



Saturday, 19 October

8am **Workshop**
SRF Workshop (Invitation Only)

8am **Workshop**
SMS Annual Doctoral Workshop (Invitation Only)

9am **Panel**
Reimagining the Future of Higher Education in Business and Innovation
Presented by: Charles Zukoski, Christopher Tucci, and Yasmen Najm

9am **Workshop**
SMS Junior Faculty PDW

SMS Junior Faculty PDW
» [Daniel Keum](#) (Columbia Business School)

9am **Workshop**
Ins and Outs of Conducting and Publishing Qualitative Strategy Process and Practice Research

Ins and Outs of Conducting and Publishing Qualitative Strategy Process and Practice Research

» [Renate Kratochvil](#) (BI Norwegian Business School), [Joachim Stonig](#) (University of St. Gallen), [Theresa Langenmayr](#) (University of Zurich), [Nadine Scholz](#) (King's Business School, King's College London), [J Ignacio Canales](#) (University of Aberdeen), [Violetta Splitter](#) (University of Zurich), [Richard Whittington](#) (University of Oxford), [Murat Tarakci](#) (Rotterdam School of Management, Erasmus University), [Paolo Aversa](#) (King's Business School | King's College London), [Zeki Simsek](#) (Clemson University), [Pinar Ozcan](#) (University of Oxford), [Ying-Ying Hsieh](#) (Imperial College Business School), [Quy Huy](#) (INSEAD)

9am **Workshop**
Methodological Frontiers in Behavioral Strategy Research

Methodological Frontiers in Behavioural Strategy Research

» [Cyndi Man Zhang](#) (Singapore Management University), [Daniela Blettner](#) (Simon Fraser University), [Maciej Workiewicz](#) (ESSEC Business School), [Daniella Laureiro-Martínez](#) (ETH Zurich), [Alfonso Gambardella](#) (Bocconi University), [Markus Taussig](#) (Rutgers Business School), [Rhonda Reger](#) (University of North Texas)

9am **Workshop**
Benevolent Liberators or Malevolent Dictators? Artificial Intelligence and Organization Design

Benevolent Liberators or Malevolent Dictators? Artificial Intelligence and Organization Design - will AI enable more autonomy or enhance more centralization?

» [John Eklund](#) (University of Southern California), [Amy Zhao-Ding](#) (Technical University of Munich), [Matthew Bidwell](#) (Wharton, University of Pennsylvania), [Prithwiraj Choudhury](#) (Harvard Business School), [Nan Jia](#) (USC Marshall), [Phanish Puranam](#) (INSEAD), [Milan Miric](#) (University of Southern California), [Chengwei Liu](#) (Imperial College London), [Maciej Workiewicz](#) (ESSEC Business School), [Bruno Cirillo](#) (SKEMA Business School), [Shinjae Won](#) (University of Illinois at Urbana Champaign)



Continued from **Saturday, 19 October**

9am **Workshop**
AI for Strategy Research

AI for Strategy Research

» [Navid Asgari](#) (Fordham University), [Kenneth G Huang](#) (National University of Singapore), [Pankaj Kumar](#) (Virginia Tech), [Ehsan Valavi](#) (MIT), [Bart Vanneste](#) (University College London)

10:15am **General**
Workshop Coffee Break

12pm **General**
Lunch

12pm **General**
New Members/First-Time Attendees Networking Lunch

1pm **Workshop**
Gaining Editors' Perspectives on Publishing in Entrepreneurship and Strategy Journals

Gaining Editors' Perspectives on Publishing in Entrepreneurship and Strategy Journals

» [Annamaria Conti](#) (IE University), [Curba M Lampert](#) (Florida International University), [Sharon Alvarez](#) (University of Pittsburgh, Katz School of Business), [SEKOU BERMISS](#) (University of North Carolina at Chapel Hill), [Maryann Feldman](#) (Arizona State University), [Vibha Gaba](#) (INSEAD), [Francisco Polidoro Junior](#) (The University of Texas at Austin), [Yan Anthea Zhang](#) (Rice University), [Margarethe Wiersema](#) (UC Irvine)

1pm **Workshop**
A Multi-Institutional Career: De-Mystifying the Mid-Career Job Market

A Multi-Institutional Career: De-Mystifying the Mid-Career Job Market

» [Russ Coff](#) (University of Wisconsin-Madison), [Michael Roach](#) (University of Illinois at Urbana-Champaign), [Anu Wadhwa](#) (Imperial College Business School), [Yanbo Wang](#) (The University of Hong Kong), [Sheryl Winston-Smith](#) (BI Norwegian Business School), [Minyuan Zhao](#) (Washington University in St. Louis), [Jacqueline Kirtley](#) (Wharton, University of Pennsylvania)

1pm **Workshop**
SMS 2024 Strategic Management Paper Development Workshop

SMS 2024 Strategic Management Paper Development Workshop

» [Georg Wernicke](#) (HEC Paris), [Leandro Nardi](#) (HEC Paris), [Pushpika Vishwanathan](#) (University of Amsterdam), [Annamaria Conti](#) (IE University), [Joao Albino-Pimentel](#) (Darla Moore School of Business), [Felipe Csaszar](#) (University of Michigan), [Valentina Assenova](#) (Wharton, University of Pennsylvania), [Leandro Pongeluppe](#) (Wharton, University of Pennsylvania), [Andrea Fosfuri](#) (Bocconi University), [Henrich R Greve](#) (INSEAD), [Olga Hawn](#) (UNC Kenan-Flagler Business School), [Witold Henisz](#) (Wharton, University of Pennsylvania), [Violina Rindova](#) (University of California, Irvine), [Sinziana Dorobantu](#) (New York University), [Marco Giarratana](#) (IE University), [Martina Pasquini](#) (IE Business), [Michael Roach](#) (University of Illinois at Urbana-Champaign), [Marieke Huysentruyt](#) (HEC Paris), [Markus Taussig](#) (Rutgers Business School), [Sandro Cabral](#) (Insper)



Continued from **Saturday, 19 October**

1pm **Workshop**
SMJ Dissertation Paper Development Workshop

SMJ Dissertation Paper Development Workshop
» [Vibha Gaba](#) (INSEAD)

1pm **Workshop**
Corporate-Startup Collaboration

Corporate-Startup Collaboration
» Annamaria Conti (IE University), Christopher Sabel (Erasmus University Rotterdam), [Markku Maula](#) (Aalto University), [Anu Wadhwa](#) (Imperial College Business School), [Francesco Di Lorenzo](#) (Copenhagen Business School)

1pm **Workshop**
Your Tenure Package: How Do Letter Writers Read and Evaluate It?

Your Tenure Package: How Do Letter Writers Read and Evaluate It?
» [Thomaz Teodorovicz](#) (Copenhagen Business School), [Maria Roche](#) (Harvard Business School), [Juan Alcacer](#) (Harvard Business School), [Myles Shaver](#) (University of Minnesota), [Javier Gimeno](#) (INSEAD), [Gina Dokko](#) (University of California, Davis), [Aleksandra Kacperczyk](#) (London Business School), [Matthew Bidwell](#) (Wharton, University of Pennsylvania)

1pm **Workshop**
Strategic Leadership & Governance Paper Development Workshop

Strategic Leadership & Governance Paper Development Workshop

» [Tine Buyl](#) (Tilburg University), [Joanna Campbell](#) (University of Cincinnati), [Guoli Chen](#) (INSEAD), [MK Chin](#) (Indiana University), [Amanda Cowen](#) (University of Virginia), [Craig Crossland](#) (University of Notre Dame), [Lorenz Graf-Vlachy](#) (TU Dortmund), [Andreas S König](#) (University of Passau), [Ryan Krause](#) (Texas Christian University), [Jeff Lovelace](#) (University of Virginia), [Abbie Oliver](#) (University of Virginia), [Ilaria Orlandi](#) (Copenhagen Business School), [Matthew Semadeni](#) (Arizona State University)

2:15pm **General**
Workshop Coffee Break

4:30pm **Panel**
SMS + Wiley Meet the Editors Panel

4:30pm **General**
Conversations with the SMS Fellows: How can faculty create synergy between consulting and research activities?
Presented by: Rodolphe Durand, Jackson Nickerson, Maurizio Zollo, Jeff Reuer, and Laurence Capron

5:45pm **General**
SMS Annual Business Meeting
Presented by: Yan Anthea Zhang, Africa Arino, Myles Shaver, Craig Crossland, and Barbara Grobicki



Continued from **Saturday, 19 October**

7pm **General**
SMS Awards Recognition + Welcome Reception

Sunday, 20 October

8am **Panel**
Part 1: Deans' Perspective: Geopolitical Management and the role of Business Schools: Conversations between business school deans and businesses

Part 1: Deans' Perspective: Geopolitical Management and the role of Business Schools: Conversations between business school deans and businesses

» [R Scott Livengood](#) (University of Colorado Boulder), [Ilgaz Arıkan](#) (Kent State University), [Sharon Alvarez](#) (University of Pittsburgh, Katz School of Business), [Francois Ortalo-Magne](#) (London Business School), [Lin Zhou](#) (The Chinese University of Hong Kong), [Lily Bi](#) (AACSB), [Suhnaz Yilmaz](#) (Koc University), [Jackson Nickerson](#) (Washington University in St. Louis)

8am **Panel**
Latest and Greatest in Empirical Methods: AI in strategy research

Latest and Greatest in Empirical Methods: AI in strategy research

» [Bart Vanneste](#) (University College London), [Vivianna Fang He](#) (University of St. Gallen), [Kenneth G Huang](#) (National University of Singapore), [Nan Jia](#) (USC Marshall), [Gaël Le Mens](#) (Pompeu Fabra University), [Christopher Tucci](#) (Imperial College Business School)

8am **Panel**
Theoretical perspectives on the evolution of competence through human capital

Theoretical perspectives on the evolution of competence through human capital

» [Bruno Cirillo](#) (SKEMA Business School), [Rocio Bonet](#) (IE University), [John Mawdsley](#) (HEC Paris), [Anthony Nyberg](#) (University of South Carolina), [Thomaz Teodorovicz](#) (Copenhagen Business School)

8am **Panel**
How to be an effective reviewer?

How to be an effective reviewer?

» [Sandeep Pillai](#) (Bocconi University), [Sinziana Dorobantu](#) (New York University), [Peter Klein](#) (Baylor University), [Vibha Gaba](#) (INSEAD), [Qian \(Cecilia\) Gu](#) (Georgia State University), [Samina Karim](#) (Northeastern University)

8am **Panel**
PRIVATE CAPITAL AS AN ALTERNATIVE FORM OF GOVERNANCE AND OWNERSHIP: CRAFTING A RESEARCH AGENDA FOR THE STRATEGY FIELD

PRIVATE CAPITAL AS AN ALTERNATIVE FORM OF GOVERNANCE AND OWNERSHIP: CRAFTING A RESEARCH AGENDA FOR THE STRATEGY FIELD

» [Paul Nary](#) (Wharton, University of Pennsylvania), [Vikas Aggarwal](#) (INSEAD), [Gautam Ahuja](#) (Cornell University), [Margarethe Wiersema](#) (UC Irvine), [Todd Zenger](#) (University of Utah), [Harbir Singh](#) (Wharton, University of Pennsylvania)



Continued from **Sunday, 20 October**

8am **Panel**
What Would Simon Say?: Individual Differences in the Carnegie Perspective

What Would Simon Say?: Individual Differences in the Carnegie Perspective

» [Vibha Gaba](#) (INSEAD), [John Joseph](#) (University of California, Irvine), [Phanish Puranam](#) (INSEAD), [Pino Audia](#) (Dartmouth College), [Amy Zhao-Ding](#) (Technical University of Munich)

8am **Panel**
Coopetition in a Digital World

Coopetition in a Digital World

» [Alexander Engelmann](#) (WU Vienna University of Economics and Business), [Maria Bengtsson](#) (Umeå School of Business, Economics and Statistics (USBE)), [Devi Gnyawali](#) (Virginia Tech), [Werner Hoffmann](#) (WU Vienna University of Economics and Business), [Murat Çağrı Süzer](#) (Garanti BBVA)

8am **Panel**
Frontiers in Research Methodology

Frontiers in Research Methodology

» [Minyoung Kim](#) (Ohio State University), [Sea-Jin Chang](#) (National University of Singapore), [Prithwiraj Choudhury](#) (Harvard Business School), [Min Jung Kim](#) (Korea University Business School), [Denisa Mindruta](#) (HEC Paris), [Markus Taussig](#) (Rutgers Business School)

8am **Panel**
Informing Research from Corporate Restructuring Practice

Informing Research from Corporate Restructuring Practice

» [David King](#) (Florida State University), [Matthias Brauer](#) (University of Mannheim Business School), [Andrea Fosfuri](#) (Bocconi University), [Jens-Christian Friedmann](#) (Rotterdam School of Management, Erasmus University), [Koen Heimeriks](#) (University of Warwick)

8am **Panel**
Geography and Entrepreneurship: From Entrepreneurial Decisions to Local Landscapes

Geography and Entrepreneurship: From Entrepreneurial Decisions to Local Landscapes

» [Mario Daniele Amore](#) (HEC Paris), [Annamaria Conti](#) (IE University), [Aleksandra Kacperczyk](#) (London Business School), [Myles Shaver](#) (University of Minnesota), [Luisa Gagliardi](#) (Bocconi University), [Janet Bercovitz](#) (University of Colorado Boulder)

8am **Panel**
Wading into Controversial Waters: Strategic Leaders and Sociopolitical Issues

Wading into Controversial Waters: Strategic Leaders and Sociopolitical Issues

» [MK Chin](#) (Indiana University), [Georg Wernicke](#) (HEC Paris), [Rodolphe Durand](#) (HEC Paris), [Kate Odziemkowska](#) (University of Toronto), [Andrea Pataconi](#) (Norwich Business School)

8am **Panel**
Platform dynamics and ecosystem strategies: Unpacking Getir's path to growth

Platform dynamics and ecosystem strategies: Unpacking Getir's path to growth

» [Bilgehan Uzunca](#) (Esade Business School), [Batuhan Gultakan](#) (Getir (CEO)), [Pinar Ozcan](#) (Oxford University)



Continued from **Sunday, 20 October**

8am Panel
The Complementary Explanatory Power of Transaction Cost Theory 'versus' the Resource Based View - Dynamic Capabilities Approaches: Distinct Contributions to Understanding New Economy Multinational Enterprises?"

The Complementary Explanatory Power of Transaction Cost Theory 'versus' the Resource Based View - Dynamic Capabilities Approaches: Distinct Contributions to Understanding New Economy Multinational Enterprises?"

» [Alain Verbeke](#) (University of Calgary), [Olga Petricevic](#) (University of Calgary), [Nicholas Argyres](#) (Washington University in St. Louis), [Liena Kano](#) (University of Calgary)

9:30am Panel
Part 2: Executives' Perspective: Geopolitical Management and the role of Business Schools: Conversations between business school deans and businesses

Part 2: Executives' Perspective: Geopolitical Management and the role of Business Schools: Conversations between business school deans and businesses

» [R Scott Livengood](#) (University of Colorado Boulder), [Ilgaz Arikan](#) (Kent State University), [Sharon Alvarez](#) (University of Pittsburgh, Katz School of Business)

9:30am Panel
Competitive Advantage and the Market for Addressing Grand Challenges

Competitive Advantage and the Market for Addressing Grand Challenges

» [Thomaz Teodorovicz](#) (Copenhagen Business School), [Ilze Kivleniece](#) (INSEAD), [Leandro Pongeluppe](#) (Wharton, University of Pennsylvania), [Pinar Ozcan](#) (University of Oxford), [Timothy Gubler](#) (Brigham Young University)

9:30am Panel
Re-booting strategic human capital research with new data and methods

Presented by: Christiane Bode

Re-booting strategic human capital research with new data and methods

» [Shinjae Won](#) (University of Illinois at Urbana Champaign), [Shinjinee Chattopadhyay](#) (University of Illinois at Urbana Champaign), [Russ Coff](#) (University of Wisconsin-Madison), [Aleksandra Kacperczyk](#) (London Business School), [Sameer Srivastava](#) (University of California, Berkeley)

9:30am Panel
The Art and Science of Conducting Field Experiments

The Art and Science of Conducting Field Experiments

» [Zhiyan Wu](#) (Erasmus University Rotterdam), [Rembrand Koning](#) (Harvard Business School), [Arnaldo Camuffo](#) (Bocconi University), [Marieke Huysentruyt](#) (HEC Paris)

9:30am Panel
Decoding Adverse Events: Implications for Corporate Strategy

Decoding Adverse Events: Implications for Corporate Strategy

» [Min Jung Kim](#) (Korea University), [Elena Vidal](#) (Baruch College), [Myles Shaver](#) (University of Minnesota), [Margarethe Wiersema](#) (UC Irvine), [Brian Wu](#) (University of Michigan), [Minyuan Zhao](#) (Washington University in St. Louis)



Continued from **Sunday, 20 October**

9:30am **Panel**
Organizational Search Through Different Methodological Lenses

Organizational Search Through Different Methodological Lenses
» [Daniela Blettner](#) (Simon Fraser University), [Felipe Csaszar](#) (University of Michigan), [Henrich R Greve](#) (INSEAD), [Daniella Laureiro-Martínez](#) (ETH Zurich), [Hart Posen](#) (Dartmouth College), [Maciej Workiewicz](#) (ESSEC Business School)

