Reconfiguring Global Value Chains Under Geopolitical Pressure

Session Chair: [Alvaro Cuervo-Cazurra](#)

Strategizing under Trade Disruptions: Firms' Adaptive Responses to Sanctions and Tariffs

» [Laurenz Tinhof](#)¹, [Anna Andronovich](#)¹, [Constantin Lackinger](#)¹, [Jakob Müllner](#)¹ (1. WU Vienna)

Patents and (Geo)Politics: Geopolitical Volatility and Cross-Border Knowledge Sourcing

» [Gilbert Kofi](#)¹, [Margaret Fong](#)¹, [Sinziana Dorobantu](#)² (1. HEC Montreal, 2. New York University)

Geopolitical Risk and the Reconfiguration of Foreign Subsidiary Networks

» [YIYI LIAO](#)¹, [Daisy Liu](#)¹, [Yi Li](#)¹, [Vikas Kumar](#)¹ (1. The University of Sydney)

Goeconomic Fragmentation and the Structural Transformation of Global Value Chains in the Emerging World Order

» [Sina Mirzaye shirkoochi](#)¹, [muhammad mohiuddin](#)¹ (1. Laval university)

From Following to Breaking Away: Customer-Supplier Internationalization and Customer Reconfiguration

» [Randi Lunnan](#)¹, [Tianqi Song](#)² (1. BI Norwegian Business School, 2. Nanjing University)

Real Options under Geopolitical Rivalry: Firm Strategies in Global Critical Mineral Investments

» [Xiaomian Dai](#)¹, [Jing Li](#)², [Peng Zhang](#)² (1. University of Oxford, 2. Beedie School of Business, Simon Fraser University)

5:30pm

Common Ground Session

Track I: Learning, Expertise, and AI in Knowledge Work

Session Chair: [Vibha Gaba](#)

Creating Knowledge Without Ground Truth: How Interpretive Practices Connect Algorithmic and Situated Knowing

» [Theresa Bandtel](#)¹, [Ann-Kristin Weiser](#)¹ (1. ETH Zürich)

Which star-type matter and where? Pasteur vs. Edison star inventors

» [Anubha Shokhand](#)¹ (1. Indian Institute of Management Bangalore)

A Cautionary Tale Revisited: Learning From Airline Near-misses

» [Martijn Overman](#)¹, [Zi-Lin He](#)¹ (1. Tilburg University)

From Casting Net to Polishing Gem: A Two-Stage Interactive Search Model for Realizing Serendipitous Innovation

» [Qian Zhang](#)¹, [Juanru Wang](#)¹ (1. Northwestern Polytechnical University)

Scaling Knowledge Without Managerial Bloat through Shared Knowledge

» [Moh Hosseinioun](#)¹, [Hyejin Youn](#)² (1. Northwestern University, 2. Seoul National University)



Continued from **Sunday, 18 October**

5:30pm

Common Ground Session

Track O: Ties That Bind: Coalitions, Networks, and Interfaces

Session Chair: Andrew Ward

Bridge Over Troubled Waters: Local External Directors and the Continuity of Social Ties

» [LI LIN](#)¹ (1. The Hong Kong Polytechnic University)

Monitoring among friends: preserving monitoring effectiveness under CEO-director social ties

» Fabian K Ahrens¹, Laetitia Mulder², Dennis Veltrop², Floor Rink² (1. University of the Bundeswehr Munich, 2. University of Groningen)

Designed brokerage in extra-organizational women networks: How network organizations channel networking scripts

» [Elena Pöhlmann](#)¹ (1. Copenhagen Business School)

A Social Relations Modeling Lens on the Social Construction of Status in Boards

» Ruben Anders¹, [Miriam Flickinger](#)¹, Dennis Veltrop² (1. Freie Universitaet Berlin, 2. University of Groningen)

CONNECTING THE TOP: HOW THE BOD-TOP MANAGEMENT TEAM INTERFACE DEVELOPS

» [Katrina Nelson](#)¹, Patricia Klarner¹ (1. WU Vienna University of Economics and Business)

Coalitions in Motion: Aspiration Attainment and Strategic Horizons

» [Guilhem Bascle](#)¹, Jiwook Jung² (1. ESCP business school, 2. University of Illinois Urbana-Champaign)

5:30pm

Paper Session : PS-4

Track K: Gender, Identity & Diversity in Entrepreneurship

Session Chair: Andre Laplume

The Compliance Penalty: Gender Differences in Misconduct and New Venture Survival

» [Salem Alsanousi](#)¹, [Aleksandra Kacperczyk](#)¹ (1. London Business School)

National Conflict and Immigrant Entrepreneurship: Evidence from the US-China Conflict

» [Suzan Sim](#)¹ (1. IESE Business School)

Female Angel Investors Challenge Gender-Role Bias in Early-Stage Funding

» [Yunus Isik](#)¹, Ylva Baeckström¹ (1. King's College London)

Culture's Gendered Imprint: Family Values Shape the Gender Gap in Entrepreneurship

» [Johannes Kleinhempel](#)¹ (1. Warwick Business School)

5:30pm

Paper Session

Track M: Environment, Externalities, and Stakeholder Evaluation

Session Chair: Nilanjana Dutt

Geographic Luck and Environmental Performance: How Wind Patterns Bias ESG Ratings

» [Sreevathsan Sridhar](#)¹ (1. London Business School)

Buffering or Backfiring? How Executive Low-Carbon Commitment Violations Affect Investor Reactions

» [Lulu Ye](#)¹ (1. Northwestern Polytechnical University)



Continued from **Sunday, 18 October**

Institutional Configurations and the Environmental Externalities of Foreign Ownership: Evidence from Africa

» [Ahmed OUDAA](#)¹, Dirk Boehe¹, David H Yoon², Mariano (Pitòsh) Heyden³ (1. Africa Business School, 2. University of York, 3. Monash university)

Cross-Stakeholder Ideological Misalignment and Market Reactions to Corporate Stance-Taking

» [Daniel Thimons](#)¹ (1. University of Cincinnati)

5:30pm

Paper Session

Track M: Ownership, Employees, and Stakeholder Relations

Session Chair: Matthew Lee

OWNERSHIP IDENTITY AND EMPLOYEE RELATIONS: HOW FAMILY CONTROL SHAPES LITIGATION

» [Ahmet Uzay Sezer](#)¹, [Jeroen Neckebrouck](#)¹, [Mario Daniele Amore](#)² (1. IESE Business School, 2. Bocconi University)

THE SPILL-OVER OF CONFLICT IN FAMILY FIRMS

» [Sunny Wang](#)¹, [Freek Vermeulen](#)¹ (1. London Business School)

Corporate Social Purpose and Employee Mobility: Evidence from Certified B Corporations

» [Matthew Lee](#)¹ (1. Harvard Kennedy School)

Motive Work in Purpose Implementation: Motive Plurality, Legitimacy Tensions, and Navigation Practices

» [Vittorio Cerulli](#)¹, [Nicole Steller](#)², [Anna Jasinenko](#)¹ (1. University of St. Gallen, 2. ESCP business school)

5:30pm

Paper Session : PS-3

Track K: Accelerators, Mentorship & Early-Stage Support

Session Chair: Sergio Rodriguez Garnica

The tradeoffs of communicating entrepreneurial strategy

» [Nataliya Wright](#)¹, [Chris Eaglin](#)² (1. Columbia University, 2. Duke University)

When In-Person Means Left Out: Masculine Defaults in Accelerator Design

» [Kai Becker](#)¹, [Yuval Engel](#)², [Ivona Hideg](#)³ (1. VU Amsterdam, 2. University of Amsterdam, 3. Schulich School of Business, York University)

Do They Steer? Start-up Accelerator's Incentives and Their Impacts on Resource Mobilization in Early-Stage Ventures

» [Khoa tran](#)¹ (1. INSEAD)

The Dual Effects of Mentorship in Early-Stage Entrepreneurship: Evidence from Pre-Accelerators

» [Adriana Cesa Bianchi](#)¹, [Andrea Fosfurì](#)¹, [Monica Masucci](#)², [Pietro Morino](#)¹ (1. Bocconi University, 2. University of Sussex)

5:30pm

Paper Session

Track I: Building and Adapting Capabilities Under Pressure

Session Chair: Maurizio Zollo

"Born to run": Corporate Governance and the Race to Adapt to Technological Discontinuities

» [Paola Cillo](#)¹, [Valentino D'Angelo](#)², [Alessandro Minichilli](#)¹, [Gianmario Verona](#)¹ (1. Bocconi University, 2. SDA Bocconi)

How Absorptive Capacity Influences Business Model Effectiveness: Evidence from Japanese Firms

» [Naohiro Sawada](#)¹ (1. Aoyama Gakuin)

Building Digital Product Passport Capabilities in SMEs: An Empirical Investigation

» [Simon Yoyo Zink](#)¹, [Mariam Rasheed](#)¹ (1. Federal Institute for Materials Research and Testing (BAM), Berlin, Germany; Technical University of Berlin, Germany)



Continued from **Sunday, 18 October**

Scaling Under Threat: How Rigidity Responses Condition Returns-to-Scale

» [Kobus Cilliers](#)¹, [Dimo Ringov](#)¹ (1. ESADE Business School)

5:30pm

Panel

Track B: Platforms, Crowds, and the Challenges to Social Evaluations

Platforms, Crowds, and the Challenges to Social Evaluations

» [Cyrus Dioun](#)¹, [Peggy Lee](#)², [Jonathan Bundy](#)², [Don Lange](#)², [Yuri Mishina](#)³, [Maxine Yu](#)⁴ (1. University of Colorado Denver, 2. Arizona State University, 3. Imperial College London, 4. NEOMA)

5:30pm

Paper Session

Track O: Narcissism at the Top: Selection, Succession, and Governance

Session Chair: [Lorenz Graf-Vlachy](#)

The Narcissism Greenhouse: CEO Personality as Density Distribution of States

» [Philipp Benedikt Becker](#)¹, [Sebastian Junge](#)² (1. Utrecht University, 2. Friedrich-Alexander-Universität Erlangen-Nürnberg)

Why Do Narcissists Rise to the Top? Resource Slack and Narcissistic CEO Appointments

» [Philipp Clemens Richter](#)¹, [Aline Grahn](#)², [Sebastian Baldermann](#)³, [Thomas P. Moliterno](#)³ (1. Dresden University of Technology, 2. Freie Universität Berlin, 3. Vrije Universiteit Amsterdam)

Narcissism at the Top—or in the Firm? Unobtrusive Measures and CEO Successions

» [Daniel Gelsing](#)¹, [Bart Dormans](#)² (1. Porto Business School, 2. Tilburg University)

Reputation at Stake: Does Narcissism Make Board Chairs Effective Watchdogs?

» [Oleg Petrenko](#)¹, [Pier Luigi Giardino](#)², [Andrew Blake](#)³ (1. University of Oklahoma, 2. University of Trento, 3. Texas Tech University)

5:30pm

Panel

Track T: Still in the Room: Is In-Person Teaching an Obsolete Model in Strategic Management Education?

Still in the Room. Is In-Person Teaching an Obsolete Model in Strategic Management Education?

» [Sabine Baumann](#)¹, [Tobias Fredberg](#)², [Albena Björck](#)³, [Rita Järventie-Thesleff](#)⁴, [Päivi Maijanen](#)⁵, [Johanna E. Pregmark](#)², [Sabine Reisinger](#)⁶, [Susanne Royer](#)⁷, [Candace Tenbrink](#)⁸ (1. Berlin School of Economics and Law (HWR Berlin), 2. Chalmers University of Technology, 3. ZHAW School of Management and Law, 4. Aalto University, 5. LUT Business School, 6. Johannes Kepler University, 7. European Investment Bank, 8. University of Houston Downtown)

5:30pm

Paper Session

Track P: Multiple Goals and Incommensurable Trade-Offs

Session Chair: [Pascal Flurin Meier](#)

Multiple goals for the Swiss hut wardens: Adapting to an externally imposed goal

» [Valerie Caubergh](#)¹, [Daniella Laureiro-Martínez](#)¹, [Tomoko Yokoi](#)¹ (1. ETH Zürich)

Making trade-offs visible: Resource-based cross-goal spillovers in multiple goal contexts

» [Nauman Asghar](#)¹, [Tomasz Obloj](#)², [Cedric Gutierrez](#)³ (1. University of Liverpool, 2. Indiana University, 3. Bocconi University)

Steady Rain or Flash Flood? Environmental Penalty Configuration and Corporate Environmental Performance

» [Xinyuan Zhang](#)¹ (1. National University of Singapore)



Continued from **Sunday, 18 October**

Vision or Delusion? Criterion Order and the Synthesis of Conflicting Venture Attributes

» [Yunxiang Bai](#)¹, Xirong Shen², Melody Chang³ (1. University of Texas at Austin, 2. The Hong Kong University of Science and Technology, 3. USC Marshall School of Business)

5:30pm

Paper Session

Track P: Cognitive Microfoundations of Strategic Decision Making

Session Chair: Daniella Laureiro-Martínez

The Role of Cognitive Style in Team Learning and Decision-Making Process under Uncertainty

» [Harry Patria](#)¹, Efstathios Tapinos¹, George Wright¹ (1. Strathclyde Business School)

Same Information, Different Processing: External Representations, Cognitive Styles, and Strategic Search

» Stefano Benincasa¹, [Robert Janjic](#)² (1. University of Vienna, 2. University of Zurich)

When Less is More: Can Fast-and-Frugal Heuristics Outperform ESG Ratings in Predicting ESG Scandals

» [Niklas Ungar](#)¹, [Peter Murmann](#)¹ (1. University of St. Gallen)

Microfoundations of Team Strategic Foresight: Individual Skill and Volubility

» [Benedikt Alexander Schuler](#)¹, Rahul Kapoor², Felipe Csazar³ (1. University of St. Gallen, 2. University of Pennsylvania, 3. University of Michigan)

Monday, 19 October

8:30am

Paper Session

Track F: Governance, Ownership, and Control

Session Chair: Ruth Aguilera

DO MULTINATIONALS MAKE YOU SMILE? DELVING DEEPER INTO THE OWNERSHIP-INNOVATION LINK

» Sorin Krammer¹, [Beatriz Pérez-Arados](#)², Jaime Gómez³, Idana Salazar³ (1. University of Southampton, 2. Universidad de La Rioja, 3. University of La Rioja)

Owning with Style: How Corporate Owners Implement Strategies Through Skilled Talent

» [Elaine Pak](#)¹ (1. The Wharton School, UPenn)

Board Network Centrality, Informal Hierarchy, and CEO Dismissal

» [Andreas Procopiou](#)¹, Andreas Petrou², Isabella Karasamani², Dawn Chow³ (1. Open University of Cyprus, 2. Cyprus University of Technology, 3. University of Melbourne)

The Competent Owner: Family Control in Post-Privatization Performance

» [Zhihao Ren](#)¹, Cristina Cruz¹ (1. IE University)

8:30am

Common Ground Session

Track B: Multinationals adapting to geopolitical tension, deglobalization, war and nationalism

Session Chair: Torben Pedersen

When Roots Become Chains: Responses to Deglobalization Pressures and the Legitimacy Costs of Institutional Reorientation

» [Mia Simmons-Yi](#)¹, Michael Mannor¹ (1. University of Notre Dame)



Continued from **Monday, 19 October**

Learned Helplessness and Protectionist Regulations: A Theory on Industrial Policy Instruments and Firm Competitive Decline

» [Alex Rainville](#)¹, Mahtab Borzouei² (1. University of Michigan Dearborn, 2. Baruch College)

'IF WE DON'T WIN THE WAR': MARKET AND NONMARKET STRATEGIES DURING POLITICAL INSTITUTIONAL TRANSITIONS

» [Thomas DeBerge](#)¹ (1. Loyola University Chicago)

Standing under Fire: National Animosity and the Strategic Turn to CSR Alliances

» [Jiawen MA](#)¹, Jian Hu² (1. Hong Kong Metropolitan University, 2. Singapore Management University)

Strategic Navigation in a Fragmented World: How Political Uncertainty Shapes Firm Governance and Resource Reconfiguration

» [Pinyu Wang](#)¹ (1. National Chengchi University)

Bringing Local Voice into Bargaining Models: Three-level bargaining model

» [Tao Chen](#)¹ (1. University College Cork)

8:30am

Paper Session

Track A: Governing Platforms and Algorithms

Session Chair: Anil Doshi

When Decentralization Helps—and Hurts: Governance Domains and Distribution of Decision Rights in Decentralized Platforms

» [Moritz Dalheimer](#)¹ (1. University of St.Gallen)

Governing Participation Without Exclusivity: Algorithmic Task Bundling and Multihoming

» [Rosario Silva](#)¹, Snehasis Deshpande¹ (1. IE University)

The Algorithmic Iron Cage: AI as a Multiplier of Institutional Isomorphism

» [Jonas Hammerschmidt](#)¹, Jareef Martuza¹, Tobias Goessling² (1. NHH Norwegian School of Economics, 2. Kedge Business School)

Layered Interdependence in the AI Ecosystem: How Big-Tech Giants Govern and Are Governed

» [Neeti Gupta](#)¹, Florian Urmetzer¹ (1. University of Cambridge)

8:30am

Paper Session : PS-2

Track K: Venture Capital Dynamics, Risk & Exit Decisions

Session Chair: Nathan Rietzler

Rushing to Market: IPO Speed and Post-IPO Corporate Misconduct

» [Salem Alsanousi](#)¹ (1. London Business School)

Foreign Venture Capital and the Crowding-In of Domestic Investors: Evidence from African Startup Acts

» Vincenzo Capizzi¹, Gianluca Gucciardi¹, Massimiliano Guerini², [Francesca Tenca](#)¹ (1. University of Eastern Piedmont, 2. Politecnico di Milano)

Disaster penalties and investor buffering: How natural disasters affect new venture financial resource mobilization

» [Suho Han](#)¹, Sae Young Lee², Devin Stein¹ (1. University of Alabama, 2. China Europe International Business School)

From Tolerance to Termination: How Venture Capitalists Decide on Startups' Invention Failures

» Shu Deng¹, [Jung H Kwon](#)² (1. University of Mississippi, 2. University of Denver)

8:30am

Paper Session

Track I: Technology Evolution and Transitions

Session Chair: Stefano Brusoni



Continued from **Monday, 19 October**

Tracing the Arc of Innovation: Patterns and Drivers of Technology Evolution

» Anubha Shokhand¹, Nilam Kaushik¹, Sai Yayavaram¹ (1. Indian Institute of Management Bangalore)

Knowing the Hammer or the Nail: Differentiating Problem and Solution Domain Knowledge Specialization

» Nikki Lagerweij¹, Philipp Benedikt Becker², Axel Zeijen¹, Stefano Brusoni¹ (1. ETH Zürich, 2. Utrecht University)

ASYMMETRIC CO-EVOLUTION OF COMPETING INNOVATION ECOSYSTEMS: EVIDENCE FROM THE DUV-EUV LITHOGRAPHY TRANSITION

» Mohammad Nasir Nasiri¹, Arjan Markus², Jelle van Zundert³ (1. University of Amsterdam, 2. Eindhoven University of Technology, 3. Tilburg University)

Shaping the Generative Space: Interlacedness and Complementary Invention Timing in Enabling Technologies

» Tejas Ramdas¹, Gautam Ahuja¹ (1. Cornell University)

8:30am

Common Ground Session

Track E: Platform Ecosystems, Complementor Power, and AI-Driven Competition

Session Chair: Annabelle Gawer

The (Dis-)Intermediation Paradox: Complementor Agency and Power Reconfigurations in Platform Ecosystem Evolution

» Luca Binder¹, Ksenia Podoynitsyna¹ (1. Vlerick Business School)

Navigating bottlenecks in ecosystems: A framework for diagnosis and response

» Jungyoon Jang¹, Douglas Hannah² (1. California State University Sacramento, 2. Gies College of Business)

A product leader response to industry platformization: The case of Philips Hue and smart home

» Susan Hilbolling¹, Senem Aydin Ozden², Fernando Suarez³, Hans Berends⁴ (1. Aarhus University, 2. Bayes Business School, City St. George's, University of London, 3. Northeastern University, 4. VU Amsterdam)

Reconfiguring Differentiation: How Generative AI Reshapes Competition in a Knowledge-Intensive Industry

» Shiting Shao¹, Haoning Wang², Massimo Maoret² (1. Hohai university, 2. IESE Business School)

Who Gains from AI? A Distributional Analysis of Firm Size and Technological Advantage

» Sakshi Agarwal¹, Juan Santalo¹ (1. IE University)

Foundations of Firm's Performance Persistence

» Markus Fitza¹, Thorbjorn Knudsen¹, Florian Ellsaesser¹, Mohsen Moradian¹, Stevo Pavicevic¹ (1. Frankfurt School of Finance and Management)

8:30am

Common Ground Session

Track I: Partnering for Innovation: Alliances and Corporate Venture Capital

Session Chair: Anu Wadhwa

Pipeline Pressure and External Knowledge Search: How Partner Knowledge Combinations Condition Biopharma-AI Alliance Formation

» Changhong Yi¹, Amit Jain¹, Annapoornima Subramanian¹ (1. National University of Singapore)

What Drives R&D Alliance Success in Biopharma? Evidence from Clinical Trial Progress

» Jessica Jeessoo Kim¹, Margarethe Wiersema¹ (1. University of California, Irvine)



Continued from **Monday, 19 October**

Connected or Constrained? How Internal Knowledge Structure Shapes Alliance Formation Decisions

» [Christine Choi](#)¹, [Rajat Khanna](#)², [Isin Guler](#)³ (1. University of North Carolina, 2. Tulane University, 3. University of North Carolina at Chapel Hill)

Ventures' Post-Investment Strategic Drifts and CVC Returns

» [Jenny Yoon Jung Kwon](#)¹, [Matthew Higgins](#)² (1. University of Utah, 2. Tulane University)

Mis-Evaluating Innovation: Partner Uncertainty, Governance, and Post-Transaction Performance

» [Zhiyuan Yu](#)¹, [Long Su](#)², [Haoran Yu](#)³ (1. Morgan State University, 2. Slippery Rock University of Pennsylvania, 3. Dongbei University of Finance and Economics)

Disrupt with Whom? Partner Technological Status, Recombinant Capability, and Disruptive Innovation

» [Luyao Wang](#)¹, [Hanyu Wu](#)², [Yijia Lan](#)³, [Zihan Zhou](#)⁴, [Chang Liu](#)⁴, [Liuqingqing Yang](#)⁴ (1. School of Economics and Management, Communication University of China; Research Center for Technological Innovation, Tsinghua University, 2. School of Economics and Management, Communication University of China, 3. School of Economics and Management, Communication University of China., 4. School of Global Governance, Beijing Institute of Technology)

8:30am

Common Ground Session

Track H: Strategic Renewal Across Time: How Organizations Reframe, Reconfigure, and Act

Session Chair: [Henk W Volberda](#)

When Yesterday No Longer Answers – Generative Routines and the Temporal Limits of Reenactment

» [Marie Bengtsson](#)¹, [Rickard Björnemalm](#)¹ (1. Linköping University)

Walking the Tightrope of Strategic Renewal: How Actors Use Purpose as a Why-Frame to Sustain Cognitive–Emotional Framing under Strategic Tensions

» [Nicole Steller](#)¹, [Albena Björck](#)², [Henk W Volberda](#)³ (1. ESCP business school, 2. ZHAW School of Management and Law, 3. University of Amsterdam)

Middle Managers' Shaping of Technological Transitions: The Substitutive Executive Function

» [Joakim Netz](#)¹, [Patrick Reinmoeller](#)² (1. Jönköping University, 2. Hitotsubashi University)

