

Strategic Entrepreneurship Journal Paper Development Workshop

Time and Location

December 18th, 2025, 8 AM – 2 PM (including breakfast and lunch)
Indian School of Business (ISB), Hyderabad

Panelists and Mentors

Markus Baer (Washington University, Associate Editor: Strategic Entrepreneurship Journal)
Sam Garg (ESSEC Business School, Associate Editor: Strategic Entrepreneurship Journal)
Gurneeta Vasudeva Singh (U. of Minnesota, Former Associate Editor: Academy of Management Journal)
Deepak Somaya (U. of Illinois at Urbana-Champaign, Associate Editor: Strategic Entrepreneurship Journal)

Organizing Committee

Divya Sebastian (Indian School of Business)
Anusha Sirigiri (Indian School of Business)
Deepak Somaya (University of Illinois at Urbana-Champaign)

Purpose and Agenda: The goal of the PDW is to provide scholars with developmental feedback on research projects in entrepreneurship, innovation, and strategic management and to help position manuscripts for submission to the Strategic Entrepreneurship Journal. Early career researchers are particularly encouraged to apply. The workshop will include panel presentations and Q&A, with a focus on publishing in top journals in general and SEJ in particular, such as what makes a successful (SEJ) paper, and how to address the key challenges that Editors and reviewers commonly see in the review process. Most of the PDW will be used to provide developmental feedback to participating authors on their submitted manuscripts.

Submissions: To participate, please submit your research via email no later than Oct. 13th, 2025. In a single PDF file, please include: (1) a cover page with all authors' names, e-mails, and affiliations (please indicate which author(s) will attend the PDW); and (2) a paper summary (no more than 10 pages, double-spaced 12-point text, excluding tables, figures, and references). The paper submitted for consideration must not be published, nor accepted for publication. The PDW will be most useful for manuscripts being prepared for journal submission, wherein the core research has been completed, and the authors have a working draft of their manuscript. Each participant may submit only one paper to the PDW. We will notify accepted submissions by Oct. 20th, 2025.

Submission Email: Please use sejpdw2025@isb.edu to submit your paper and for all other PDW questions.

Fees, Travel, Logistics: There is no fee for participating in the PDW. Space and catering (breakfast and lunch) are being sponsored by the ISB. Participants must arrange their own travel and accommodation and are responsible for these costs. We anticipate ending the formal program at 1 PM (followed by lunch), so that attendees can take a flight on 18th evening to most destinations. A list of recommended hotels will be provided to accepted participants.

Linkage to India Strategy Conference 2025: The India Strategy Conference (ISC) 2025 is being hosted at ISB on December 15-17 (<https://www.isb.edu/isc2025>). Although organized separately, this SEJ PDW is also being held at ISB immediately following the conference. The PDW is open to papers submitted to ISC 2025 and participants may benefit from attending both events.

About ISB: The Indian School of Business (www.isb.edu) is a top ranked management institute in Asia that develops future leaders through research-driven education, global faculty, and impactful industry engagement.