9:30am **Panel**
Secrecy and Strategy

Secrecy and Strategy
» [Joakim Netz](#) (Jönköping University), [Thomas Borgen](#) (BI, Norwegian Business School), [Robert Demir](#) (Linköping University), [David King](#) (Florida State University), [Patrick Reinmoeller](#) (IMD), [Shahzad Ansari](#) (University of Cambridge)

9:30am **Panel**
Time Horizons in Strategic Leadership Research

Time Horizons in Strategic Leadership Research
» [Tine Buyl](#) (Tilburg University), [Dhvani Badwaik](#) (University of Rhode Island), [Kerstin Fehre](#) (Vlerick Business School), [Henk Volberda](#) (University of Amsterdam), [Maximilian Weis](#) (ESCP Business School)

9:30am **Panel**
Host and home country politics

Host and home country politics

» [Orhun Guldiken](#) (Florida International University), [Hami Usta](#) (Florida International University)

9:30am **Panel**
Foundational Scholar Interview

Foundational Scholar Interview

» [Gabriel Szulanski](#) (INSEAD), [Ulya Tsolmon](#) (Washington University in St. Louis)

9:30am **Panel**
Immigration and Entrepreneurship

Immigration and Entrepreneurship

» [Annamaria Conti](#) (IE University), [Christopher Sabel](#) (Erasmus University Rotterdam), [Elena Kulchina](#) (North Carolina State University), [Martin Ganco](#) (University of Wisconsin-Madison)

9:30am **Panel**
Leading Strategic Change in Disruptive Times

Leading Strategic Change in Disruptive Times

» [Arne Keller](#) (TU Vienna), [Wolfgang Guettel](#) (TU Vienna), [Giada Di Stefano](#) (Bocconi University), [Jochen Koch](#) (European University Viadrina), [Gianmario Verona](#) (Bocconi University), [Rodolphe Durand](#) (HEC Paris), [Paolo Aversa](#) (King's Business School | King's College London)

9:30am **Panel**
Wrongdoing and cooperative strategies



Continued from **Sunday, 20 October**

Wrongdoing and cooperative strategies

» [Nuno Oliveira](#) (Tilburg University), [Mary-Hunter McDonnell](#) (Wharton, University of Pennsylvania), [Fabrice Lumineau](#) (HKU Business School), [Alvaro Cuervo-Cazurra](#) (Northeastern University)

9:30am

Workshop

DEI in the Field of Strategic Management Group Discussion Session

10:45am

General

Coffee Break Sunday Morning

11:15am

Panel

Strategy at the crossroads: Reframing antitrust in the digital age

Strategy at the crossroads: Reframing antitrust in the digital age

» [Michael G Jacobides](#) (London Business School), [Cristina Caffarra](#) (Antitrust Expert), [Gönenç Gürkaynak](#) (ELIG), [Joost Rietveld](#) (University College London), [Mike Walker](#) (Competition Markets Authority)

11:15am

Panel

Part 3: Instructors' Perspective: Geopolitical Management and the role of Business Schools: Conversations between business school deans and businesses

Part 3: Instructors' Perspective: Geopolitical Management and the role of Business Schools: Conversations between business school deans and businesses

» [R Scott Livengood](#) (University of Colorado Boulder), [Ilgaz Arikan](#) (Kent State University), [Sumit Kundu](#) (Florida International University), [Paul Almeda](#) (Georgetown University)

11:15am

Panel

New ways of leveraging cross-border human capital mobility for competence building

New ways of leveraging cross-border human capital mobility for competence building

» [Hyo Kang](#) (University of Southern California), [Deepak Somaya](#) (University of Illinois at Urbana-Champaign), [Prithwiraj Choudhury](#) (Harvard Business School), [Britta Glennon](#) (The Wharton School, University of Pennsylvania), [Grazia D Santangelo](#) (Copenhagen Business School)

11:15am

Panel

Beyond textual analysis: Advancing the use of AI and ML in Strategy Research

Beyond textual analysis: Advancing the use of AI and ML in Strategy Research

» [Zhiyan Wu](#) (Erasmus University Rotterdam), [Joris Berns](#) (Tilburg University), [Milan Miric](#) (University of Southern California), [Leandro Pongeluppe](#) (Wharton, University of Pennsylvania)

11:15am

Panel

Reflecting on Two Decades of Insights and Future Paths in Resource Redeployment Research



Continued from **Sunday, 20 October**

Reflecting on Two Decades of Insights and Future Paths in Resource Redeployment Research

» [Laurence Capron](#) (INSEAD), [Timothy B Folta](#) (University of Connecticut), [Aleksandra Kacperczyk](#) (London Business School), [Marvin Lieberman](#) (UCLA), [Julia Bodner](#) (Copenhagen Business School), [Jasmina Chauvin](#) (Georgetown University), [Teresa Antonia Dickler](#) (Philipps-University Marburg)

11:15am **Panel**

Beyond Reason: Navigating Cognition Through Emotions and Senses

Beyond Reason: Navigating Cognition Through Emotions and Senses

» [Daniela Blettner](#) (Simon Fraser University), [Daniella Laureiro-Martínez](#) (ETH Zurich), [Hillary Anger Elfenbein](#) (Washington University in St. Louis), [Gerard P Hodgkinson](#) (The University of Manchester), [Quy Huy](#) (INSEAD), [Dorthe Haakonsson](#) (Aarhus University)

11:15am **Panel**

In doing business in emerging markets, foreign firms should devote significant resources to nonmarket strategies (CSR or CPA)

In doing business in emerging markets, foreign firms should devote significant resources to nonmarket strategies (CSR or CPA)

» [Georg Wernicke](#) (HEC Paris), [Aline Gatignon](#) (Wharton, University of Pennsylvania), [Haram Seo](#) (Texas A&M University), [Srividya Jandhyala](#) (ESSEC Business School), [Jasjit Singh](#) (INSEAD), [Sinziana Dorobantu](#) (New York University), [Anne Jamison](#) (Copenhagen Business School), [Anicet Fangwa](#) (McGill University)

11:15am **Panel**

Relational contracting

Relational contracting

» [Giorgio Zanarone](#) (HEC Lausanne - University of Lausanne), [Janet Bercovitz](#) (University of Colorado Boulder), [Miguel Espinosa](#) (Bocconi University), [Catherine Magelssen](#) (London Business School), [Christian Zehnder](#) (HEC Lausanne - University of Lausanne)

11:15am **Panel**

AI & Entrepreneurship

AI & Entrepreneurship

» [Alfonso Gambardella](#) (Bocconi University), [Felipe Csaszar](#) (University of Michigan), [Carlos Serrano](#) (HEC Paris), [Annamaria Conti](#) (IE University), [Teppo Felin](#) (Utah State University)

11:15am **Panel**

Innovation and acceleration: A critical view on speed

Innovation and acceleration: A critical view on speed

» [Pauline Charlotte Reinecke](#) (Hamburg University of Technology), [Sarah Stanske](#) (Leuphana University of Lüneburg), [Yanis Hamdali](#) (European University Viadrina), [Jochen Koch](#) (European University Viadrina), [Madeleine Rauch](#) (University of Cambridge), [Paul Spee](#) (University of Queensland), [Peter Jaeger](#) (MD CompuSys GmbH), [Anna-Lena Lorenz](#) (ABN Amro Bank)

11:15am **Panel**

Frontiers in Research on Creativity and Experimentation in Strategic Stakeholder Management

Frontiers in Research on Creativity and Experimentation in Strategic Stakeholder Management

» [Alexander Alexiev](#) (ESSCA School of Management), [Georg Wernicke](#) (HEC Paris), [Luisa Gagliardi](#) (Bocconi University), [Pooyan Khashabi](#) (ESSEC Business School), [Elena Novelli](#) (Bayes Business School), [Giada Di Stefano](#) (Bocconi University), [Murat Tarakci](#) (Rotterdam School of Management, Erasmus University)



Continued from **Sunday, 20 October**

11:15am **Panel**
The Impact of Technology on Value Creation

The Impact of Technology on Value Creation

» [Curba M Lampert](#) (Florida International University), [Sharon Alvarez](#) (University of Pittsburgh, Katz School of Business), [Yan Anthea Zhang](#) (Rice University), [Margarethe Wiersema](#) (UC Irvine), [Maryann Feldman](#) (Arizona State University)

11:15am **Panel**
Ahead of the Curve: The Future of Leadership in the Age of AI

Ahead of the Curve: The Future of Leadership in the Age of AI

» [Ilaria Orlandi](#) (Copenhagen Business School), [Nan Jia](#) (USC Marshall), [Mike Mannor](#) (University of Notre Dame), [Gerry McNamara](#) (Michigan State University)

11:15am **Panel**
MNC – Startup collaboration: Learnings and complications from across the world

MNC – Startup collaboration: Learnings and complications from across the world

» [Suresh Bhagavatula](#) (Indian Institute of Management Bangalore), [Felipe Monteiro](#) (INSEAD), [Pinar Ozcan](#) (University of Oxford), [Shameen Prashantham](#) (CEIBS), [Esther Tippmann](#) (University of Galway)

12:30pm **General Lunch**

12:30pm **General**
Women's Networking Lunch

1:45pm **Keynote**
Program Chair Welcome / Conference Paper Prize Presentation / Plenary Session
"Can Fairness connect the dots from individuals to firms to nations to the multipolar world order?"

3:15pm **Panel**
Track B: Carrying out Experiments in Large Organizations: Are they The End of Strategy, or Its Renewal?

Presented by: Yves Doz, Jens Meyer, and Jules Goddard

The end of strategy?or its renewal?

» [Yves Doz](#) (INSEAD), [Loic Sadoulet](#) (INSEAD), [Jens Meyer](#) (INSEAD), [Jules Goddard](#) (London Business School)

3:15pm **Panel**
Track T: Strategizing in the Age of Artificial Intelligence: A Practice and Educational Perspective

Presented by: Sabine Baumann, Kateryna Fomina, Sebastian Raisch, and Maciej Workiewicz

Strategizing in the Age of Artificial Intelligence: A Practice and Educational Perspective

» [Sabine Reisinger](#) (Johannes Kepler University Linz)



Continued from **Sunday, 20 October**

3:15pm

Paper

Track R: Machine Learning and M

Chaired by: Shinjinee Chattopadhyay

Parallel forward: The evolutionary path of open innovation and the transformation of effective practices

» [Qinli Lu](#) (INSEAD)

Machine learning in strategy research: a review of novel opportunities

» [Adriana Wacker](#) (University of Innsbruck)

Machine learning toolkit for selecting studies and topics in systematic literature reviews

» [Andrea Simonetti](#) (Università degli studi di Palermo), [Michele Tumminello](#) (Università degli studi di Palermo), [Pasquale Massimo Picone](#) (Università degli studi di Palermo), [Anna Minà](#) (University of Rome LUMSA)

Getting a 25th hour: Using generative AI as an efficient classification tool for text analysis

» [Shinjinee Chattopadhyay](#) (University of Illinois at Urbana Champaign), [Yu Han](#) (University of Wisconsin-Madison), [Florence Honore](#) (University of Wisconsin-Madison), [Shinjae Won](#) (University of Illinois at Urbana Champaign)

3:15pm

Common Ground

Track I: Innovation, Networks, and Knowledge Exchanges

Chaired by: Lyda Bigelow

Comparing in-person with virtual social interaction at work: Field experiment

» [Yun Hou](#) (HKUST(GZ)), [Ivan Png](#) (National University of Singapore)

NAVIGATING THE LEGAL MINEFIELD OF NETWORK BROKERAGE: THE DUAL EDGES OF STRUCTURAL HOLES IN ALLIANCE NETWORKS

» [Kiran Awate](#) (Virginia Tech)

Examining the contingencies of knowledge spillover: The moderating effect of inventor status and breadth degree

» [Evangelos Kalokasis](#) (Athens University of Economics and Business), [Alexandros Papalexandris](#) (Athens University of Economics and Business)

Brokers and Brokerage in Knowledge Networks: Linking Behavior and Structure

» [Manuel Gomez Solorzano](#) (Tilburg University), [Claudio Panico](#) (Bocconi University) (Bocconi University)

Brokerage as a Signal

» [Christopher Liu](#) (University of Oregon), [Waverly Ding](#) (University of Maryland), [Young-Kyu Kim](#) (Korea University), [Beril Yalcinkaya](#) (University of Maryland)

DOLLARS BACKFIRE: DOES INTRODUCING NFT-BASED MONETIZATION IN SOCIAL MEDIA PLATFORMS ENHANCE DIGITAL CREATION?

» [Reza Alibakhshi](#) (IE Business School), [Shirish C. Srivastava](#) (HEC Paris), [Olivier Chatain](#) (HEC Paris)

3:15pm

Common Ground

Track O: Examining board dynamics driving firm outcomes

Chaired by: Karen Schnatterly

Is more always better? The cost of board committees

» [Christine Scheef](#) (University of St. Gallen), [Guoli Chen](#) (INSEAD)

DIRECTOR GENDER AND SPEED OF ADVANCEMENT TO BOARD LEADERSHIP POSITIONS

» [Pavithra Balaji](#) (McMaster University), [Ryan Krause](#) (Texas Christian University)



Continued from Sunday, 20 October

Responsible Leadership on Chinese Corporate Boards: How Politically Connected Independent Directors Influence CSR Disclosure

» [Ying Feng](#) (Xi'an Jiaotong-Liverpool University)

Navigating the CEO Selection Process: The Role of Procedural Competencies in the Nomination Committee

» [Jan Hennig](#) (University of Groningen), [Michelle Lang](#) (University of Göttingen), [Michael Wolff](#) (University of Göttingen), [Katharina Kemmerich](#) (University of Göttingen)

CEO EXIT AND BOARD IDEOLOGICAL FAULTLINES: EVIDENCE FROM INDIAN FIRMS

» [Suyash Garg](#) (University of Texas at Dallas)

Drivers of CEO Compensation: Examining the Industry-, Firm-, CEO-, Board-, and Compensation Committee-level Effects

» [Kalin Kolev](#) (Marquette University), [Donald Schepker](#) (University of South Carolina), [David Wangrow](#) (Marquette University), [Vincent Barker](#) (University of Kansas)

3:15pm

Common Ground

Track F: Family Businesses and Corporate Families

Chaired by: Catherine Magelssen

What happens when TGV comes to town? Travel-time reduction, subsidiary productivity, and organization design

» [Metin Sengul](#) (The University of Texas at Austin), [Afonso Almeida Costa](#) (Nova School of Business and Economics, Universidade Nova de Lisboa), [Tieying Yu](#) (Boston College)

Information Institutions and Returns in International Acquisitions

» [Jaideep Anand](#) (Ohio State University), [Philipp Meyer-Doyle](#) (INSEAD), [Tiancheng Wang](#) (INSEAD), [Qi Zhou](#) (The University of Arizona)

Why do some firms struggle to reactivate idled resources? Exploring firm-specific sources of capability erosion

» [Toby Li](#) (Texas A&M University), [Jan-Michael Ross](#) (Imperial College Business School), [Jeffrey Reuer](#) (University of Colorado Boulder)

Dominant Strategy in Related Diversification and Performance in Family and Non-family Firms

» [Hanqing Chevy Fang](#) (Missouri University of Science and Technology), [James J. Chrisman](#) (Mississippi State University), [Esra Memili](#) (University of North Carolina at Greensboro), [Zhiyong Yang](#) (Miami University)

Negative Spillover of Violations: Categorization based on family ownership

» [Zhihao Ren](#) (IE Business School)

THE MASKED ACQUIRER: REPUTATION RISK AND CONDUIT ACQUISITIONS

» [Tsvetomira Bilgili](#) (Kansas State University), [Holly Loncarich](#) (Kansas State University), [Erin Makarius](#) (University of Akron), [Debmalya Mukherjee](#) (University of Akron)

3:15pm

Common Ground

Track P: Cognitive Solutions for Strategic Tensions

Chaired by: Zorica Zagorac-Uremovic

Exploration-Exploitation Decision-Making in Leaders: A Randomized Training Intervention Targeting Cognitive Flexibility

» [Jan Richner](#) (ETH Zurich), [Zorica Zagorac-Uremovic](#) (ETH Zurich)

Too old to dare? CEO age and firm investments

» [Steffen Brenner](#) (Copenhagen Business School), [Jeppe Christoffersen](#) (Copenhagen Business School), [Torben Juul Andersen](#) (Copenhagen Business School), [Thomas Plenborg](#) (Copenhagen Business School)

The Fire Sale Enigma: Revealing Long-term Benefits of Divestiture Amid Financial Turmoil

» [Tian Han](#) (University of Bristol), [Vicky Lee](#) (University of Greenwich)



Continued from **Sunday, 20 October**

REVIEWING MANAGERIAL MENTAL REPRESENTATIONS: AN INTEGRATIVE FRAMEWORK AND THREE FUTURE RESEARCH PATHS

» [Philipp Benedikt Becker](#) (WU Vienna University of Economics and Business)

ESCALATION OR ESCAPE FROM BUSINESS UNIT DOWNTURNS: EMPIRICAL EVIDENCE

» [Takhavi Kamzabek](#) (The University of Sydney), [Dan Lovallo](#) (The University of Sydney), [Ikboljon Kasimov](#) (Tashkent State University of Economics)

Getting More “Likes:” Toward a Theory of Signaling Feedback

» [Constantin Lichti](#) (Johannes Gutenberg University Mainz), [Andranik Tumasjan](#) (Johannes Gutenberg University Mainz), [Brian Connelly](#) (Auburn University)

3:15pm

Paper

Track G: How Do CEOs' Past Experiences Influence 'Difficult' Decisions?

