

SMS Business Meeting 2024

October 19, 2024



**Strategic
Management
Society**



SMS Strategic Priorities



**PRACTITIONER
STRATEGY**



**STRENGTHENING
GOVERNANCE**



**GEOGRAPHIC
EXPANSION**



Mission Investment

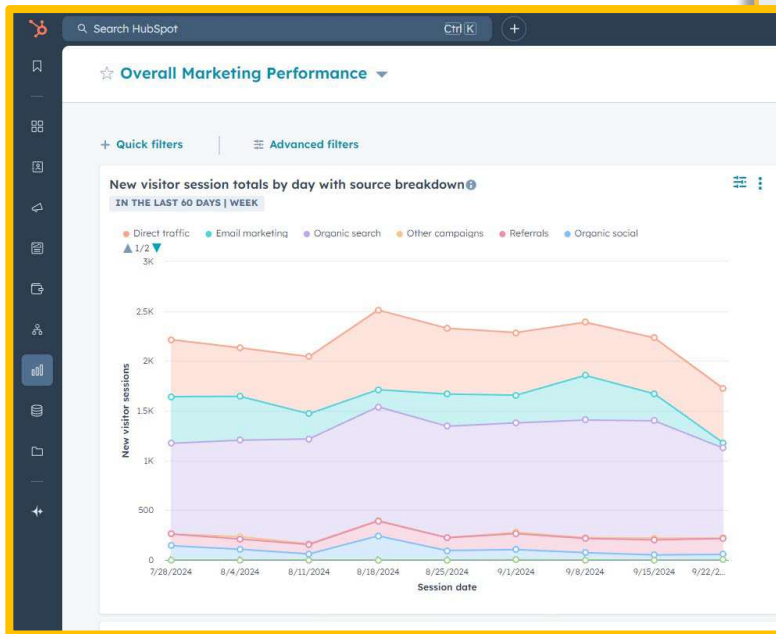


Investment into the Future of SMS

Technology Investment

Member Portal


Marketing & Communications Platform



Conference Review Management

Personal Snapshot

View your latest notifications and snapshots of your profile.

 **Craig Crossland**
Professor of Management

Important: To update your profile and enhance your experience, click on **Edit My Profile**. Please select the grey icon next to your name above to upload your Profile picture.

Personal
Summary of your personal contact information.

Full Name Craig Crossland
Title Professor of Management
Account Phone
Mobile

Workshop & Exhibitor... Susan Riggs

4.24 Score
4 Probably Accept
Oral Format
4 Confident

Category	Score	Comment
Technical Merit	5	Good - Seems technically sound.
Readability	3	Acceptable - Minor grammatical/spelling errors, organ...
Relevance	4	Relevant - The submission is relevant to this conference.
Originality	2	Low Originality - This work presents a small increment...
Inviting a full paper		Will have to wait and see
Author comments		I have no hesitation in recommending this submission be accepted after a few typos and minor issues have been amended. However, I would advise that the author rewrite their introduction to better
Chair comments		Space fever due to zero-gravity is currently a "hot topic", therefore, while the paper is not significantly novel in its approach, it does add to the research in this area, and will be of

Review Locked - 1st of April at 1:34pm

Strategy Research Foundation

\$883K Grant Funding to
Support Research
(since 2019)

The Strategy Research Foundation advances the Vision and Mission of the SMS by creating inclusive funding initiatives that support strategy scholars around the world in conducting rigorous and business relevant research.

The goals of the SRF include:

- **Ensuring** the advancement of the field of strategic management by **supporting** research that stimulates positive, effective, and responsible action on the part of organizations worldwide.
- **Inspiring** and **investing** in the development of the next generation of strategy scholars.
- **Fostering** and **encouraging** participation in strategic management research with the **understanding** that diversity, equity, and inclusion elevate all.
- **Disseminating** knowledge and creating public awareness of solutions created with the support of SRF funding initiatives.

New Grant Program Coming Soon!