Temporal Translation as Resilience Work: From Distant Events to Present Action

» [Thuvarakai Kandasamy](#)¹ (1. Department of Business development and Technology, Aarhus University)

HOW HISTORY DRIVES INNOVATION: A RHETORICAL–HISTORICAL STRATEGY PROCESS

» [Jun Ho Lee](#)¹, [Marcelo Bucheli](#)², [Minyoung Kim](#)³ (1. University of Kansas, 2. University of Illinois Urbana-Champaign, 3. The Ohio State University)

When the Core Fails: Serendipitous Reconfiguration and Strategic Renewal

» [Gabriel Szulanski](#)¹ (1. INSEAD)

8:30am

Common Ground Session

Track I: Nascent Industries: Entry, Hype, and Regulation

Session Chair: [David Kirsch](#)

Keeping up the hype

» [Anders Krabbe](#)¹, [Kristina Vaarst Andersen](#)², [Mette Præst Knudsen](#)³ (1. Copenhagen Business School, 2. Technical University of Denmark, 3. University of Southern Denmark)



Continued from **Monday, 19 October**

The Paradox of Related Capabilities in Emerging Market Entry: The Case of LED Lighting

» Qian Zhou¹, Tommaso Alba¹, Sirtori Emanuela² (1. KU Leuven, 2. CSIL, Development and Evaluation Unit)

Applications of Technology as a Strategic Choice: Evidence from Startups

» James Addis¹ (1. University of Toronto)

THE POWER OF THE REGULATOR IN U.S. COVID-19 DIAGNOSTICS

» Seojin Kim¹, J.P. Eggers² (1. LeBow College of Business, Drexel University, 2. New York University)

Relabeling vs. Capability Building During Technology Hype Cycles

» Shuping Wu¹ (1. INSEAD)

Fast Gets Faster: The R&D-Driven Growth Acceleration in High-Tech Firms

» Drini Morina¹, Stefanie Heiden¹ (1. Leibniz University Hannover)

8:30am

Common Ground Session

Track P: Microfoundations of Strategic Choice

Session Chair: Giada Di Stefano

Language Convergence Between Target and Acquirer CEOs and Its Impact on Acquisition Outcomes

» Zhirong Fan¹ (1. Rotterdam School of Management)

The Boundaries of Rationality: Structured Situational Intentionality and the Enactment of Organizational Routines

» William Ocasio¹, E Geoffrey Love¹ (1. University of Illinois Urbana-Champaign)

A Theory-Based View of Persuasion and Disruption

» Timo Ehrig¹, Jens Schmidt² (1. Université libre de Bruxelles, 2. Aalto University)

When Trade-Offs Help: How Evaluation Regimes Shape Organizational Search Difficulty and Design

» David Baschung¹ (1. ETH Zürich)

Toward responsible strategic decision-making: A cognitive microfoundations framework and agenda

» Mohammad Asif Gazi¹, Gerard P Hodgkinson¹, Oliver Laasch², Mark Healey¹ (1. University of Manchester, 2. ESCP business school)

8:30am

Paper Session

Track O: New Perspectives for Understanding CEO Action

Session Chair: Abbie Oliver

Beyond the Generalist-Specialist Continuum: A Configurational Perspective on CEO Cognitive and Behavioral Capabilities

» Julius Tebrügge¹, Sebastian Kruse¹, Malte Brettel¹ (1. RWTH Aachen University - Innovation and Entrepreneurship (WIN))

KEEPING UP WITH THE C-SUITES: AN EQUITY PERSPECTIVE OF CEO PARANOIA AND ACQUISITION BEHAVIOR

» Ameen Zafar¹, Hongkun Li¹, Miles Zachary¹ (1. Auburn University)

Developing a Typology of CEOs: A Configurational Approach to Personal Values in Upper Echelons Theory

» Philipp Buchwald¹, Christiana Weber¹ (1. Leibniz University Hanover)

From Imposed to Disclosed: A Process Theory of CEO Vulnerability Disclosures

» Abbie Oliver¹, Robert Campbell², Ashley Fulmer³ (1. University of Virginia, 2. University of Nebraska, Lincoln, 3. Georgia State University)



Continued from **Monday, 19 October**

8:30am

Paper Session

Track G: Foreign Divestment, Retrenchment, and Organizational Transformation

Session Chair: Birgitte Grøgaard

When Protectionism Travels Downstream: Downstream Industry Exposure to Trade Protection and Foreign Subsidiary Growth Worldwide

» Marie-Ann Betschinger¹, Sergey Gelman², Kyoji Fukao³ (1. HEC Montreal, 2. Concordia University, 3. Research Institute of Economy, Trade and Industry (RIETI), Hitotsubashi University)

Foreign Divestment as Political Signal: Institutional Constraints and State Responses in Global Strategy

» Toby X Li¹, Jan-Michael Ross² (1. Texas A&M University, 2. University of Groningen)

TO CONFORM OR TO ESCAPE? THE ROLE OF FIRM STATUS IN INFLUENCING WEALTH OFFSHORING

» Anran Li¹, Michael Jensen² (1. Monash university, 2. University of Michigan)

Who Loses from Foreign Market Exit? International R&D Collaborations and Inventor Performance

» Alessandra Perri¹, Elisa Sabbadin¹, Ke Wu¹ (1. LUISS Guido Carli University)

8:30am

Paper Session

Track P: Strategic Judgment Under Imperfect Cues

Session Chair: Tomi Laamanen

THE DUAL PATHWAY OF LEADERSHIP COMPETENCE: COGNITIVE FLEXIBILITY AND LEARNING BEHAVIOR

» Jan Richner¹ (1. ETH Zürich)

THE FEEL OF TIME: EMOTIONAL REGIMES OF INDUSTRIAL DECLINE

» Roosa Oinasmaa¹, Jarmo Taskinen¹, Antti Sihvonen² (1. University of Jyväskylä, 2. University of Helsinki)

The Look of Success: Face-Based Impression Factors and Venture Financing

» Liudmila Alekseeva¹, Silvia Dalla Fontana², Caroline Genc³, Lin Peng⁴ (1. KU Leuven, 2. ESCP business school, 3. Michigan State University, 4. Baruch College, City University of New York)

Situated Attention to Algorithms: When Algorithms Improve Human Decision-Making

» Jay Park¹ (1. University of Texas at Austin)

8:30am

Paper Session : PS-9

Track K: Labor Markets, Mobility & Entrepreneurial Entry

Session Chair: Yunus Isik

Competing for Talent: Large Firms and Startup Growth

» James Bessen¹, Felix Poege², Ronja Röttger¹ (1. Boston University, 2. Bocconi University)

MASS LAYOFFS AND ENTREPRENEURSHIP: A STUDY OF NECESSITY- VS. OPPORTUNITY-BASED ENTREPRENEURSHIP

» Robert Jung¹, Kounghin Lim², Heejung Byun³, Joe Raffiee⁴ (1. LeBow College of Business, Drexel University, 2. Kennesaw State University, 3. Purdue University, 4. University of Southern California)

Disability to Dollars: Disability Disclosure, Funding Goals and Hero Narrative in Crowdfunding

» Jennie Jiongni Mao¹, Silvia Stroe¹, Charlotta Sirén² (1. University of St. Gallen, 2. University of St. Gallen)

Bridging the Gap: The Impact of Interim Employment on Entrepreneurial Success

» Catherine Paek¹, Yoojeong Shin² (1. Boise State University, 2. Tilburg University)



Continued from **Monday, 19 October**

8:30am

Paper Session

Track M: Geopolitics, Activism, and Corporate Stance

Session Chair: Daniel Blake

Geopolitics, Public Sentiment, and the Non-Market Environment for Multinational Firms

» [Daniel Blake](#)¹, [Srividya Jandhyala](#)², Quintin Beazer³, Raphael Cunha⁴ (1. IE Business School, 2. ESSEC Business School, 3. Florida State University, 4. King's College London)

Ethical Divestment and CSR Alignment: Market Reactions to Corporate Responses During the Russia-Ukraine Conflict

» [Youssef El Fassi](#)¹, Antonio Dávila¹, Ismail El Fassi², Daniel Oyon¹, Giovanni Battista Derchi³ (1. HEC Lausanne (University of Lausanne), 2. University St. Gallen, 3. EHL Hospitality Business School)

The Limits of Agreement: Organizational Identity in Stakeholder Reactions to Corporate Activism

» [Angèle Marinelli](#)¹, Cedric Gutierrez² (1. HEC Paris, 2. Bocconi University)

GOVERNMENT RETALIATION AND CORPORATE SOCIOPOLITICAL ACTIVISM

» [Joanna Reddick](#)¹ (1. University of Georgia)

8:30am

Panel

Track L: Human Capital Strategy In The Age of AI: Skills, Organization, and Competitive Advantage

Human Capital Strategy In The Age of AI: Skills, Organization, and Competitive Advantage

» Piyush Gulati¹, [Arianna Marchetti](#)², Victoria Sevcenko³, Nety Wu³, Isabel Fernandez-Mateo⁴, [David Kryscynski](#)⁵, [Phanish Puranam](#)³, [Markus Reitzig](#)⁶ (1. UCL School of Management, 2. Singapore Management University, 3. INSEAD, 4. London Business School, 5. Rutgers University, 6. University of Vienna)

8:30am

Paper Session

Track R: Causal Identification

Session Chair: Aaron McKenny

Intelligence Without Integrity: Why Capable LLMs May Undermine Reliability

» [Aticus Peterson](#)¹, Ryan Allen² (1. New York University, 2. Brigham Young University)

Examining the Use of Exogenous Variation in the Strategic Management Journal: A 25-Year Retrospective

» [Dhvani Badwaik](#)¹, Myles Shaver², David Souder³ (1. University of Rhode Island, 2. Carlson School of Management, University of Minnesota, 3. Michigan State University)

A MULTILEVEL PERSPECTIVE ON ENDOGENEITY IN PANEL DATA: THREATS FROM WITHIN AND BETWEEN

» [Trevis Certo](#)¹, James Jiang¹, Matthew Semadeni¹, Michael Withers² (1. Arizona State University, 2. University of Notre Dame)

Measurement Framework for Industry Cluster Dynamics: Multi-Team Replication and Extension of Kim et al. (2022)

» [Andreas Schwab](#)¹, Xavier Martin², Tess Beck³, Aditya Sai Phutane⁴, Athina Skiadopoulou⁵, Yi Ying⁶, Jasmine Kelley⁷, Azucena Grady⁸, Wuraola Okuwobi⁹, Vitaliy Skorodzyevskiy¹⁰, Yuxi Zhao¹¹, Alanna Hirshman⁸, Vishal Gupta⁵ (1. Iowa State University, 2. Tilburg University, 3. Florida Atlantic University, 4. Virginia Polytechnic Institute and State University, 5. University of Alabama, 6. The Chinese University of Hong Kong, 7. Auburn University, 8. Texas Tech University, 9. University of Exeter, 10. University of Louisville, 11. Concordia University)



Continued from **Monday, 19 October**

8:30am **Panel**

Track D: Open strategizing across ecosystems and regional boundaries

Open strategizing across ecosystems and regional boundaries for sustainable energy transition

» [Kristina Stoiber](#)¹, [Julia Hautz](#)², [Paul Spee](#)³, [Susanne Royer](#)⁴ (1. Technical University of Munich, 2. University of Innsbruck, 3. University of Queensland, 4. European Investment Bank)

8:30am **Paper Session**

Track J: Human-Technology Entanglements in Strategizing

Session Chair: Krsto Pandza

Strategic Theatre: Comparing Architectural Signatures of Human and AI Argumentation

» [Adrian Tate](#)¹, [Sotirios Paroutis](#)², [Christian Stadler](#)² (1. n2 Group, 2. Warwick Business School)

Augmenting the Strategists: AI integration and the Rising Experience Premium in Professional Strategy Work

» [Mauricio Marrone](#)¹, [Peiwen Wang](#)², [Josh Morton](#)², [Krsto Pandza](#)² (1. Macquarie University, 2. University of Leeds)

A corporate forecasting tournament in the wild: a field study of a participatory strategy practice

» [Francesca Tamma](#)¹ (1. University St. Gallen)

Technological scripts of strategy: (Re)claiming the self at the frontline

» [Guy Bate](#)¹, [Paul Knott](#)², [David Stiles](#)² (1. The University of Auckland, 2. University of Canterbury)

8:30am

Paper Session

Track O: Paying Directors and CEOs for Performance—or Something Else?

Session Chair: Markus Fitza

Bound by Legitimacy: Cross-Jurisdictional Effects of Shareholder Litigations on Director Pay

» [Hyeun Lee](#)¹, [David Ross](#)² (1. University of Massachusetts Boston, 2. University of Florida)

Boardroom Compensation Tradeoffs: Financial Dependence and Director Behavior in M&A Negotiations

» [Brit McClellan](#)¹ (1. University of Washington)

How Much Does Compensation Matter? Decomposing Sources of Risk-Taking Heterogeneity

» [Anish Purkayastha](#)¹, [Markus Fitza](#)² (1. University of Sydney Business School, 2. Frankfurt School of Finance & Management)

How Investors' Political Positions Shape CEO-Employee Pay Disparity

» [Fabian Leeners](#)¹, [Carolyn Krieweth](#)¹, [Malte Brettel](#)¹ (1. RWTH Aachen University - Innovation and Entrepreneurship (WIN))

11:30am

Paper Session

Track E: Platform Competition and Rivalry in Multi-Sided Markets

Session Chair: Pinar Ozcan

Post-mates No More? Complementor Engagement Following Platform Acquisition

» [David Chung](#)¹ (1. University of Illinois Urbana-Champaign)

Improving competition by empowering user choice? Analyzing the implications of removability of pre-installed Apple apps

» [Joey van Angeren](#)¹, [Brian McCann](#)², [Govert Vroom](#)³ (1. Vrije Universiteit Amsterdam, 2. Vanderbilt University, 3. IESE Business School)



Continued from **Monday, 19 October**

Network Effects and Exclusivity in Platform Markets

» [Reza Ghasemipour](#)¹, Ahmadreza Mostajabi², Mohammadmahdi Jafarian³ (1. London School of Economics, 2. Singapore Management University, 3. Bana Consulting)

How Digital Technology Reshapes Markets: Expansion, Competitive Displacement, and Firm Survival

» [Rowan Clarke](#)¹ (1. Harvard Business School)

11:30am

Common Ground Session

Track L: Power of reputation

Session Chair: Tristan Botelho

Raising the Moral Bar: DEI Signaling, Values Misalignment, and Employee Turnover

» [Anna Szerb](#)¹ (1. New York University Abu Dhabi)

CLIMATE QUITTING IN EMERGING ECONOMIES: EVIDENCE FROM BRAZIL

» [Ligia Azevedo-Rezende](#)¹, Shon Hiatt¹ (1. USC Marshall School of Business)

Guardian of Integrity: Investigating Chief Human Resource Officer Status and Workplace Violations

» Nowmi Nowrin¹, [Pingshu Li](#)¹, Keshab Acharya² (1. University of Texas Rio Grande Valley, 2. Central Connecticut State University)

Labor Market Access and Firm Appropriation Capacity: Market Reactions to Reduced Labor Market Frictions

» [Lauren Aydinliym](#)¹, Petra Christmann² (1. Baruch College, 2. Rutgers University)

Employee Reputational Capital and Client Relationship Performance

» [Ilhwan Na](#)¹ (1. Troy University)

Middle Managers, Formalization, and Diffuse Translation of Social Movement Goals

» [Ye Joon Lee](#)¹, Forrest Briscoe² (1. Northwestern University, 2. Cornell University)

11:30am

Paper Session

Track M: Stakeholder Commitments, Attention, and Strategic Response

Session Chair: Romain Boulongne

Global and Local Obligations: How Spatial Orientation Shapes Stakeholder Commitments

» [Romain Boulongne](#)¹, Trevor Young-Hyman², Pascual Berrone¹ (1. IESE Business School, 2. University of Pittsburgh)

Many Things to Many People: (Mis)Alignment of Local Versus Global Firm Reputations

» Jeffrey Lovelace¹, Scott Graffin², Jonathan Bundy³, [Stephanie Torrico](#)² (1. University of Virginia, 2. University of Georgia, 3. Arizona State University)

Orphaned by Scale: How Strategic Attention and Collaboration Impact Rare Disease Innovation

» [Cole Short](#)¹, Ivar Padrón-Hernández² (1. Pepperdine University, 2. Hitotsubashi University)

Protecting the Portfolio: Institutional Investors' Intervention Against Media-Induced Industry Change

» Mark DesJardine¹, Ali Samei², [Mohamad Sadri](#)³ (1. Dartmouth College, 2. University of Sheffield, 3. Beedie School of Business, Simon Fraser University)

11:30am

Paper Session

Track O: Responding to the Activist Challenge

Session Chair: Amanda Cowen



Continued from **Monday, 19 October**

The Visual Battlefield: Impression Management in the Face of Activist Campaigns

» [Yi Shi Zhou](#)¹, [Sarah Diaz-Rivera](#)² (1. Auburn University, 2. University of Georgia)

How Activist Board Placements Constrain Firm Strategic Change: A Threat Rigidity Perspective

» [Eugene See](#)¹, [Albert Ahn](#)² (1. Coastal Carolina University, 2. Hong Kong Baptist University)

Entering the Battle: How Target Firm Resistance Affects Activist Campaign Success.

» [Marilena Adleff](#)¹ (1. University of Mannheim)

The Influence of Concurrent Activist Board Seats on Strategic Change

» [Albert Ahn](#)¹, [Eugene See](#)² (1. Hong Kong Baptist University, 2. Coastal Carolina University)

11:30am

Paper Session

Track I: Generative AI and the Production of Knowledge Work

Session Chair: Phanish Puranam

HOW EXPERIENCE MODERATES THE IMPACT OF AI SUGGESTIONS ON RESEARCHERS' PERCEPTIONS OF THEIR IDEAS

» [Sen Chai](#)¹, [Anil Doshi](#)², [Matthias Troebinger](#)³ (1. McGill University, 2. UCL School of Management, 3. ESADE)

General versus Contextualized AI: Evidence from a Field Experiment in Early-Stage Innovation

» [Tamara Schwager](#)¹, [Patrick Figge](#)², [Carolin Haeussler](#)¹ (1. University of Passau, 2. University of the Bundeswehr Munich)

Effort Opacity: How Generative AI Disrupts Collaborative Knowledge Production

» [Sahiba Chopra](#)¹ (1. The University of California, Berkeley)

The Canonicalization Thesis: AI Leverage as Verification Bottleneck

» [Abhinav Pandey](#)¹, [Arnaldo Camuffo](#)¹, [Sebastian Niederberger](#)¹ (1. Bocconi University)

11:30am

Common Ground Session

Track A: Competing Under Geopolitical Pressure

Session Chair: Nan Jia

CHINESE FIRMS' US PATENTING AMIDST DECOUPLING

» [Chen Zhang](#)¹, [Dan Prud'homme](#)², [Tao Bai](#)³ (1. Nanjing Audit University, 2. Florida International University, 3. University of Queensland)

Code Beyond Borders: How Open-Source Engagement Reshapes the Internationalization of Emerging Market Technology Firms

» [Mingyao Lyu](#)¹, [Qian Cecilia Gu](#)², [Wenlong He](#)¹, [Wei Yang](#)³ (1. Renmin University of China, 2. Georgia State University, 3. China Europe International Business School)

Staying in the Game: Networked Liminality in the Pre-Coordination Phase of Industry Emergence

» [Pao-Lien Chen](#)¹, [You-Ta Chuang](#)² (1. National Sun Yat-sen University, 2. York University)

Cable Wars on the Sea Floor: Firms' Response to Weaponized Interdependence

» [Olivier Chatain](#)¹, [Madhulika Kaul](#)² (1. HEC Paris, 2. Bayes Business School, City St. George's, University of London)

Security Blocs and Internationalization in a Fragmented Geo-Economic Landscape: Evidence from the Global Space Industry

» [Toshio Yamauchi](#)¹ (1. University of Tsukuba)

Chips Restricted, Code Released: Open Source Strategy Under Export Controls

» [Yupeng Liu](#)¹, [Yuping Li](#)² (1. University of Colorado-Boulder, 2. Singapore Management University)



Continued from **Monday, 19 October**

11:30am **Common Ground Session**

Track D: Ecosystem Bottlenecks & Orchestration

Session Chair: Jose Carlos Rodriguez Pueblita

Hybrid bottleneck strategies in nascent green tech ecosystems – insights from hydrogen heavy duty transport ecosystems

» [Sebastian Wirth](#)¹, Susanne Royer¹ (1. Europa-Universität Flensburg)

Managing Interdependencies in Sustainable Innovation Ecosystems

» [Aditya Raizada](#)¹ (1. Indian Institute of Management Lucknow)

Big Aspirations, Limited Resources: Exploring Small Actors' Strategies to Orchestrate Nascent Innovation Ecosystems

» [Rhea Riemke](#)¹ (1. University of St.Gallen)

Complementor Strategies for Platform Selection and Expansion: An Institutional Perspective

» [Daria Demyanova](#)¹, Mariachiara Colucci¹, Leonardo Corbo¹ (1. University of Bologna)

Regional Purpose as Collective Navigator: How Uncertainties Are Dealt in an Emerging Green Hydrogen Market

» [Sajjad Salehi](#)¹, Kimmo Karhu¹ (1. Aalto University)

5G as an Enabling Technology: Current Ecosystem Bottlenecks and Solutions in Action

» [Mattia Magnaghi](#)¹, [Massimiliano Dell'Orto](#)¹, Antonio Ghezzi¹ (1. Politecnico di Milano)

11:30am **Common Ground Session**

Track B: DEI, Identity & Sociopolitical Backlash

Session Chair: Myriam Mariani

Picturing Diversity: Visual Signaling Under Social and Political Pressure

» [Sekou Bermiss](#)¹, John Hand¹ (1. University of North Carolina at Chapel Hill)

The Game Changer's Dilemma: Consumer Backlash to Inclusive Product Design in the Video Game Industry

» [Bryn Choi](#)¹, Ying Li² (1. University of Illinois Urbana-Champaign, 2. The Hong Kong University of Science and Technology)

How Gender Equality Trend Uncertainty Shapes Female Director Tenure

» [Qi Yu](#)¹, Shubin Wu¹ (1. University of Liverpool)

Rainbow- Hushing or Washing? Institutional Complexity and Corporate Rhetoric

» [Yu Li](#)¹ (1. SKEMA Business School)

Re-writing the Script: The Impact of #MeToo on the Evaluation of Gender Representation in Movies

» [Arnaud Cudennec](#)¹, [Lionel Paoletta](#)², Amanda Sharkey³ (1. Bayes Business School, City St. George's, University of London, 2. University of Cambridge, 3. University of Notre Dame)

Framing under Fire: How Firms Use Strategic Ambiguity during Institutional Re-contestation

» [Qiwen YU](#)¹, Heli Wang², Ziliang Zhan¹ (1. Tongji University, 2. Singapore Management University)

11:30am **Common Ground Session : CG-4**

Track K: Human Capital, Team Dynamics & Founding Configurations

Session Chair: Felix Poege

Searching for Bole: The Multiplex Dyads of Entrepreneurs and Resource Providers

» [Nan Hu](#)¹ (1. ESCP business school)



Continued from **Monday, 19 October**

Crowd Investors Professionalism and Ventures' Organizational Changes

» Vincenzo Buttice¹, Francesca Di Pietro², Francesca Tenca³ (1. Politecnico di Milano, 2. University of Milano-Bicocca, 3. University of Eastern Piedmont)

The Luck Factor: Random External Influences Shape Evaluations of Innovative Startups

» Tristan Botelho¹, Ethan Poskanzer² (1. Yale University, 2. University of Colorado-Boulder)

Founding Teams Don't Stand Still: Stability, Reconfiguration, and Long-Term Startup Performance

» Luca Berchicci¹, Christopher Sabel¹, Amir Sasson² (1. Erasmus University Rotterdam, 2. BI Norwegian Business School)

Mind the Gap: Internal and External Frames in Scaling Entrepreneurial Firms

» Odhrán McIntaggart¹, Christina Kyprianou¹, Kieran Conroy² (1. IE Business School, 2. Queen's University Belfast)

Leaving Without Leaving: The Hybrid Path from Entrepreneurship to Corporate Jobs

» Alessandra Luzzi¹, Francesca Melillo² (1. BI Norwegian Business School, 2. SKEMA Business School)

11:30am

Common Ground Session

Track M: Activism, Scrutiny, and Sociopolitical Contestation

Session Chair: Timothy Werner

The Architecture of Activist Appeal: A Configurational Analysis of Shareholder Activism

» Mark DesJardine¹, François Neville² (1. Dartmouth College, 2. McMaster University)

Shaping Perspectives: How Certification Influences Employee Evaluations

» Lorenzo Lesana¹, Romain Bouloungne¹ (1. IESE Business School)

The Negative Attention Spillover of CEO Awards: Increased CSI Accusations for Nonwinning Rivals

» Anyan Wei¹, Rasmus Pichler¹ (1. Erasmus University Rotterdam)

When Doing Good Backfires: The Double Bind of CSR Practice Positioning and Activist Targeting

» Shuang Xie¹ (1. USI - Università della Svizzera italiana)

Men Speak Up, Women Speak Out? The Role of Gender for CEO Activism

» Scarlet Lausen¹, Youngbin Joo² (1. Simon Kucher; University of Leeds, 2. University of Leeds)

When Firms Shift Their Stances: A Theory of Consumers' Reactions to Corporate Sociopolitical Activism Inconsistency

» Ishva Minefee¹, Lori Yue², Der-Ting Huang³, Taeksang Jang¹ (1. University of Illinois Urbana-Champaign, 2. Columbia University, 3. Copenhagen Business School)

11:30am

Paper Session : PS-11

Track K: Knowledge, Collaboration & Strategic Boundaries

Session Chair: Andrea Panelli

The Impact of Dynamic Capabilities on Business Model Effectiveness: Evidence from Japanese Firms

» Naohiro Sawada¹ (1. Aoyama Gakuin University)

Navigating Uncertainty through Serendipitous Suprateams in Entrepreneurial Ecosystems

» Truls Erikson¹, Hina Ahmed¹, Ekaterina Bjornali² (1. University of Oslo, 2. Norwegian University of Science and Technology)



Continued from **Monday, 19 October**

Selective Permeability: How Incumbent Firms Organize Temporary Projects for Business Model Innovation

» [Karolin Frankenberger](#)¹, [Wouter Stam](#)², [Christoph Zott](#)³ (1. University of St.Gallen, 2. Vrije Universiteit Amsterdam, 3. IESE Business School)

More Contribution, Less Control? How Should Startups Collaborate in Open Knowledge Communities?

