

Strategic Entrepreneurship Journal Paper Development Workshop @CUHK-Shenzhen and PHBS

Date and Location

June 25: The Chinese University of Hong Kong, Shenzhen (CUHK-Shenzhen)

June 26: Peking University HSBC Business School (PHBS), Shenzhen



Participants from the Journal

- Jay Barney (former Co-Editor, SEJ; University of Utah)
- Charles (Chuck) Eesley (Editorial Board Member, SEJ; Stanford University)
- Peter Klein (Co-Editor, SEJ; Baylor University)
- Yong Li (Co-Editor, SEJ; University of Nevada, Las Vegas)
- Robert Wuebker (Editorial Board Member, SEJ; University of Utah)

Purpose and Agenda

The PDW is to provide scholars with opportunities to seek developmental feedback on research in entrepreneurship and innovation from the editorial team of the *Strategic Entrepreneurship Journal* in the spirit of promoting future submissions. Early career researchers are particularly encouraged to apply. We welcome submissions of any relevant topics and methodology designs.

The workshop will include a general presentation and Q&A session, with a focus on publishing in SEJ, such as what makes a successful SEJ paper, and how to address the key challenges that Editors and reviewers see in the review process. It will also include roundtable sessions, where SEJ editors provide developmental feedback on the submitted manuscripts.

Submission Guidelines

To participate, please submit a proposal via <https://form.jotform.com/260243656259057> or the QR Code above by **March 31st, 2026**. In a single PDF file, please include (1) a cover letter with all authors' names, e-mails, and affiliations; and (2) the research proposal (max 10 pages, double-spaced, excluding tables, figures, and references). The research project submitted for consideration must not have been published. Each participant may submit only one proposal. Authors will receive acceptance notifications by **April 15th** at the latest.

Registration and logistics

A registration link will be sent to the co-authors of the accepted submissions. For planning purposes, registration is required by **April 30th, 2026** for at least one author of each accepted submission. Attendance is free. Light catering and dinner will be provided. Participants must handle all travel and accommodation matters and cover all travel and accommodation costs.

About CUHK-Shenzhen School of Management and Economics (SME)

SME at CUHK-Shenzhen has recruited a team of world-class faculty that thrive on the combination of globalized theoretical insights and indigenous knowledge in greater China area.

About Peking University HSBC Business School (PHBS)

PHBS combines rigorous academic standards with a future-oriented global outlook. It aims to cultivate disciplined leaders for the global business world.

Please contact SEJPDW26June@gmail.com for questions regarding the workshop. We look forward to welcoming you to Shenzhen!