Chaired by: [Huiyi Litan](#)

Top Management Team Cognition and Competitive Rivalry

» [Wei Yang](#) (University of Glasgow), [Sicheng Luo](#) (Hongkong Polytechnic University), [Danny Miller](#) (HEC Montreal), [Hao-Chieh Lin](#) (National Sun Yat-sen University)

A NOVEL DIMENSION OF CEO INTERNATIONAL EXPERIENCE: CEO EMERGING MARKET EXPERIENCE AND DE-INTERNATIONALIZATION

» [Hami Usta](#) (Florida International University), [Orhun Guldiken](#) (Florida International University), [Sumit Kundu](#) (Florida International University)

Exemplary Outsiders: Immigrant Founders' Influence on Financial Misrepresentation

» [Michael Mueller](#) (Copenhagen Business School)

HOW DISCLOSURE OF PERSONAL INFORMATION AFFECTS USER ENGAGEMENT: EVIDENCE FROM A FIELD EXPERIMENT ON A C2C PLATFORM

» [Huiyi Litan](#) (Tsinghua University), [Ke Rong](#) (Tsinghua University), [Tony Tong](#) (University of Colorado Boulder), [Di Zhou](#) (Tsinghua University)

3:15pm

Paper

Track L: Legal Issues, Labor Markets and Human Capital

Chaired by: [Lauren Aydinliym](#)

Echoes of Opportunity: The Impact of Labor Market Protection on Artist Hiring in the Recorded Music Industry

» [Divya Saxena](#) (London Business School), [Sungyong Chang](#) (London Business School), [Aleksandra Kacperczyk](#) (London Business School)

Strategic use of restrictive employment covenants: Value creation, capture and firm performance

» [Cassandra Torgnes](#) (HVL Business School, Western Norway University of Applied Sciences), [Lasse Lien](#) (Norwegian School of Economics)

Beyond the Signature: the Impact of Post-Employment Restrictive Covenants on Newly Hired Employees

» [Lauren Aydinliym](#) (Baruch College), [Mark Gough](#) (Penn State)

Labor Market Friction and Labor Cost Stickiness: Evidence from the High-speed Railway in China

» [Cuili Qian](#) (University of Texas at Dallas), [Yilin Liu](#) (University of Texas at Dallas), [Zeyu Sun](#) (City University of Hong Kong), [Riki Takeuchi](#) (University of Texas at Dallas), [Yangxin Yu](#) (City University of Hong Kong)

3:15pm

Paper

Track I: Inventors' Roles in Innovation

Chaired by: [Tim Meyer](#)



Continued from Sunday, 20 October

Integration of efforts in imperfectly modular systems: A microstructural perspective of organizing innovation

» [M Ebrahim](#) (Maastricht University), [Ali Samei](#) (University of Sheffield)

From invention to innovation: the role of inventors in bringing their technologies to the market

» Eduardo Melero (Universidad Carlos III de Madrid), Neus Palomeras (Universidad Carlos III de Madrid), [Markus Simeth](#) (Copenhagen Business School)

The Impact of Technological Change on Knowledge Production and Exchange

» [Paul Hünermund](#) (Copenhagen Business School), Nicolai J. Foss (Copenhagen Business School), Tianjiao Xu (Copenhagen Business School)

Human Capital and Firm's Innovation Direction

» [Xizhao Wang](#) (Northwestern University)

3:15pm

Paper

Track D: AI and business models

Chaired by: Bart Vanneste

The Contribution of Individual Specific and Generic Experience to Improving AI's Predictive Accuracy

» [Artyom Yepremyan](#) (SKEMA Business School), Francesco Castellaneta (SKEMA Business School), Bruno Cirillo (SKEMA Business School)

Navigating stakeholder's interests in the adoption of artificial intelligence: unpacking complexities, managing conflicts

» [Diana Kushnir](#) (Vrije Universiteit Amsterdam), Brian Tjemkes (Vrije Universiteit Amsterdam), Alexander Gorgijevski (Linköping University)

The Disruptive Potential of AI System Solutions: Evidence from AI Translators

» [Matthias Qian](#) (ESMT Berlin)

Generative Artificial Intelligence and Evaluating Strategic Decisions

» Anil Doshi (University College London), Jason Bell (University of Oxford), Emil Mirzayev (University College London), [Bart Vanneste](#) (University College London)

3:15pm

Paper

Track C: Balancing Economic and Social Value in Strategic Practices

Chaired by: Nuno Gil

Strategic practices for a simultaneous solve – reconciling economic and social value creation

» [Tobias Fredberg](#) (Chalmers University of Technology: Chalmers tekniska högskola), [Kristoffer Brandin](#) (Chalmers University of Technology: Chalmers tekniska högskola)

Balancing Purpose and Profit: The Illuminating Case of Quaker Entrepreneurs, 1650 - 1850

» [Rick Hunt](#) (Virginia Tech), David Townsend (Virginia Tech), David Hunt (University of Colorado Boulder)

From Value Capture to Purpose: Lessons from Megaprojects

» [Nuno Gil](#) (Alliance Manchester Business School), Bill Schulze (University of Utah)

3:15pm

Paper

Track E: Competitive Strategy and Market Positioning

Chaired by: Mohammad Boroumand

Driving competitive repertoire complexity: The strategic implications of business model interdependencies

» [Pascal Breitenmoser](#) (University of Kassel), Sascha Klein (University of Kassel), Patrick Spieth (University of Kassel)



Continued from Sunday, 20 October

The Battle for The Azores Dairy Market: A Claim-Based View of Competitive Dynamics

» Theodore Waldron (Texas Tech University), Joana Pereira (University of Leeds), Peter Gianiodis (Duquesne University), Azucena Grady (Texas Tech University)

Maintaining The Right Distance to Rivals: A Dyadic and Dynamic View of Optimal Distinctiveness

» Mohammad Boroumand (Schulich School of Business), Majid Majzoubi (Schulich School of Business), Kamyar Goudarzi (College of Charleston School of Business)

Shaping hypercompetitive industries: implications for innovation and imitation strategies

» Stefano Li Pira (University of Warwick), Adrien Querbes (Alliance Manchester Business School, University of Manchester)

3:15pm

Paper

Track M: Stigma and Its Consequences

Chaired by: Kisha Lashley

Stigma transfer from individuals to organizations: Evidence from scientific retractions

» Paul Bliot (HEC Paris)

Stigma's Legacy: Residual Stigma and Resource Acquisition in Washington's Marijuana Market

» Kisha Lashley (University of Colorado Denver), Kisha Lashley (University of Virginia)

THE EMERGENCE, DEVELOPMENT, AND MANAGEMENT OF A CRITICAL MASS OF NEGATIVE PERCEPTIONS

» Maxine Yu (NEOMA Business School), Lin Dong (University of Birmingham), Mike Pfarrer (University of Georgia)

War and Path Breaking Decisions: Evidence from U.S. Symphony Orchestras during World War II

» Keun Woo Jeong (London Business School)

3:15pm

Paper

Track N: Alliances: Factors Affecting alliance performance

Chaired by: Francisco Brahm

Interorganizational Partnerships for a Sustainable Economy: Goals, Interaction Dynamics and Outcomes

» Güldem Karamustafa-Köse (HEC Lausanne - University of Lausanne)

COMPETING WITH COLLABORATORS: THE PERFORMANCE CONSEQUENCES OF COMPETITIONS IN ALLIANCE PORTFOLIO

» Mohammad Nasir Nasiri (University of Amsterdam), Nathan Betancourt (University of Amsterdam)

- The Value of Network Narration: Stock Market Reactions to Biopharma Firms' Alliance Announcements

» Andy Back (The University of Hong Kong), Navid Asgari (Fordham University), Bill McEvily (University of Toronto)

Barriers to Organizational Performance: Experimental Evidence of the Importance of Relational Contracts

» Francisco Brahm (London Business School), Jeanne Lafortune (Catholic University of Chile), Catherine Magelssen (London Business School), Jose Tessada (Catholic University of Chile)

3:15pm

Common Ground

Track K: Gender and Entrepreneurship

Chaired by: Luisa Gagliardi

Founder Gender and Mentor Selection

» Yeon Jin Kim (University of Minnesota)



Continued from Sunday, 20 October

The Gendered Impact of Job Insecurity on Entrepreneurship: Evidence from Spain

» [Imge Kaya Sabanci](#) (IE Business School), Halil Sabanci (Frankfurt School of Finance & Management)

Wings of empowerment: How female angel investors navigate power dynamics in male-dominated industries

» [Rand Gerges Yammine](#) (ESCP Business School)

Muslim Women and Entrepreneurship in India: Divergent Intersectional Effects in labor and Entrepreneurial Markets

» [Punit Arora](#) (City University of New York), [Indu Khurana](#) (Hampden-Sydney College), [Jagannadha Pawan Tamvada](#) (Kingston University London)

Is Being Trustworthy Always Rewarded? Think Twice! Trust Penalty for Women Entrepreneurs

» [Imge Kaya Sabanci](#) (IE Business School), Rachida Justo (IE Business School), Denis Grégoire (HEC Montreal)

3:15pm

Paper

Track K: Entrepreneurial Entry

Chaired by: Nenad Apostoloski

Start-up Entry into Misaligned Markets: The Role of Direct and Indirect Resources

» [Mara Guerra](#) (Bayes Business School), Anu Wadhwa (Imperial College Business School)

Intergenerational Social Mobility and Entrepreneurial Entry

» [Leif Brändle](#) (University of Hohenheim), Anna-Lena Rönnert (University of Hohenheim), [Christopher Sabel](#) (Erasmus University Rotterdam)

From Discovery to Creation: A Topological Perspective on Entrepreneurial Market Entry and Evolution

» [Nenad Apostoloski](#) (INSEAD)

Entrepreneurial Firms' Partnership Strategy with Established Firms after Technologically Advanced Foreign Firm Entry

» Wanyu Xu (National University of Singapore), [Kenneth G Huang](#) (National University of Singapore)

3:15pm

Common Ground

Track H: Dynamics of strategy: orchestrating, co-constructing, scaling and positioning

Chaired by: Laura Poppo

Developing Meta-Orchestration Capability through Breakdowns: Evidence from a Firefighting Innovation Network

» [Joakim Netz](#) (Jönköping University), Emma Stendahl (Jönköping University)

The Process of Premature Scaling When Implementing Experimentation in Established Organizations

» Azadeh Shomali (ESSCA School of Management), [Alexander Alexiev](#) (ESSCA School of Management)

Linking strategy positioning and implementation: the profitability impact of monitoring in efficiency-seeking firms

» [Carlos Rodriguez](#) (INCAE Business School), Mauricio Melgarejo (Butler University)

Contesting, Co-Constructing and Enacting Purpose, and its Effect on Strategy Implementation: An Actor-Centered Institutional View

» [Stavros Vourloumis](#) (Athens University of Economics and Business)

THE DYNAMICS OF STRATEGY IMPLEMENTATION: RECIPROCAL SENSEMAKING AND SENSEGIVING PROCESSES BETWEEN A TRIAD OF MANAGERIAL ACTORS

» [Thomas Borgen](#) (BI, Norwegian Business School), Helene Colman (BI, Norwegian Business School)



Continued from **Sunday, 20 October**

Understanding Merger and Acquisition Processes: CEO Communication during Earnings Calls

» Mehdi Samimi (City College of New York), Kyeong-Seop Choi (Florida State University), [David King](#) (Florida State University)

3:15pm

Paper

Track A: Liabilities, Legitimacy, and Geopolitics

Chaired by: Tatiana Kostova

Firms' Rhetorical Nationalism: Theory, Measurement, and Evidence from a Computational Analysis of Chinese Public Firms

» [Lori Qingyuan Yue](#) (Columbia Business School), Jiexin Zheng (The Hong Kong University of Science and Technology), Kaixian Mao (Renmin University of China)

Legitimacy in the digital era: Multinational platforms and the liability of foreignness

» Maximilian Stallkamp (East Carolina University), [Sali Li](#) (University of South Carolina), Liang Chen (Singapore Management University), Noman Shaheer (The University of Sydney)

Managing the Geopolitical Liability of Origin: Experimental Evidence from India

» Quintin Beazer (Florida State University), [Daniel Blake](#) (IE Business School), Raphael Cunha (King's College London), [Srividya Jandhyala](#) (ESSEC Business School)

The Cost of Being Foreign: Evidence and New Insights from a Nationally Representative Experiment

» [Pedro Makhoul](#) (Insper), João V. Guedes-Neto (FGV), Aldo Musacchio (Brandeis International Business School)

3:15pm

Paper

Track J: Framing and Meaning Making in Strategizing

Chaired by: Martha Reyes-Sarmiento

Resonance through framing: How meta-organizations gain influence in addressing grand-challenges

» [Sebastian Priestersberger](#) (WU Vienna University of Economics and Business), Georg Reischauer (WU Vienna & JKU Linz)

Strategic Voicing: How Employee Voice Bundling and Influence Tactics Impact Managers' Willingness to Take Action

» [Jeanine P Porck](#) (Oklahoma State University), [Leslie Garza](#) (Oklahoma State University), [Nikole Layton](#) (Oklahoma State University), [Rodrigo Tello](#) (Oklahoma State University)

Strategic Categorization: How Different Strategy Actors Shape the Formation of A Society-level Category

» [Jing You](#) (Fudan University), Shenghui Ma (Fudan University)

Subsidiary Issue-Framing of Sustainable Technology Disruption

» [Robert Demir](#) (Linköping University), Rasmus Nykvist (Linköping University), Duncan ANGIN (UCL School of Management)

4:30pm

General

Coffee Break Sunday Afternoon

5pm

Panel

Track M: Strategic Management for the Public Interest

Strategic management for the public interest

» [SANDRO CABRAL](#) (Insper), [Bertrand Quelin](#) (HEC Paris), [Sinziana Dorobantu](#) (New York University), [Ouafaa Hmaddi](#) (City University of New York), [Leandro Pongeluppe](#) (Wharton, University of Pennsylvania)



Continued from **Sunday, 20 October**

5pm **Panel**
Track T: The Pedagogy of Perseverance: A Roadmap to Teaching Excellence

Presented by: David King, Päivi Maijanen, Susanne Royer, and Candace Tenbrink

The Pedagogy of Perseverance: A Roadmap to Teaching Excellence
 » [Sabine Baumann](#) (Berlin School of Economics and Law)

5pm **Panel**
Track D: Implications of AI for Business Model Innovation Strategy Research and Practice

Presented by: Yuliya Snihur, Raffi Amit, Gianvito Lanzolla, Costas Markides, Violina Rindova, Gianmario Verona, and Christoph Zott

Implications of AI for Business Model Innovation Strategy Research and Practice
 » [Yuliya Snihur](#) (IESE Business School), Raffi Amit (Wharton, University of Pennsylvania)

5pm **Common Ground**
Track I: Sustainability and Innovation

Chaired by: Martina Pasquini

The Pursuit of Utopia: Frame Insurgents and the Disruption of Walled Gardens
 » [Fabien Rezac](#) (Aarhus University)

Carrots and Sticks as Dual Insurance: Government Monetary and Non-Monetary Incentives for Corporate Green Innovation
 » [Xinyuan Zhang](#) (National University of Singapore), Xiaoteng Wu (National University of Singapore), Arzi Adbi (National University of Singapore)

Migration and Local Problem-Solving: Evidence From Developing Country Scientists

» Caroline Fry (University of Hawaii), [Gauri Subramani](#) (Lehigh University)

Gender, Rejection, and Perseverance in Grant Applications

» [Jiang Bian](#) (The University of Hong Kong), Toby Stuart (University of California, Berkeley), Yanbo Wang (The University of Hong Kong), Zhongyu Zhao (The University of Hong Kong)

ARBITRAGE OR AGGREGATION? CARBON PRICING AND MULTINATIONALS' CLIMATE CHANGE MITIGATION STRATEGY

» [Xia Li](#) (London Business School), Alvaro Cuervo-Cazurra (Northeastern University)

Mirroring or External Fit? A Study of Cross-Border Energy Pipelines

» [YONGCHENG FU](#) (Tianjin University), Nuno Gil (The University of Manchester)

5pm **Common Ground**
Track O: Diversity and strategic leadership

Chaired by: Amanda Cowen

Responding to Investors' First Impressions: How Initial Evaluations of Female CEOs Affect their Acquisition Activity

» [Junghyun Mah](#) (The Hong Kong Polytechnic University), [Gerry McNamara](#) (Michigan State University), [Kalin Kolev](#) (Marquette University)

Credit or Blame?: Performance Evaluation, Gender, and CEO Pay

» [Woo Kyung Lee](#) (Arizona State University), Heewon Chae (Arizona State University), [Peggy Lee](#) (Arizona State University)

The Legacy of Early 20th Century Protestant Education on Modern Chinese Corporate Gender Diversity

» [Hailin Lu](#) (Shanghai University of Finance and Economics), [Danyang Chen](#) (Shanghai University of Finance and Economics)



Continued from **Sunday, 20 October**

HAIL THE LONE QUEEN: THE EFFECT OF FEMALE LONE-INSIDER BOARDS ON CSR PERFORMANCE AND INNOVATION

» [Jasmine Kelley](#) (Auburn University), Michelle Zorn (Auburn University), Y. Anthony Kim (West Kentucky University), Maria Triana (Vanderbilt University)

Minority CEO Compensation: Enhanced, Reduced, or Reversed Returns to Power?