SMS Journals

WILEY

ResearchExchange



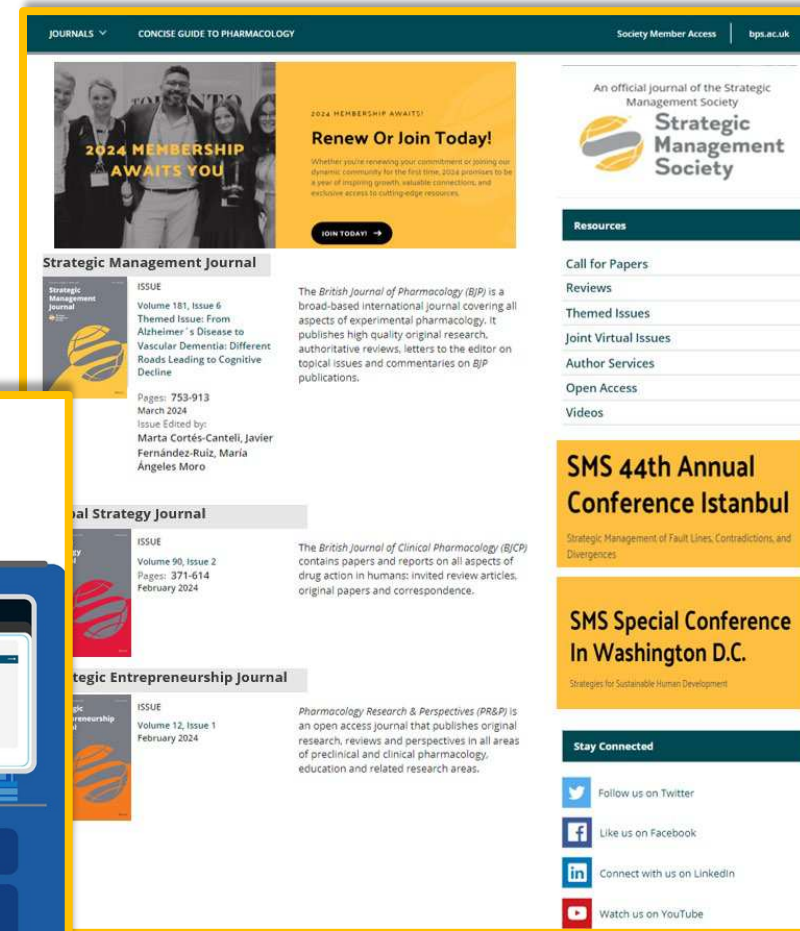
Research Exchange
Smarter, simpler submission

Submitting a manuscript is often harder than it should be. That's why we created Research Exchange.

Here's how submitting a manuscript in Research Exchange works:

- Upload your manuscript files
- Research Exchange scans your manuscript and extracts key information — no re-typing or copying and pasting needed
- Verify the information Research Exchange has identified
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Submitting through Research Exchange takes a fraction of the time of traditional manuscript submission



SMS Journal Hub

2024 MEMBERSHIP AWAITING YOU

Renew Or Join Today!

Whether you're renewing your commitment or joining our dynamic community for the first time, 2024 promises to be a year of inspiring growth, valuable connections, and exclusive access to cutting-edge resources.

JOIN TODAY!

Strategic Management Journal

ISSUE
Volume 181, Issue 6
Themed Issue: From Alzheimer's Disease to Vascular Dementia: Different Roads Leading to Cognitive Decline

Pages: 753-913
March 2024
Issue Edited by:
Marta Cortés-Canteli, Javier Fernández-Ruiz, María Ángeles Moro

The British Journal of Pharmacology (BJP) is a broad-based international journal covering all aspects of experimental pharmacology. It publishes high quality original research, authoritative reviews, letters to the editor on topical issues and commentaries on BJP publications.

SMS 44th Annual Conference Istanbul

Strategic Management of Fault Lines, Contradictions, and Divergences

SMS Special Conference In Washington D.C.