» [Byoungghoon Koh](#)¹, [Vibha Gaba](#)¹ (1. INSEAD)

11:30am

Paper Session

Track P: Learning, Search, and Adaptation

Session Chair: Henrich R Greve

Target Diversity: Reconciling the Trade-off Between Learning Speed and Exploration

» [Chengwei Liu](#)¹, [Jerker Denrell](#)², [Michael Christensen](#)³, [Thorbjorn Knudsen](#)⁴ (1. Imperial College London, 2. Warwick Business School, 3. Southern Denmark University, 4. Frankfurt School of Finance and Management)

Origins of Locality: How Local Search Emerges Through Generalization

» [Mads Kock Skøtt](#)¹, [Sanghyun Park](#)² (1. Aarhus University, 2. National University of Singapore)

When Changes Hidden in Plain Sight: Distributed Adaptation to Performance Feedback

» [Chaowei Zhu](#)¹, [Thomas Keil](#)¹ (1. University of Zurich)

Reciprocal Search on Rugged Landscapes

» [Taeho Kwak](#)¹, [Stephan Billinger](#)² (1. ESSEC business school, 2. University of Southern Denmark)

11:30am

Paper Session

Track T: Designing the Deep Work in Strategy Education: Balancing Human Judgment, Caring Labor, and AI

Session Chair: Frank T Rothaermel

Making Caring Labour Visible in Strategy Education: Judgment and Responsibility in the Age of AI

» [Cara Maurer](#)¹, [Deishin Lee](#)¹ (1. Western University)

Preserving the Case Method: A Holistic Strategy for AI Resilience in Management Education

» [Thomas Lorenz](#)¹ (1. St. Edwards University)

Teaching Strategic Management on a Large Scale: Live Cases and Skills Training in a Capstone Course

» [Linda Rademaker](#)¹, [Ellen Altenborg](#)¹ (1. BI Norwegian Business School)

Generative AI & Co-Creation: Are We Reimagining Strategy Education – or Resisting the Inevitable?

» [Chiwuokem Nwoko](#)¹ (1. University of Plymouth)

11:30am

Paper Session

Track F: Resource Allocation and Firm Adaptation

Session Chair: Philipp Meyer-Doyle

Acquisitions as a Venture Scaling Strategy: Growth Firms and Invention

» [vinay subramanian](#)¹, [David Hsu](#)¹ (1. The Wharton School, UPenn)

Make-or-Buy in Digitalization: Constructing Digital Resources for Traditional Manufacturing Incumbents

» [Huijie Sun](#)¹, [Yang Zhou](#)¹ (1. University of Science and Technology of China)



Continued from **Monday, 19 October**

Resource Redeployment in Entrepreneurial Firms: A Theoretical Model and Empirical Evidence from the Oil-drilling Industry

» [Arkadiy Sakhartov](#)¹, [Toby X Li](#)², [Jeffrey Reuer](#)³ (1. University of Illinois Urbana-Champaign, 2. Texas A&M University, 3. Purdue University)

Corporate Scope Adjustments as Responses to Rivals Being Acquired

» [Jens-Christian Friedmann](#)¹, [Korcan Kavusan](#)¹, [Louis Mulotte](#)² (1. Erasmus University Rotterdam, 2. Tilburg University)

11:30am

Paper Session

Track G: When Responsibility Fails: Transitions, Corporate Wrongdoing, and Location Choices

Session Chair: Yejee Lee

MOVING TOWARDS CIRCULARITY: HOW CORPORATE DIVERSIFICATION AFFECTS CIRCULAR ECONOMY TRANSITION

» [Corina Fehlner](#)¹, [Gabriel R G Benito](#)¹ (1. BI Norwegian Business School)

Stringent environmental regulations and location choice

» [Soni Jha](#)¹, [Alvaro Cuervo-Cazurra](#)², [Rimi Zakaria](#)³ (1. Purdue University, 2. Northeastern University, 3. University of Wisconsin)

What Firms Do Not Know: Unawareness, Monitoring, and CSR Failures in Global Value Chains

» [Christian Geisler Asmussen](#)¹, [Andrea Fosfuri](#)², [Nicolai Foss](#)¹ (1. Copenhagen Business School, 2. Bocconi University)

Why do some organizations receive more allegations of wrongdoing than others?

» [Yineng Yang](#)¹, [Bernard Forgues](#)¹ (1. emlyon business school)

11:30am

Panel

Track C: The Future of Strategists in the Age of AI: Consulting Ecosystems and Global Transformation

Session Chair: Sabine Baumann and Sabine Reisinger

11:30am

Paper Session : PS-13

Track K: Scaling, Industry Evolution & Technology Hype

Session Chair: Irina Roddvik

SCALABILITY AND SCALING IN MANAGEMENT RESEARCH: TOWARD A MODEL INTEGRATING FRAGMENTED LITERATURES

» [Justin Jansen](#)¹, [Esther Tippmann](#)² (1. Erasmus University Rotterdam, 2. University of Galway)

Beyond Growth: Scaling and Industry Evolution

» [Sandeep Pillai](#)¹, [David Kirsch](#)², [Aneesh Datar](#)³ (1. Tulane University, 2. University of Maryland, 3. NEOMA Business School)

Built on Promises: Technology Hype and the Fragility Trap in Nascent Markets

» [Jiaqi Yuan](#)¹ (1. University of Minnesota)

Similarity in Scaling Strategies

» [Jabar Torkaman](#)¹ (1. ESADE Business School)

11:30am

Panel

Track O: Boards and Bots: Artificial Intelligence in Corporate Governance



Continued from **Monday, 19 October**

Boards and Bots: Artificial Intelligence in Corporate Governance

» [Daniel Zyung](#)¹, [MK Chin](#)², [Inn Hee Gee](#)³, [Ruth Aguilera](#)⁴, [Ryan Krause](#)⁵, [Randall S. Peterson](#)⁶, [Matthew Semadeni](#)⁷ (1. University of Houston, 2. Indiana University, 3. University of Oklahoma, 4. Northeastern University, 5. The University of Iowa, 6. London Business School, 7. Arizona State University)

11:30am

Paper Session

Track H: Orchestrating Strategic Change: Timing, Integration, and Relational Foundations

Session Chair: David Seidl

Strategic Adaptation in Merger Review Process: Discursive Processes in Japan

» [Wafa Tariq Waqar](#)¹, [Kashif Ahmed](#)¹ (1. Kobe University)

Keeping Two Clocks: A Process Model of Synchronizing Growth and Restructuring in Scaling Ventures

» [Vladimira Mihaylova](#)¹, [Justin Jansen](#)¹, [Tom Mom](#)¹ (1. Erasmus University Rotterdam)

How Digital Transformation Rhythm Shapes Digital Advantage: A Strategy Process View of Temporal Orchestration

» [Menglei Gu](#)¹, [Li Wang](#)² (1. Sichuan University / University of Amsterdam, 2. Southwest Jiaotong University)

Stable Differentiation in Post-Merger Integration: The Role of Middle Managers

» [Alexander Alexiev](#)¹ (1. ESSCA School of Management)

EXECUTIVE FOREIGNNESS AND INHERITED TRUST: A CROSS-LEVEL PERSPECTIVE ON ALLIANCE FORMATION

» [Agnieszka Nowinska](#)¹, [Pankaj Kumar](#)², [Christopher Dirzka](#)³ (1. Aalborg University, 2. Virginia Tech, 3. Copenhagen Business School)

11:30am

Paper Session

Track I: Geopolitics and the Geography of Knowledge Flows

Session Chair: Wolfgang Sofka

Knowledge Without Borders? Brexit, the Geography of Technical Q&A and Innovation

» [Annamaria Conti](#)¹, [Astrid Marinoni](#)², [Maria Roche](#)³ (1. IE University, 2. Georgia Tech, 3. Harvard Business School)

Geopolitics and the Decoupling of International Innovation Networks

» [Luis Ballesteros](#)¹ (1. Boston University)

From Acquisitions to Hiring: Firms' Strategic Response to Cross-Border Knowledge Acquisition Barriers

» [Jiyuan Li](#)¹, [Andrew von Nordenflycht](#)², [Peng Zhang](#)², [Ray Zhang](#)² (1. Chongqing University of Technology, 2. Beedie School of Business, Simon Fraser University)

Geopolitical Shocks and Identity Disclosure Decisions on Online Knowledge Platforms: Evidence from Stack Exchange

» [Raffaele Conti](#)¹, [Yousef Ghaderi](#)² (1. ESSEC business school, 2. ESSEC Business School)

2pm

Paper Session

Track D: Ecosystem Governance I

Session Chair: Federica Angeli

Do service-based business models reduce pollution? Integrating business model innovation into the STIRPAT framework

» [Johannes Lohwasser](#)¹, [Maria Figueroa-Armijos](#)² (1. University of the Bundeswehr Munich, 2. EDHEC Business School)

From Disruption to Diversification: Adaptive Radiation in Organizational Fields

» [Doyoon Kim](#)¹ (1. Yonsei University)



Continued from **Monday, 19 October**

Creating Interdependence Between Autonomous Units: A Process Study of Organization Design Through Boundary Work

» Johannes Winkler¹, Waldemar Kremser¹, Oliver Alexy² (1. Johannes Kepler University, 2. Technical University of Munich)

Governance of supply relationships: Evidence from Indian manufacturing

» Aroon Narayanan¹ (1. Bocconi University)

2pm

Common Ground Session

Track I: Patent Strategy: Enforcement, Opposition, and Protection

Session Chair: Andrea Fosfuri

From open warfare to strawman's anonymity: strategic motives for concealing identity in patent opposition at the EPO

» Julia Mazzei¹, Rudi Bekkers², Arianna Martinelli¹ (1. Institute of Economics, Scuola Superiore Sant'Anna, 2. Eindhoven University of Technology)

When Toughness Backfires: IP Enforcement Reputation, Contract Design and Technology Out-Licensing

» René Belderbos¹, Negash Haile Dedho², Sarah Edris³, Stijn Kelchtermans¹ (1. KU Leuven, 2. UNU-MERIT, 3. Maastricht University)

IP Protection, Firm Size, and Knowledge Access in World-First Innovation

» Maarten Cerpentier¹, Anja Schulze², Tom Vanacker³ (1. ETH Zürich, 2. University of Zurich, 3. Ghent University)

Discarded! But not Forgotten: An Empirical Analysis of Non-Renewed Patents

» Atul Nerkar¹, Liuqing Wang¹ (1. University of North Carolina at Chapel Hill)

Cross-Functional Feedback and Patent Examination Performance at the Japan Patent Office

» Tetsuo Wada¹, Stefan Wagner² (1. Gakushuin University, 2. University of Vienna)

Foundational Scientific Capacity in Low- and Middle-Income Countries after TRIPS

» Gabriel Cavalli¹, Michael Blomfield², Anita M. McGahan³, Keyvan Vakili⁴ (1. Copenhagen Business School, 2. University of Massachusetts Amherst, 3. University of Toronto, 4. London Business School)

2pm

Paper Session

Track B: Political Connections and the Consequences of Access

Session Chair: Nan Jia

First-Mover Advantage Beyond Markets: Evidence from the Tribal Gaming Industry

» Ana Antolin¹ (1. Harvard Business School)

The Welcome Mat Effect: State Legislations on Employee Ownership and Legitimacy of Corporate Political Access

» Jinsil Kim¹, Jegoo Lee² (1. The College of New Jersey, 2. The University of Rhode Island)

Corporate Political Activity, Activist Engagement, and Corporate Reputation

» Debtanu Lahiri¹, Jean-Philippe Bonardi² (1. Nova School of Business and Economics, Universidade Nova de Lisboa, 2. HEC Lausanne (University of Lausanne))

2pm

Paper Session

Track H: Organizing Strategic Action: Coordination, Roles, and Commitment

Session Chair: Phanish Puranam



Continued from **Monday, 19 October**

Escaping the Agility Trap: Why Agile Firms Need Reflection and Coordination

» [Vasilis Theoharakis](#)¹, Moe Khant-Thu¹, Andrey Pavlov¹ (1. Cranfield University)

Redistributing Strategic Work: AI and the Contingent Reconfiguration of Middle Management Roles

» [Immanuel Lutzeyer](#)¹ (1. Ruhr University Bochum)

FAMILY CEO SUCCESSION AND INTERNATIONALIZATION COMMITMENT

» [Monika Sienknecht](#)¹ (1. Kiel University)

Participative Budgeting as a Communication Device in Target-Setting

» [Jieun Shin](#)¹, Jee-Eun Shin², Takehisa Kajiwara³, Tomohisa Kitada⁴ (1. IESE Business School, 2. University of Toronto, 3. Kobe University, 4. Kindai University)

2pm

Paper Session

Track G: The Weight of Context: Institutions, History, and Strategic Choice

Session Chair: Aurora Genin

The Microfoundational Effects of Distance: Religion as a Dimension of Multinational Strategy

» [Elizabeth Maitland](#)¹, Andre Sammartino², [Francesca Pujatti](#)² (1. University of Liverpool, 2. University of Melbourne)

Nation-dyadic history and individual decision making

» [Faisal Altalhi](#)¹, Ilgaz Arikan¹, Asli Musaoglu Arikan¹ (1. Kent State University)

Dyadic Macrostructures and PPP Performance

» [Michael H. Wolfesberger](#)¹, Harald Puhr², João Albino-Pimentel³ (1. WU Vienna, 2. University of Amsterdam, 3. University of South Carolina)

HOW DO CLASHES OF INSTITUTIONAL LOGICS SHAPE WOMEN LEADERSHIP APPOINTMENTS IN GLOBAL SOUTH FAMILY FIRMS

» [Rui Jiang](#)¹, [Zhiang John Lin](#)¹ (1. University of Texas at Dallas)

2pm

Common Ground Session

Track R: Measurement Advances

Session Chair: Trevis Certo

Beyond Bag-of-Words: A Syntactic Measure of CEO Hubris

» [Yalin Wang](#)¹ (1. Université catholique de Louvain)

The Optimal Measure of Distinctiveness: Aligning Theory of Evaluation with Practice of Measurement

» [Aria Huang](#)¹, Eric Zhao¹, Alexander Vossen² (1. University of Oxford, 2. Tilburg University)

From Fragmentation to Theoretical Integration: A Meta-Replication Approach to CEO Hubris

» [Kai Frömsdorf](#)¹, Moritz Appels², Yi Tang³ (1. University of Mannheim, 2. Erasmus University Rotterdam, 3. The University of Hong Kong)

THE ROLE OF IMPRINTING AND ENVIRONMENTAL DYNAMISM IN ORGANIZATIONAL EVOLUTION: EVIDENCE FROM IITs

» [Sonal Nayak](#)¹, Vijay Venkataraman¹ (1. Indian Institute of Management Bangalore)

Information Retrieval to Enrich Computer-Aided Text Analysis: An Illustration on the Measurement of Absorptive Capacity

» [Aisada Nielsen](#)¹, [Kashina Perlinger](#)² (1. Kiel University, 2. University of Cambridge)



Continued from **Monday, 19 October**

Scalable Mapping of Business Model Reinvention in Incumbents: An Agentic AI Longitudinal Analysis

» Dweep Sanghavi¹, Dries Faems¹ (1. WHU Otto Beisheim School of Management)

2pm

Common Ground Session

Track O: Walking the Talk: Leadership, Sustainability, and Ethics

Session Chair: Don Lange

FRESH AT THE HELM: ROOKIE CEOS AND CORPORATE ESG GREENWASHING

» Yuanqiong He¹, 萌 易¹, LINFEI Zhong¹, Sana Chiu², Yong Lin³ (1. Huazhong university of science and technology, 2. University of Houston, 3. University of Birmingham)

Interpreting Climate Through the Self: CEO Imprinted Individualism and Corporate Greenhouse Gas Emissions

» Bofu Niu¹, Addisu Lashitew¹, François Neville¹ (1. McMaster University)

Dedicated sustainability functions and substantive performance: Disentangling organizational and individual level factors

» Kerstin Neumann¹, Pauline Urban¹ (1. University of Innsbruck)

DESIGNING ETHICAL STRATEGIC LEADERSHIP: THE EFFECTIVENESS OF SUSTAINABILITY-LINKED EXECUTIVE INCENTIVES IN MULTINATIONAL FIRMS

» Jorge Ochaita González¹, Guus Hendriks², Jose A. Zuñiga-Vicente¹, Diana Benito-Osorio¹ (1. Universidad Rey Juan Carlos, 2. University of Amsterdam)

The Complexity of CEO CSR Contracting and CSR Decoupling

» Shuping Li¹, Steve Sauerwald², Luman Yu³ (1. Hong Kong Polytechnic University, 2. University of Houston, 3. The Hong Kong Polytechnic University)

CEO Legal Liability and Corporate Social Responsibility Initiatives

» Seok-Hyun (Stephen) Hwang¹, Georg Wernicke², Edward J Zajac³ (1. The Hang Seng University of Hong Kong, 2. HEC Paris, 3. Northwestern University)

2pm

Common Ground Session

Track F: Platforms, Ecosystems, and Digital Transformation

Session Chair: Christoph Zott

Platform Mergers and Acquisitions

» Natalie Burford¹, Jaideep Anand² (1. IESE Business School, 2. The Ohio State University)

When and How Complementors Destabilize Dominant Ecosystems: Mechanics Behind the Fall of Intel and Its Ecosystem

» Jeho Lee¹, David Chung², Sanghyun Park³ (1. Seoul National University, 2. University of Illinois Urbana-Champaign, 3. National University of Singapore)

Offshore Manufacturing of Innovative Drugs: Evidence from U.S. Pharmaceutical Firms' Reliance on Specialized Drug Manufacturers

» Minji Lee¹, Sungyong Chang¹ (1. Cornell University)

Corporate Strategy Maturity and Firm Performance: A Cross-National Study

» Elie Casamitjana¹, Francesco Redolfi¹ (1. OKR Mentors)

Strategy for Multiunit Organizations

» Jorge Tamayo¹, Julian Jimenez-Cardenas² (1. Harvard Business School, 2. Good Business Lab)

The Adaptation Effect of Coordination in Diversified Firms: A Novel Source of the Parenting Advantage

» Harrison Munro-Clark¹ (1. HEC Paris)



Continued from **Monday, 19 October**

2pm

Common Ground Session : CG-8

Track K: Navigating Disruption: AI, Platforms & Entrepreneurial Resilience

Session Chair: Ahmadreza Mostajabi

The Impact of Generative AI on Individuals' Career Choices and Entrepreneurship Intentions

» [Chang Liu](#)¹, Florence Honore¹ (1. University of Wisconsin - Madison)

Productive Friction: How Multimodal Fluency Configurations Shape New Venture Support

» [Daniel Blaseg](#)¹ (1. ESADE Business School)

'CHATGPT, Make Me A Great Startup. Make No Mistakes.': How is AI Reshaping Venture Launch?