» [Arun Datta](#) (University of Texas at Austin), David Harrison (University of Texas at Austin)

Demographic minorities on corporate boards: How board faultlines and CEO-minority director overlap affect firm performance

» [Esha Mendiratta](#) (Vlerick Business School), Sabina Tasheva (Copenhagen Business School)

5pm

Common Ground

Track P: Blurring Signals and Responses in Feedback: Conflict, Coalitions, and Noise

Chaired by: Pasi Kuusela

Performance Feedback under Passive and Active Institutional Investors

» [Murat Tarakci](#) (Rotterdam School of Management, Erasmus University), Egemen Genc (University of Illinois Chicago), Agnieszka Genc (Erasmus University Rotterdam)

The Behavioral Theory of CSR Performance: The Role of Organizational Goal Orientation and the Dominant Coalition

» [Gabriella Padilla Armendariz](#) (KU Leuven), Johan Bruneel (IESEG School of Management), Matthias Staessens (Montpellier Business School)

NAVIGATING NOISE OVER TIME: WITHIN-PERIOD PERFORMANCE FEEDBACK AND STRATEGIC CHANGE

» [Fabienne Jedelhauser](#) (University of Zurich), Raphael Flepp (University of Zurich), Egon Franck (University of Zurich)

Less severe but more intense: Perceived achievability as search motivation in the vicinity of aspirations

» [Karen Van Tu](#) (University of Groningen), Pasi Kuusela (University of Groningen), Pedro de Faria (University of Groningen), Jordi Surroca (ULMS University of Liverpool)

Strategic Decision-preparation Capabilities in Hierarchical Problem-solving: Causes, Effects, and the Role of Generative AI

» [Jelena Cerar](#) (WU Vienna University of Economics and Business), [Martin Sehner](#) (WU Vienna University of Economics and Business), [Phillip Christopher Nell](#) (WU Vienna University of Economics and Business)

Peer firms and relative performance as antecedents of shareholder voice and exit

» [Sergii Nevmerzhytskyi](#) (Western University), Romel Mostafa (Ivey Business School)

5pm

Common Ground

Track D: Strategic decision-making with AI

Chaired by: Afonso Almeida Costa

Towards a software platform of strategic decision-making: Orchestrating algorithms to sing along with company's strategy

» [Leena Pitkäranta](#) (Aalto University), Tapio Pitkäranta (Aalto University)

AI Revolutionizing Supply Chain Management: Advances, Insights and Implications for Business Backorder and Prediction

» [Natasya Liew](#) (Boston University), [Ali Ozcan Kures](#) (Boston University), [Kathleen Park](#) (Boston University), [Sarthak Pattnaik](#) (Boston University), [Eugene Pinsky](#) (Boston University)



Continued from **Sunday, 20 October**

How Does AI Redistribute Value Within 'Resource Bundles': The Role of Knowledge

» [Asda Chintakananda](#) (National Institute of Development Administration (NIDA)), [Anukul Chiralaksanakul](#) (National Institute of Development Administration (NIDA))

AI-Audience and Corporate Communication Strategy Conveying Firms' Negative Financial Performance

» [Maogang Sun](#) (Shanghai University of Finance and Economics), [Zhengyu Li](#) (The University of Melbourne)

Pioneering Pathways: Discursive Strategies as Social Capital Mobilizer for GenAI Early Support in Anime Industry

» [Hafizh Rafizal Adnan](#) (National University of Singapore)

Using Machine Learning to Predict Corruption Through CEOs' Visual and Oral Expressions

» [Ning Xu](#) (Zhejiang University), [Amit Jain](#) (National University of Singapore)

5pm

Common Ground

Track K: Organizing in Entrepreneurial Ventures

Chaired by: [Isabella Pozzo](#)

Shaping technology trajectories by steering startups' entry into a nascent industry

» [Charlotte Jacobs](#) (Louisiana State University), [Francisco Polidoro Junior](#) (The University of Texas at Austin)

Performance Feedback of Multiple Goals and Strategic Adaptation of Entrepreneurial Ventures

» [Wei Yang](#) (China Europe International Business School)

ON THE EFFECTS OF COUNTERFACTUAL MINDSETS ON ENTREPRENEURIAL PROBLEM FORMULATION

» [Umut Yalcin](#) (Rotterdam School of Management, Erasmus University), [Magdalena Cholakova](#) (Rotterdam School of Management, Erasmus University)

Inference and the Board of Directors: The Cognitive Design of New Venture Governance

» [Ron Adner](#) (Dartmouth College), [John Chen](#) (Baylor University), [Daniel Elfenbein](#) (Washington University in St. Louis), [Hart Posen](#) (Dartmouth College)

Strategic Entrepreneurship in VUCA Environment: The Competing Forces of Outcome Variability

» [Olivia Scheibel](#) (University of Calgary), [Amir Bahman Radnejad](#) (Mount Royal University), [Oleksiy Osiyevskyy](#) (University of Calgary)

Returnee Entrepreneurship: Towards A Configurational Approach on Knowledge Transfer

» [Daomi Lin](#) (Sun Yat-sen University), [Wenwen An](#) (Guangdong University of Technology), [Qian \(Cecilia\) Gu](#) (Georgia State University)

5pm

Paper

Track I: Value Capture in Innovation

Chaired by: [Annamaria Conti](#)

Coordinating Secretive Innovation: The Case of the Making of the Atomic Bomb

» [Rohin Borpujari](#) (University College London)

Short-Term Gains, Long-Term Pains? Rethinking the Relationship Between Market Pressure and Firms' R&D Strategy

» [Raffaele Conti](#) (ESSEC Business School), [Giacomo Marchesini](#) (Copenhagen Business School), [Giovanni Valentini](#) (Luiss University)

On Giants' Shoulders While Keeping Others Off of Yours - Open Science and Firm Generative Appropriability

» [Francisco Polidoro Junior](#) (The University of Texas at Austin), [Yunxiang Bai](#) (University of Texas at Austin)



Continued from Sunday, 20 October

Balancing Control and Flexibility: The Impact of IP Strategies on Performance for Open-Source Software-Based Startups

» [Yangyang Cheng](#) (Bocconi University), Xi Wu (Tilburg University), Claudio Panico Bocconi University (Bocconi University)

5pm

Paper
Track N: Platform Ecosystems

Chaired by: Maria Gradillas

Technology Venture Collaboration Strategies during Ecosystem Emergence

» [Maria Gradillas](#) (ETH Zurich), Llewellyn Thomas (IESE Business School)

Machine Learning and the Evolution of Bottlenecks over an Ecosystem's Lifecycle

» [Jungyoon Jang](#) (California State University - Sacramento)

Adversaries No More?: Revisiting Co-optation as a Legitimation Strategy in the Age of Digital Platforms

» [Godofredo Jr Ramizo](#) (Nanyang Technological University)

A cultural view of platform governance

» [Christina Kyprianou](#) (IE University), Chad Navis (Clemson University), Tobias Kretschmer (LMU Munich)

5pm

Paper
Track C: Governance and Purpose in Corporate and State-Owned Enterprises

Chaired by: Terry McNulty

Foundation Governance for the Purposeful Ownership of Enterprise

» [Terry McNulty](#) (ULMS University of Liverpool), Steen Thomsen (Copenhagen Business School)

When Missions Collide: Social Governance Mechanisms in State-Owned Enterprises

» [Jiarong Li](#) (Hitotsubashi University), Masato Sasaki (Hitotsubashi University)

ESG REPORTING AS A FORM OF SELF-DEALING: EXPLORING THE EFFECT OF COUNTRY FACTORS

» [Ekin Alakent](#) (California State University East Bay), Sinan Goktan (California State University East Bay)

Shaping Entrepreneurial Transformation Orientation by Market-oriented Governance

» [Jochen R. Pampel](#) (University of Potsdam)

5pm

Common Ground
Track G: Adapting to the new abnormal: How MNCs deal with dualities

Chaired by: Jonathan Doh

Adapting to the new abnormal: Multinational corporations' subsidiary investment and country resilience to climate change

» Chang Hoon Oh (University of Kansas), Jorge Rivera (George Washington University), [Jennifer Oetzel](#) (American University)

Environmental regulations and clean technological transition: The paradoxical effect of noisy signals in global markets

» Guido Berends (University of Amsterdam), [Vittoria G Scalera](#) (University of Amsterdam)

All quiet on the CSR-multinational enterprise research "front"

» Francisco García-Lillo (University of Alicante), Pedro Seva-Larrosa (University of Alicante)

CEO Network Centrality and Speed of Foreign Entry: Evidence from Indian and Chinese MNEs

» [Ziko Konwar](#) (Leeds University Business School), Prateek Sharma (Indian Institute of Management Udaipur), Han Jin (Leeds University Business School), Elizabeth Rose (Indian Institute of Management Udaipur)



Continued from **Sunday, 20 October**

The Internationalization of Professional Service Firms: Evidence from U.S.-based Accounting and Law Firms

» [Gina Aprilitasari](#) (King's Business School, King's College London), Nuruzzaman Nuruzzaman (Alliance Manchester Business School, University of Manchester)

Oasis or Mirage? Remote Learning, Comparative Governance, and the Grand Challenge of Higher Education Access

» [Thomaz Teodorovicz](#) (Copenhagen Business School), Ilze Kivleniece (INSEAD)

5pm

Paper

Track I: Industry Structure, Evolution and Innovation

Chaired by: Marco Testoni

Navigating Business Model Adaptation in response to Digital Transformation

» [Danilo Pesce](#) (Politecnico di Torino), Paolo Neirotti (Politecnico di Torino), Claudia Franzè (Politecnico di Torino)

On "Innovation and Institutional Ownership"

» [David Wehrheim](#) (IESE Business School), Markus Simeth (Copenhagen Business School)

Strategic Repositioning of Technology Development Investments Following a Weakening of IP Protection: Evidence from Pharmacogenetics

» [Martin Hetu](#) (Universidad Carlos III de Madrid), Denisa Mindruta (HEC Paris), Will Mitchell (University of Toronto)

WHEN TECHNOLOGY FAILS: SPILLOVER EFFECT OF TECHNOLOGY FAILURE IN NASCENT INDUSTRIES

» [Tom Hee Yeul Kwon](#) (University of Southern California)

5pm

Common Ground

Track E: Market Dynamics and Non-Market Strategies

Chaired by: Luis Diestre

An efficiency view of nonmarket strategy: Implications or competitive response to resource preemption

» [Yi Peng](#) (Shanghai Jiao Tong University), Hailin Helen Lu (Shanghai University of Finance and Economics)

To Fight or Not to Fight: Complementors' Response to Increased Platform Competition between YouTube and Twitch

» [Niloofer Abolfathi](#) (Singapore Management University)

PEER PRESSURE OR PEER RELIEF? AN EXAMINATION OF LAYOFF WAVES

» [Sarah Diaz-Rivera](#) (University of Georgia)

The Effects of Startup Financial Pressure on Expansion Timing & Location Strategy

» [Roxanne Jaffe](#) (Vanderbilt University)

Complexity and Timing in Novel Ventures

» [Aticus Peterson](#) (Harvard Business School), Andy Wu (Harvard University)

Intermediation Dynamics in Emerging Markets: The Strategic Role of Local Agents in Overcoming Market Constraints

» [Aparajita Agarwal](#) (Wharton, University of Pennsylvania)

5pm

Paper

Track J: Open Strategizing

Chaired by: Christoph Brielmaier

Inclusion-as-Practice: Enacting inclusion in Open Strategy processes

» [Robin Engelbach](#) (University of Zurich)



Continued from **Sunday, 20 October**

Creating commitment? Investigating effects of employee inclusion in open strategizing

» [Thomas Ortner](#) (University of Innsbruck), [Kristina Stoiber](#) (University of Innsbruck), [Julia Hautz](#) (University of Innsbruck)

Ups and Downs in an Open Strategy Initiative: Exploring an Incumbents' Struggles to Embrace Openness

» [Christian Bruck](#) (WU Vienna University of Economics and Business), [Melanie Wiener](#) (Johannes Kepler University Linz)

STRUGGLING TO ADAPT: CLOSING AND OPENING STRATEGY IN A FINANCIAL SERVICES GROUP

» [Jaakko Luomaranta](#) (University of St. Gallen)

5pm

Paper

Track F: Acquisition Capabilities: Do You Have What It Takes?

Chaired by: [Raymond Van Wijk](#)

Industry-context in acquisition experience and its effect on foreign acquisitions: One thing at a time?

» [Anna Nadolska](#) (Radboud University), [Raymond Van Wijk](#) (Rotterdam School of Management, Erasmus University)

Why Lateral Coordination Skills Accompany Structural Differentiation: Evidence from Large U.S. Corporations

» [Piyush Gulati](#) (INSEAD)

Testing the Waters through Acquisition Intent Announcement, Stock Market Reaction and Speed of Managers' M&A Decisions

» [Xavier Castaner](#) (HEC Lausanne - University of Lausanne), [Panos Desyllas](#) (University of Bath School of Management), [Martin C Goossen](#) (Old Dominion University), [Orietta Marsili](#) (University of Bristol)

5pm

Paper

Track L: Careers, Mobility, and Turnover

Chaired by: [Markus Reitzig](#)

Corporate Structure, Personality Types, and Employee Turnover - How Hierarchies Repel and Retain Different Individuals

» [Kathrin Heiss](#) (University of Vienna), [Steffen Keck](#) (University of Vienna), [Markus Reitzig](#) (University of Vienna)

Mobility and signals of managerial human capital: Time to promotion and time in role

» [Muntakim Choudhury](#) (Stockton University), [Thomas P Moliterno](#) (Vrije Universiteit Amsterdam), [Rory Eckardt](#) (Binghamton University), [Shad Morris](#) (Brigham Young University), [Alia Crocker](#) (Babson College)

Career Outcomes of Acquired Employees in Technology Acquisitions

» [Weiyi Ng](#) (National University of Singapore), [Lisa Tang](#) (National University of Singapore)

Images of the Past or Lived Experiences? Sequential versus Parallel Exposure to Dissimilar Organizations and Entrepreneurial Entry

» [Olga Ivanova](#) (USI Lugano), [Filippo Carlo Wezel](#) (USI Lugano), [Chanchal Balachandran](#) (University of Liverpool)

5pm

Paper

Track M: Innovation and Stakeholder Strategy

Chaired by: [Izzet Sidki Darendeli](#)

Spatial Dynamics of Innovation and Regulation: A Study on Autonomous Vehicles

» [Izzet Sidki Darendeli](#) (California State University East Bay)



Continued from Sunday, 20 October

Monitor the Monitoring: Partial Environmental Monitoring Automation and Induced Innovation

» [Mengxi Xie](#) (KU Leuven), [Shin-Ren Pan](#) (KU Leuven), Sandra Rousseau (KU Leuven)

Diversity of Impact Investors, Impact Investment Measurement Standards, and Small Business Innovation: Stakeholder Multiplicity Framework

» [Myeongho Park](#) (Oklahoma State University), Joyce Nabisaalu (University of Mississippi)

How Compliance Affects Firm Green Innovation? Evidence from the Targeted Poverty Alleviation Initiative in China

» [Yuqing Tang](#) (Renmin University of China), Wenlong He (Renmin University of China), Zhiyuan Chen (Renmin University of China)

5pm

Paper

Track P: Imagining the Future: What Can Leaders Do?