Strategies for Sustainable Human Development

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SMS Journal Hub



SMS Collections are bundles of previously published research on a specific topic that have been curated from the three SMS Journals and contextualized with an original introduction.

Collections serve several purposes including:

- ✓ Synthesizing key findings in established research areas
- ✓ Promoting previously published research
- ✓ Aligning previously published research with current topics and informing contemporary debates
- ✓ Discovering hidden themes that provide opportunities for future research
- ✓ Increasing citation counts for previously published research and the journals overall

Open Call for an SMS Collections Editor Position Coming Soon!

SMS Membership: 2024 Board Slate for Elections

President-Elect Candidates



Richard Whittington
Oxford University



Tomi Laamanen
University of St. Gallen

SMS Membership: 2024 Board Slate for Elections

Director-at-Large Candidates



Giada Di Stefano
Bocconi University



Rudy Durand
HEC Paris



Koen Heimeriks
Warwick Business School



Ithai Stern
INSEAD

SMS Membership: Practitioner Board Appointment



Michael Moesgaard Andersen
Andersen Advisory Group A/S

NEW SMS IG&C Leadership Position



Global Representative-at-Large

A new optional IG&C Leadership position originally proposed by the SMS DEI Committee with input from IG&C Leaders.

Designed to:

- Reflect our members' regional diversity and foster more inclusive communities.
- Develop greater representation from underrepresented geographic regions, based on the current distribution of SMS members.

Look for the position on some IG&C Leadership Slates during elections in November!

Upcoming Calls for SMS Volunteers

DEI Committee Members

- Open Call
- Deadline: November 11

PhD Student Member for Membership Committee

- Open Call
- Deadline: November 1

IG&C Leadership Member for Membership Committee

- Limited Call
- Deadline: November 15

Practitioner Strategy Committee Members

- Leadership Recommendations

SMS Collections Editor

- Open Call
- Deadline: TBD

Membership



**Renew Today
for a Chance to Win!**

*Visit the SMS Membership
Table for More Information
& To Renew!*

- ✓ New Membership Renewal Process: Unbundled from Conference Registration
- ✓ SMS Memberships Expire December 31, 2024. Don't let your Membership Lapse!
- ✓ **Renew Your Membership During the Conference for a Chance to Win a FREE registration to the 2025 SMS Annual Conference in San Francisco!**
- ✓ Update Your Membership Profile & Communications Preferences to ensure you receive the latest news from SMS!

SMS Financial Update

Key Sources of Revenue:

- Membership
- Conference Registration Fees
- Journal Royalties
- Endowment Distribution

SMS Investment Portfolio:

(including SRF Fund & SMS Reserves)

