

Strategic Entrepreneurship Journal Paper Development Workshop

Time and Location

April 11-12, 2025

Singapore Management University

Lee Kong Chian School of Business



Participants from the Journal

Markus Baer (Associate Editor), Sam Garg (Associate Editor), Riitta Katila (Associate Editor), and Yong Li (Co-Editor). SMU faculty and other SEJ editorial team members may also join.

Purpose and Agenda

The goal of the PDW is to provide scholars with developmental feedback on research projects in entrepreneurship and innovation and to help position manuscripts for submission to the *Strategic Entrepreneurship Journal*. Early-career researchers are particularly encouraged to apply.

The workshop will include a general presentation and Q&A session, with a focus on publishing in SEJ, such as what makes a successful SEJ paper, and how to address the key challenges that Editors and reviewers see in the review process. It will also include an author presentation and roundtable session, where SEJ editors provide developmental feedback on the submitted manuscripts.

Submission

To participate, please submit a proposal via <https://bit.ly/3XZGQgR> by **Feb. 14, 2025**. In a single PDF file, please include (1) a cover letter with all authors' names, e-mails, and affiliations; and (2) the research proposal (no more than 10 pages, double-spaced, excluding tables, figures, and references). The research project submitted for consideration must not have been published. Each participant may submit only one proposal to the PDW.

Registration

For planning purposes, registration is required for at least one author of each accepted submission. Register by **March 1, 2025**, at <https://eventregistration.smu.edu.sg/Z50Wxw>

Travel, Accommodation and Logistics

Attendance is free. Light halal catering and vegetarian dishes will be provided at lunch. Participants must handle all travel and accommodation matters and cover all travel and accommodation costs. A list of recommended hotels is attached.

About SMU

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world-class research and distinguished teaching. Established in 2000, SMU's mission is to generate [leading-edge research](#) with global impact and to produce broad-based, creative, and entrepreneurial leaders for the knowledge-based economy. SMU's education is known for its highly interactive, collaborative, and project-based approach to learning. For more information about SMU, please visit www.smu.edu.sg.

Please contact SEJ.PDWs@gmail.com for questions about proposal submission. For all other questions about the PDW including registration and logistics, please contact Professor Cyndi Man Zhang of SMU at cyndizhang@smu.edu.sg.

Hotels around the conference venue:

Fairmont Singapore

80 Bras Basah Rd, Singapore 189560

www.fairmont.com/singapore

Swissôtel The Stamford Singapore

2 Stamford Rd, Singapore 178882

<https://www.swissotel.com/hotels/singapore-stamford/>

Grand Park City Hall

10 Coleman St, Singapore 179809

www.parkhotelgroup.com

Rendezvous Hotel Singapore

9 Bras Basah Rd, Singapore 189559

www.rendezvoushotels.com.sg/

Carlton Hotel Singapore

76 Bras Basah Rd, Singapore 189558

www.carltonhotel.sg

Hotel Mi Bencoolen

41 Bencoolen St, Singapore 189623

<https://www.wwhotels.com/hotel-mi/>