Chaired by: Saeid Kazemi

Creating a road to Space: Harnessing the structure of counterfactual imagination to shape the future

» [Meenal Banga](#) (University of Texas at Austin), Violina Rindova (University of California, Irvine), Luis Martins (University of Texas at Austin)

Bridging Beliefs: An Analysis of Strategic Persuasion

» [Saeid Kazemi](#) (Bocconi University), [Abhinav Pandey](#) (Bocconi University), [Alfonso Gambardella](#) (Bocconi University), [Arnaldo Camuffo](#) (Bocconi University)

Strategic leadership: An attention-based view

» E Geoffrey Love (University of Illinois at Urbana Champaign), [William Ocasio](#) (University of Illinois at Urbana-Champaign), Deepak Somaya (University of Illinois at Urbana-Champaign)

Effects Of Immersive Visualizations Of Scenarios On Judgment And Long-Term Investment Decision-Making In Untrusted Futures

» [Nicola Felicini](#) (University of Cambridge), Letizia Mortara (University of Cambridge)

5pm

Track K: Individual Traits and Entrepreneurial Team Formation

Chaired by: Mateja Andric

The Impact of Affect-Based Trust in Entrepreneurial Team Formation

» [Patrick Martin Smith](#) (Bocconi University)

Parsimonious Theorising

» Arnaldo Camuffo (Bocconi University), [Diego Jannace](#) (Bocconi University), Saeid Kazemi (Bocconi University)

Becoming a Dadpreneur: Male Entrepreneurs' Transition into Fatherhood and its Impact on Firm Performance

» [Mateja Andric](#) (University of St. Gallen), Lucia Naldi (Jönköping University)

The market for opportunities: Ideapreneur- The Impact of Experience

» [Pulkit Yadav](#) (INSEAD)

5pm

Paper

Track O: Examining the effects of CEO power

Chaired by: Radina R Blagoeva

FROM POTENTIAL TO MATERIALIZATION: THE CONFIGURATIONAL EFFECT OF CEO POWER AND PERSONALITY ON CEO NON-DISMISSAL

» [Meng Xu](#) (University of Georgia), Radina R Blagoeva (University of Georgia), Mirko Benischke (Erasmus University Rotterdam), Michael Withers (Texas A&M University)



Continued from **Sunday, 20 October**

Fight or Surrender: How Different Types of CEO Power Impacts Activism Campaign Success

» Savithran Ramesh (Michigan State University), Gerry McNamara (Michigan State University)

When Does Chair-CEO Separation Really Enhance Firm Performance? The Influence of Formal and Informal Forces

» Jinyu He (Hong Kong University of Science and Technology (Guangzhou)), Yan Ling (Oakland University), Xinhao Qiao (The Hong Kong Polytechnic University)

A Relational Perspective on CEOs' Use of Powerless Language

» Radina R Blagoeva (University of Georgia), Abhijith G Acharya (Wilfrid Laurier University), Joanna Reddick (University of Georgia)

6:30pm **General
Global Strategy IG Social**

6:30pm **General
Entrepreneurship and Strategy IG Social**

6:30pm **General
Knowledge and Innovation IG Social**

6:30pm **General
Strategy Process IG Social**

6:30pm **General
Strategy Practice IG Social**

6:30pm **General
Stakeholder Strategy IG Social**

6:30pm **General
Strategic Human Capital IG Social**

6:30pm **General
Strategic Leadership & Governance IG Social**

6:30pm **General
Cooperative Strategies IG Social**



Continued from **Sunday, 20 October**

6:30pm **General**
Corporate Strategy IG Social

6:30pm **General**
Competitive Strategy IG Social

6:30pm **General**
Behavioral Strategy IG Social

Monday, 21 October

8am **Panel**
Track C: Organizational Purpose and Performance: Input or Output

Panel II Theme: Organizational Purpose as an Input to or Output of Organizational Performance

» [Turanay Caner](#) (NC State U.), [Brian Wu](#) (University of Michigan), [Olga Hawn](#) (University of North Carolina at Chapel Hill), [Sandro Cabral](#) (Insper), [Metin Sengul](#) (University of Texas at Austin), [Souzan Bachir](#) (Mira Coaching), [Vibha Gaba](#) (INSEAD)

8am **Panel**
Track G: Can any firm become an MNC? New trends and new realities

Can any firm become an MNC? New trends and new realities

» [Ilgaz Arikan](#) (Kent State University), [Christos Pitelis](#) (University of Cambridge), [Alain Verbeke](#) (University of Calgary), [Sinzianna Dorobantu](#) (New York University)

8am **Common Ground**
Track R: Common Ground
Chaired by: Johannes Loh

Platform design change and user engagement: A natural experiment on Twitter

» [Chengdi Fa](#) (Amsterdam Business School- U of Amsterdam), [Hakan Ozalp](#) (University of Amsterdam)

NETWORK SCIENCE POWERED REVIEW RESEARCH

» [Burak Konduk](#) (Metropolitan State University)

A re-examination of Detroit's emergence: The role of scaling

» [Sandeep Pillai](#) (Bocconi University), [Aneesh Datar](#) (NEOMA Business School)

Testing Moderation Effect in Diff-in-Diff Framework

» [Wei Wei](#) (Imperial College London)

Bridging Fault Lines in Strategic Management: Multi-level Social Network Analysis of a Norwegian Fintech Cluster

» [Ivan Belik](#) (Norwegian School of Economics), [Eirik Sjøholm Knudsen](#) (Norwegian School of Economics), [Kari Sofie Mysen Conradsen](#) (KLP), [Max Hartvig-Larsen](#) (EY)



Continued from Monday, 21 October

Rethinking Industry Classification: A Language Model Approach to the Diversification – Performance Relationship

» [Jong Hyun Kim](#) (Korea University), [Jungbien Moon](#) (Korea University),
Hyoung-Goo Kang (Hanyang University)

8am

Paper

Track I: Firm Interdependencies and M&As

Chaired by: Luisa Gagliardi

Post M&A Follow-on Innovation in the Medical Device Industry

» [Colleen Cunningham](#) (University of Utah), Bernardo Dionisi (Duke University)

Peers' M&A and Innovation Strategy

» [Xin Deng](#) (Alliance Manchester Business School), [Huma Javaid](#) (Loughborough University)

The paradox of innovation-sourcing acquisitions: Distant knowledge appropriation vs. knowledge absorption and innovation productivity

» [Shinjinee Chattopadhyay](#) (University of Illinois at Urbana Champaign), Samina Karim (Northeastern University), Laurence Capron (INSEAD)

Behavioral biases in knowledge acquisition

» Deepak Jena (Indian School of Business), [Rohin Nandakumar Vrajesh](#) (Bocconi University), Siddhartha Vivekanand K (Indian School of Business)

8am

Common Ground

Track M: CSR, CSiR, and Impression Management

Chaired by: Yuri Mishina

The Disclosure of Corporate Social Irresponsibility as Impression Management

» [Zixin Li](#) (Stanford University), Sarah A. Soule (Stanford University)

Just look! How Visual Impression Management facilitates Activist Hedge Fund Campaign Success

» [Marc J. Mertens](#) (University of Mannheim Business School), Matthias Brauer (University of Mannheim Business School)

Minding the Gap: Stakeholder-Event Resonance and Heterogeneity in Organizational Impression Management

» [Farhan Iqbal](#) (Indiana University), Scott Graffin (University of Georgia), Jeffrey Lovelace (University of Virginia)

Did Support for 'Black Lives Matter' Result in Symbolic or Substantive Support for Black-owned Businesses?

» [Siddharth Sharma](#) (Indian School of Business), Justin Frake (University of Michigan), Jared Watson (New York University)

Bearing the Burden: The Effects of Corporate Social Irresponsibility on Employees

» [Ligia Azevedo-Rezende](#) (USC Marshall), [Fernando Deodato Domingos](#) (EAESP-FGV (São Paulo School of Business Administration))

Emotions Unleashed: How Do Organizational Reputations Shape Audiences' Emotional Responses to Organizational Wrongdoing

» Chuqiao Zhou (Arizona State University), Milo Shaoqing Wang (Arizona State University), [Jonathan Bundy](#) (Arizona State University)

8am

Common Ground

Track A: Geopolitics and Home-host Relationships

Chaired by: Randi Lunnan

Strategic interaction between MNEs and host states: A Signaling Role of BIT Stringency

» [Tatiana Lukoianove](#) (Center on Democratic Performance)



Continued from Monday, 21 October

QUESTIONING GLOBALIZATION: RE-SHORING STRATEGIES AS A POSSIBLE SOURCE OF COMPETITIVE ADVANTAGE

» [Valentina Della Corte](#) (University of Naples Federico II), Enrico Di Taranto (University of Naples Federico II), Simone Luongo (University of Naples Federico II)

Multinational Enterprises' Responses to Host-Country Activism under Competing Stakeholder Pressure: A Natural Experiment

» [Lori Qingyuan Yue](#) (Columbia Business School), [Kaixian Mao](#) (Renmin University of China), [Huidi Lu](#) (NEOMA Business School)

Cities of the global South: Closer to the North?

» [Miguel A Montoya](#) (Tecnologico de Monterrey ITESM), Evodio Kaltenecker (Northeastern University), Mauro Rodríguez-Marin (Tecnologico de Monterrey ITESM), Daniel Lemus (Tecnologico de Monterrey ITESM)

Does stakeholder orientation protect multinational firms from reputational risks?

» [Emily Ulrich](#) (Wharton, University of Pennsylvania), Christopher Bruno (Wharton, University of Pennsylvania)

Contesting State Predation: Political Capital, Power Dependence, and Cross-Listing

» [Kerwin Xiang Liao](#) (University of South Carolina)

8am

Common Ground

Track B: New perspectives on ecosystem governance

Chaired by: Minyuan Zhao

Dual Role of Tokens in DAOs as Governance Mechanism and Outcome

» [Xule Lin](#) (Imperial College Business School), Ying-Ying Hsieh (Imperial College Business School), Erkko Autio (Imperial College Business School)

How Complementors Respond to First-Party Complement Provision: A Common-Pool Resources Perspective on Ecosystem Governance

» [Xiaowei Zhang](#) (Tilburg University), Xavier Martin (Tilburg University), Niels Noorderhaven (Tilburg University)

STOP STUDYING COMPETITION AND COLLABORATION IN ISOLATION

» [Gideon Markman](#) (Colorado State University), [Marat Davletshin](#) (Colorado State University), [Stephen Downing](#) (University of Missouri)

External Sourcing of Complements: Examining a Platform's Choice between Acquisitions and Alliances

» [Deepak Haran](#) (HEC Paris), Olivier Chatain (HEC Paris), Pierre Dussauge (HEC Paris)

Planned Obsolescence in Digital Platforms: An Empirical Investigation of Desktop Operating Systems

» Ramnath Chellappa (Emory University), Jonathan Gomez Martinez (Emory University), [Anand Swaminathan](#) (Emory University)

Strategic Framing in Nascent Ecosystems Facing External Shocks

» [Shiyan Sheng](#) (University of Leeds), Josh Morton (University of Leeds)

8am

Paper

Track H: Strategy process challenges: (re-) structuring and identity

Chaired by: Saeed Khanagha

Identity, Structure and Strategy: A Longitudinal Study of Ericsson's Ongoing Digital Transformation

» [Saeed Khanagha](#) (Vrije Universiteit Amsterdam), Krsto Pandza (Leeds University Business School), Raghu Garud (Penn State)

The strategy process as 'coming from the past'

» [Alistair Bowden](#) (Newcastle Business School, Northumbria University)



Continued from Monday, 21 October

Organizational Indigenizing as Ethics: Insights from the journey of Kazakh State Circus to decolonize its identity

» [Bakyt Bokebayev](#) (Al-Farabi Kazakh National University), [Sneh Shakti](#) (Nazarbayev University), [Nurlykhan Aljanova](#) (Nazarbayev University), [Nandita Roy](#) (IIM Calcutta)

Behind the Scene: Middle Manager Mobility and Interorganizational Strategic Similarity

» [LI TIAN](#) (Nankai University), [Mingjun Niu](#) (Nankai University)

8am

Paper

Track J: Strategizing for Sustainability

Chaired by: Theresa Langenmayr

Firm formality and the implementation of sustainable management practices

» Marcus Møller Larsen (Copenhagen Business School), Rebecca Namatovu (Copenhagen Business School), [Caroline Witte](#) (Rotterdam School of Management, Erasmus University)

Sensemaking through Distinctions in the Enactment of Sustainability Reporting Standards

» [Laura Schmiedle](#) (University of Stuttgart), Christian Mahringer (University of Stuttgart), Birgit Renzl (University of Stuttgart)

Strategy Activities at the Origins of Sustainability Strategy

» Patrick Regnér (Stockholm School of Economics), [Yalan Wang](#) (Stockholm School of Economics)

'Balancing acts': A practice perspective on tensions in sustainability scaling

» [Annabelle Müller](#) (University of Bamberg), Martin Friesl (University of Bamberg)

8am

Paper

Track F: Taking the Acquisition Targets Seriously

Chaired by: Louis Mulotte

ACQUISITIONS TO OVERCOME ENTITLEMENT CONSTRAINTS: EVIDENCE FROM FRANCHISE SYSTEMS

» [Nicholas Argyres](#) (Washington University in St. Louis), Janet Bercovitz (University of Colorado Boulder), Hugo Leenders (University of Colorado Boulder)

Target Startup's Organizational Structure and Acquirer's Integration-Separation Decision

» J Daniel Kim (Wharton, University of Pennsylvania), [Saerom Lee](#) (Wharton, University of Pennsylvania)

Does A Target's Corporate Scope Decisions Influence Acquisition Performance?

» [Louis Mulotte](#) (Tilburg University), Marco Testoni (University of Miami)

Post-Acquisition Investment in Acquired Human Capital: Is it Good to be Targeted?

» Jeroen Neckebrouck (IESE Business School), [Philipp Meyer-Doyle](#) (INSEAD), [Russ Coff](#) (University of Wisconsin-Madison)

8am

Paper

Track N: Portfolio Composition

Chaired by: Qinli Lu

Keep a good thing going or change? How collaborative success affects alliance portfolios' composition

» [Ralph Heidl](#) (University of Oregon), Manuela Hoehn Weiss (Oregon State University), Olga Bruyaka (West Virginia University), Navid Asgari (Fordham University)



Continued from Monday, 21 October

Navigating the Complexity of Power and Trust in Buyer-Supplier Dyads: An Actor-Partner Interdependence Approach

» [Nuno Oliveira](#) (Tilburg University), Oliver Schilke (The University of Arizona), Fabrice Lumineau (HKU Business School), Baofeng Huo (Tianjin University)

Managing ambidexterity at the boundary: How energy incumbents adapt to emerging technologies via interorganizational partnerships

» [Qinli Lu](#) (INSEAD), Ann-Kristin Zobel (University of St. Gallen), Stephen Comello (EFI Foundation)

The Choice of Contractual Mode in Technology Exchanges with Rivals

» Pere Arque-Castells (European Patent Office), Florian Noseleit (University of Groningen), [Pedro de Faria](#) (University of Groningen)

8am

Paper

Track C: Stakeholder Collaboration and Legitimization in Emerging Industries

Chaired by: Torben Pedersen

Intersecting Purposes Among Multiple Stakeholders: Fostering the Direct Air Capture Industry

» [Ho-Wei Hsu](#) (HEC Paris), Wenru Shi (Yale School of Management), Liyan Wang (Tsinghua University)

Value-retention strategies for product take-back systems

» [Torben Pedersen](#) (Copenhagen Business School), Rasmus Jørgensen (Copenhagen Business School)

Legitimizing the implementation of an energy transition strategy: a sensemaking perspective

» [Helene Colman](#) (BI Norwegian Business School), Birgitte Grøgaard (BI Norwegian Business School)

Bug appétit! Legitimizing nascent industries triggered by grand challenges: the case of Europe's insect industry

» [Marselia Tan](#) (ESSEC Business School), Sen Chai (McGill University)

8am

Common Ground

Track L: Sustainability and Social Impacts of Human Capital

Chaired by: Thomaz Teodorovicz

EMPLOYEE VOICE AS A STRATEGIC BENEFIT OF SUSTAINABLE HRM

» [KONSTANTINA TZINI](#) (CUNEF Universidad), Sylvia Rohlfer (CUNEF Universidad), Ching T. Liao (CUNEF Universidad)

Navigating corporate misconduct: The role of CEO moral compass

» [Lily-Anne Hons](#) (Hasselt University), Bart Leten (KU Leuven)

Its (NOT) my Game: Green Realignment's Divergent Impact on Stakeholders in CSiR Firms

» [Jia Shen](#) (University of Texas at Dallas)

"I'M NOT WORKING FOR YOU!": MITIGATING STIGMA BY ASSOCIATION IN HIRING

» [John Mawdsley](#) (HEC Paris), Rodolphe Durand (HEC Paris), Lionel Paoletta (Cambridge Business School)

Repair the house before it rains: Spillover effect of terrorism on employee welfare

» [Xu YAN](#) (The Hong Kong University of Science and Technology), Xinhao QIAO (Hongkong Polytechnic University), Qi ZHU (Hongkong Polytechnic University)

Office Parties: Partisan Sorting in the United States Labor Market

» [Max Kagan](#) (University of California, Berkeley), Reuben Hurst (University of Maryland), Justin Frake (University of Michigan)



Continued from Monday, 21 October

8am **Paper**
Track M: Addressing Grand Challenges from a Stakeholder Perspective

Chaired by: Anna Szerb

Navigating complexity and novelty: A stakeholder governance framework for public-private partnership projects

» [Africa Arino](#) (IESE Business School), Pascual Berrone (IESE Business School), Joan-Enric Ricart (IESE Business School), Xavier Sobrepere (Tilburg University), Alexis Yong (IESE Business School)

THEY DON'T CARE ABOUT US: HOW PUBLIC POLICIES CAN UNLOCK GROWTH IN DISADVANTAGED COMMUNITIES

» [Daphne Coelho](#) (Inspire), Aline Gatignon (Wharton, University of Pennsylvania), Leandro Pongeluppe (Wharton, University of Pennsylvania)

The Role of Orchestrators and Catalysts in Building and Progressing Cross-Sector Partnerships - Evidence from South Africa

» [Anna Szerb](#) (INSEAD), Sarita Sehgal (University of Cape Town)

Other People's Children: Racial Diversity and Community Support for Public Schools

» [Farzam Boroomand](#) (University of Minnesota), [Aseem Kaul](#) (University of Minnesota)

8am **Paper**
Track P: Inside the Minds of Entrepreneurs and Their Funders

Chaired by: Wenjun Wang

Visions or Mirages? Correspondence, Coherence and Strategy Making Under Knightian Uncertainty

» [Hui Sun](#) (Stockholm School of Economics)

MEN VERSUS WOMEN-OWNED ENTREPRENEURIAL PARTNERS IN ALLIANCES: THE IMPACT OF GENDER STEREOTYPES ON CONTRACT DESIGN

» [Wenjun Wang](#) (University of California, Irvine)

Championing the Flawed Gems: In Search of Contrarian Opportunities through Minority Ruling

» Jose Arrieta (University of Amsterdam), [Chengwei Liu](#) (Imperial College London)