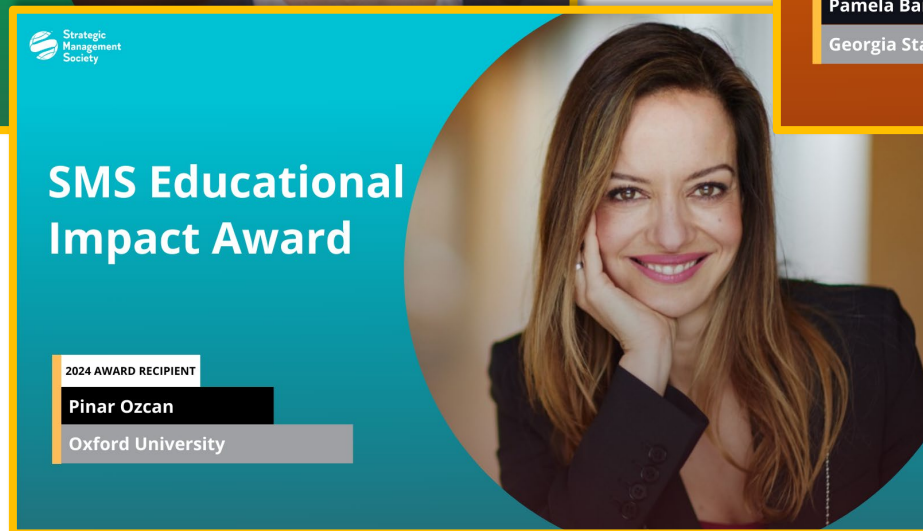
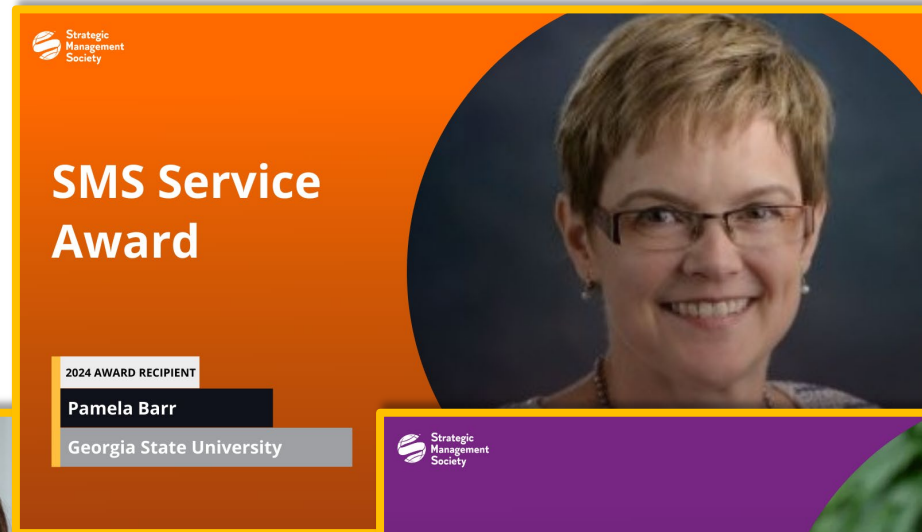
- 2023: \$7.25M
- 2024: \$7.8M *(as of 9/30/24)*

2023 Financial Highlights:

- Revenue: **\$2.7M**
- Expenses: **\$2.6M**
- Change in Net Operating Assets: **\$76K**
- Grants and Awards: **\$214K**
- Assets: **\$8.8M**