» [Christian Anker](#)¹, [Sheryl Winston Smith](#)¹ (1. BI Norwegian Business School)

When Dominance Falters: Modular Technological Shock and Capability Reconfiguration in Formula 1 (1950-1975)

» [Seung Mi Lee](#)¹ (1. Seoul National University)

Entrepreneurial Drifting: An Unintended Process of Entrepreneurial Entry

» [Kaiwen Ji](#)¹, Yi Jiang¹ (1. ESCP business school)

Adaptation, Growth and Resilience: How Norwegian Entrepreneurs (1860-1927) developed An Entrepreneurial Ecosystem in Russia's Arctic

» [Irina Roddvik](#)¹, [Birgit Leick](#)² (1. Østfold University College, 2. University of South-Eastern Norway, School of Business)

2pm

Common Ground Session

Track P: Moral Judgment in Fragmented Institutions

Session Chair: Pascual Berrone

From Heuristic to Eristic Strategizing: How Firms Act and Legitimize Under Radical Uncertainty

» [Rasim Serdar Kurdoglu](#)¹ (1. Bilkent University)

When Mental Models Fail: Moral Sensemaking and Strategic Decision-Making Under Institutional Arbitrariness

» [Xiaoxiao Liu](#)¹, [Asda Chintakananda](#)² (1. Xiamen University, 2. National Institute of Development Administration (NIDA))

I Just Don't Care: Conflicting CSR Attributions and Employee CSR Indifference

» [Julia Stevenson-Street](#)¹, [Esther Poveda-Pareja](#)², [Bartolome Marco-Lajara](#)² (1. University of Missouri, 2. University of Alicante)

Beyond Compliance: How Moral Fragmentation Reshapes Corporate Wrongdoing Across Borders

» [Lily Mergaliyeva](#)¹ (1. University of Law Business School)

When Should Parents Tighten the Leash? Leniency Laws and Multinational Enterprises' Differential Supervision of Subsidiaries

» [Tieying Yu](#)¹, [Cathy Chang Liu](#)², [Wei Yang](#)³ (1. Boston College, 2. The Chinese university of Hong Kong, 3. University of Glasgow)

2pm

Paper Session

Track J: Temporality, Intuition, and the Cognitive Conditions of Strategizing

Session Chair: Matthias Wenzel

Strategy as a Future-making Practice: Toward a Future-based Understanding of What Makes Practices Strategic

» [Matthias Wenzel](#)¹, [Lorenzo Skade](#)², [Jochen Koch](#)², [Sarah Stanske](#)³ (1. Leuphana University of Lüneburg, 2. European University Viadrina, 3. University of Bremen)



Continued from **Monday, 19 October**

Strategy Vibing: Cultivating Serendipitous Strategizing through Spatiotemporal Shifts

» Yalan Wang¹ (1. Stockholm School of Economics)

Finance Professionals as Strategists: Transforming the Digital Mindset of Senior Accountants

» Alessandro Merendino¹, Maureen Meadows² (1. Queen Mary University of London, 2. Coventry University)

Continuity with Consequence: Canon Path Dependence and Field-Level Strategizing

» Pedro Seva-Larrosa¹, Francisco García-Lillo¹ (1. University of Alicante)

2pm

Paper Session

Track L: Career trajectories

Session Chair: Rocio Bonet

The Great Equalizer: Testing the Persistence and Implications of Corporate Hierarchical Experience on Himalayan Peaks

» Anavir Shermon¹, Cameron Verhaal², Carmen Weigelt², Yuchen Zhang² (1. University of Texas at Dallas, 2. Tulane University)

Permeable Boundaries: How Career Track Implementation Shapes Internal Mobility and Retention in Knowledge-Intensive Firms

» Madeleine Gates¹, Anita Woolley¹ (1. Carnegie Mellon University)

Imprinting in Place: How Early Career Locations Shape the Implementation of an Anti-Poverty Program

» Himanshu Bhatt¹, Rocio Bonet², Srividya Jandhyala³ (1. King's College London, 2. IE University, 3. ESSEC Business School)

Early Career Recognition and Cumulative Advantage in South African Scientific Careers

» Anand Swaminathan¹, Jonathan Jansen², Graeme Mehl², Alistair White³ (1. Emory University, 2. Stellenbosch University, 3. National Research Foundation, Pretoria)

2pm

Paper Session

Track N: The Social Architecture of Exchanges: Considering Language, Networks, Status, and Cohesion

Session Chair: Fabrice Lumineau

Linguistic Intervention Unlocks the Economic Gains of Diversity

» Sheen S Levine¹, Simon Siegenthaler², Bart Wilson³ (1. The University of Texas, Dallas & Columbia University, New York, 2. The University of Texas, Dallas & NBER, 3. Chapman University)

From Internal Cohesion to External Agreement: Negotiation Time in Multipartner Collaborations

» Mohammad Hosseini¹, Bertrand Quelin² (1. Ivey Business School, 2. HEC Paris)

Networking behaviors without the network? How Brokers Recreate Advantages through Effective Communication

» Dana Jongyoun Baek¹, Jose Uribe², Mijeong Kwon³ (1. Indiana University, 2. Indiana University, 3. Rice University)

Making Asymmetrical Tie Intelligible: Status Asymmetry and Narrative Agency in Alliance Announcements

» Andy Back¹, Kwangjun An² (1. The University of Hong Kong, 2. Waseda University)

2pm

Paper Session

Track O: Examining Effects of Gender on Strategic Decision Making and Executive Careers

Session Chair: Karen Schnatterly

When Masculinity Is Challenged: How Board Gender Composition Shapes CEO Successor Choice

» Lauren Dennis¹, Sekou Bermiss¹ (1. University of North Carolina at Chapel Hill)



Continued from **Monday, 19 October**

For Better or Worse: Understanding Organizational Turnarounds through Female Leaders' Risk Aversion and Firms' Risk-Taking Capabilities

» [Chin-Jung Luan](#)¹, [Chengli Tien](#)² (1. National Dong Hwa University, 2. National Taiwan Normal University)

Tokenism in Another Guise? A Cross-country Examination of the Trickle-Down and Substitution Effects of Board Gender Quotas

» [Xiaoxu Zhang](#)¹, [Wei Lin](#)¹, Winfried Ruigrok¹ (1. University of St. Gallen)

Higher hurdles and steeper cliffs: Gender differences in recognition timing and career outcomes

» [Inn Hee Gee](#)¹, Wayne Crawford², Owen Parker³, Priyanka Dwivedi⁴, Steven Boivie⁴ (1. University of Oklahoma, 2. Southern Methodist University, 3. University of Texas at Arlington, 4. Texas A&M University)

2pm

Panel

Track A: Agents and Agentic Strategists

Agents and Agentic Strategists

» [Bruce Kogut](#)¹, Arnab Choudhury¹, Patryk Perkowski², [Raffaella Sadun](#)³, [Bart Vanneste](#)⁴ (1. Columbia University, 2. Yeshiva University, 3. Harvard Business School, 4. UCL School of Management)

2pm

Paper Session : PS-15

Track K: Place-Based, Community & Social Entrepreneurship

Session Chair: Zhengchu ZHANG

Catalysts of Change: A Systems Perspective on Emission Reduction Potential in Climate-Tech Collaborations

» [Isabel Schöberl](#)¹, Claudia Doblinger¹, Jeffrey York² (1. Technical University of Munich, 2. University of Colorado-Boulder)

Third Places and Neighborhood Entrepreneurship: Evidence from Starbucks Cafés

» [Jinkyong Choi](#)¹, Jorge Guzman¹, Mario Small¹ (1. Columbia University)

Framing the Hustle: Experimental Evidence from Motivating Recycling in Lagos, Nigeria

» [Wesley Koo](#)¹, [Diana Jue-Rajasingh](#)², [Leke Jegede](#)³ (1. Johns Hopkins University, 2. Rice University, 3. Harvard Business School)

STEELSTACKS TO STEEL GUITARS: HOW CREATIVE ENTREPRENEURS DRIVE COMMUNITY CHANGE

» Ryan Teschner¹, [Andreea Kiss](#)², Felipe Cortes³, Antigoni Papadimitriou⁴ (1. Baruch College, City University of New York, 2. Lehigh University, 3. Sacred Heart University, 4. Farmingdale State College)

2pm

Panel

Track T: AI-Enhanced Case Teaching: Design Patterns That Boost Learning Without Dependency

AI-Enhanced Case Teaching: Design Patterns That Boost Learning Without Dependency

» [Martina Pasquini](#)¹, [Giacomo Carli](#)² (1. IE University, 2. The Open University)

2pm

Paper Session

Track I: AI Inside Organizations: Reconfiguring Knowledge and Expertise

Session Chair: Mary-Anne Williams

Artificial Intelligence as capability infrastructure: reconfiguring the firm's knowledge architecture in professional service firms

» [Claudia Franzè](#)¹, Emilio Paolucci² (1. American University of Beirut Mediterraneo, 2. Politecnico di Torino)



Continued from **Monday, 19 October**

The Craft of Code, The Code of Craft: Digitalization and Sensory-Emotional Knowledge

» [Danilo Pesce](#)¹, [Daniele Battaglia](#)², [Quy Huy](#)³ (1. Politecnico di Torino, 2. ESCP business school, 3. INSEAD)

AI AS BOUNDARY SPANNER: HOW AGENTIC SYSTEMS RECONFIGURE INTERNAL KNOWLEDGE FLOWS

» [Linda Shehu](#)¹, [Katherine Tatarinov](#)¹ (1. HEC Lausanne (University of Lausanne))

Building Human-AI Collaboration Dynamic Capabilities: Agentic AI as Mentor, Coach, and Partner

» [Mary-Anne Williams](#)¹, [David Teece](#)² (1. University of New South Wales, 2. University of California, Berkeley)

2pm

Paper Session

Track M: Corporate Responsibility, Irresponsibility, and Stakeholder Response

Session Chair: Jonathan Bundy

Balancing Breadth and Depth: Stakeholder Reactions to Firms' Grand Challenge Strategies

» [Bell Piyasinchai](#)¹, [Kate Odziemkowska](#)², [Matthew Grimes](#)³ (1. Tilburg University, 2. University of Toronto, 3. University of Cambridge)

Improving Our Understanding of Why, Where, and When Corporate Social Irresponsibility Damages Financial Performance

» [Ashley Salaiz](#)¹, [Sana Chiu](#)², [Herman Aguinis](#)³ (1. University of Tampa, 2. University of Houston, 3. The George Washington University)

The Impact of Public Sentiment Regarding Drug Pricing Strategies on Firm Performance

» [Antonio Garzon Vico](#)¹ (1. University College Dublin)

5pm

Stakeholder policy implementation trajectories and legitimization capacities

» [Nikolas Rathert](#)¹ (1. Tilburg University)

Paper Session

Track G: Climate Adaptation, Grand Challenges, and Green Innovation

Session Chair: Maria Andrea De Villa

When Corporate Social Irresponsibility Triggers Green Innovation: Evidence from Dieselgate Scandal in the Automotive Industry

» [Dana Jongyoun Baek](#)¹, [Aurora Genin](#)¹ (1. Indiana University)

Legitimacy or Operational Constraints? Environmental Patenting After Natural Disasters

» [Grazia D Santangelo](#)¹, [Pavlos Symeou](#)² (1. Copenhagen Business School, 2. Cyprus University of Technology)

Navigating Global Grand Challenges Through Local Solutions: Leveraging Key FSAs in the Energy Transition

» [Birgitte Grøgaard](#)¹, [Helene Colman](#)¹ (1. BI Norwegian Business School)

Climate Change Exposure, Regional Natural Disasters, and Ownership in Cross-Border M&A

» [Noman Shaheer](#)¹, [Yang Yang](#)², [Sali Li](#)³, [Rui Yang](#)⁴ (1. University of Sydney Business School, 2. Zhejiang University, 3. University of South Carolina, 4. Tongji University)

5pm

Paper Session

Track D: Ecosystem Orchestration

Session Chair: Claudia Doblinger

Building Bridges, Not Walls: How Ecosystem Brokerage Enables Platform Orchestration Without Gatekeeping

» [Hyeonchung Henry Lee](#)¹, [Majid Majzoubi](#)¹ (1. Schulich School of Business, York University)



Continued from **Monday, 19 October**

Openwashing ... or Blazing a Path? The Language of Open Source Ecosystem Leadership: A Research Proposal

» [Dmitry Kabanov](#)¹, William Wales² (1. HSE University, 2. University at Albany)

Enabling Complements: The Role of Platform and Complementor Heterogeneity in Organizations' Platform Adoption

» [Najoung Lim](#)¹, [Jungyoon Jang](#)² (1. Melbourne Business School, 2. California State University Sacramento)

From Geneva to Dakar: Multi-level open system orchestration for grand challenges

» [Valentina Mele](#)¹, [Gian Maria Mallarino](#)¹, [Mislav Radic](#)¹ (1. Bocconi University)

5pm

Paper Session

Track A: Building New Ventures with AI

Session Chair: Henrich R Greve

Generative AI Expands Solo Entrepreneurial Entry, Yet Team Advantage Persists

» [Hyunso Kim](#)¹, [Hyo Kang](#)¹ (1. Seoul National University)

Entrepreneurship, Experimentation, and Generative AI: Evidence from ChatGPT

» [Andrea Contigiani](#)¹, [Xiaoning Wang](#)², [Jiayi Bao](#)³ (1. The Ohio State University, 2. University of Texas at Dallas, 3. Texas A&M University)

Strategic Responses to Technological Change: Evidence from an Online Labor Market

» [Shun Yiu](#)¹, [Rob Seamans](#)², [Manav Raj](#)³, [Teng Liu](#)⁴ (1. Indiana University, 2. New York University, 3. The Wharton School, UPenn, 4. UC Santa Cruz)

The Swollen Middle: Generative AI and the Evolution of New Venture Hierarchies

» [Matteo Devigili](#)¹, [Dogukan Yilmaz](#)¹, [Vikas Aggarwal](#)¹ (1. INSEAD)

5pm

Paper Session

Track E: Competitive Dynamics: Forbearance, Rivalry and Response

When Protégés Compete: How Status Shapes Competitive Behavior in Role-Transitioned Mentor-Protégé Dyads

» [Jian Hu](#)¹ (1. Singapore Management University)

The Network Structure of Price-Setting Interdependence: Categorization, Comparability, and Rivalry Tie

» [Yinji Zhou](#)¹, [Simone Santoni](#)¹ (1. Bayes Business School)

Is Chivalry Alive in Business? The White Knight Code in Competitive Dynamics

» [Xuan Li](#)¹ (1. Hong Kong Shue Yan University)

Setting the Stage for the Battle: Multi-Country Overlap and Technological Entry

» [Gabriel Franceschini](#)¹, [Claudio Giachetti](#)¹, [Paola Giuri](#)¹, [Marco Corsino](#)² (1. University of Bologna, 2. University of Milano-Bicocca)

5pm

Common Ground Session

Track B: Firm Responses to Stakeholder and Moral Contestation

Session Chair: Yuri Mishina

Information Environments, Stakeholder Contentions, and Firm Adaptation

» [Nandil Bhatia](#)¹ (1. Columbia University)

Sorting Into Resistance: The Compositional Consequences of Moral Contestation

» [Tae-Ung Choi](#)¹, [Hang-Jun Cho](#)², [Hisan Yang](#)³ (1. The Hong Kong University of Science and Technology, 2. The Hong Kong Polytechnic University, 3. Louisiana State University)



Continued from **Monday, 19 October**

A Theory of Firm Response to Pressure from Stakeholders and Government Actors Driven by Misperceptions

» [Nicole West](#)¹ (1. University of Texas at Dallas)

The Partisan Nature of Authenticity: How Stakeholder Values Moderate Penalties for Corporate Greenwashing

» [Hyejun Kim](#)¹, [Priyal Singh](#)², [Oliver Hahl](#)³ (1. HEC Paris, 2. Imperial College London, 3. Carnegie Mellon University)

Making room: Gender-diversity pressure and its structural consequences

» [Jae Cho](#)¹, [Johanna Glauber](#)² (1. HEC Lausanne (University of Lausanne), 2. IE University)

5pm

Common Ground Session

Track L: Employee mobility

Session Chair: [Shinjinee Chattopadhyay](#)

Buying Speed: How Policy Shocks Reshape Co-Mobility Patterns

» [Saelon Kang](#)¹ (1. Seoul National University)

Human Capital Portfolio Perceptions Matter: The Influence of Perceived Human Capital Interactions on Employee Mobility

» [Linna Shi](#)¹, [John Delery](#)¹ (1. University of Arkansas)

ORGANIZATIONAL RESILIENCE TO IMMIGRATION POLICY SHOCKS: A RESOURCE DEPENDENCE PERSPECTIVE

» [Jun Xia](#)¹, [Yong Li](#)², [Suifang Guo](#)¹ (1. University of Texas at Dallas, 2. University of Nevada, Las Vegas)

Status Selectivity: The Role of Candidate Status and Gender in Startup Job Applications

» [Tristan Botelho](#)¹, [J Daniel Kim](#)² (1. Yale University, 2. University of Pennsylvania)

Hit or Miss? Marginal Ranking Entry, Mobility, and Career Exploration

» [Jaewoo Lee](#)¹, [Yuan Shi](#)¹ (1. Cornell University)

Labor market competition and employee responses to pay inequity

» [Patrizia Massner](#)¹, [Colleen Stuart](#)¹, [David Tan](#)¹ (1. Johns Hopkins University)

5pm

Common Ground Session

Track C: Inclusive and International Learning Designs as Capability Frameworks

Session Chair: [Chengyi Lin](#)

Learning Culture as a Strategic Asset: Designing Corporate Learning for Strategic Management

» [Gernot Moedritscher](#)¹, [Ursula Liebhart](#)² (1. Universitaet Klagenfurt, 2. Carinthia University of Applied Sciences)

DEVELOPING GLOBAL CITIZENS THROUGH INTERNATIONAL STUDY EXPERIENCES

» [Francine Schlosser](#)¹, [Kent Walker](#)¹, [Marcia Carvalho de Azevedo](#)² (1. University of Windsor, 2. Universidade Federal de São Paulo - Unifesp)

Minoritarian Actualization: Gendered Asymmetry and Human Capital Strategy in Emerging Economies

» [YOON-SUK BAIK](#)¹ (1. Korea Advanced Institute of Science and Technology)

Developing Dynamic Capabilities through Student-Company Partnerships in Corporate Entrepreneurship: a Company Perspective

» [Anton Green](#)¹, [Kristoffer Brandin](#)¹, [Michael Breum Ramsgaard](#)² (1. Chalmers University of Technology, 2. VIA University College)

Management by objective from Drucker to Deyhle

» [Domagoj Hruška](#)¹, [Ivan Peronja](#)², [Tihomir Luković](#)³ (1. University of Zagreb, Faculty of Economy, 2. University of Split, Faculty of Maritime Studies, 3. University of Applied Sciences Aspira)



Continued from **Monday, 19 October**

Trust and control in organizations: A meta-analytic reconciliation of substitution and complementarity

» [Jorge Walter](#)¹, Markus Kreutzer² (1. The George Washington University, 2. EBS Universität)

5pm

Common Ground Session : CG-2

Track K: Cognitive Framing, Narratives & Identity in Entrepreneurship

Session Chair: Ralf Wilden

Hot Market, Cold Feet: Entrepreneurs' Storytelling Strategies Between Hype and Stigma

» Amanda Baum¹, Pauline Charlotte Reinecke², Moritz Göldner¹ (1. Hamburg University of Technology, 2. Leuphana University of Lüneburg)

Paying the Governance Premium: Founder Identity and the Substantiveness of Post-IPO Boards

» Jin-Ichiro Yamada¹, [Toru Yoshikawa](#)², Tatsuki Tachibana³, Akihiko Mori⁴ (1. Kyoto University, 2. Waseda University, 3. Hitotsubashi University, 4. Independent researcher)

Investor Cognition in Immigrant Founded Business Evaluation

» [Ozan Kirtac](#)¹ (1. London School of Economics)

Bittersweet Company: Relational Frames and Entrepreneurial Pursuit in a Post-deregulation Cocoa Industry

» [Amrita Saha](#)¹ (1. University of Toronto)

Making Promises: Entrepreneurs' Commisive Speech Acts Influencing Startup Talent Enrollment

» [Yiru Cai](#)¹, Daniel Aldave¹, Haijing Yu² (1. Auburn University, 2. Liaoning University)

Stress-Testing the Global Relevance of International Entrepreneurship Theories: Exploring Systematic Selection Guidelines for Country Samples

» [Willem Smit](#)¹, Denis Lambert² (1. Fulbright University, 2. ESCP business school)

5pm

Common Ground Session

Track H: Strategizing with Emerging Technologies: AI, Meaning, and Organizational Boundaries

Session Chair: Michael G Jacobides

Strategizing with GenAI: Assemblage Processes in Fragmented Technological Landscapes

» [Juliane Möllmann](#)¹, Madalina Stoicovici Pop² (1. Aalto University, 2. Aarhus University)

From Big Data to Rich Meaning: The Dynamic Process of Constructing Digital Technology-Based Interpretation System

» [Yi Liu](#)¹, Jianxin Mao¹, Liuru Chen¹, Xuan Zhang¹, Jiaxin Lai¹, Xinyu Zhang¹, Yiming Yin¹ (1. South China University of Technology)

Artificial Intelligence and Strategic Change: A Process Model of Human-Enacted Algorithmic Management

» [Raphaelle Delmotte](#)¹, Sebastian Raisch¹ (1. University of Geneva)

Integrating Synthetic Stakeholder Voices into Strategic Decision-Making: Experimental Evidence on AI-Enabled Problem Framing

» [Kim Melissa Bär](#)¹, Werner Hoffmann¹ (1. WU Vienna)

BLOCKCHAIN TECHNOLOGY AND FIRM BOUNDARIES: Systematic Literature Review and Future Research Directions

» [Chaouki Kouritij](#)¹, Brian Tjemkes¹, Valerie Duplat¹ (1. Vrije Universiteit Amsterdam)



Continued from **Monday, 19 October**

5pm

Paper Session

Track I: Technological Complementarity and the Boundaries of the Firm

Session Chair: Michael Leiblein

Distinguishing Complementarity from Related Constructs: Evidence from USPTO Patent Data

» Catherine Hyunkang Park¹ (1. The Ohio State University)

Why firms make when they can buy? Resource redeployability & firm vertical boundaries

» Raana Bagheri¹, George Chondrakis¹, Eduardo Melero² (1. ESADE, 2. Carlos III de Madrid University)

Shifting Commitments: Technology-enabled Entry and Supplier Engagement Models

» Ankur Chavda¹, John Eklund² (1. HEC Paris, 2. University of Southern California)

THE AI IMPERATIVE IN AUTOMOTIVE ADAS: KNOWLEDGE MODULARITY, SUPPLIER POWER, AND MAKE-OR-BUY DECISIONS

» Iris Poon¹, Ludovic Dibiaggio¹ (1. SKEMA Business School)

5pm

Paper Session

Track J: Strategy as Discourse: Power, Purpose, and the Politics of Meaning

Session Chair: Sotirios Paroutis

From Corporate Purpose to My Purpose: Disciplinary and Subjectifying Frontline Strategizing

» Ko Yoneda¹ (1. Kindai University)

Discursive Strategy in High-Stakes Contexts: Overcoming Grand Challenges When Failure Isn't an Option

» Nina Zachlod¹, Michael Hudecheck², Violetta Splitter³, Charlotta Sirén⁴ (1. University of Geneva, 2. University of St. Gallen, 3. University of Oxford, 4. University of St.Gallen)

Tracing the Genealogy of the Rhetoric of Sustainability Practices in Africa

» Laurent Béduneau-Wang¹, Daniel Oludayo Adeyeye¹ (1. Africa Business School)

Bridging Organizational Ambidexterity And Institutional Complexity: An Organizational Narrative Lens

» Hanhan Xue¹, Jason Pappas¹, Yanli Xie¹, Joshua Newman¹ (1. Florida State University)

5pm

Paper Session

Track M: Stakeholder Governance and Collective Action

Session Chair: Peter Klein

Institutionalizing Uncertainty: A Stakeholder Theory of Democratic Governance

» Bruno Varella Miranda¹, Peter Klein² (1. Insper, 2. Baylor University)

Beliefs Polarization and Involvement in Strategy Making

» Daniel Mack¹, Gabriel Szulanski² (1. Singapore Management University, 2. INSEAD)

Fairness, Property Rights, and the Challenge of Governing Non-Contributing Stakeholders

» Nuno Gil¹, Bill Schulze² (1. Alliance Manchester Business School, 2. David Eccles School of Business)

Firms, Collectives, and Firm-Community Governance for Addressing Grand Challenges

» Sukti Ghosh¹, Ilze Kivleniece² (1. Singapore Management University, 2. INSEAD)



Continued from **Monday, 19 October**

5pm

Paper Session

Track O: How CEOs Shape Competitive Strategy

Session Chair: Sabrina LI

Exploring the impact of CEO attention flexibility on competitive actions

» Zixuan Gu¹, Gerry McNamara¹ (1. Michigan State University)

Crossing Domains, Shifting Perspectives? CEO Generalism and Its Paradigmatic Influence on Firm Strategy