Business model design when facing competing goals: Unveiling the role of regulatory focus

» [Nidhida Lin](#) (Macquarie University), [Krithika Randhawa](#) (The University of Sydney), [Ralf Wilden](#) (Macquarie University), Paavo Ritala (LUT University)

8am **Common Ground**
Track K: Incubators and Accelerators

Chaired by: Christopher Sabel

The Incumbent Incubators: How Successful Innovation Projects Breed New Ventures

» [Kejia Zhu](#) (University of Waterloo), Bojun Hou (Hefei University of Technology), Pengcheng Jin (Hefei University of Technology)

One Size Doesn't Fit All: Experimental Evidence on What Motivates Women to Apply to Incubators

» [Naja Pape](#) (INSEAD)

Selective Success Examining the Effectiveness of the Selection Process of Incubation Programs

» [Chiara Spina](#) (INSEAD)

Saving the Unit's "Face": From Playfulness to Deception in an Internal Corporate Venturing Initiative

» [Natalia Vuori](#) (Aalto University), Marina Biniari (University of Sussex), Quy Huy (INSEAD)



Continued from Monday, 21 October

Unveiling the Peer Network Effects in Accelerators: New Funding Opportunities Brought by Peers

» [Joonho Oh](#) (University of North Carolina at Chapel Hill)

8am

Paper

Track I: Category, Disruption and the Innovation Landscape

Chaired by: Bryan Stroube

Overcoming the Liability of Gender? Inventor Networks and Disruptive Innovation

» [Xiangting Wu](#) (University of Minnesota), Aks Zaheer (University of Minnesota), Russell Funk (University of Minnesota)

Friends or Foes: Incumbents' Parallel Identity Claims and Category Creation in Banking

» [Matilde Guilhon](#) (ESCP Business School)

Multi-Core-Component Innovation and the Redistribution of Bargaining Power across the Industry: The Case of Nanomedicine

» Lourdes Sosa (London School of Economics), Professor Marcela Miozzo (King's Business School, King's College London), [Luka Gebel](#) (King's Business School, King's College London), Professor Fiona Murray (MIT)

Great Minds Think Alike... Right? Producer and Consumer (Mis)Alignment in Perceptions of Product Distinctiveness

» [Ryan Angus](#) (West Virginia University), Matthew Barlow (University of Nebraska-Lincoln), Hyeonsuh Lee (West Virginia University), Cameron Verhaal (Tulane University)

8am

Paper

Track K: Venture Capital Financing

Chaired by: Steffen Wagner

Navigating Partner Selection in Untapped Venture Capital Opportunities

» [Lei Zhang](#) (University of South Florida)

Explaining Performance Persistence in Venture Capital: The Role of General Partner Skills and Initial Success

» [Corrado Botta](#) (Bocconi University), [Pietro Morino](#) (Bocconi University)

An Ownership Competence Lens on Venture Capital Value Creation for Limited Partners

» [Steffen Wagner](#) (EBS University), Sascha Neumann (EBS University), Tobias Gutmann (EBS University), Christian Landau (EBS University)

Equity Transactions in the Secondary Venture Capital Market and Firm Financing

» [Bin Hao](#) (East china university of science and technology), [Jing Jin](#) (University of International Business and Economics), [Shiyun Zhang](#) (East China Normal University), [Bingqing Zhao](#) (Xi'an Jiaotong-Liverpool University)

8am

Paper

Track K: Family Business

Chaired by: Tommaso Minola

Exploring the Effects of Control-Enhancing Mechanisms in Family Firm IPOs: Early Setbacks and Recovery Trends

» [Zied Guedri](#) (University of Quebec at Montreal), Asma Fattoum (John Molson School of Business, Concordia University)

Slack and Performance in Family SMEs

» [Tommaso Minola](#) (University of Bergamo), Philipp Sieger (University of Bern), Massimo Bau (jonkoping international business school), Alfredo De Massis (Free University of Bozen-Bolzano), Francesco Chirico (Macquarie University), Giovanna Campopiano (University of Bergamo)



Continued from **Monday, 21 October**

Channelling Purpose: Are Single Family Offices More Socially Responsible Entrepreneurial Investors?

» Myung-Seon Lydia Song (National University of Singapore), Marleen Dieleman (IMD), Ishtiaq Mahmood (National University of Singapore)

Exiting for the Family: Which Exit is Preferred in Publicly-Traded Family Firms?

» Chelsea Sherlock (Mississippi State University), Clay Dibrell (University of Mississippi), Todd Alessandri (Northeastern University), Kimberly Eddleston (Northeastern University), Esra Memili (University of North Carolina at Greensboro)

8am

Paper

Track O: CEO and TMT leadership dynamics

Chaired by: Pascal Flurin Meier

A HONEYMOON PERSPECTIVE ON CEO SUCCESSION

» Jerayr Haleblan (University of California, Riverside), Thomas Keil (University of Zurich), Pascal Flurin Meier (University of Zurich), Stevó Pavicevic (Frankfurt School of Finance & Management)

Changing from the Top: New Outsider CEO and TMT Structure Change

» Aras Can Aktan (Sabanci Business School), Maximilian Weis (ESCP Business School)

CEO Career Paths and Managerial Styles

» Dong Hyun Shin (City University of Hong Kong), Kyeongki Park (University of Maryland), Yixuan Li (University of Florida), Yanbin Wu (University of Florida)

As Strong as the Weakest Link: Examining New CEO Coalition Building and Firm Strategic Behavior

» Tamika Money (University of Georgia), Scott Graffin (University of Georgia), Felipe Calvano (University of Illinois Chicago)

9:30am

Keynote

Where does Corporate Purpose come from? Leaders or Institutions?

10:30am

General

Coffee Break Monday Morning

11am

Panel

Why and How Should We Develop Leaders to Manage Societal Impact?

Presented by: Myles Shaver, Olga Hawn, Ernie Cadott, Bindu Agarwal, and Aurélien Bruere

11am

Panel

Track R: Tips for Writing Methodological Contributions Extracted from How to Review Methodological Submissions

Tips for Writing Methodological Contributions Extracted from How to Review Methodological Submissions

» Lisa Schurer Lambert (Oklahoma State University), Donald Bergh (University of Denver), Paul Hünermund (Copenhagen Business School), Aaron McKenny (Indiana University), Rhonda Reger (University of North Texas), Mikko Rönkkö (University of Jyväskylä), Andreas Schwab (Iowa State University), Sarah Wolfolds (Cornell University)



Continued from **Monday, 21 October**

11am Common Ground
Track C: Navigating Purpose and Profit in Corporate Governance

Chaired by: Jonathan Doh

Sustainability Strategies in Africa

» [Ayman ER.RAHIMI](#) (Africa Business School, UM6P), [Dirk BOEHE](#) (University mohammed vi polytechnic - UM6P)

Hard Truths: The Unintended Consequences of Carbon Tax on Firm Behavior

» [Arzi Adbi](#) (National University of Singapore), Xiaoteng Wu (National University of Singapore)

Reconciling Purpose and Profit in Impact Investment Decisions of a Multi-level Public-Private Collaboration

» [Sajjad Salehi](#) (Aalto University), Kimmo Karhu (Aalto University)

Cross-Sector Partnerships (XSPs) Dynamics for Grand Challenges: The Case of The Ebony Project

» [Soumyo Das](#) (emlyon business school)

RECONCILING PURPOSE AND COMPETITIVE STRATEGY: POLYCENTRIC GOVERNANCE IN BRAZILIAN CATTLE CASE SYSTEM.

» [Fernanda Lemos](#) (Insper), Camila Sá (Insper)

Orchestrating Digital Solutions with Legitimacy: Unraveling Business-to-business Digital Service Venture's Performance with fsQCA

» [Xi-Jie Guo](#) (Sun Yat-sen University), Hui Fu (Sun Yat-sen University), Xiong-Hui Xiao (Southwest University), Shao-Shuai Zhang (Sun Yat-sen University)

11am Paper
Track I: Market for Technologies and IPs

Chaired by: Andrea Fosfuri

Acquiring Patents in Secret: Strategic Disclosure in Markets for Technology

» [George Chondrakis](#) (Esade Business School), Carlos Serrano (HEC Paris), Rosemarie Ziedonis (Boston University)

The Secret is Out: What US Census/NSF Surveys Reveal About Why Firms Value Trade Secrets

» [Trey Cummings](#) (Johns Hopkins University), Leonardo Kluppel (Ohio State University)

Creative Imitation and Complementary Asset Reconfiguration

» [Sarah Bei](#) (University of Colorado Boulder), Frank T Rothaermel (Georgia Institute of Technology)

Markets for trade secrets

» [Aldona Kapacinskaite](#) (Bocconi University), Rohin Nandakumar (Georgia Institute of Technology), Colleen Cunningham (University of Utah)

11am Common Ground
Track M: Politics and Stakeholder Relations

Chaired by: Timothy Werner

ORGANIZATIONAL POLITICAL SLANT: UNVEILING POLITICAL LEANINGS IN CORPORATE COMMUNICATION

» [Yusaku Takeda](#) (University of Illinois at Urbana-Champaign), [Tommy Pan Fang](#) (Rice University), Linhui Wu (University of Minnesota)

SOCIAL CONTROL AGENTS' AND CAPITAL MARKETS POLARIZATION: THE ROLE OF ANALYSTS' POLITICAL IDEOLOGY

» Ali Mohammadi (Copenhagen Business School), [Pooyan Khashabi](#) (ESSEC Business School), Mohamad Sadri (Simon Fraser University)



Continued from Monday, 21 October

Ethnic Minorities and the Political Divide in Support for Corporate Social Responsibility

» [Krishnan Nair](#) (University of Illinois at Urbana Champaign), Marc Kowalick (Rotterdam School of Management, Erasmus University), Moritz Appels (Rotterdam School of Management, Erasmus University)

CHOOSE YOUR FRIENDS WISELY: SOCIAL MOVEMENT ACTIVISM, BOARD POLITICAL CONNECTIONS AND POLITICAL POLARIZATION

» [Debtanu Lahiri](#) (Nova School of Business and Economics, Universidade Nova de Lisboa)

Cost of Speaking Out: The Impact of CEO Activism on Nonmarket Resources

» [Kate Niu](#) (INSEAD), Ilze Kivleniece (INSEAD)

11am

Paper

Track B: Rethinking firm performance

Chaired by: Aya Chacar

Accounting for Innovation: A Stakeholder Approach to Value Generation and Distribution

» [Gerhard Speckbacher](#) (WU Vienna University of Economics and Business)

Performance as Achieving Operational Targets

» [Camille Doche](#) (HEC Paris)

"Too Good to Be True": Grounded Exploration of Negative Firm Evaluations

» [Kristen Raney](#) (Arizona State University)

11am

Common Ground

Track J: Strategizing in the context Grand Challenges

Chaired by: Sotirios Paroutis

Organizational Purpose, Ideology, and Carbon Emissions

» [Andrea Cavicchini](#) (Católica Lisbon School of Business and Economics), Fabrizio Ferraro (IESE Business School)

Relentlessly Asking Why: Purpose-driven change as a strategic practice

» [Albena Björck](#) (ZHAW School of Management and Law), [Johanna E Pregmark](#) (Chalmers University of Technology: Chalmers tekniska högskola), [Helene van de Ven](#) (ASMPT GmbH & Co. KG), [Béatrice Vogel](#) (ZHAW School of Management and Law), [Juanita Guarín Davila](#) (ZHAW School of Management and Law)

Keeping it Real in the Death Zone: Contested Practices and the (In)Authenticity of Mt. Everest Climbing Expeditions, 1921-2019.

» [Cameron Verhaal](#) (Tulane University), Carmen Weigelt (Tulane University)

Shifting Perspectives: Rule of Law, Strategic Change, and Performance in the People's Republic of China

» [Brent Opall](#) (University of Wisconsin Eau Claire), [Xiaoyu Yang](#) (University of Wisconsin Eau Claire), [Longzhu Dong](#) (University of Wisconsin Eau Claire)

Partner Selection Dynamics in Multistakeholder Partnerships Addressing Grand Challenges: Navigating Multivocality and Value-Based Considerations

» [Rhea Riemke](#) (University of St. Gallen)

Tilting at windmills? How entrepreneurs navigate knotted paradoxes while tackling the grand challenge of inequality in women's health

» [Amanda Baum](#) (Hamburg University of Technology), [Moritz Göldner](#) (Hamburg University of Technology), [Pauline Charlotte Reinecke](#) (Hamburg University of Technology)

11am

Paper

Track D: Leadership and AI

Chaired by: Sebastian Esch



Continued from Monday, 21 October

Leadership in the Age of AI: Constructing the Future through Expert Imaginaries

» [Soo Young Choi](#) (University of Warwick), Stefan Haeffliger (Bayes Business School), Laure Cabantous (ESCP Business School)

Managers' Concerns Regarding Artificial Intelligence: A Sectoral Analysis of Finance and Healthcare with Multi-Criteria Decision-Making

» [DAMLA KÖROĞLU](#) (Istanbul University), EMRAH ONDER (Istanbul University)

Exploring Domain Complementarities: The Role of Human-Artificial Intelligence Collaboration within Organizations

» [Kateryna Fomina](#) (University of Geneva), Sebastian Raisch (University of Geneva)

Dissecting CEO Career Variety: Examining the Influence of Diverse CEO Experiences on AI Orientation

» [Sebastian Esch](#) (RWTH Aachen University), Sebastian Kruse (RWTH Aachen University), Malte Brettel (RWTH Aachen University)

11am

Common Ground

Track E: Environmental and Societal Impact

Chaired by: Niloofar Abolfathi

THE NATURE OF IMPORT COMPETITION AND FIRMS' ENVIRONMENTAL ENGAGEMENT IN EMERGING MARKETS

» Daniela Maggioni (Università Cattolica del Sacro Cuore, Milano), Grazia D Santangelo (Copenhagen Business School), Seda KOYMEN-OZER, (Baskent University)

Unconventional times: Competition, capability, and process innovation in the oil and gas extraction industry

» [Weikun Yang](#) (University of Michigan), Sendil Ethiraj (London Business School)

Blazing a Trail: Amsterdam Cannabis "Coffeeshops" and Competitive Firm Responses to Social Control (2009-2018)

» [Laura Dupin](#) (Amsterdam Business School- U of Amsterdam), Alessandro Piazza (Rice University)

Uneven Playing Field: How Illegal Online Pharmacies Take Advantage of Drug Shortages in Legal Pharmacies

» [Luis Diestre](#) (IE University), Benjamin Barber Iv (IE University)

Restrictive covenants, rent-sharing, and labor market concentration: Evidence from the 2016 Norwegian policy change

» [Cassandra Torgnes](#) (HVL Business School, Western Norway University of Applied Sciences), Lasse Lien (Norwegian School of Economics)

Time compression in the scaling of startups

» [Constantin Prox](#) (INSEAD), Veronica Roberta Cappelli (IESE Business School)

11am

Paper

Track G: New Models and Methods to Address Challenges MNEs Face

Chaired by: Protiti Dastidar

Using Machine Learning to Organize Inter-Theory Battles The example of Japanese MNE's FDI Modes

» [Yulun Ma](#) (Vrije Universiteit Amsterdam), Oli Mihalache (Vrije Universiteit Amsterdam), Mashiho Mihalache (EDHEC Business School), Arjen van Witteloostuijn (Vrije Universiteit Amsterdam)

Leveraging Power and Policy: Environmental Upgrading in MNE Offshore Outsourcing Networks

» [Shubham Singh](#) (Rutgers University), [Ajai Gaur](#) (Rutgers University)

How Peers Influence MNE Headquarter Attention to Foreign Subsidiaries

» Mayank Sewak (Newcastle University business School), [Anna Lamin](#) (Northeastern University)



Continued from Monday, 21 October

Birds of a Feather? Host-Country Policy Risk Perceptions in Cross-Border Investments

» [Matteo Moesli](#) (Zurich University of Applied Sciences), [Jakob Müllner](#) (WU Vienna University of Economics and Business), [Christopher Hartwell](#) (Zurich University of Applied Sciences)

11am

Paper
Track F: Laws, Policies, and Nonmarket Strategies

Chaired by: [Jordan Siegel](#)

Political competition and the rechanneling of corporate bribery into politically-connected charity donations: Evidence from South Korea

» [Yujin Jeong](#) (American University, Kogod School of Business), [Jordan Siegel](#) (University of Michigan, Ross School of Business)

Corporate Philanthropy and the Nonmarket Environment: Rethinking the Business Case for Social Initiatives

» [Ane Casajus-Burutaran](#) (University of Geneva), [Tina Ambos](#) (University of Geneva)

Data Privacy, Scaling, and Firm Scope: Evidence from the GDPR

» [Jingya You](#) (University of Illinois at Urbana-Champaign), [Deepak Somaya](#) (University of Illinois at Urbana-Champaign)

State-Owned Enterprise as a Conduit: Government Procurement and Innovation

» [Yishu Li](#) (HKUST(GZ))

11am

Paper
Track N: Networks and Performance

Chaired by: [Viacheslav lurkov](#)

Navigating the Multiparty Syndicate Landscape: Unpacking Group-Level Influences on Venture Performance

» [Jiabei Hu](#) (Purdue University), [Umit Ozmel](#) (Purdue University)

All About Him? Alliance Network Structural Holes, CEO Narcissism, and Gender

» [Shilpam Dubey](#) (University of Minnesota), [Pankaj Kumar](#) (Virginia Tech), [Aks Zaheer](#) (University of Minnesota)