Financial Reports are Publicly Available

Recognitions: 2024 SMS Awards



Recognitions: 2024 Journal Paper Prizes & Video Abstract Award

SMS | Global Strategy Journal

GLOBAL STRATEGY JOURNAL BEST PAPER PRIZE

2024 PRIZE RECIPIENT



Marcelo Bucheli



Erica Salvaj

SMS | Strategic Management Journal

STRATEGIC MANAGEMENT JOURNAL BEST PAPER PRIZE

2024 PRIZE RECIPIENT



Clay Christensen



Joseph L. Bower

SMS | Strategic Entrepreneurship Journal

STRATEGIC ENTREPRENEURSHIP JOURNAL BEST PAPER PRIZE

2024 PRIZE RECIPIENT



Raphael Amit



Xu Han

SMS JOURNALS VIDEO ABSTRACT AWARD

2024 PRIZE RECIPIENTS



Waverly Ding

University of Maryland



Hyeun Lee

University of Toronto



Debra Shapiro

Northwestern U

WILEY

SRF Leadership Transition



Catherine Maritan

Syracuse University
SRF Co-Chair
2015-2023



Francisco Polidoro

The University of Texas at Austin
SRF Co-Chair

Outgoing Leadership: IG&C Chairs



Daniella Laureiro-Martínez
ETH
Behavioral Strategy IG



Felipe Monteiro
INSEAD
Teaching Community



Matthew Bidwell
University of Pennsylvania
Strategic Human Capital IG



Anne Jacqueminet
Bocconi University
Research Methods Community



Arkadiy Sakharov
University of Illinois
Corporate Strategy IG



Esther Tippmann
University of Galway
Global Strategy IG



Carlo Salvato
Bocconi University
Strategy Process IG



Nicholas Argyres
Washington University
Cooperative Strategies IG



Gary Dushnitsky
London Business School
Entrepreneurship & Strategy IG



Mark Desjardine
Dartmouth University
Stakeholder Strategy IG



Olga Hawn
University of North Carolina
Competitive Strategy IG



Elizabeth Altman
UMass Lowell
Knowledge & Innovation IG



J. Ignacio Canales
University of Aberdeen
Strategy Practice IG



Guoli Chen
INSEAD
Strategic Leadership & Governance IG

Outgoing Leadership

SMS Board of Directors



Africa Ariño

IESE
Past-President
2012-2024



Constance Helfat

Tuck School of Business at
Dartmouth
SMS Director-at-Large
2022-2024



George Stalk

Boston Consulting Group
SMS Director-at-Large
2022-2024

2024 SMS Annual Conference Co-Chairs



Asli Musaoglu Arikan
Kent State University



Şuhnaz Yilmaz Özbağci
Koç University



Nilhan Onal Gökçetekin
Hepsiburada CEO



The Six Big Questions of Strategic Management

The SMS “Big Six” present a set of pressing strategy questions at the intersection of theory and practice.

- ❖ Each SMS Istanbul Extension aligned with a different Big Six Question.



The October 17 Extension on “Megafirms as Economic, Social, and Geopolitical Actors in Emerging Multipolarity”

- ❖ Check out the Big Six Business Insights Collection in the conference app to find sessions with business insights and practice-relevant research presentations!
 - Click “Business Insights” on the app homepage to learn more.

Thank You to our Sponsors



NEOM
EDUCATION,
RESEARCH, AND
INNOVATION



WILEY



SMS Conferences:

Special Conference Palermo

LUMSA University

The Strategic Role of Business in Addressing Unsolved Grand Challenges: Firms, Platforms & Ecosystems
May 21-23, 2025



Conference Program Chairs:

- **Sharon Alvarez**, *University of Pittsburgh*
- **Jay Barney**, *University of Utah*
- **Giovanni Battista**, *University of Rome LUMSA*
- **Jeff Harrison**, *University of Richmond*
- **Anna Mina**, *University of Rome LUMSA*

SMS Conferences

45th Annual Conference San Francisco

Hilton San Francisco Union Square

Strategy in a World of Trillion-Dollar companies: Implications for Startups, High-growth Firms, and Established Corporations

October 11-14, 2025

Conference Program Chairs:

- **Naga Lakshmi Damaraju**, *Sonoma State University*
- **Gina Dokko**, *University of California, Davis*
- **Martin Reeves**, *BCG*

Save the date!
SMS 46th Annual Conference
Intercontinental Berlin
October 17-20, 2026



Thank You to the SMS Executive Office Team!

Andrea Schmidl
Sr. Director of
Operations & Technology

Barbara Grobicki
Executive Director

Cobretti Williams
Sr. Manager of
Publications & Foundation

Lauren Mancini
Communications &
Events Coordinator

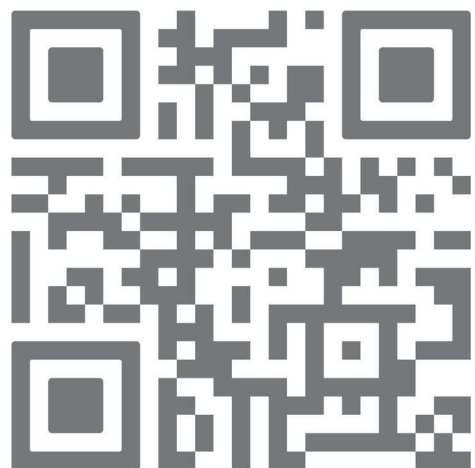
Shannon McLaughlin
Operations & Program
Support Coordinator

Johnae Mitchell
Membership &
Marketing Manager

Anna Allen
Director of
Membership & Events



Thank You!



Use the QR Code to Renew Today!