» Marc Kowalzik¹, Kai Frömsdorf² (1. Erasmus University Rotterdam, 2. University of Mannheim)

Beyond Efficiency and Legitimacy: The Moral Foundations of CEO Decisions to Downsize

» Shiyu Zhou¹ (1. Texas A&M University)

CEO Imprinting and Microfoundations of FDI Strategy: The Case of Indian Firms

» Suyash Garg¹, Haibin Yang² (1. University of North Texas, 2. The Chinese university of Hong Kong)

5pm

Paper Session

Track P: Performance Feedback, Framing, and Strategic Change

Session Chair: Louis Mulotte

Performance feedback, CEO temporal framing, and analysts' stock recommendations: A dynamic view

» Ali Radfard¹ (1. Aston Business School)

The ones that got away: Missed acquisitions, stock market reactions, and subsequent acquisition behavior

» Julian Nickel¹, Björn Hofmann², Petrit Ademi³, Monika Schuhmacher¹ (1. University of Giessen, 2. Accenture, 3. University of St.Gallen)

Social Aspiration Adaptation

» Yuqi Zheng¹, Thomas Keil¹ (1. University of Zurich)

Self-Enhancement Behaviors of CEOs and Their Effect on Strategic Change

» Daniela Blettner¹, Serhan Kotiloglu², Thomas Lechler³ (1. Beedie School of Business, Simon Fraser University, 2. California State University San Marcos, 3. Stevens Institute of Technology)

5pm

Panel

Track N: FROM EFFICIENCY TO OPPORTUNITY: THE STRATEGIC RECONFIGURATION OF GLOBAL VALUE CHAINS (GVCs)

FROM EFFICIENCY TO OPPORTUNITY: THE STRATEGIC RECONFIGURATION OF GLOBAL VALUE CHAINS (GVCs)

» Maria Cristina Cinici¹, Anna Minà², Sharon Alvarez³, Yan Anthea Zhang⁴, Daniela Baglieri¹ (1. University of Messina, 2. University of Rome LUMSA, 3. University of Pittsburgh, 4. Rice University)

5pm

Paper Session

Track O: Humor, Emotion, and Personality in Strategic Leadership

Session Chair: Christine Shropshire

Board Chair Humor and Strategic Information Processing

» Koen van den Oever¹, Christine Shropshire² (1. Tilburg University, 2. Arizona State University)

Executive Humor and Media Approval: A Status-Sensitive Perspective

» Sebastian Vetter¹, Tarek Bakali¹, Andreas S König¹ (1. University of Passau)

Not Another You: How Boards Drive Change Through CEO Personality Contrast

» Pascal Flurin Meier¹, Marc Kowalzik², Jerayr Haleblan³ (1. University of Zurich, 2. Erasmus University Rotterdam, 3. University of California, Riverside)



Continued from **Monday, 19 October**

The Sugar Rush of CEO Emotion? Short-Term Gains, Long-Term Costs in Capital Markets

» Yi Tang¹, Zixuan Wang², Yuanhao Ciaran Li³ (1. The University of Hong Kong, 2. Tongji University, 3. Indiana University)

5pm

Panel

Track I: Designing Field Experiments on AI in Organizations

Designing Field Experiments on AI in Organizations

» Svea Feldmann¹, Thilo Tamme¹, Alexander Scheuer¹, Nadja Born¹, Theresa Treffers¹, Johannes Luger², Andrej Levin¹ (1. Technical University of Munich, 2. University of Zurich)

5pm

Paper Session : PS-16

Track K: Property Rights, IP & Knowledge-Based Strategy

Session Chair: Karolin Frankenberger

The Appeal of Retention: IP Contracts and the Recruitment of Entrepreneurial Talent at Established Firms

» Sergio Rodriguez Garnica¹, Eduardo Melero¹, Pooyan Khashabi² (1. Carlos III de Madrid University, 2. ESSEC Business School)

Anticipated Information Leakage and Patent Collateralization: Ventures' Partner Choice When Lenders Also Invest

» Zhuo Chen¹, Xue Yang² (1. China Europe International Business School, 2. Sichuan University)

Business model innovation and pivoting challenges

» Qinli Lu¹, Christopher Tucci² (1. ETH Zürich, 2. Imperial College London)

How Investors Shape Founders' Ownership: Evidence from German Technology Ventures

» Laura Bregenzer¹, Patrick Figge², Carolin Haeussler¹, Elisabeth Mueller³ (1. University of Passau, 2. University of the Bundeswehr Munich, 3. IESEG School of Management)

5pm

Paper Session

Track B: MNE Strategy in an Age of Economic Nationalism

Session Chair: Alvaro Cuervo-Cazurra

Strategic Geographic Expansion into Non-Conflicting Markets during Bilateral Geopolitical Tensions between Two Host Countries

» XINYI MO¹, Yun Hou¹ (1. HKUST(GZ))

Antitrust Merger Review Policies and Cross-border Acquisition Completion: An Economic Nationalism Perspective

» Zhihong Wen¹, Xufei Ma², Jiatao Li³ (1. University of Sydney, 2. The Chinese university of Hong Kong, 3. The Hong Kong University of Science and Technology)

Gatekeepers or Guardians? Patent Office Responses to Geopolitical Sanctions

» Zitai Hu¹, Junhan Wang² (1. Renmin University of China, 2. The University of Hong Kong)

Fool Me Once, Shame on You, Fool Me Twice, Shame on Me: How Firms' Rhetorical Nationalism Affects Investor Reactions Following Corporate Misconduct

» Lu Ye¹, Canquan (Charles) Li², Changtuo (Alto) Luo³ (1. University of Science and Technology Beijing, 2. Hong Kong Polytechnic University, 3. Peking University)



Tuesday, 20 October

8:30am

Paper Session

Track E: Platform Dependence and Complementor Strategy in Digital Markets

Session Chair: Tobias Kretschmer

DANCING TO THE PLATFORM'S TUNE: SMALL-BUSINESS STRATEGY UNDER PLATFORM DEPENDENCE

» [Hyemin Kwak](#)¹, Kyung Min Park¹ (1. Yonsei University)

(Mis)trust spillover in platform ecosystems: Evidence from a large-scale multi-modal investigation of the Facebook ecosystem

» [Sheryl Winston Smith](#)¹, [Mahdi Ebrahim](#)², [Elena Novelli](#)³, [Shweta Gaonkar](#)⁴ (1. BI Norwegian Business School, 2. Maastricht University, 3. Bayes Business School, 4. Johns Hopkins University)

Riding the wave: A study of platform complementors' online communities through demand shocks

» [Beatriz Domínguez](#)¹, [Elisabet Garrido](#)¹, [Eduardo Lope](#)¹, [Juan Maicas](#)² (1. University of Zaragoza, 2. CUNEF Universidad)

"Competition-as-a-Service": How subscription bundles reshape platform competition and seller performance

» [Ambre Elsas-Nicolle](#)¹, [Johannes Loh](#)² (1. Mines Paris - PSL, 2. Vrije Universiteit Amsterdam)

8:30am

Common Ground Session

Track I: Science, Disclosure, and Innovation Policy

Session Chair: Carolin Haeussler

R&D Tax Credits and Knowledge Spillovers: Causal Inference Under Network Interference

» [Dohun Lee](#)¹, Hyunwoo Park¹ (1. Seoul National University)

The uneven impact of public data on firm investment: Evidence from Cancer Genome Mapping

» [Rohin Vrajesh](#)¹ (1. Bocconi University)

From Market for Carbon to Market for Ideas: How EU-ETS shaped firm innovation

» [RUJUTA BHAGWAT](#)¹ (1. Bocconi University)

Instrumental Burden: Rising Capital Intensity in Science and Consequences for Innovation

» [Jungkyu Suh](#)¹ (1. New York University)

Government Intervention, Market Uncertainty, and Strategic Disclosure in Nascent Industries: Evidence from Quantum Computing

» [Amit Das](#)¹, [Nur Ahmed](#)² (1. University of Oregon, 2. University of Arkansas)

Why do Firms Disclose Private Research? Lessons from RCA Labs

» [Jungkyu Suh](#)¹, [Dror Shvadron](#)² (1. New York University, 2. University of Toronto)

8:30am

Paper Session

Track I: Place, Identity, and the Origins of Creativity

Session Chair: Thorsten Grohsjean

Tortured Artist Hypothesis: Geopolitical Disruption and Creativity of European Painters during World War II

» [Keun Woo Jeong](#)¹ (1. University of Pennsylvania)

Parks and Inventions

» [Luisa Gagliardi](#)¹, [Maria Roche](#)² (1. Bocconi, 2. Harvard Business School)

Ethnic Identity and the Direction of Scientific Research

» [Sukhun Kang](#)¹, [Wesley Greenblatt](#)², [Young Hou](#)³ (1. UC Santa Barbara, 2. Boston Children's Hospital, 3. University of Virginia)



Continued from **Tuesday, 20 October**

From Desert to Mecca: When Canon-Breaking Innovation Emerges Outside Established Cultural Hubs

» [Lorenzo Maulini](#)¹, [Elena Dalpiaz](#)², [Giada Di Stefano](#)³ (1. University of Oxford Saïd Business School, 2. USI - Università della Svizzera italiana, 3. Bocconi University)

The Use and Protection of Māori Traditional Knowledge in Existing IP Rights

» [Egbert Amoncio](#)¹, [Alessio Muscarnera](#)², [Alexander Cuntz](#)², [Kiri Toki](#)³ (1. Goethe University Frankfurt, 2. World Intellectual Property Organization, 3. The University of Auckland)

8:30am

Paper Session

Track H: Making Purpose Meaningful: Emotion, Devotion, and Organizational Enactment

From sensebreaking to sensehealing: recovering organizational meaning after a prolonged void

» [Jaakko Luomaranta](#)¹ (1. University of St. Gallen)

The architecture of faith: How organizations transform distance into devotion over time

» [Nathan Washburn](#)¹, [Don Lange](#)² (1. Utah State University, 2. Arizona State University)

Corporate Purpose Receptivity as a Social-emotional Process

» [Can HE](#)¹, [Rodolphe Durand](#)¹ (1. HEC Paris)

How Do Family Firms Enact Corporate Purpose in Practice?

» [Yunrun Lin](#)¹, [Ko Yoneda](#)² (1. Kobe University, 2. Kindai University)

8:30am

Paper Session

Track B: Moral Markets: Pricing, Positioning and the Strategy of Moral Claims

Session Chair: [Rodolphe Durand](#)

Pricing the Priceless: How Organizations Monetize Their Moral Offerings

» [Qinyu Ryan Wang](#)¹, [Aureliu Sindila](#)¹ (1. The Hong Kong Polytechnic University)

Strategic Moralizing: Mechanisms of Governance Beyond Markets in Global Value Chains

» [Maciej Mitrega](#)¹ (1. University of Economics in Katowice)

Social Evaluation under Changing Attention Conditions: Rise and Retrenchment of Corporate Moral Claims

» [Klementine Klein](#)¹, [Emilio Marti](#)¹, [Taco Reus](#)¹ (1. Erasmus University Rotterdam)

To 'Just Be One More Voice': Digital Business Models and Restorative Values Work

» [Shatorupa Ghosh](#)¹ (1. Indian Institute of management Calcutta)

8:30am

Common Ground Session

Track L: Incentives in the market

Session Chair: [Ulya Tsolmon](#)

Bucks for Bumps: How Paid Parental Leave Pays Off for Firms

» [Hillary Cookler](#)¹ (1. UCLA Anderson)

How Wide Is Too Wide—and for Whom? Pay Range Width and Hiring

» [Felix Bölingen](#)¹, [Felice Klein](#)², [Qing Gong](#)³, [Valeria Alterman](#)⁴, [Rohan Karri](#)⁵, [Cynthia E Devers](#)⁵ (1. LMU Munich, 2. Boise State University, 3. Kennesaw State University, 4. University of Miami, 5. Virginia Tech)



Continued from **Tuesday, 20 October**

Serving Two Masters? The Association Between Firm Wage Structures and Employee Moonlighting Behaviors

» Tim Gubler¹, [Elena Lizunova](#)¹ (1. Brigham Young University)

Unpacking the role of equity in startup hiring

» [Timo Van Balen](#)¹, [Jeroen Mahieu](#)¹, Anne-Sophie Halbertsma¹ (1. Utrecht University)

Climate-Induced Racial Pay Gaps: How Firms Adapt to Climate Risk Through Compensation Reallocation

» [Luis Ballesteros](#)¹, Xia Li², Leandro Nardi³ (1. Boston University, 2. London Business School, 3. HEC Paris)

REMOVING REPUTATIONAL INCENTIVES AND USER CONTENT CREATION: EVIDENCE FROM A DIGITAL PLATFORM

» [Patrick Hallila](#)¹ (1. Imperial College London)

8:30am

Common Ground Session

Track O: Managing the Executive Spotlight through Selective Communication

Session Chair: Scott Graffin

What Leaders Are vs. What Leaders Do: Channel-Selective Influence in CEO Communication

» Hirofumi Tatsumoto¹, Naoko Totsuka¹, Yuko Haga² (1. University of Tsukuba, 2. Nagoya University of Commerce & Business)

Answering Without Answering: Strategic Evasion by Celebrity CEOs

» [Shantanu Sharma](#)¹, Stefano Li Pira², Juha Uotila¹ (1. Warwick Business School, 2. University of Bologna)

When the Target CEO Speaks: Identity Gatekeeping on Joint M&A Announcement Calls

» [Di Bian](#)¹, Jerayr Haleblan², Tomi Laamanen³, Steven Boivie⁴ (1. University of St.Gallen, 2. University of California, Riverside, 3. University St. Gallen, 4. Texas A&M University)

Scripted Optimism and Unscripted Truth: How Executive Tone Decoupling Shapes Market Reactions

» [Xisha Jin](#)¹, [Endrit Ademi](#)¹, Andranik Tumasjan¹ (1. University of Mainz)

The Shielded Executive: Personal Security, CEO Hubris, and Firm Risk-Taking

» [Yuguo Li](#)¹, Jinyu He¹ (1. HKUST(GZ))

CEO Strategic Anonymity: CEOs Eschewing Public Attention in an Effort to Remain Unidentified or Unknown

» [Sarah Diaz-Rivera](#)¹, [Anastasiya Shylina](#)¹, [Daniel Gamache](#)¹ (1. University of Georgia)

8:30am

Common Ground Session

Track M: Sustainability Strategy, Signals, and Stakeholder Evaluation

Session Chair: Olga Hawn

Cooperativeness in sustainability strategies

» [Mohammad Mojtaba Nouri](#)¹, Maurizio Zollo¹ (1. Imperial College London)

CSR Talk Under Scrutiny: Investor Reactions to CSR Communication in Earnings Calls

» [Nancy Chen](#)¹, [Olga Bruyaka](#)¹ (1. West Virginia University)

Beyond Outcomes: Chief Sustainability Officers and Strategic Corporate Social Responsibility

» [Jiawen MA](#)¹, Lingling Xie² (1. Hong Kong Metropolitan University, 2. Singapore Management University)



Continued from **Tuesday, 20 October**

From Symbolism to Substance: When Institutional Pressures Induce Corporate Recoupling

» [Brandon Prettyman](#)¹, David Skandera² (1. University of North Carolina at Chapel Hill, 2. Virginia Commonwealth University)

Matching Audiences to Organizational Cues: Objectives, Practices, and Social-Evaluative Perspectives on Corporate Sustainability Distinctiveness

» [Shuang Xie](#)¹, Emanuele L M Bettinazzi¹, Eric Zhao² (1. USI - Università della Svizzera italiana, 2. University of Oxford)

Clarity During Crisis: Does Corporate Purpose Protect Value When Markets Crash?

» [Jürgen Hamann](#)¹, Thilo Neumann¹, Anna Jasinenko² (1. Technical University of Munich, 2. University St. Gallen)

8:30am

Common Ground Session

Track P: Underperformance and Strategic Reorientation

Session Chair: Mary Benner

When Boardroom Ties Help or Hurt: Performance Feedback and M&A Outcomes

» [Ambra Mazzelli](#)¹, Yen Teik Lee² (1. SKEMA Business School, 2. National University of Singapore)

PERFORMANCE FEEDBACK AND SEARCH DISTANCE: HOW FAR DOES THE FIRM SEARCH IN TECHNOLOGICAL SPACE

» [Xinyue Li](#)¹ (1. Tilburg University)

Innovative and Swift: New Product Introductions as Responses to Performance Feedback

» [Charlotte Ren](#)¹, Jennifer Tae², Anna Pak³ (1. University of Pennsylvania, 2. University of Delaware, 3. University of North Georgia)

Negative performance feedback and digital transformation: A contextual trade-off between motivation and resource constraints

» [Junpeng Jiang](#)¹ (1. Shanghai University of Finance and Economics)

Sensing, Seizing, and Surviving: Attention Breadth and Firm Survival

» [Pramendra Singh Tank](#)¹, Amit Karna² (1. University of Illinois Urbana-Champaign, 2. Indian Institute of Management Ahmedabad)

8:30am

Common Ground Session : CG-5

Track K: Venture Capital, Investment Dynamics & Hybrid Identity

Session Chair: Jinkyong Choi

Managerial Experience and Discretion in Corporate Venture Capital: Determinants of Follow-on Investment Decisions

» [Ji Youn \(Rose\) Kim](#)¹, Mukund Chari², H Dennis Park³ (1. University of Kentucky, 2. University of Colorado Boulder, 3. University of Texas at Dallas)

FROM BROKER TO ADVISEE: HOW INVESTOR NETWORK POSITION SHAPES AI STARTUP INNOVATION

» [Ozra Abousalman Rezvani](#)¹, Forough Zarea², Sandeep Salunke¹ (1. School of Management, Faculty of Business & Law, Queensland University of Technology, Brisbane, Australia, 2. QUT Business School, The Australian Centre for Entrepreneurship Research, Queensland University of Technology, Brisbane, Australia)

Between Roles and Returns: When and How Female Entrepreneurs' Advocacy Shapes Funding Success

» [Xiaode Ji](#)¹, Yijing Li², Jack Xinhao Yu², Amy Yi Ou², Laura Little³ (1. Central University of Finance and Economics, 2. The Hong Kong Polytechnic University, 3. University of Georgia)

Strategic Openness and Entrepreneurial Finance: VC Responses to Tesla's Patent Pledge

» Zhuo Chen¹, [Ziming Wang](#)² (1. China Europe International Business School, 2. University of Tokyo)



Continued from **Tuesday, 20 October**

To Be (Hybrid), or Not to Be? Strategic Identity Signaling of Social Impact Goals to Venture Resource Providers

» [Stefano Rumi](#)¹ (1. The Wharton School, UPenn)

Bad Luck, Agency and the Likelihood of Investment Termination by VC Firms

» Jun Xu¹, [David Gomulya](#)², [Peggy Lee](#)³ (1. The Hong Kong Polytechnic University, 2. Singapore Management University, 3. Arizona State University)

8:30am

Paper Session

Track P: Strategy and the Design of Changing Workplaces

Session Chair: John Eklund

Uncertainty and Aspiration-Levels in Gig Work: Integrating Simon's Research Streams

» [Florian Artinger](#)¹, Gerd Gigerenzer², Perke Jacobs² (1. ESCP business school, 2. Max Planck Institute for Human Development)

Learning from Qualitative Feedback: How Divergent User Evaluations Shape Entrepreneurial Search

» [Jaeho Choi](#)¹, [Jamie Seoyeon Song](#)² (1. The Hong Kong University of Science and Technology, 2. ESMT Berlin)

Organization Design and Learning in The Remote Era

» [Dong Nghi Pham](#)¹, Luis Rios², Maciej Workiewicz³ (1. ESADE, 2. Purdue University, 3. ESSEC business school)

Screening for Cooperation: How Costly Choice Enables High-Performing Gender-Diverse Teams

» [Sheen S Levine](#)¹, Yue Ling Sima², Charlotte Reypens², David Stark³ (1. The University of Texas, Dallas & Columbia University, New York, 2. The University of Texas at Dallas, 3. Columbia University)

8:30am

Paper Session

Track A: Adopting AI Inside the Firm

Session Chair: Dovev Lavie

The Mean-Variance Innovation Tradeoff in AI-Augmented Evaluations

» [Cyrille Grumbach](#)¹, Jacqueline Ng Lane², Georg von Krogh¹ (1. ETH Zürich, 2. Harvard Business School)

Firm-Level AI Adoption and Performance: An Integrative Literature Review

» [Alberto Greco](#)¹, Marianna Marra¹, Lucia Piscitello¹ (1. Politecnico di Milano)

The Resilience Cost of Automation

» [Mingyu Ma](#)¹ (1. London Business School)

Seeing Too Much? How AI Amplifies Deceptive Impression Management

» [Luis Diestre](#)¹ (1. IE University)

8:30am

Paper Session

Track R: Philosophy of Science

Session Chair: Sonal Nayak

From Hypothesis Testing Towards Inference to Best Explanation: A PEEBI Testimonial Structure for Abductive Studies in Strategy

» [Sandeep Pillai](#)¹, Brent Goldfarb², David Kirsch², Seojin Kim³, Evan Starr² (1. Tulane University, 2. University of Maryland, 3. LeBow College of Business, Drexel University)

What does it mean to “contribute” to management research?

» [Aaron McKenny](#)¹, James Combs¹, Bruce Lamont², Christopher Stein³ (1. University of Central Florida, 2. Florida State University, 3. Siena University)



Continued from **Tuesday, 20 October**

From DAGs to Epistemic Maps: Mapping Causal Assumptions in Empirical Strategy Research

» [Kyeongki Park](#)¹, Brent Goldfarb¹ (1. University of Maryland)

The Explanatory Power of Theories - Qualitative Bayesian Reasoning in Strategic Management Research

» [Noel Kretz](#)¹, Daniel Wilde² (1. University of St. Gallen, 2. Indiana University)

8:30am

Paper Session

Track D: Ecosystem Governance II

Session Chair: Waldemar Kremser

Mandated Purpose-Oriented Networks and Systemic Inertia: Navigating the Paradoxes of Integrated Care Governance

» [Federica Angeli](#)¹ (1. University of York)

Organizing Innovation in Technological Change: How Consensus Shapes the Governance Choice between Ecosystems and Vertical-Integration

» [Wei Yang](#)¹, Taiyi Cheng¹, Brian Wu² (1. China Europe International Business School, 2. University of Michigan)

Collaboration under pressure: How organizations can collaborate effectively in the face of extreme events

» Wan Ri Ho¹, [Douglas Hannah](#)², Torbjorn Netland¹ (1. ETH Zürich, 2. University of Illinois Urbana-Champaign)

Organizational Form and Executive Attention: Platform Ecosystems and Linguistic Patterns of Governance

» [Urszula Wiszniowska Ayache](#)¹, Régis Coeurderoy² (1. University of Oslo, 2. ESCP business school)

8:30am

Paper Session

Track F: Corporate Scope and Diversification

Session Chair: Phebo Wibbens

The Unique Mechanism of “Stepping-Stone” for Strategy: Exaptation from Old Technologies to New Markets

» Yu Shan¹, [SHUANG LIU](#)¹, Peter Ping Li¹ (1. Dongbei University of Finance and Economics)

Speed Forces Diversification: Resolving the Bowman Paradox Through Temporal Dynamics

» [Sebastian Niederberger](#)¹ (1. Bocconi University)

A Theory of Digital Diversification

» [Gianvito Lanzolla](#)¹, [Costas Markides](#)² (1. Bayes Business School, 2. London Business School)

Architectural Relatedness and the Resurgence of Unrelated Diversification

» [Grace Liu](#)¹ (1. ETH Zürich)

8:30am

Panel

Track J: When Images Do Strategy - Visual Practices in Contemporary Strategizing

When Images Do Strategy: Visual Practices in Contemporary Strategizing

» [Sabine Reisinger](#)¹, [Barbara Müller-Christensen](#)¹, [Sandra Janko](#)¹, [Sotirios Paroutis](#)², [Birgit Renzl](#)³, [Richard Whittington](#)⁴ (1. Johannes Kepler University, 2. Warwick Business School, 3. University of Stuttgart, 4. University of Oxford)

8:30am

Paper Session

Track O: Political Dimensions of Strategic Leadership

Session Chair: François Neville



Continued from **Tuesday, 20 October**

When Political Connections Constrain Growth: Evidence from Founder-Influenced Firms

» [Patricio Duran](#)¹, [Santiago Mingo](#)² (1. Robins School of Business, University of Richmond, 2. Pontificia Universidad Catolica de Chile)

Boardroom Politics amid Rising Populism: Performance Feedback and the Appointment of Political Directors

» [Raquel García-García](#)¹, [Esteban García-Canal](#)¹, [Laura Fernández-Méndez](#)¹ (1. Universidad de Oviedo)

How boards decide to lobby: Cognitive microfoundations of corporate political activity

» [Coen Rigtering](#)¹, [Patricia Klop](#)² (1. Utrecht University, 2. Rotterdam School of Management)

Does CEO Political Ideology Shape Advertising Spend Allocation?