Relational embeddedness and firm value creation: A contingent effect of product market characteristics

» [Viacheslav lurkov](#) (EDHEC Business School), [Michael Leiblein](#) (Ohio State University), [Ravi Madhavan](#) (University of Pittsburgh, Katz School of Business)

The Design Perspective of Alliance Portfolio: How Mirrored Structure of Technological Interdependencies and Inter-organizational Partnership Networks Influences Incumbents' Innovation

» [Dana Jongyoun Baek](#) (INSEAD)

11am

Paper
Track L: Technology, Innovation, and Human Capital

Chaired by: [Mingtao Xu](#)

The Birth of AI-based Firms & Industries: Role of Domain and Technical Human Capital

» [Mingtao Xu](#) (Tsinghua University), [Natarajan Balasubramanian](#) (Syracuse University)

Striving through Strife: US-China Conflict and Chinese-descent R&D Scientists' Innovation in the US

» [Suzan Sim](#) (IESE Business School), [A-Sung Hong](#) (Aarhus University)

Are Firms Stealing Talents? The Early-Career Sorting of Scientists Between Industry and Academia

» [Justine Boudou](#) (Harvard Business School)



Continued from Monday, 21 October

Who Creates Human Capital for Innovation? University Engineering Faculty and Their Students During Japan's Industrialization

» [Takuya Hiraiwa](#) (University of Maryland), Serguey Braguinsky (University of Maryland)

11am

Paper

Track P: Making Room for the Chief: Leader Sources of Variation in Performance Feedback

Chaired by: Xavier Sobrepere

Shake It Off? How Personality Shapes CEOs' Interpretation of Strong Negative Capital Market Feedback

» [Michelle Lang](#) (University of Göttingen), Jan Hennig (University of Groningen)

Psychopathic CEOs, Performance Aspiration Gap, and Risk-Taking

» [Remzi Gozubuyuk](#) (Sabanci University), Steffen Burkert (LMU Munich), Carl Joachim Kock (IE Business School), Aino Tenhiala (IE Business School), Jukka Partanen (University of Vaasa)

THE INTERPLAY BETWEEN SELF-CONFIDENCE AND DEADLINE PROXIMITY IN RESPONDING TO PERFORMANCE FEEDBACK

» [Xavier Sobrepere](#) (Tilburg University)

Anticipatory self-enhancement: When CEOs make accounting decisions that elevate performance

» [Pascal Flurin Meier](#) (University of Zurich), Thomas Keil (University of Zurich), Pino Audia (Dartmouth College)

11am

Common Ground

Track I: Platforms and Ecosystems

Chaired by: Erdem Dogukan Yilmaz

Platform Ecosystem Design in Nascent Markets: Evidence from the Football Fan Token Context

» [Jacopo Manotti](#) (Politecnico di Milano), Edoardo Meraviglia (Politecnico di Milano), Davide Moiana (Politecnico di Milano), Antonio Ghezzi (Politecnico di Milano)

Which Platform complementors adapt better to changes in external market conditions? The role of complementor's attention in platform markets

» [Rosario Silva](#) (IE Business School), Juan Santalo (IE Business School)

Decentralization and Platform Usage: Evidence from Decentralized Exchange Platforms

» [Moritz Dalheimer](#) (University of St. Gallen), Tim Meyer (University of St. Gallen)

To the Moon - Launching a Platform with First-Party Complements

» [Alexey Rusakov](#) (LMU)

The Effect of Company Sponsored Health Care on Innovation and Performance

» [Mark Hansen](#) (Brigham Young University), Jeff Dotson (Brigham Young University), Britt Berrett (Brigham Young University), Pam Hansen (Health Insights)

Purpose and Profits at a Crossroads: Establishing Expertise in the Field of Psychedelic Assisted Therapy

» Micki Eisenman (Hebrew University Business School in Jerusalem), Allison Elias (University of Virginia), [Adelaide King](#) (University of Virginia)

11am

Common Ground

Track O: Corporate social responsibility and ESG opportunities and challenges

Chaired by: Don Lange



Continued from Monday, 21 October

Balancing Self and Society: The Paradoxical Influence of CEOs' Social Class Origins on Greed and Corporate Social Responsibility

» [Aten Zaandam](#) (Duke University), [Livia Markoczy](#) (University of Illinois Chicago), [Tim Hubbard](#) (University of Notre Dame)

Widening the Gap? Moderating Influences on the Relationship between Managers' Social Class Origin and CSR Attitudes

» [Anke Schulz](#) (LMU Munich), [Dominik Van Aaken](#) (Charlotte Fresenius Privatuniversität Wien)

THE ADVERSITY OF AGREEABLENESS: THE CURVILINEAR CONUNDRUM OF CEO AGREEABLENESS ORGANIZATIONAL CSR AND WRONGDOING

» [Alanna Hirshman](#) (Texas Tech University), [Diana M Hechavarria](#) (Texas Tech University), [Andrew Blake](#) (Texas Tech University), [Oleg Petrenko](#) (University of Oklahoma)

Corporate Social Irresponsibility and New CEO Compensation

» [Michael Koch](#) (Brunel University London), [Yejee Lee](#) (Indiana University), [Sarah Park](#) (University of Leicester), [Stephanie Wang](#) (Indiana University)

Wading into Murky Waters: Reactive Integration of ESG Goals in CEO Pay

» [Xina Li](#) (INSEAD)

DISENTANGLING THE HETEROGENEITIES OF GREEN INNOVATION: WHAT MATTERS MOST FOR GREEN INNOVATION

» [Wen Helena Li](#) (University of Technology Sydney), [Peng Ding](#) (Dongbei University of Finance and Economics), [Francesco Chirico](#) (Macquarie University), [Markus Fitza](#) (Frankfurt School of Finance & Management)

11am

Paper

Track K: Inclusive Entrepreneurship

Chaired by: Taewon Kim

THE ROLE OF THE SOCIAL SAFETY NET AND OPENNESS TO IMMIGRANTS IN IMMIGRANT ENTREPRENEURS' BUSINESS SUCCESS

» [Sergei Musaji](#) (University of New Brunswick), [Julio De Castro](#) (Instituto Empresa), [William Schulze](#) (University of Utah)

Learning Entrepreneurship From My Neighbors

» [Ali Mohammadi](#) (Copenhagen Business School), [Kourosh Shafi](#) (California State University East Bay)

Two Tales of One City: The Effects of Structural Segregation on Opportunities for Minority Entrepreneurs.

» [Taewon Kim](#) (Rice University), [Alessandro Piazza](#) (Rice University)

Foreigners in Their Own Land: How Rural Entrepreneurs Navigate the Liability of Ruralness

» [Travis Howell](#) (Arizona State University), [Justin Kent](#) (Appalachian State University)

11am

Paper

Track O: The influence of media on strategic leaders

Chaired by: Ann Mooney Murphy

The Attention-Based View and Corporate Venture Capital Investments: The Role of CEO Cognitive Complexity and Heir Apparent

» [Mengying Yang](#) (Peking University)

Social glue: The effects of CEO media coverage on CEO-CFO social interaction in earnings calls

» [Yuting Yang](#) (Iowa State University), [Laura D'Oria](#) (Iowa State University), [Scott Johnson](#) (Iowa State University), [Cheng Nie](#) (Iowa State University)

INGRATIATORY PROCESSES IN CEO-ANALYST INTERACTIONS AND AUDIENCE FAVORABILITY

» [Friederike Hawighorst](#) (University of Passau), [Annika Götz](#) (TU Dortmund), [Andreas S König](#) (University of Passau), [Lorenz Graf-Vlachy](#) (TU Dortmund), [Basak Yakis-Douglas](#) (King's College London)



Continued from **Monday, 21 October**

A Comparative Analysis of Media Representation of East Asian CEOs

» Shunzhi Zhang (Stevens Institute of Technology), [Ann Mooney Murphy](#) (Stevens Institute of Technology), Seung Jeong (University of Georgia)

11am

Paper

Track K: Entrepreneurial Founding Team

Chaired by: Elettra D'Amico

FOR LACK OF A FOUNDING TEAM: HOW UNDERREPRESENTED FOUNDERS CONSTRUCT RESOURCE CONFIGURATIONS

» [Hilary Mahar](#) (Boston University), Amisha Miller (New York University), Siobhan O'Mahony (Boston University)

Sending the Wrong Cues: Gender-typed Language, Uncertainty, and the Legitimacy Threshold in Entrepreneurial Team Evaluations

» [Valentina Wiettsch](#) (WU Vienna University of Economics and Business), [Phillip Christopher Nell](#) (WU Vienna University of Economics and Business), Vera Rocha (Copenhagen Business School), Benoit Decreton (Nova School of Business and Economics, Universidade Nova de Lisboa)

Founding in the Bubble: Entrepreneurial Founding Teams, Political Partisanship, and Performance

» John de Figueiredo (Duke University), Fulton Christopher Eaglin (Duke University), [Brian Silverman](#) (University of Toronto)

Diverse Minds: How Entrepreneurial Teams' Composition Shapes AI Startups' Nature

» [Elettra D'Amico](#) (Politecnico di Torino), Andrea Panelli (Politecnico di Torino), Emilio Paolucci (Politecnico di Torino), Alessandra Colombelli (Politecnico di Torino)

11am

Paper

Track K: Social Entrepreneurship and Hybridity

Chaired by: Anuj Tater

Think Global, Act Local: How Social Entrepreneurs Adapt Business Models to Meet Grand Challenges

» Esther Leibel (Western University), [Natalya Vinokurova](#) (Lehigh University)

Legitimacy judgements of social enterprises based on organization structure.

» [Anuj Tater](#) (Rotterdam School of Management, Erasmus University)

Probing the Experiential Drivers of Hybridization in Social Venturing: An Extension and Empirical Test

» Brandon Ofem (University of Missouri - St. Louis), Seemantini Pathak (Western University), Amy Taylor-Bianco (Ohio University), [Ikenna Uzuegbunam](#) (Howard University), Amanda Hinojosa (Howard University)

From Margins to Mainstream: The Narrative Dilemma in Scaling Social Ventures

» [Diana Jue-Rajasingh](#) (Rice University), [Wesley Koo](#) (Johns Hopkins University)

12:15pm

**General
Lunch**

12:15pm

**General
Meet the Fellows Lunch Event**



Continued from Monday, 21 October

1:30pm

Panel

Track D: AI at Work: AI as a Co-Worker

Chaired by: Karen Schnatterly and Thomaz Teodorovicz

AI at Work: AI as a Co-Worker

» [Karen Schnatterly](#) (Virginia Tech), [Thomaz Teodorovicz](#) (Copenhagen Business School), [Feyza Narlı](#) (Manpower Group Turkey), [Stefano Brusoni](#) (ETH Zurich), [Giovanni Battista Dagnino](#) (University of Rome LUMSA), [Nan Jia](#) (USC Marshall), [Phanish Puranam](#) (INSEAD)

1:30pm

Panel

Track L: Catalyzing Collaboration: Enhancing Organizational Performance By Integrating Human Capital Management, Organizational Design, And Intra-Organizational Communication

Presented by: Russell Coff, Florian Englmaier, Maria Roche, Gina Dokko, and Anthony Nyberg

Catalyzing Collaboration: Enhancing Organizational Performance By Integrating Human Capital Management, Organizational Design, And Intra-Organizational Communication

» [Victoria Sevcenko](#) (INSEAD), [Miguel Espinosa](#) (Bocconi University)

1:30pm

Paper

Track T: Teaching Future Strategists: Practice and Co-Creation

Chaired by: Duncan ANGIN

BECOMING A STRATEGY PRACTITIONER: HOW CAN A PRACTICE-BASED APPROACH HELP STRATEGY TEACHERS?

» [Duncan ANGIN](#) (UCL School of Management), Robert Demir (Linköping University)

Types of ambiguity in Co-Creation settings in strategy education

» [Isabella Dittmar](#) (University of Bamberg), [Christoph Brielmaier](#) (University of Bamberg), Martin Friesl (University of Bamberg)

Methods for New Venture Development and the Nature of Entrepreneurship Training

» [Eric C Mota](#) (Wichita State University), Derek Ast (Wichita State University), Gaylen Chandler (Wichita State University)

Strategic Leadership in the Age of Artificial Intelligence: An Educational Perspective

» [Sabine Reisinger](#) (Johannes Kepler University Linz), Barbara Müller-Christensen (Johannes Kepler University Linz), Katharina Musil (Johannes Kepler University Linz)

1:30pm

Paper

Track I: Innovation, Incentives and Rewards

Chaired by: Giorgio Zanarone

The Costs They Are a-Rising: Commercialization Costs and the Innovation Process in Drug Development

» [Sina Khoshshokhan](#) (University of Colorado Boulder)

The Effectiveness of Revenue-sharing in Platform Ecosystems

» [Nudrat Mahmood](#) (Schulich School of Business)

The Burden of University Ownership on Attracting Venture Capital to Spinouts

» [Matthias Qian](#) (ESMT Berlin), Thomas Hellmann (University of Oxford), Junida Mulla (University of Oxford)

Inventors' Expected Rewards for Ownership Transfer of Their Ideas and Gender Effects on Creativity

» [Wei Wei](#) (Imperial College London), Paola Criscuolo (Imperial College Business School), Barbara Larrañeta (Universidad Pablo de Olavide)



Continued from Monday, 21 October

1:30pm

Paper

Track A: Geopolitics and Location Decisions

Chaired by: Sinziana Dorobantu

Leaving the Backseat: The Active Role of Multinational Firms in China-US Decoupling

» [Anne Jamison](#) (Copenhagen Business School), Harald Pühr (University of Innsbruck)

Foreign firms as outsiders: populist ideology and FDI location choice

» [Vera Kunczer](#) (Luiss University)

Political Systems and Location Strategies of Multinational Enterprises: The Role of the Flavors of Federalism

» Christopher Hartwell (Zurich University of Applied Sciences), [Ziko Konwar](#) (University of Leeds), Timothy Devinney (Alliance Manchester Business School, University of Manchester)

Seeking Credibility: Impartial Courts, Geopolitics, and Location Choice for Patent Litigation

» Jinhyuck (Joseph) Park (Sogang University), Grazia D Santangelo (Copenhagen Business School), [Minyuan Zhao](#) (Washington University in St. Louis)

1:30pm

Paper

Track B: Revisiting corporate governance

Chaired by: Sheen S Levine

Decoding Investor Reactions to Firm Misconduct: How Peer Behavior Colors Firm-Based Expectations

» Razvan Lungeanu (Northeastern University), [Sheen S Levine](#) (The University of Texas, Dallas, and Columbia University, New York)

What makes firm to be greener? The interplay of family ownership and national institutions

» [Jongik Chang](#) (Korea University), Junmin Park (Korea University)

Stakeholder Theory, Boundary work and Shariah Committee in Islamic Banking: A Turkish Case Study

» [Nermin Kassib-Accou](#) (IESEG School of Management), Alexandre Salvatori (Université Paris Est Créteil), François Grima (Université Paris Est Créteil)

MANAGING BOARD RESPONSIVENESS TO INVESTOR DISSENT: THE ROLE OF FIRM OWNERSHIP

» [ANABEL MENDOZA](#) (Universidad Carlos III de Madrid), Cristina Cruz (IE Business School), Maria J Sanchez-Bueno (Universidad Carlos III de Madrid), Luis Rafael Gomez Mejia (Arizona State University)

1:30pm

Paper

Track H: Challenges of post-merger integration and changing dynamic capabilities

Chaired by: Joakim Netz

How Social Structure Makes Dynamic Capabilities Dynamic

» [Joakim Netz](#) (Jönköping University), [Patrick Reinmoeller](#) (IMD)

From waste to treasure: The sustainability transition pathways from agricultural waste to bio-energy

» Ying-Che Hsieh (Institute of Technology Management, National Tsing Hua University, Hsinchu, Taiwan), [Tien Yu Chang](#) (National Tsing Hua University), Jingjing Weng (National Taiwan University of Science and Technology), Li-Hsiang Yi (Institute of Technology Management, National Tsing Hua University, Hsinchu, Taiwan)

Balancing the Use of AI as a Substitute and a Complement: A Dynamic Capabilities Perspective

» [Sohvi Heaton](#) (Baylor University), John Chen (Baylor University), David Teece (UC Berkeley)



Continued from Monday, 21 October

Managing Multiple Business Models in a Business Model Portfolio: A Dynamic Capability Perspective

» Sebastian Priestersberger (WU Vienna University of Economics and Business), Nina Hampl (University of Graz), Werner Hoffmann (WU Vienna University of Economics and Business), Alexander Engelmann (WU Vienna University of Economics and Business)

1:30pm

Common Ground

Track E: Innovation and Strategic Change

Chaired by: Bruno Cirillo

CONQUERING THE AI KINGDOM: STRATEGIC POSITIONING WITHIN A NEW COMPETITIVE LANDSCAPE

» David Maximilian Wagner (University of St.Gallen), Naomi Haefner (University of St.Gallen)

A Multidimensional Framework for Optimal Distinctiveness: Beyond the Dichotomy of Distinctiveness and Conformity

» Huajie Shen (School of business, Zhejiang University), Jie Yang (Asper School of Business, University of Manitoba), Stan Li (College of Business, City University of Hong Kong)

Poker, Game Theory, and Strategic Management

» Juha Uotila (University of Warwick)

Competition Beyond Size: Impact of Market Heterogeneity on Competition and Innovation Dynamics in Platform Markets

» Ahmadreza Mostajabi (London Business School)

Market Segmentation and the Industry Lifecycle: The Role of Information Diffusion in Industry Dynamics

» Johannes K. Schmalz (Henley Business School)

Revisiting Industry Effects: The Role of Industry Classification

» Alireza Eshraghi (UCL School of Management), Bart Vanneste (University College London)

1:30pm

Paper

Track G: How do MNCs React to Different Types of Exogenous Shocks?