» [Anand Vijayasankaran](#)¹, [Rajita Varma](#)², [Aryamen Singh](#)¹, [Raghuram Bommaraju](#)¹ (1. Indian School of Business, 2. Binghamton University State University of New York)

8:30am

Panel

Track G: Managing Under Political Turbulence: Practical Solutions for Coping with Rising Geopolitical Risk

Managing Under Political Turbulence: Practical Solutions for Coping with Rising Geopolitical Risk

» [Tazeeb Rajwani](#)¹, [Jonathan Doh](#)², [Srividya Jandhyala](#)³, [Grazia D Santangelo](#)⁴ (1. University of Surrey, 2. Villanova University, 3. ESSEC Business School, 4. Copenhagen Business School)

8:30am

Paper Session : PS-12

Track K: AI, Platforms & Digital Entrepreneurial Strategy

Session Chair: Ahmed Zahlan

Markets For Acquisitions on Digital Platforms: Information Leakage Risk and Non-Disclosure Agreements

» [Luca Gius](#)¹, [Aldona Kapacinskaite](#)², [Margaux Mare](#)² (1. Bocconi University, 2. INSEAD)

When Does Digitalization Matter? Unshackling Female Entrepreneurs by Navigating Work-Family Conflicts

» [Alina Efimova](#)¹, [Liuqingqing Yang](#)², [Chang Liu](#)², [Yining Wang](#)³ (1. School of Management, Beijing Institute of Technology, 2. School of Global Governance, Beijing Institute of Technology, 3. School of Business (Marketing), Hong Kong Baptist University)

Scientific Entrepreneurial Decision-Making in the Presence of Network Effects

» [Joe Ploog](#)¹, [Henning Piezunka](#)² (1. IE University, 2. The Wharton School, UPenn)

Reimagining the Firm with AI

» [Hyunjin Kim](#)¹, [Dahyeon Kim](#)¹, [Rembrand Koning](#)² (1. INSEAD, 2. Harvard Business School)

8:30am

Paper Session : PS-7

Track K: Boards, Evaluation Panels & Governance in New Ventures

Session Chair: Toru Yoshikawa

When Founding Board Diversity Helps: Integration Demands and Early VC Financing

» [Krystal Zhao-Jansson](#)¹ (1. Stockholm School of Economics)

Entrepreneurs Building Corporate Ventures: How Entrepreneurs-in-Residence Can Help Established Firms Commercialize Non-Core IPRs Effectively

» [Juuso Heikkilä](#)¹ (1. Aalto University)

DESIGNING EVALUATION PANELS: WHEN DOES PROFESSIONAL PANEL DIVERSITY IMPROVE STARTUP SELECTION?

» [Jacqueline Ng Lane](#)¹, [Nathan Rietzler](#)², [Yuqi Zhang](#)¹ (1. Harvard Business School, 2. Stockholm School of Economics)



Continued from **Tuesday, 20 October**

Ideology in Action: How Founders' Political Beliefs Shape Venture Strategy and Performance

» Jan Weiss¹, Tatiana Anisimova², Mark Sanders³, Etienne St-Jean⁴ (1. MBS school of business, 2. Linnaeus University, 3. Maastricht University, 4. Université du Québec à Trois-Rivières)

11:30am

Paper Session

Track F: Alliances and Innovation Networks

Session Chair: Jeffrey Reuer

Beyond Single Networks: Multi-Network Membership and Innovation Performance in Strategic Alliances

» Jildou Bouma¹, Marvin Hanisch¹, Dörte Leusmann² (1. University of Groningen, 2. University of Passau)

Bank-firm relationship and ambidextrous management

» Katsushi Suzuki¹, Yoichiro Nishimura² (1. Gakushuin University, 2. Chuo University)

How Stakeholder Management Orientation Shapes Investor Responses to Innovation-oriented Coopetition: A Signaling Perspective

» Xiya Luo¹, Wouter Stam¹, Brian Tjemkes¹, Nina Telg¹ (1. Vrije Universiteit Amsterdam)

TOO COSTLY TO GOVERN? EXECUTIVE RISK PERCEPTION AND AVOIDANCE OF POLITICALLY ACTIVE PARTNERS

» Mirzokhidjon Abdurakhmonov¹, Elle Hyunjung Yoon² (1. University of Nebraska, Lincoln, 2. Iowa State University)

11:30am

Common Ground Session

Track A: Strategizing on Digital Platforms

Session Chair: Olivier Chatain

TOO MUCH OF A GOOD THING? AI BOTTLENECK RESOLUTION, INDUSTRY AI EXPOSURE AND FIRM GROWTH POTENTIAL

» Raghavan Kvv¹, Vijay Venkataraman¹ (1. Indian Institute of Management Bangalore)

Assurance Burdens And AI Mediated Decision Architectures

» Anna Morgan-Thomas¹, HAKAN SANRI¹, Alison Smart¹ (1. University of Glasgow)

Externalizing Strategic Cognition and How Generative AI Restructures Strategy Consulting and Competitive Advantage

» Tim Jeschek¹, Natalia Vuori¹, Julius Lehtonen¹ (1. Aalto University)

It Takes Two to Tango: How Open Government Data Affords SMEs Digital Innovation

» Ruiyu Liu¹, Jichang Zhang², Tao Wang³, Ziqi Zhang¹, Zhong Yang¹ (1. Nanjing University, 2. Shenzhen Polytechnic University, 3. emlyon business school)

Governance through forking in decentralized platforms

» Ying-Ying Hsieh¹, Jonas Valbjørn Andersen², Panos Constantinides³ (1. Imperial College London, 2. Aarhus University, 3. University of Manchester)

Designing a prosocial digital platform for shaping societal dynamics in a global economy

» Dovev Lavie¹ (1. Bocconi University)

11:30am

Paper Session

Track G: Geopolitics, Reconfiguration, and Strategic Adaptation

Session Chair: Randi Lunnan

How reshoring alters firms' coordination costs: A reconfiguration perspective

» Daniel Pedroletti¹, Marcus Møller Larsen¹, Torben Pedersen¹ (1. Copenhagen Business School)



Continued from **Tuesday, 20 October**

Political Democracy and MNE Exit and Re-entry Decisions: A Strategic Choice

» [Taha Ebrahimnazar](#)¹, Hamed Ghiaie² (1. ESCE International Business School, 2. ESCP business school)

Behind Enemy Lines: The Cost Of Straddling The Geopolitical Divide

» [Constantin Lackinger](#)¹ (1. WU Vienna)

Relocation Strategies and Buyer-Supplier Relationship Transformation amid US-China Geopolitical Tension: A third-country perspective Vietnam

» [Tao Zou](#)¹, Yundan Gong² (1. King's College London, 2. Kings College London)

11:30am

Paper Session : PS-8

Track K: Human Capital, Founder Experience & Opportunity Recognition

Session Chair: Truls Erikson

Growing Smartly: High-Growth Configurations and Employee Mental Distress

» Ellani Amirian¹, Robin Clerckx¹, Veroniek Collewaert¹, [Bart Leten](#)¹ (1. KU Leuven)

Funders to Founders: How Prior VC Experience Shapes Resource Acquisition and Startup Performance

» [Vittoria Di Marcantonio](#)¹, [Valerio Pelucco](#)¹ (1. LUISS Guido Carli University)

Does prior experience shape the outcomes of learning effectual decision-making? Evidence from an RCT

» [Andrea Panelli](#)¹ (1. Politecnico di Torino)

Is Opportunity Recognition Enough? Founder Intentions and Entrepreneurial Opportunities in Academic Entrepreneurship

» [Youngsira Rha](#)¹, Michael Roach¹ (1. University of Illinois Urbana-Champaign)

11:30am

Paper Session

Track I: Evaluating and Selecting Ideas

Ambiguity in Entrepreneurial Pitches: A Semantic Network Approach

» [Jamie Seoyeon Song](#)¹, Derek Harmon² (1. ESMT Berlin, 2. Michigan State University)

Lost in Compression? How Information Provision Impacts Idea Evaluation

» [Charles Ayoubi](#)¹, Julian Just² (1. ESSEC Business School, 2. University of Innsbruck)

Strategic Idea Revival: How Creators Leverage Evaluator Turnover to Resubmit Rejected Ideas

» [Johanna Schnier](#)¹, Valentina Tartari² (1. Copenhagen Business School, 2. Stockholm School of Economics)

The Satisficing Criterion: How Firms Learn to Drive Evaluative Evolution

» [Yunxiang Bai](#)¹, Francisco Polidoro Junior¹ (1. University of Texas at Austin)

11:30am

Common Ground Session

Track B: Corporate Political Activity: Lobbying, Access, and Compliance

Session Chair: Jean-Philippe Bonardi

Selective Compliance in Multiplex-Goal Policies: Understanding the (Null) Effects of Made in China 2025

» [Zhengqing Liu](#)¹ (1. Singapore Management University)



Continued from **Tuesday, 20 October**

Political Entrepreneurs: Are Entrepreneurs in Politics Entrepreneurial in Policymaking?

» Joyce Ma¹, Aaron Chatterji¹, Ryan McDevitt¹, Jorge Guzman² (1. Duke University, 2. Columbia University)

Instrumental or Expressive? Hiring as A Corporate Political Activity and Its Effectiveness

» Yuyuan Chang¹ (1. South China University of Technology)

Organizational Stigma and Firms' Lobbying Decisions

» Alessandro Piazza¹, Mohamad Sadri² (1. Rice University, 2. Beedie School of Business, Simon Fraser University)

Contracts in Nonmarket Strategy

» Bo Yang¹, Giorgio Zanarone² (1. The University of Hong Kong, 2. HEC Lausanne (University of Lausanne))

Innovators as Rulemakers: Technical Knowledge and Firm Influence in Environmental Regulations

» Joyce Ma¹ (1. Duke University)

11:30am

Common Ground Session

Track D: Ecosystem Resources, Capabilities & Sustainability

Session Chair: Jungyoon Jang

BUILDING INCLUSIVE CAPITAL MARKETS

» SM Musa¹ (1. Singapore Management University)

National Innovation Policy and Innovation Networks: A Multi-level Network Analysis Based China-US Comparison

» Ling Li¹ (1. HEC Montreal)

Sustainability Strategies and Firm Value

» Matteo Burato¹ (1. Imperial College London)

The Frontier of Excellence: How Strategic Partnerships Drive Innovation and Health Impact

» Graziela Escobar¹ (1. FGV EAESP Sao Paulo School of Business Administration)

Harnessing Disorganization: How Microfoundations Transform Disorder into Dynamic Capabilities

» Luis Eljure¹, Eduardo Armando² (1. Tecnologico de Monterrey ITESM EGADE, 2. Tecnologico de Monterrey ITESM)

Dynamic Capabilities of the Ecosystem as a Meta-Organization: Theory and Evidence from Photonic Integrated Circuits

» Max van den Broek¹, Peter van Arkel², Marcel Bogers¹, Sharon Dolmans¹, Georges Romme¹ (1. Eindhoven University of Technology, 2. PhotonDelta)

11:30am

Common Ground Session

Track O: Rexamining Executive Gender and other Demographic Traits: Are They as Important as We've Thought?

Session Chair: Priyanka Dwivedi

Board Diversity Beyond Gender: A Review and Meta Analysis on Diversity in the Boardroom

» Alexandra Abler¹, Karen Schnatterly² (1. Technical University of Munich, 2. Virginia Tech)

Gender Diversity in Leadership and Diverging Responses to Performance Feedback

» Junghyun Mah¹, John (Cheon Mok) Kim² (1. Hong Kong Polytechnic University, 2. The Chinese university of Hong Kong)

Fostering New Perceptions: How a Female Predecessor Affects Female Executive Dismissal

» David Wangrow¹, Kalin Kolev¹, Christina Robichaud² (1. Marquette University, 2. University of Montana)



Continued from **Tuesday, 20 October**

Board Gender and Linguistic Attribution: The Use of Collective Language After Financial Success

» [Filip Lestan](#)¹, Margaret Ormiston², Randall S. Peterson³ (1. Nord Business School, 2. The George Washington University, 3. London Business School)

The Demographic Conceptualization of the Upper Echelons Perspective: Does it Remain Relevant?

» [Donald Bergh](#)¹, Ilaria Orlandi², Fabian Ahrens³, Linh Nguyen⁴, Guanyi Song⁴, Yang Zhao⁵ (1. University of Denver, 2. Copenhagen Business School, 3. Munich, 4. Erasmus University Rotterdam, 5. Peking University)

The Glass Cliff Paradox: A Comparative Analysis of Director Pay Following Precarious Leadership Appointments

» [Xiaoxu Zhang](#)¹, [Wei Lin](#)¹, Winfried Ruigrok¹ (1. University of St. Gallen)

11:30am

Common Ground Session : CG-3

Track K: Behavioral Theory, Decision-Making & AI Attention

Session Chair: Jiang Bian

On the Interdependencies Between Luck and Entrepreneurship

» [Richard Arend](#)¹ (1. University of Southern Maine)

Symbolic Framing and Compensation Expectations: Evidence from a Field Experiment in Startup Hiring

» [Nina Teng](#)¹ (1. London Business School)

Dividing Attention: How AI Usage Reshapes Attention Allocation in Founding Teams

» [Ruidong Zhu](#)¹, Luise Kaufmann², Yanan Li³ (1. University of Innsbruck, 2. TUM School of Management, 3. Copenhagen Business School)

BEHAVIOR BEFORE BELIEF IN ENTREPRENEURIAL ACTION: EXPERIMENTAL EVIDENCE FROM SELF-PERCEPTION THEORY

» [Rick Hunt](#)¹ (1. Virginia Tech)

A CEO with a Thousand Theories: Theoretical Search When Making Decisions Under Uncertainty

» [Beyers Louw](#)¹ (1. Erasmus University Rotterdam)

LEARNING AGILITY AS A STRATEGIC BUFFER FOR ENTREPRENEURIAL WELL-BEING UNDER KNIGHTIAN UNCERTAINTY

» [Ronish Shrestha](#)¹, Sharon Alvarez¹ (1. University of Pittsburgh)

11:30am

Common Ground Session

Track P: Fragmented Institutions That Shape Strategic Choice

Session Chair: Tobias Kretschmer

The Invisible Hand Behind a Visible Wall: Information Control and Regional Investment Decisions

» [Yi Peng](#)¹ (1. South China University of Technology)

Reciprocal Narrowing of Strategic Options in Crisis: Evidence from the 1917 Collapse of Tsarist Governance

» [Alexey Ulanovsky](#)¹ (1. Skolkovo School of Management)

Beyond Recent Performance: How Recovery Patterns Drive Governance Reform

» [Sherry Yixue Wu](#)¹, Kelly Xing Chen², Simon Junhao Xiang³ (1. Hong Kong Metropolitan University, 2. Lingnan University, 3. The University of Hong Kong)

Openness to Experience and Political Segregation in the Business World

» [Moh Hosseinioun](#)¹, [Krishnan Nair](#)², Maryam Kouchaki¹ (1. Northwestern University, 2. Boise State University)



Continued from **Tuesday, 20 October**

From Dyadic Ideological Divergence to Firm Innovation: The Role of Network Partners' Green Ideologies

» [Bilian Sullivan](#)¹, [Jingxuan Lu](#)¹, [Sean Sullivan](#)² (1. The Hong Kong University of Science and Technology, 2. York University)

Judicial Capture: Corporate Political Activity in the Courts

» [Mary-Hunter McDonnell](#)¹, [Natalie Holzaepfel](#)², [Channing Spencer](#)³ (1. The Wharton School, UPenn, 2. University of North Carolina at Chapel Hill, 3. Harvard Business School)

11:30am **Paper Session**

Track I: AI and the Direction of Firm Innovation

ARTIFICIAL INTELLIGENCE AND THE DIRECTION OF FIRM INNOVATION

» [Markus Simeth](#)¹, [Giacomo Marchesini](#)¹ (1. Copenhagen Business School)

AI Capability and Innovation Outcomes: Evidence from Clinical Trials

» [Chandrika Rathee](#)¹ (1. Erasmus University Rotterdam)

When the Mean is not Golden: Artificial Intelligence, External Knowledge Search, and Innovation Performance

» [Paolo Carioli](#)¹, [Mattia Pedota](#)² (1. Copenhagen Business School, 2. Politecnico di Milano)

The Disclosure Dilemma: Worker Mobility and Scientific Research in the AI Industry

» [Nur Ahmed](#)¹ (1. University of Arkansas)

11:30am

Paper Session

Track J: Theorizing Strategy-as-Practice: Extending the Boundaries of Practice, Practitioners, and Time

Session Chair: Richard Whittington

Toward a Systemic View of Strategy-as-Practice

» [Lionel Garreau](#)¹, [Robert Demir](#)² (1. Université Paris Dauphine - PSL, 2. Linköping University)

Innovation as Strategising Practice? A Systematic Integrative Review of Bottom-up Innovation

» [Subhomoy Bandyopadhyay](#)¹, [Robert Demir](#)¹ (1. Linköping University)

Artificial Intelligence in Strategy Making: A SAP Research Agenda

» [Katharina Cepa](#)¹, [Andreas Strobl](#)², [Ziad Elsahb](#)² (1. Vrije Universiteit Amsterdam, 2. Lancaster University)

Timing as Practice: On the Creation of Temporal Windows

» [Roosa Oinasmaa](#)¹ (1. University of Jyväskylä)

11:30am

Paper Session

Track L: Talent pipelines

Session Chair: Denisa Mindruta

Tapping into Scientific Talent: The Rise of Corporate and Public R&D in Japan's Chemical Industry

» [Takuya Hiraiwa](#)¹ (1. University of Maryland)

Building a Talent Pipeline for an Emerging Sector: Experimental Evidence from India's Solar Sector

» [Devanshee Shukla](#)¹ (1. INSEAD)

Assessing Job Decredentialing's Effects on Hiring, Pay, and Exit Rates

» [Dylan Nelson](#)¹, [Nathan Wilmers](#)², [Thomas Lyttelton](#)² (1. University of Illinois Urbana-Champaign, 2. Massachusetts Institute of Technology)



Continued from **Tuesday, 20 October**

Returnees in the Top Management Team: Strategic Distinctiveness and Organizational Instability

» Paul Ferreira¹, Fernando Deodato Domingos¹, Donald Schepker², Anthony Nyberg², Henrique Minetto Brabo¹ (1. FGV EAESP Sao Paulo School of Business Administration, 2. University of South Carolina)

11:30am

Paper Session

Track M: Inclusive Innovation and Social Impact

Session Chair: Thomaz Teodorovicz

Lost in Automation: The Impact of Technology-Supported Training on the Performance of Small Entrepreneurs

» Octavio Augusto de Barros¹, Sandro Cabral², Sergio Lazzarini² (1. HEC Paris, 2. Insper)

Grand Challenges as the Mother of Invention: Inclusive Innovation as Distant Search

» Xiangting Wu¹, Aseem Kaul¹ (1. University of Minnesota)

Do firms serving paying customers neglect government-sponsored beneficiaries? Evidence from Brazil's healthcare sector

» Felippe Bispo¹, Sergio Lazzarini¹, Paulo Furquim de Azevedo¹ (1. Insper)

Comparative Governance and Digital Technology Adoption in Public Services

» Thomaz Teodorovicz¹, Ilze Kivleniece² (1. Copenhagen Business School, 2. INSEAD)

11:30am

Paper Session

Track P: Attention, Scrutiny, and Adaptive Search

Session Chair: Lori Rosenkopf

Attention Triage in Sequential Innovation

» Sukhun Kang¹, Sandra Barbosu², Sungyong Chang³ (1. UC Santa Barbara, 2. New York University, 3. Cornell University)

SCRUTINIZING SCRUTINY: THE ROLE OF FIRM STATUS AND UNEXPECTED EVENTS ON SCRUTINY BREADTH AND DEPTH

» Yuri Mishina¹, Sven Mikolon¹, Maxine Yu² (1. Imperial College London, 2. NEOMA)

Asking Men to Win and Women Not to Lose: Implicit Biases in Earnings Conference Calls

» Daniela Schoch¹, Ivana Vitanova¹ (1. emlyon business school)

How Do Syndication Networks Condition Investor Search Responses to Performance Shortfalls?

» Deirdre Coveney¹, Shemuel Lampronti², Stefano Li Pira³ (1. University of Leeds, 2. Warwick Business School, 3. University of Bologna)

ORGANIZATIONAL ATTENTION AND THE CAUSAL ASYMMETRY OF STRATEGIC DISTINCTIVENESS

» XU QIUYANG¹, tommaso minola² (1. Università Cattolica del Sacro Cuore, 2. Università degli studi di Bergamo)

11:30am

Panel

Track C: Why do Breakthrough Management Innovations Succeed or Fail

Session Chair: Yves Doz

Why do breakthrough management innovations succeed or fail

» Yves Doz¹, Jay B Barney², Gabriel Szulanski¹ (1. INSEAD, 2. University of Utah)

11:30am

Paper Session : PS-1

Track K: Venture Capital Governance & Corporate Venturing

Session Chair: Christopher Sabel



Continued from **Tuesday, 20 October**

Using Machine Learning to Estimate the Effect of General Partners on Venture Capital Performance

» [Pietro Morino](#)¹, [Corrado Botta](#)¹, [Mario Daniele Amore](#)¹ (1. Bocconi University)

Common Venture Capital Ownership and Startup Innovation

» [Zeyang Xue](#)¹ (1. Boston University)

From Parent to Child: Uncovering how Corporate Venture Capital Nurtures Investee Innovation

» [Ruey Heng Arthur Hu](#)¹, [Ishtiaq Pasha Mahmood](#)¹ (1. National University of Singapore)

Venture Capital and Startup Organizations: New Evidence from Individual-Level Data

» [Chenan Zhong](#)¹, [Benedetta Montanaro](#)¹, [Massimo Colombo](#)¹ (1. Politecnico di Milano)

11:30am **Panel**

Track B: How Geopolitics and Ecosystem-level Competition Mediate AI's Strategic Impact

How Geopolitics and Ecosystem-level Competition Mediate AI's Strategic Impact

» [Michael G Jacobides](#)¹, [Annabelle Gawer](#)², [Vibha Gaba](#)³ (1. London Business School, 2. U of Surrey, 3. INSEAD)

11:30am **Paper Session**

Track O: How Directors Matter: Preparation, Deliberation, and Impact

Session Chair: Ruth Aguilera

OUTSIDER BOARD CHAIR APPOINTMENTS AND FIRM PERFORMANCE: A SOCIAL CAPITAL PERSPECTIVE

» [Robert Langan](#)¹, [Markus Menz](#)², [Ryan Krause](#)³ (1. ESADE Business School, 2. University of Geneva, 3. The University of Iowa)

WHO HAS(N'T) DONE THE HOMEWORK? PREPAREDNESS OF DIRECTORS FOR CORPORATE BOARD MEETINGS

» [Salome Lang](#)¹, [Robert Langan](#)², [Markus Meierer](#)¹ (1. University of Geneva, 2. ESADE Business School)

How the Board Shapes CEO Discretion During Post-Succession Transformation: A Tale of Two Trajectories

» [Inger Stensaker](#)¹, [Therese Egeland](#)¹ (1. NHH Norwegian School of Economics)

Boardroom Deliberation and Strategic Consensus

» [Max Braun](#)¹, [Koen van den Oever](#)² (1. LMU Munich, 2. Tilburg University)

11:30am

Paper Session

Track E: Creating and capturing value under competition

Session Chair: Heli Wang

Open Source by Software Firms: Property Rights Considerations

» [Min Guo](#)¹, [Joseph Mahoney](#)¹, [Ramanath Subramanyam](#)¹ (1. University of Illinois Urbana-Champaign)

Product Differentiation and Human Capital Uniqueness: Evidence from U.S. Firms

» [Bruno Cassiman](#)¹, [Giovanni Valentini](#)², [Dandan Xia](#)³ (1. KU Leuven, 2. IESE Business School, 3. Utrecht University)

WHEN MORE IS NOT ALWAYS MORE: CONCENTRATION AND ADVERTISING

» [Fernando Campayo-Sanchez](#)¹, [Francisco José Mas-Ruiz](#)¹ (1. University of Alicante)



Continued from **Tuesday, 20 October**

Monetization Timing

» [Anparasan Mahalingam](#)¹, Andy Wu² (1. Syracuse University, 2. Harvard Business School)

2pm

Paper Session

Track B: Taking a Stand: Corporate Activism and Political Stances

Session Chair: Jonathan Bundy

Beyond Polarization: How Strategic Legitimation Builds Goal Acceptance in Divided Workforces

» [Thomas Lorenz](#)¹ (1. St. Edwards University)

In the Company We Trust: Employee Political Behavior Following Public Corporate Stances

» [Matthew Merrigan](#)¹ (1. Stanford University)

Speaking Through the Algorithm: CEO Activism and the Instrumental Use of Gen AI Stakeholders.

» [Rosana Dangui](#)¹, Rodrigo DeMello², Rosilene Marcon¹ (1. UNIVALI, 2. Bentley University)

CSR versus Brand Activism in Emerging Markets: Legitimacy, Risk, and Brand Origin

» [Sarah Wolfolds](#)¹, Sila Ozturk² (1. Cornell University, 2. Alvarez & Marsal)

2pm

Common Ground Session

Track E: Coopetition, Non-Market Strategy, and the Behavioral Microfoundations of Competition

Session Chair: Giovanni Battista Dagnino

Weaponizing Activism: Why Do Firms Collaborate with Social Movement Organizations?

» [Kate Niu](#)¹, Guoli Chen¹, Thomas Keusch¹ (1. INSEAD)

When Rivals Become Friends: Discovery Costs and Audience Formation on Social Media Platforms

» [Alex Son](#)¹ (1. University of Wisconsin - Madison)

Who wants to deal with tensions: A motivational perspective on managing paradoxes

» [Djordje Zivkovic](#)¹, [Alexander Zimmermann](#)¹ (1. University of St. Gallen)

Competitive Surprise: How Unexpected Moves Shape Business Rivalry

» [Goce Andrevski](#)¹, Ali Ahmadi¹, Danny Miller² (1. Queen's University, 2. HEC Montreal)

Taming bear hugs: Startup scaling strategies for navigating corporate innovation projects

» [Elie Saad](#)¹, Medhanie Gaim², Sujith Nair³ (1. Umeå University, 2. Oslomet - Oslo Metropolitan University, 3. BI Norwegian Business School)

Does Resource Redeployment Flexibility Increase or Mitigate Risks? Evidence From a Quasi-Experiment in Professional Soccer

» [Huanyang Xu](#)¹, Pengxiang Zhang¹, Dmitry Sharapov², Teresa Antonia Dickler³, Brian Wu⁴ (1. Peking University, 2. Imperial College London, 3. Marburg University & IE University, 4. University of Michigan)

2pm

Paper Session

Track F: M&A Formation and Deal Making

Session Chair: Samina Karim

Nonmarket Antecedents to Mergers and Acquisitions: in Pursuit of Stakeholder Synergies?

» [Marina Gama](#)¹, [Aline Gatignon](#)², [Emilie Feldman](#)³ (1. Sao Paulo School of Business Administration, 2. HEC Paris, 3. The Wharton School, UPenn)



Continued from **Tuesday, 20 October**

The Role of Big Data Analytics and Capabilities Deployment in M&A Announcements: An Attention-based View

» Si Li¹, Panos Desyllas¹, Michael Mayer², Florian Bauer³ (1. University of Bath, 2. Technische Universität Chemnitz, 3. University of Bristol)

WHEN ARE HIRING AND M&A SUBSTITUTES? FACTOR MARKET ARBITRAGE BETWEEN LABOR AND M&A MARKETS

» Heejung Byun¹, Kounjin Lim² (1. Purdue University, 2. Kennesaw State University)

Make the Numbers Count: The Effect of Numerical Language on Investor Response to Acquisition Announcements

» Matthias Brauer¹, Florian Rues¹, Constantin Wespata¹ (1. University of Mannheim)

2pm

Paper Session

Track G: Unconventional Consequences of Global Strategy and International Expansion

Session Chair: Qian Cecilia Gu

When Firms Exit, Careers Diverge: Foreign Divestment as a Career-Shaping Strategic Event

» Ha Nguyen¹, Marianna Marra², Lucia Piscitello² (1. University of Sussex, 2. Politecnico di Milano)

Don't Take My (Your) Path: Social Capital, Institutional Development, and Intergenerational Entrepreneurship

» Roy Huang¹ (1. Cornell University)

Social Exit Costs of Foreign Divestment: Manufacturing Subsidiary Closures and Host-Region Labor Markets

» Jannik Pesch¹, Sumit Kundu¹, Orhun Guldiken¹ (1. Florida International University)

2pm

Animosity Spillover for Third Nations and its Impact on Firms' Cross-Border Acquisitions

» Shuta Tsuchiya¹, Ilya Cuyppers¹ (1. Singapore Management University)

Paper Session

Track J: Rethinking Boundaries in Open Strategy: Inclusion, Exit, and Resource Openness

Session Chair: David Seidl

Inclusion as Practice: Enacting Inclusion in Open Strategy Processes

» Robin Engelbach¹ (1. University of Zurich)

Unbecoming strategist: How employees manage role exit from their temporary strategist role in open strategy

» Christoph Brielmaier¹, Theresa Langenmayr², Violetta Splitter³, David Seidl⁴ (1. University of Bamberg, 2. Università della Svizzera italiana, 3. University of Oxford, 4. University of Zurich)

Opening Strategy to Socio-Ecological Regeneration: Rethinking Openness in Regenerative Business Models

» Wedson Bisolomo Phiri¹, Lionel Garreau² (1. Africa Business School, 2. Université Paris Dauphine - PSL)

Building Broader and Deeper Inclusion: Sustaining Open Strategy Over Time

» Suresh Cuganesan¹, David Oliver² (1. University of Sydney Business School, 2. Monash university)

2pm

Common Ground Session

Track T: Transforming Strategy Curricula for Greater Impact

Session Chair: R Scott Livengood

What Are We Designing For? Curriculum As Critical Design in Strategy Education

» Mazi Raz¹, Angela Greco² (1. Ivey Business School, 2. TU Delft)



Continued from **Tuesday, 20 October**

Utilizing Design-Driven Thinking for Ethical, Human-in-the-Loop, Generative AI Augmented Learning Experiences.

» [Julia DeVoy](#)¹ (1. Boston College)

Strengthening the business capstone value proposition: Resolving the transformational teaching paradox

» [Mark Ward](#)¹, [Scott Radford](#)² (1. University of Lethbridge, 2. University of Calgary)

Generating Societal Impact: A Framework for Business Schools

» [Pedro de Faria](#)¹, [Cleo Silvestri](#)¹, [Nick Papageorgiadis](#)² (1. University of Groningen, 2. University of Liverpool)

AI in Business Model Development course; Creating an AI-enabled learning environment

» [Tom Elfring](#)¹ (1. emlyon business school)

Teaching Strategy From the “Inside Out”: Enabling Students’ Neuroplasticity During Complex Problem-Solving

» [Robert Wright](#)¹ (1. The Hong Kong Polytechnic University)

2pm

Common Ground Session

Track G: Inside the Black Box of the MNE: Power, Knowledge, and Influence

Session Chair: Minyoung Kim

Understanding the Liability of Outsidership: Local Firms’ Relationship Building and Foreign Firms’ Host-Country Performance

» [Ziyi Chen](#)¹, [Zhenzhen Xie](#)², [Jiatao Li](#)³ (1. University of Melbourne, 2. Sun Yat-sen University, 3. The Hong Kong University of Science and Technology)

Boardroom Bridges and Broken Ties: Explaining Interlock Persistence and Fragmentation in Emerging Markets

» [Paula Margaretic](#)¹, [Erica Salvaj](#)², [Santiago Mingo](#)³ (1. Universidad de Chile, 2. Universidad de San Andres, 3. Pontificia Universidad Catolica de Chile)

Subsidiary Knowledge and Competence-Creating Mandates

» [Deepak Nayak](#)¹, [Xinyi Wang](#)¹, [Minyoung Kim](#)¹, [Elizabeth Rose](#)² (1. The Ohio State University, 2. Indian Institute of Management Udaipur)

DO EMERGING MARKET MULTINATIONALS POSSESS UNIQUE ADVANTAGES? REPLICATING CUERVO-CAZURRA AND GENC’S CLASSIC STUDY ON EMNES

» [Andrew Johnston](#)¹, [Liena Kano](#)¹, [Alain Verbeke](#)¹ (1. University of Calgary)

HOW FOREIGN IS TOO FOREIGN? THE NONLINEAR EFFECTS OF FOREIGNNESS ON HOST-COUNTRY PERFORMANCE

» [Lars Lipecz](#)¹, [Jan Hendrik Fisch](#)¹, [Björn Schmeisser](#)², [Andreas Schotter](#)³ (1. WU Vienna, 2. NHH Norwegian School of Economics, 3. Ivey Business School)

Managing Upward: Impression Management in Multinational Subsidiaries

» [Deborah Mireles](#)¹, [Josephine IGOE](#)¹, [Pamela Sharkey Scott](#)² (1. University of Galway, 2. Dublin City University)

2pm

Common Ground Session

Track O: Boards, Bots, and Beyond: AI in Corporate Governance

Session Chair: Gerry McNamara

Governing Algorithmic Authority: Trust and the Delegation of Decision Rights to Artificial Intelligence

» [Pinyu Wang](#)¹, [Kuo-Feng Huang](#)¹, [Shiau-Ling Guo](#)¹ (1. National Chengchi University)

The Boardroom Exception: Why Directors Resist Generative AI Decision Support

» [George O'Neill](#)¹ (1. Concordia University)



Continued from **Tuesday, 20 October**

AI and Board Diversity: Antecedents and Performance Consequences

» Qiang Li¹, Yu Zhang¹ (1. China Europe International Business School)

Who Interprets First: AI as Evaluative Infrastructure and Financial Analysts' Assessments

» Meng Xu¹, Scott Graffin¹ (1. University of Georgia)

Formal and Informal Organization in Decentralized Autonomous Organizations (DAOs)

» Florian Spychiger¹, Michael Lustenberger¹, Lukas Küng¹, Ying-Ying Hsieh² (1. ZHAW School of Management and Law, 2. Imperial College London)

2pm

Common Ground Session

Track M: Stakeholder Cognition, Boundary Spanning, and Collaboration

Session Chair: Sinziana Dorobantu

Enduring Fortitude: How Boundary-Spanning Strategic Actors Build Organizational Resilience

» Meng-Hsien Yen¹, I-Shan Chen¹ (1. Fu Jen Catholic University)

Stakeholder Mindset: An Integrative Framework for Managing Stakeholder Heterogeneity

» Lindsey Yonish¹, Jonathan Bundy², Cynthia E Devers³ (1. University of Kansas, 2. Arizona State University, 3. Virginia Tech)

When Reputation Fails as Social Control: Cultural Pathways to Social Approval

» Kevin Curran¹, Abbie Oliver², Ryan Krause³ (1. University of Amsterdam, 2. University of Virginia, 3. The University of Iowa)

The Dynamics of (In-)Stability in Multi-Sector Collaborations: Temporal Actions for Balancing Organizational and Collaboration Goals

» Soumyo Das¹, Brice Dattée² (1. Aalto University, 2. emlyon business school)

From Margins to Mechanisms: Integrating Fragmented Research on Stakeholder (De-) Marginalization

» Ursa Ferlez¹, Pushpika Vishwanathan², Siri Boe-Lillegraven¹, Arno Kourula² (1. University of Amsterdam, 2. Amsterdam Business School, University of Amsterdam)

From Mobilization to Contestation: The Lifecycle of Multivocal Strategies in ESG

» Ludovica Castiglia¹, Witold Henisz² (1. Emory University, 2. The Wharton School, UPenn)

2pm

Common Ground Session : CG-1

Track K: Institutional Legitimacy, Activist Entrepreneurship & Mission

Session Chair: Bart Clarysse

Spillover Impact of Grants in Nascent Technology Markets: Mixed Stakeholder Outcomes in Entrepreneurial Product Development

» Ruey Heng Arthur Hu¹, Shi Ying Lim¹ (1. National University of Singapore)

Capability vs. Speed: A Framework for Competing Legitimacy in AI Health Startups

» Pek Hooi Soh¹, Ahmed Zahlan², Bart Clarysse³ (1. Beedie School of Business, Simon Fraser University, 2. UCL Global Business School for Health, 3. ETH Zürich)

INSTITUTIONS and MAKER ENTREPRENEURSHIP

» Fanny Zhuoxuan Li¹, Charles Eesley², Robert Eberhart³, Andreea Gorbatai⁴ (1. The University of Hong Kong, 2. Stanford University, 3. University of San Diego, 4. Vlerick Business School)



Continued from **Tuesday, 20 October**

THE ICARUS COMPLEX: HOW VENTURES RISE AND FALL IN PURSUIT OF OPTIMAL DISTINCTIVENESS

» Peter Schou¹, Philipp Hukal¹ (1. BI Norwegian Business School)

Conceptualizing the Field of Activist Entrepreneurship: A Mixed-Method Social Network Approach in the UK

» Chia-Hao Ho¹, Yen-Chu Lai¹, Chia-Chi Chang² (1. National Sun Yat-sen University, 2. National University of Kaohsiung)

Mission Drift as Prosocial Contract Breach: Moral Legitimacy and Adaptation in For-Profit Social Ventures

» Adam Clark¹, Bill Schulze² (1. Chapman University, 2. David Eccles School of Business)

2pm

Paper Session

Track I: Experimentation, Failure, and Learning Under Uncertainty

Session Chair: Elena Novelli

BAYESIAN AND NON-BAYESIAN EXPERIMENTS FOR STRATEGIC LEARNING

» Susan Cohen¹, Alfonso Gambardella², Elena Novelli³, Johan Rath² (1. University of Georgia, 2. Bocconi University, 3. Bayes Business School, City St. George's, University of London)

Post-Failure Search Behaviors and Breakthrough Innovation

» Seungho Choi¹, Yujin Kim² (1. Ewha Womans University, 2. Sogang University)

Beyond Lean: Exploration Sequencing and Learning in Deeptech Ventures

» vinay subramanian¹ (1. The Wharton School, UPenn)

Adapting Under Uncertainty: Experimentation Failures and Knowledge Development in Nascent Industries

» Tom Kwon¹, Violina Rindova², Milan Miric³ (1. UCL School of Management, 2. University of California, Irvine, 3. USC Marshall School of Business)

2pm

Paper Session

Track L: Performance and productivity

Session Chair: John Delery

AI-Mediated Employee Voice and Performance: Disentangling Informational and Affective Pathways

» Thilo Tamme¹, Andrej Levin¹ (1. Technical University of Munich)

Digital Monitoring, Managerial Skill and Workers' Productivity

» Miguel Espinosa¹, YUYU Chen², Shuo Liu², Jingchen Zhu² (1. Bocconi University, 2. Peking University)

DANCING WITH THE STARS: SKILL HETEROGENEITY AND INDIVIDUAL PERFORMANCE IN INTERDEPENDENT COLLABORATION

» Svenja Friess¹, Benedikt Seigner² (1. Ludwig Maximilians University of Munich, 2. IE University)

When Low Performance Takes Root: Deadwood and Delay at the U.S. Patent Office

» Christina Nguyen¹ (1. Massachusetts Institute of Technology)

2pm

Paper Session

Track N: The Governance of Exchanges: Using Formal and Informal Approaches

Session Chair: Lyda Bigelow

Opportunism and its Signals: A Meta-Analysis of Trust and Performance Consequences in Interorganizational Relationships

» Max Braun¹, Linda Hofsaess², Fabrice Lumineau³ (1. LMU Munich, 2. Freie Universitaet Berlin, 3. The University of Hong Kong)



Continued from **Tuesday, 20 October**

From Transactional to Relational: Multi-level Commitment and Codification during the Formation of a Multiparty Alliance

» Beverly Tyler¹, Janet Bercovitz², Jens Roehrich³, Brian Squire⁴ (1. Virginia Tech, 2. University of Colorado Boulder, 3. University of Bath, 4. University of Bristol Business School)

Governance, Complexity, and Uncertainty: A Configurational Perspective on Multiparty Syndicates

» Jiabei Hu¹, Xiaohan Lu¹ (1. Purdue University)

Trust Repair as a Response to Feedback

» Wendy Cheon¹, Oliver Schilke¹ (1. The University of Arizona)

2pm

Paper Session

Track O: The Influence of Family and Founders in Upper Echelons

Session Chair: Peggy Lee

Purpose Beyond Ownership: Exploring Employees' Experience of Corporate Purpose in Family Firms

» Chiara Pantalena¹, Luca Manelli¹, Jeroen Neckebrouck², Josip Kotlar¹ (1. Politecnico di Milano, 2. IESE Business School)

Reinstating Family Leadership: ESG Performance and Market Reactions

» Giovanna Terrizzi¹, Maria Cristina Cinici¹, Daniela Baglieri¹ (1. University of Messina)

How do Female Leaders Use Family Members in Leadership Team Composition? A Perspective of Within-Family Prejudice in the Patriarchal Society

» Renfei Gao¹, Rose Xiaowei Luo², Xiaogang He³ (1. University of Manchester, 2. INSEAD, 3. Shanghai University of Finance and Economics)

Keeping Identity Intact: How Founder CEOs Calibrate Acquisition Scale

» Arun Datta¹ (1. University of Texas at Austin)

2pm

Paper Session

Track H: Strategizing Under Contestation: Legitimacy, Inclusion, and Action on Societal Challenges

Session Chair: Nikolas Rathert

Propellant Organizing Amid Politicized and Polarized Conditions: Orchestrating Legitimate Actions to Mitigate Grand Challenges

» Anjan Ghosh¹, Indranil Biswas², Sougata Ray³, Shaz Ansari⁴, Madeleine Rauch⁴ (1. Nazarbayev University, 2. NEOMA Business School, 3. Indian school of business, 4. University of Cambridge)

Governance of Digital Platforms for Inclusive Value Creation: Enhancing Engagement for Smallholder Farmers in India

» Sukti Ghosh¹, Habin Jung², Rupali Kaul² (1. Singapore Management University, 2. INSEAD)

Strategy Before Strategy: Making Climate Knowledge Strategically Actionable under Epistemic Pluralism

» Francisco García-Lillo¹, Pedro Seva-Larrosa¹ (1. University of Alicante)

LET'S GET BACK TO BUSINESS? HOW FIRMS MANEUVER TENSION IN DEI STRATEGY IMPLEMENTATION

» Marte Semb Aasmundsen¹, Helene Colman¹ (1. BI Norwegian Business School)

2pm

Panel

Track R: Beyond application: Contributing through credible and impactful methodological advances



Continued from **Tuesday, 20 October**

Beyond application: Contributing through credible and impactful methodological advances

» [Lisa Schurer Lambert](#)¹, [Tine Köhler](#)², [Jane Lê](#)³, [Michael Withers](#)⁴, [Trevis Certo](#)⁵, [Larry Williams](#)⁶, [Nohemi Torres Salazar](#)⁷ (1. Texas Christian University, 2. University of Melbourne, 3. WHU Otto Beisheim School of Management, 4. University of Notre Dame, 5. Arizona State University, 6. Texas Tech University, 7. Oklahoma State University)

2pm

Paper Session

Track I: Digital Platforms: Governance, Users, and Learning

Session Chair: Tobias Kretschmer

When Do Product Changes Stimulate User Engagement? The Role of User Communities

» [Qiujiu Qiu](#)¹, [Roxana Turturea](#)¹, [Holmer Kok](#)¹ (1. Stockholm School of Economics)

Open-Source Software and the Decision to Start Scaling

» [Jabar Torkaman](#)¹, [Dimo Ringov](#)¹ (1. ESADE Business School)

How Suppliers Learn from Customer Reviews: Evidence from Text Analysis using Large Language Models

» [Mariko Sakakibara](#)¹, [Yiyang Zeng](#)² (1. University of California Los Angeles, 2. Georgia Tech)

Coordination and Control Without Ownership: A Theory of Governance by Design

» [Onyeka Obasi](#)¹, [Evan Rawley](#)² (1. Baruch College, City University of New York, 2. University of Connecticut)

2pm

Panel

Track D: Strategizing in a fractured world: MNE responses

Strategizing in a Fractured World: MNE Responses to Fragmented Stakeholders and Institutions

» [Michael H. Wolfesberger](#)¹, [Daniel S Andrews](#)², [Jonathan Doh](#)³, [Olga Petričević](#)⁴, [Srividya Jandhyala](#)⁵ (1. WU Vienna, 2. Georgia State University, 3. Villanova University, 4. University of Calgary, 5. ESSEC Business School)

2pm

Paper Session : PS-10

Track K: Resource Allocation, Experimentation & Startup Survival

Session Chair: Mateja Andric

Quantity-Quality Trade off: The Double-Edged Sword of Restricting Low-Code Tools on Entrepreneurship and Performance

» [Ahmadreza Mostajabi](#)¹ (1. Singapore Management University)

Born-Family Firms' Advantage in Navigating Liability of Newness and Entrepreneurial Growth Aspirations.

» [Ignacio Contín-Pilart](#)¹, [Lucia Garcés-Galdeano](#)¹, [Martín Larraza-Kintana](#)¹ (1. Public University of Navarra)

Limits to the Value of Entrepreneurial Experimentation? Startup Scaling Under Varying Demand Conditions

» [Jingya You](#)¹, [Deepak Somaya](#)² (1. University of Wisconsin - Madison, 2. University of Illinois Urbana-Champaign)

Whether and when to reconfigure: A study of startup survival

» [Alessandro Lucini-Paioni](#)¹, [Orietta Marsili](#)², [Elena Cefis](#)³ (1. Politecnico di Milano, 2. University of Bristol Business School, 3. University of Bergamo and Sant'Anna School of Advanced Studies)

2pm

Paper Session : PS-5

Track K: Cognitive Perspectives on Opportunity & Entrepreneurial Choice

Session Chair: Daniel Blaseg



Continued from **Tuesday, 20 October**

Founder Gender and Anticipatory Attrition in the Entrepreneurial Process

» [Jiang Bian](#)¹, Toby Stuart², Yanbo Wang¹, Zhongyu Zhao¹ (1. The University of Hong Kong, 2. The University of California, Berkeley)

When and how entrepreneurs value customer feedback in their pivoting decisions

» [Ralf Wilden](#)¹, Nidhdia Lin¹, Melissa Akaka², John Sebesta², Johann Nils Foege³ (1. Macquarie University, 2. University of Denver, 3. University of Muenster)

Not all play the same move: Understanding heterogeneity in positioning intentionality

» Hyeonsuh Lee¹, Ryan Angus¹, Matthew Barlow², [Cameron Verhaal](#)³ (1. West Virginia University, 2. Montana State University, 3. Tulane University)

Multimodal Optimal Distinctiveness

» [Rui Wang](#)¹, Joel Gehman² (1. Tsinghua University School of Economics and Management, 2. The George Washington University)

3:45pm

Paper Session

Track G: Digital Transformation and Strategic Narratives in International Business

Session Chair: Wolfgang Sofka

The Double-Edged Sword of AI Innovations for MNEs' ESG Performance: The Role of Firm Scope

» Viacheslav Iurkov¹, Mariia Koval², [Liena Kano](#)³ (1. EDHEC Business School, 2. IESEG School of Management, 3. University of Calgary)

Can Large Language Models think strategically? Evidence from a Global Strategy Simulation under Bounded Rationality

» Nikolaj Thallmayer¹, [Thomas Lindner](#)² (1. Vienna University of Economics and Business, 2. Copenhagen Business School)

Digital Sustainability in the Multinational Enterprise: An Orchestration Challenge

» [Kieran Conroy](#)¹, Claire Kilpatrick¹ (1. Queen's University Belfast)

Strategic Narratives as Temporal Devices in Organizations

» [Haruo Hagiwara Horaguchi](#)¹ (1. Hosei University)

3:45pm

Common Ground Session

Track B: CSR, ESG and Climate Strategy under Political Constraints

Session Chair: Glen Dowell

Heavyweights Registered for a Marathon: Topical & Temporal Structures in "Hard-to-Abate" Firm's Decarbonization Strategies

» [Lukas Rickling](#)¹ (1. University of St.Gallen)

Environmental Policy Uncertainty as a Strategic Constraint on Cross-Border Advantage Transfer

» Gunnar Leymann¹, Anna Kehl¹, [Peter Bican](#)² (1. University of Bremen, 2. IMC Krems)

Scientific Uncertainty and Corporate Environmental Performance

» [Adrian Guerin](#)¹ (1. Ivey Business School)

Pulling Apart or Pulling Together: Product Positioning, Firm-Level Action, and Industry Self-Regulation

» [Ana Antolin](#)¹, Dennis Yao¹, Young Hou² (1. Harvard Business School, 2. University of Virginia)

Regulatory Pipes and Moral Prisms: Corporate Board Connections and CSR Engagement

» [Jegoo Lee](#)¹, Nongnat Thosuwanchot² (1. The University of Rhode Island, 2. Chulalongkorn University)

The Price of Virtue: Populism and the Market Backlash Against ESG

» Nikolaus Niebuhr¹, Thomas Lindner², [Rodrigo Luna](#)³ (1. WU Vienna, 2. Copenhagen Business School, 3. Vienna University of Economics and Business)



Continued from **Tuesday, 20 October**

3:45pm

Paper Session

Track B: The Substitution of Civic Institutions

Organizational Civic Culture: Workplaces as Engines of Democratic Participation

» Reuben Hurst¹, Max Kagan², Matthew Lee³, Justin Frake⁴ (1. University of Maryland, 2. Columbia University, 3. Harvard Kennedy School, 4. University of Michigan)

DETROIT HUSTLES HARDER: THE SUBSTITUTIVE GOVERNANCE WORK OF FIRMS

» Daniel S Andrews¹, Arun Kumaraswamy² (1. Georgia State University, 2. Florida International University)

Counted and Committed: Embedding Proportional Incentives in Democratic Organizations

» Nuno Gil¹, Felipe Massa², Cristina Sousa¹ (1. Alliance Manchester Business School, 2. University of Vermont's Grossman School of Business)

ETHICAL DECISION MAKING DURING CIVIL WAR: EVIDENCE FROM ENTREPRENEURS IN TIGRAY

» Andrea Sottini¹, Ashenafi Biru² (1. Università Cattolica del Sacro Cuore, 2. Royal Melbourne Institute of Technology)

3:45pm

Paper Session

Track L: Facilitating and hindering innovation

Session Chair: Martin Ganco

When Talent cannot Cross Borders: The Effect of Immigration Restriction on Firms' AI Capabilities

» Si Cheng¹, Wolfgang Sofka¹ (1. Copenhagen Business School)

The Value Added of Innovation Managers: Evidence from the National Institutes of Health

» Christina Nguyen¹ (1. Massachusetts Institute of Technology)

The Destruction of Context-Specific Human Capital: Layoffs and Persistent Declines in Innovation

» James White¹, Justin Frake², Evan Starr¹, Rajshree Agarwal¹ (1. University of Maryland, 2. University of Michigan)

Team Composition Responses to Employee Mobility Threats

» Deepak Nayak¹, Kannan Srikanth¹, Vivek Tandon² (1. The Ohio State University, 2. Temple University)

3:45pm

Paper Session

Track M: Corporate Reputation and Stakeholder Judgment

Session Chair: Ben Lewis

Does Corporate Reputation Enhance Firm Value? A Regression Discontinuity Approach

» Ben Lewis¹, Eli Hendricks¹ (1. Brigham Young University)

When reputation is at risk: The signal architecture behind a credible commitment

» Lorenzo Lesana¹ (1. IESE Business School)

Corporate Corruption, Misconduct Mitigation, and Public Perceptions: a Survey Experiment in Brazil

» Stanislav Markus¹, Simeon Nichter², Jordan Gans-Morse³, Aaron Erlich⁴ (1. University of South Carolina, 2. University of California San Diego, 3. Northwestern University, 4. McGill University)

Only When All Is Good: The Fragility of Reputation After Wrongdoing

» Zheng Cheng¹, Reha Karadag², Laura Poppo³ (1. University of Northern Iowa, 2. University of Minnesota, Duluth, 3. University of Nebraska, Lincoln)



Continued from **Tuesday, 20 October**

3:45pm

Common Ground Session

Track F: Sustainability, Stakeholders, and Nonmarket Strategy

Session Chair: Sinziana Dorobantu

Beyond Commitments: Outcomes and Impact of Corporate Sustainability Integration

» [Ana Victoria Kemanian](#)¹, Rosina Watson¹, Andrew Angus¹ (1. Cranfield University)

GAINING BY LOSING: HOW DIVESTITURES LEAD TO AN INCREASE IN HIGH-STATUS ANALYST COVERAGE

» John Busenbark¹, [Luna Liu](#)¹, Amanda Sharkey¹ (1. University of Notre Dame)

Corporate Investment Resilience in Geopolitical Fragmentation

» [Yifan Mo](#)¹, Dong Guo¹ (1. School of Economics and Management, Communication University of China)

Making Sense of Mixed Signals: CSR Signal Incongruence, Investor Search, and Firm Valuation

» Daisy Bei HE¹, [Ilya Cuypers](#)¹ (1. Singapore Management University)

Supply Chain Shareholding and Corporate Greenhushing

» [Zichao Zhang](#)¹, Chao Liu¹ (1. Shandong University)

How Firms Respond Differently to Emissions Trading and Carbon Tax?

» [Xiaoteng Wu](#)¹, Yao Wang², Arzi Adbi³ (1. Peking University, 2. Harbin Institute of Technology, 3. National University of Singapore)

3:45pm

Common Ground Session

Track I: Organizational Search, Serendipity, and Learning

Session Chair: Thomas P Moliterno

Benefits of Misfits: The Hidden Cost of Removing Low Performers on Organizational Learning

» [Gayoung Kim](#)¹, Sunkee Lee¹, Oliver Hahl¹ (1. Carnegie Mellon University)

Too Aligned to Learn? The Costs of Incentivizing Coordination in Coupled Search Problems

» [Carolyn Heinemann](#)¹, [Tobias Kretschmer](#)², [Dirk Martignoni](#)³ (1. University of Zurich, 2. Imperial College London, 3. USI - Università della Svizzera italiana)

Navigating the Knowledge Ocean: Sustaining Distant Search by Bridging Problem and Solution Spaces

» [Chenlu YIN](#)¹ (1. Tilburg University)

Serendipity in Innovation and Firms' Knowledge Base Structure: Evidence from NIH Grants and Follow-On Patents

» [Sina Sokhan](#)¹, Janet Bercovitz¹ (1. University of Colorado Boulder)

The Paradox of Problem-Free Innovation

» [Chaoyi Zhang](#)¹ (1. Carnegie Mellon University)

3:45pm

Common Ground Session

Track J: Strategizing Under Constraint: Institutions, Power, and Structures

Session Chair: Giada Di Stefano

The autonomy mirage: The prevalence of structural constraints in processes of induced autonomy

» [Theresa Füreder](#)¹, Christoph Brielmaier², Martin Friesl² (1. Johannes Kepler University, 2. University of Bamberg)

The Role of Employment Relations Institutions in Enabling or Restricting Open Strategy

» [Anja Kirsch](#)¹, Jule Klink¹ (1. Freie Universität Berlin)



Continued from **Tuesday, 20 October**

Forged in urgency: Temporal orientations and strategizing in public security

» Alex Silva¹, Sidnei Vieira Marinho¹ (1. University of Vale do Itajaí (UNIVALI))

Balancing Complexity and Simplicity: The Role of Complexity Work in Strategic Sensemaking of Wicked Social Problems

» Madalina Stoicovici Pop¹, David Seidl² (1. Aarhus University, 2. University of Zurich)

Strategy at Nexus of Practices: Role of Extra-Organizational Actors in Strategizing in Young Technology Ventures

» Garima Gupta¹, Biswatosh Saha¹ (1. Indian Institute of management Calcutta)

Capturing a Self-Regulatory System: The Investment Cap System in the Finnish Forestry Industry

» Eetu Poso¹, Zeerim Cheung¹ (1. University of Jyväskylä)

3:45pm

Common Ground Session

Track O: Resilient or Vulnerable? Strategic Leadership in the Face of Adversity

Session Chair: Jason Ridge

When Adversity Strikes: Strategic Attention and Organizations Resilience during Crisis

» Xiaowen Tan¹, Cuili Qian¹, Alex Ning Li¹ (1. The University of Texas at Dallas)

When Legitimacy Becomes a Liability: Robust Action and Leadership in Persistent Crisis

» Ruth Aguilera¹, ALFREDO ENRIONE², Carmelo Mazza³ (1. Northeastern University, 2. ESE Business School, Universidad de Los Andes, Chile, 3. LUISS Guido Carli University)

Collusion or Monitor? Firm with the Co-CEO Structure and Its Financial Misconduct

» Chenxin LIU¹, Liangding JIA², Yingqi Xia³, Runjia LI⁴ (1. The Hong Kong Polytechnic University, 2. Nanjing University, 3. The Chinese University of Hong Kong, Shenzhen, 4. Nankai University)

Speed or Vigilance Preferences: CEO Regulatory Focus and Product Recalls

» Daniel Gass¹, Bettina De Ruyck², Lorenz Graf-Vlachy³, Andreas Fügener¹, Daniel Gamache⁴ (1. University of Cologne, 2. University of Arkansas, 3. TU Dortmund University, 4. University of Georgia)

THE REVENANTS: POWER-BASED ATTRIBUTIONS AND THE REEMPLOYMENT OF DISMISSED CEOS

» Jiyeon Kang¹, Jung-Hoon Han² (1. Singapore Management University, 2. SKK GSB (Graduate School of Business))

Not a United Front: The Adverse Effect of Revealing Strategic Divergence on Analysts' Firm Assessments

» Ningzi Li¹, Livia Markoczy² (1. University of Chicago, 2. University of Illinois Chicago)

3:45pm

Common Ground Session : CG-6

Track K: Organizational Learning, Knowledge & Entrepreneurial Strategy

Session Chair: Wesley Koo

Coordinating Experimentation in Portfolio Entrepreneurship: the Strategic Development of a Venture Studio

» Davide Moiana¹, Antonio Ghezzi¹ (1. Politecnico di Milano)

Managing Meaning at Scale: Frame Plurality in Grand-Challenge Entrepreneurship

» Bart Clarysse¹, Maria Gradillas¹, Jana Thiel² (1. ETH Zürich, 2. EDHEC Business School)

Recombinant Business Model Innovation to Achieve Scaling

» Ann-Sophie Kowalewski¹, Christoph Zott¹ (1. IESE Business School)



Continued from **Tuesday, 20 October**

PRE-ENTRY INDUSTRY EXPERIENCE DISTRIBUTION ACROSS FOUNDERS AND EARLY JOINERS, CODIFIED INDUSTRY KNOWLEDGE, AND VENTURE SURVIVAL

» [Barbara Larraneta](#)¹, [Lucia Naldi](#)², [Giuseppe Criaco](#)³ (1. PABLO OLAVIDE UNIVERSITY, 2. Jönköping University, 3. Erasmus University Rotterdam)

Defying Gravity: Overcoming Demand-based Learning Traps in Learning by Experimenting with a Theory of Value

» [Jake Valentine](#)¹, [Jacob LaMarr](#)¹ (1. University of Maryland)

What Comes to Mind in Entrepreneurial Strategy? Evidence from a Randomized Controlled Trial

» [Claudia Frosi](#)¹, [Myriam Mariani](#)¹, [George Chondrakis](#)² (1. Bocconi University, 2. ESADE Business School)

3:45pm

Paper Session

Track P: AI, Foresight, and Strategic Decision Processes

Session Chair: Jay B Barney

AI as a Ruthless Contrarian: How LLM-Powered Devil's Advocacy Enhances Strategic Decision Making

» [christian schumacher](#)¹, [Kim Melissa Bär](#)¹, [Steffen Keck](#)², [Werner Hoffmann](#)¹ (1. WU Vienna, 2. University of Vienna)

Human and Artificial Foresight in Strategy: Evidence from an Industry Forecasting Tournament

» [Noel Kretz](#)¹ (1. University of St. Gallen)

Who Forecasts Best? A Meta-Analysis of Human, AI, and Human-AI Performance

» [Patricia Hornstein](#)¹ (1. Technical University of Munich)

The Strategic Foresight of LLMs: Evidence from a Fully Prospective Venture Tournament

» [Felipe Csazar](#)¹, [Aticus Peterson](#)², [Daniel Wilde](#)³ (1. University of Michigan, 2. New York University, 3. Indiana University)

3:45pm

Paper Session

Track D: Ecosystem Integration

Session Chair: Michael H. Wolfesberger

Backseat Gaming: How Complement Design Affects Inter-Platform Complementarity

» [Johannes Loh](#)¹, [Joe Ploog](#)² (1. Vrije Universiteit Amsterdam, 2. IE University)

Who's Behind the Platform? The Role of Owner Identifiability in Complementor Participation

» [Shun Yiu](#)¹ (1. Indiana University)

AI integration in ecosystems and the competitive repositioning of shipping MNEs

» [Gisele Msann](#)¹ (1. Aalborg University)

Integrating Nascent and Mature Ecosystems: Technology Organizations as Ecosystem Integrators

» [Kamila Nigmatulina](#)¹, [Kyeyoung Shin](#)¹ (1. University of Oxford)

3:45pm

Paper Session : PS-14

Track K: Institutional Legitimacy, Market Entry & Policy Context

Session Chair: Willem Smit

Leaders or Lemmings? Institutional Scaffolding and Market Entry Timing in the Global Cleantech VC Industry

» [Annika Lambacher](#)¹, [Siddharth Vedula](#)² (1. Technical University of Munich, 2. Miami University)



Continued from **Tuesday, 20 October**

LOGIC MATCHING AND SEQUENTIAL SIGNALING: HOW STARTUP ORIENTATION SHAPES GOVERNMENT AND PRIVATE VC TRAJECTORIES

» [Jiuyi Meng](#)¹, [Daxin Sun](#)¹ (1. Nanjing University)

Political Stability, Economic Policy Uncertainty, and High-Growth SMEs in Europe

» [Fadi Hawach](#)¹, [Ignacio Requejo](#)¹, [Chao Zhang](#)² (1. University of Salamanca, 2. Northumbria University)

Who Protects Older Workers? Family Logic and Older-Aged Employee Retention During Ownership Transitions

» [Mateja Andric](#)¹, [Mohamed Genedy](#)², [Lucia Naldi](#)³, [Mattias Nordqvist](#)² (1. University of Melbourne, 2. Stockholm School of Economics, 3. Jönköping University)

3:45pm

Paper Session : PS-17

Track K: Entrepreneurial Strategy Process, Market Timing & Corporate Context

Session Chair: Pauline Charlotte Reinecke

Do strategic alliances harm target shareholders? Evidence from corporate takeovers

» [Hans Jeppsson](#)¹ (1. NONE)

Shaping Time to Market: Temporal Agency in Deep Tech Commercialization

» [Samira Haghighi](#)¹, [Anne Ter Wal](#)² (1. ETH Zürich, 2. Imperial College London)

Startups and Corporate Accelerators: The Role of Corporate Experience Among Founders and Early Employees

» [Benoit Decreton](#)¹, [Franziska Hittmair](#)², [Afonso Almeida Costa](#)¹, [Phillip Christopher Nell](#)³ (1. Nova School of Business and Economics, Universidade Nova de Lisboa, 2. Harvard Business School, 3. WU Vienna University of Economics and Business)

Beyond Making Do: Relational Resource Orchestration in Institutional Voids

» [Suresh Bhagavatula](#)¹, [Soumodip Sarkar](#)² (1. Indian Institute of Management Bangalore, 2. University of Evora, Alentejo Science and Technology Park, Asia Center, Harvard University)

3:45pm

Paper Session

Track N: The Strategy of Platform and Ecosystems: Managing Platform Complementors and Customers

Session Chair: Tobias Kretschmer

Managing interorganizational interdependence in the context of industrial symbiosis: A sociomateriality perspective

» [Rick Hollen](#)¹ (1. Amsterdam Business School, University of Amsterdam)

Social Comparison in Platforms: How Selective Promotion Shapes Non-promoted Complementor Firm Behavior

» [Jessica Jeessoo Kim](#)¹, [Libby Weber](#)² (1. University of California, Irvine, 2. Michigan State University)

The Scalability Paradox of Social Digital Platforms and its Remedies: A study of Good4trust

» [Elena Conicella](#)¹, [Dovev Lavie](#)¹, [Uygar Özsesmi](#)² (1. Bocconi University, 2. Good4Trust.org)

Constructing embeddedness on digital platforms: The case of virtual food banking platforms

» [Fuaad Coovadia](#)¹ (1. University of Oxford Saïd Business School)

3:45pm

Panel

Track H: Navigating AI Challenges to Strategy Process



Continued from **Tuesday, 20 October**

Identifying and mitigating AI hazards

» [Lyda Bigelow](#)¹, [Akhil Bhardwaj](#)², [Catherine Magelssen](#)³, [Casidhe Troyer](#)⁴, [Todd Zenger](#)⁵ (1. University of Utah, 2. University of Bath, 3. University of South Carolina, 4. London Business School, 5. David Eccles School of Business, University of Utah)

3:45pm

Paper Session

Track O: The Antecedents and Consequences of CEO Ideology and Sociopolitical Activism

Session Chair: Vilmos Misangyi

The Career Costs of Speaking Out: How CEO Activism Shapes Turnover Risk

» [Ghina Chammas](#)¹, [G Alessandra Rizzi](#)², [Georg Wernicke](#)¹ (1. HEC Paris, 2. Texas Christian University)

Voice by proxy: How captured boards enable controlling shareholders shape CEO activism

» [Marina Gama](#)¹, [Tobias Parente](#)² (1. Sao Paulo School of Business Administration, 2. FGV EAESP Sao Paulo School of Business Administration)

Who Pays When CEOs Speak Out? CEO Sociopolitical Activism and Director Exit

» [Yikai Tian](#)¹, [Shuangjie Wu](#)², [Xiya Luo](#)³ (1. University of Groningen, 2. Johns Hopkins University, 3. Vrije Universiteit Amsterdam)

The Effects of CEO and Organizational Ideologies on the Adoptions and Eliminations of Corporate DEI Actions

» [Ying Shi](#)¹, [Vilmos Misangyi](#)¹ (1. Penn State U)

3:45pm

Panel : E&S IG panel

Track K: Finding Opportunities in the Middle

Finding Opportunities in the Middle

» [Michael Schnitzlein](#)¹, [Sara Estevez Cores](#)², [Bukky Oyediji](#)³, [Pinar Ozcan](#)⁴, [Santi Furnari](#)⁵ (1. University of Augsburg, 2. UCL School of Management, 3. London Business School, 4. University of Oxford Saïd Business School, 5. Bayes Business School, City St. George's, University of London)

3:45pm

Paper Session

Track A: Sourcing Technology Amid Geopolitical Rivalry

Session Chair: Giovanni Battista Dagnino

Export Controls and the Rebalancing of Innovation Sourcing: Evidence from Interorganizational Networks

» [Wen Wen](#)¹, [Olivier Chatain](#)¹ (1. HEC Paris)

Reshoring, Knowledge Vacuums, and AI Skill Hiring

» [Xu YAN](#)¹, [Lihui Gu](#)² (1. The Hong Kong University of Science and Technology, 2. Harbin Institute of Technology)

Shielding or Stifling? How Restrictions on Foreign Acquisitions Shape Entrepreneurial Innovation in the U.S.

» [Qing He](#)¹, [Kenneth G Huang](#)¹, [Nan Jia](#)² (1. National University of Singapore, 2. University of Southern California)

Constructing the Tech Cold War: Legislative Reclassification of Semiconductors as Geopolitical Infrastructure

» [Hua-Wei Hung](#)¹, [Shih-Chang Hung](#)¹, [Li-Ting Lin](#)¹, [Pei-Hua Tung](#)¹ (1. National Tsing Hua University)

3:45pm

Paper Session

Track I: Innovating for the Climate Challenge

Session Chair: Charles Williams

Losing or Gaining the Edge: How Political Connections Shape Green Innovation

» [Marlene Herz](#)¹, [Na Zou](#)² (1. Goethe University Frankfurt, 2. University of Bath)



Continued from **Tuesday, 20 October**

Directed Technical Change: When Substitution Leads to Regret

» Gianluca Biggi¹, Elisa Giuliani², Julia Mazzei¹, Arianna Martinelli¹ (1. Institute of Economics, Scuola Superiore Sant'Anna, 2. Department of Economics and Management, Università di Pisa)

When Technologies Go Green: Repurposing and the Reorganization of Innovation

» Ho-Wei Hsu¹, Denisa Mindruta¹ (1. HEC Paris)

CLIMATE AS AN ADAPTIVE CHALLENGE: FIRM AGE DIFFERENCES IN RESPONSES TO CLIMATE CHANGE

» Charles Williams¹, Navya Pandit², Fotios Kalantzis³ (1. Bocconi University, 2. University of Cologne, 3. European Investment Bank)