Chaired by: Harun Emre Yildiz

Investor Reactions to Divestment Decisions in the Russia- Ukraine Crisis

» Harun Emre Yildiz (Mälardalen University), Sergey Morgulis-Yakushev (Uppsala University), Ulf Holm (Uppsala University), Ulf Andersson (Mälardalen University)

Expatriate Exodus or Stay-Put? Unraveling MNC Strategies Amidst Temporary Regulations During COVID-19

» Yasushi Moriuchi (University of Nagasaki), Kazuya Ise (Kyorin University), Akie Iriyama (Graduate School of Business and Finance, Waseda University)

Fire Sale? Financial Constraints and Airline Responses to the COVID-19 Pandemic

» Pushan Dutt (INSEAD), Henrich R Greve (INSEAD)

Uncertainty and Global Sourcing: Supplier Relationship as a Source of Adjustment Cost

» Xia Han (Soochow University), Tony Tong (University of Colorado Boulder), Liang Chen (Singapore Management University)

1:30pm

Common Ground

Track N: Sustainability and Stability

Chaired by: Pankaj Kumar

Strategic adaptation in ecosystems: The case of sustainable urban mobility

» Vegard Kolbjørnsrud (BI Norwegian Business School), Tale Skjølsvik (OsloMet - Oslo Metropolitan University), Anna Sundberg Swärd (BI Norwegian Business School)



Continued from Monday, 21 October

The Behavioral and Positional Drivers of Network Stability: Evidence from High-Growth Software Firms

» [Junghan Lee](#) (Seoul National University)

Loss and Gain: Impact of Ecosystem Strategy on Value Capture and Value Expectation

» Ke Rong (Tsinghua University), [Tianxi Yang](#) (Tsinghua University), Tao Zhang (Tsinghua University)

Running Away from the Past: Nostophobia during Post-Merger Integration

» [Timo Vuori](#) (Aalto University), Eero Vaara (University of Oxford), [Quy Huy](#) (INSEAD)

1:30pm

Paper

Track C: Innovative Approaches to CSR and Organizational Goals

Chaired by: Chiara Ravetti

Can CSR Provide Insurance-Like Effects under Mandatory Regulations? Explore Boundary Conditions of CSR Insurance Mechanism

» [Lingling Xie](#) (Singapore Management University), Heli Wang (Singapore Management University)

Organizational Goal Conflict, CSRI Engagement, and the Impact of CSR Contracting Modalities: evidence from Fintech employees

» [Saeedeh Ahmadi](#) (Amsterdam Business School- U of Amsterdam)

Doing well by acting good

» [Matteo Burato](#) (Imperial College Business School), Vincenzo Vastola (Montpellier Business School)

Innovative strategies addressing child labour in global supply chains: Experimental evidence from a cash transfer

» [Chiara Ravetti](#) (Politecnico di Torino), Anna Bruederle (International Cocoa Initiative)

1:30pm

Paper

Track L: Recruitment and Hiring

Chaired by: Chanchal Balachandran

Visibility or Credibility? Occupational Category Spanning with Profile-based Matching

» [Dongil Marco Jang](#) (University of Minnesota), Alan Benson (University of Minnesota), Ming Leung (University of California, Irvine)

On Hiring via Secondary Employment Affiliations

» [Chanchal Balachandran](#) (ULMS University of Liverpool), Filippo Carlo Wezel (USI Lugano), Guang Zhu (USI Lugano)

All Things Considered: How the Composition of the Candidate Pool Shapes Selection into Managerial Jobs

» [Olga Ivanova](#) (USI Lugano), Roxana Barbulescu (HEC Paris)

When is Startup Employment Attractive to Technical Job Seekers? Evidence From Online Experiments

» [Mehdi Ibn Brahim](#) (SKEMA Business School), Diego Zunino (SKEMA Business School), Daniel Forbes (University of Minnesota)

1:30pm

Common Ground

Track M: Crises, Misconduct, and Accidents

Chaired by: Jonathan Bundy

Effect of ESG Performance and Crisis Response Speed on Market Penalty and Post-crisis Risk

» [Hankyeol Kwon](#) (Seoul National University)

Off target? Selective coupling and enhancement in firms' responses after stakeholder requests to correct misconduct

» [Alison E Holm](#) (Nova School of Business and Economics, Universidade Nova de Lisboa), Anne Jacqueminet (Bocconi University)



Continued from Monday, 21 October

CATCH YOU OR PROTECT YOU: REGULATOR'S COMMON FATE IN ANTI-MONEY LAUNDERING

» [bei he](#) (Singapore Management University)

Is a high reputation beneficial or burdensome when announcing restructuring decisions? An expectancy violation's view

» Sebastian Fourné (Wilfrid Laurier University), Rico Kremer (Signal Iduna), [Miriam Zschoche](#) (University of Erfurt)

Do Politicians Trade on Insider Information?

» Amy Hillman (Arizona State University), Jonathan Bundy (Arizona State University), [Zeyu Zhao](#) (Arizona State University)

1:30pm

Paper

Track P: A Closer Look at Problem Solving in Organizations

Chaired by: Jerry Guo

Reimagining Problem-Solving in the Age of AI: An Interplay of Dual Cognition

» [Tomoko Yokoi](#) (ETH Zurich), Daniella Laureiro-Martínez (ETH Zurich), Federico Magni (ETH Zurich), Stefano Brusoni (ETH Zurich)

IMPROVING CROWD DELIBERATION WITHOUT INCREASING DIVERGENCE: EVIDENCE FROM A LARGE-SCALE GROUP EXPERIMENT

» [Matthias Troebinger](#) (ESSEC Business School), Vivianna Fang He (University of St. Gallen), Phanish Puranam (INSEAD)

Organizational Routines and Transactive Memory Creation

» [Jerry Guo](#) (Frankfurt School of Finance & Management)

Internal versus external actions in response to performance feedback

» [Serhan Kotiloglu](#) (California State University San Marcos), Daniela Blettner (Simon Fraser University), Thomas Lechler (Stevens Institute of Technology)

The Link between Reliability and Resilience: The Moderating Effect of Human Errors in Accident Management

» [Brian Park](#) (Georgia State University), David Lehman (University of Virginia), Rangaraj Ramanujam (Vanderbilt University)

1:30pm

Common Ground

Track I: Network of Firms and Inventors

Chaired by: George Chondrakis

Technology Overlap and Triad Dissolution in Collaborative Innovation

» [Wei Yang](#) (China Europe International Business School), Lisha Liu (Shanghai Jiao Tong University)

Knowledge Exchange in Self-Managing Teams: Why Control Matters More Than We Think

» [Beauregard Berton](#) (University of Amsterdam), Saeedeh Ahmadi (University of Amsterdam)

Bridging Director's Individual Social Connections for Prospective Firm Innovative Outcome

» [Junseok Goh](#) (University of Wisconsin-Madison, Wisconsin School of Business), [Yi Li](#) (University of Wisconsin-Madison)

External Knowledge Search Strategies for Responsible Innovation

» Leopoldo Gutierrez (University of Granada), [Junghoon Park](#) (Loyola Marymount University), Jordi Surroca (ULMS University of Liverpool), Josep Antoni Tribó (Stevens Institute of Technology)

When to Lend? Strategic Licensing of Intellectual Property

» [Dafna Bearson](#) (Harvard Business School), Maria Roche (Harvard Business School)

The effect of patent scope on declaration of standard essential patents

» [Honggi Lee](#) (University of New Hampshire)



Continued from **Monday, 21 October**

1:30pm

Common Ground

Track K: Fundraising Strategies and Venture Outcomes

Chaired by: Markku Maula

The Role of Positive and Negative Feedback in Entrepreneurial Social Media Fundraising Strategies

» [Daniela Defazio](#) (School of Management, University of Bath), [Vincenzo Buttice](#) (Politecnico di Milano)

BEYOND INDIVIDUAL ANGELS: EXPLORING THE IMPACT OF ANGEL INVESTOR PORTFOLIOS ON STARTUP PERFORMANCE

» [Niklas Geiss](#) (WHU - Otto Beisheim School of Management), [Dries Faems](#) (WHU - Otto Beisheim School of Management)

It Takes Two to Tango: Personal Chemistry Between Investors and Entrepreneurs on Social Media

» [Amy Y. Ou](#) (The Hong Kong Polytechnic University), [Yijing Li](#) (The Hong Kong Polytechnic University), [Lei Xu](#) (University of Missouri-St. Louis), [Xinhao Yu](#) (The Hong Kong Polytechnic University), [Wei Guo](#) (China Europe International Business School)

Critical to be Crypto: The Role of Crypto-Native Investors in Venture Performance

» [Yu Chen](#) (Renmin University of China), [Pengxiang Zhang](#) (Peking University), [Sali Li](#) (University of South Carolina), [Jingtao Yi](#) (Renmin University of China)

How Does GVC Holding Affect Firm's Strategic Orientation? An Emerging Market Perspective

» [Nan Zhang](#) (Fudan University), [Zhifei Li](#) (Fudan University), [David Gomulya](#) (Singapore Management University)

HOW DOES A NEW VENTURE'S TECHNOLOGICAL UNIQUENESS INFLUENCE VENTURE CAPITAL FUNDING OUTCOMES

» [Daehyun Kim](#) (Max Planck Institute for Innovation and Competition), [H Dennis Park](#) (University of Texas at Dallas), [Shu Deng](#) (University of Texas at Dallas)

1:30pm

Paper

Track O: Celebrity, Narcissism, Identification, and Cognition

Chaired by: Stevo Pavicevic

Celebrity on Board: Consequences of Celebrity Director Appointments

» [Elle Hyunjung Yoon](#) (Iowa State University)

It's All About... Us? – How CEO Narcissism Shapes Business Ecosystems

» [Anastasiya Shylyna](#) (University of Passau), [Moritz Maier](#) (University of Passau), [Andreas S König](#) (University of Passau), [Don Lange](#) (Arizona State University)

ON THE ORIGINS OF STRATEGIC DISTINCTIVENESS: THE ROLE OF CEO COGNITIVE PROCESSING STYLE

» [Marlon Fernandes Rodrigues Alves](#) (SKEMA Business School), [Stevo Pavicevic](#) (Frankfurt School of Finance & Management), [Vincenzo Vastola](#) (Montpellier Business School)

One and the same? CEO organizational identification and divestiture behavior

» [Daniel Gelsing](#) (Tilburg University), [Matias Kalm](#) (Tilburg University), [Louis Mulotte](#) (Tilburg University)

1:30pm

Paper

Track K: Entrepreneurship, Regions and Institutions

Chaired by: Michael Roach



Continued from Monday, 21 October

Self-Selection into Entrepreneurial Regions and Founding Rates

» [Michael Roach](#) (University of Illinois at Urbana-Champaign), [Min Jung Kim](#) (University of Illinois at Urbana-Champaign), [Eunhee Sohn](#) (Georgia Institute of Technology)

Experimenting with High Tech: The Role of Government R&D Contracts

» [Larisa Cioaca](#) (Duke University)

Maker spaces, maker entrepreneurship and Institutions

» [Fanny Zhuoxuan Li](#) (Stanford University), Robert Ebenhart (University of San Diego)

Searching in the Dark: Regional Disparities in Startups' Initial Equity Financings

» [Jay Habegger](#) (University of Maryland), Florence Honore (University of Wisconsin-Madison), Rajshree Agarwal (University of Maryland)

1:30pm

Paper

Track O: Unique methods for examining strategic leadership and governance

Chaired by: Sibel Ozgen

(No) Laughing Matters: A Multimodal Exploration of Humor in Leaders' External Communication

» [Niklas Müller](#) (University of Passau), [Steffen Klug](#) (University of Passau), [Benno Stöcklein](#) (University of Passau), [Dominik Bong](#) (University of Passau), [Alexander Kathan](#) (University of Augsburg), [Lukas Christ](#) (University of Augsburg), [Shahin Amiriparian](#) (University of Augsburg)

Subgroups in top management team and surface- and deep-level attributes: Computational model of decision-making processes

» [Takahiro Inada](#) (Kyoto University of Advanced Science), [Chen Liang](#) (MIT)

Superficial Leadership: The Case of the Muskrat Falls Project

» [Jy Tang](#) (Memorial University of Newfoundland)

Difference-in-Differences in Strategic Leadership Research: A Multidisciplinary Review

» [Sibel Ozgen](#) (Stevens Institute of Technology), JUSTINE HERVE (Stevens Institute of Technology)

3pm

Keynote

ESG 2.0: Shakeout or Phaseout

4pm

General

Coffee Break Monday Afternoon

4:30pm

Workshop

Marketplace Simulations Workshop: How to Use Simulation Games to Develop Leaders of Societal Impact

4:30pm

Panel

Track O: Blindspots in the Board Room: Causes, Consequences, and Contingencies

Presented by: [Daniel Zyung](#), [MK Chin](#), [Guoli Chen](#), [Wei Shen](#), [Margarethe Wiersema](#), and [Yan Anthea Zhang](#)



Continued from Monday, 21 October

Blind spots in the boardroom: Causes, consequences, and contingencies

» [Daniel Zyung](#) (Southern Methodist University), [MK Chin](#) (Indiana University)

4:30pm

Panel

Track F: Hidden Costs and Impediments of Resource Redeployment

Presented by: [Rocio Bonet](#), [Juan Santalo](#), and [Brian Wu](#)

Hidden Costs and Impediments of Resource Redeployment

» [Timothy B Folta](#) (University of Connecticut), [Sea-Jin Chang](#) (National University of Singapore), [Rocio Bonet](#) (IE University), [Juan Santalo](#) (IE University), [Brian Wu](#) (University of Michigan)

4:30pm

Paper

Track N: Competition in Platforms

Chaired by: [Kalan Horton](#)

Sword of Damocles: Coopetition Tension of Complementors and a Focal Platform

» [Yi Li](#) (University of Wisconsin-Madison), [Huiyang Dai](#) (Zhejiang University of Technology)

Complementors' Network Evolution: Power Balancing in Platform Ecosystems

» [Kalan Horton](#) (Florida State University), [Andréa Hodge](#) (Florida State University), [Bruce Lamont](#) (Florida State University)

Multisided Platforms as Inverted Prisms: How Reliance on Base Products Drives End Product Similarity

» [Emil Bakkensen Johansen](#) (University of Southern Denmark), [Oliver Baumann](#) (University of Southern Denmark)

ETSYSTRIKE: ORGANIZING COMPLEMENTORS ON PLATFORM-BASED ECOSYSTEMS THROUGH COLLECTIVE ACTION

» [Tommy Pan Fang](#) (Rice University), [Henning Piezunka](#) (INSEAD)

4:30pm

Common Ground

Track I: Non-market Strategies and Geopolitical Factors

Chaired by: [Elena Golovko](#)

Purple Politics: Organizational Political Polarization and Firm Innovation

» [Ludovica Castiglia](#) (IESE Business School)

The Role of Customer Subsidies in Spurring Incumbents' Investments in New Technologies: Evidence from the US Electric Utility Industry, 2000-2018

» [John Eklund](#) (University of Southern California), [Rahul Kapoor](#) (Wharton, University of Pennsylvania)

Industry Innovation Dynamics and High-Tech Firm Relocation

» [Jing Deng](#) (Georgetown University), [Janet Bercovitz](#) (University of Colorado Boulder), [Maryann Feldman](#) (Arizona State University)

From Internationalization To Localization? The Impact Of Technology Blockade On International Innovation Networks: A Case of US Entity Lists

» [Jiaying Liu](#) (Dalian University of Technology), [Yutao Sun](#) (Dalian University of Technology)

The Contribution of Chinese Science to US Technology: Evidence from Patent Citation of Papers

» [Junhan Wang](#) (Tsinghua University), [Xibao Li](#) (Tsinghua University), [Yanbo Wang](#) (The University of Hong Kong)

SUPPLY CHAIN RESILIENCE THROUGH ARTIFICIAL INTELLIGENCE-POWERED PREDICTIVE MAINTENANCE

» [Savindu Herath Pathirannehelage](#) (ETH Zurich), [Yash Raj Shrestha](#) (HEC Lausanne - University of Lausanne)



Continued from Monday, 21 October

4:30pm

Paper

Track I: Funds Seeking and Open Innovation

Chaired by: David Wehrheim

Mapping Moments: Understanding Organizational Narratives as Network Nodes

» [Elio Shijaku](#) (Universitat de Barcelona), Nathalie Marcela Ceron Hurtado (Universitat Autònoma de Barcelona)

Competitive Dynamics in Open-Source Development: Evidence from PyTorch's Transition to the Linux Foundation

» [Daniel Yue](#) (Harvard Business School), Frank Nagle (Harvard Business School)

Code, evaluation, code: Shaping individuals' contribution trajectories in open-source software

» [Matteo Devigili](#) (Bayes Business School), Simone Santoni (Bayes Business School), Gianvito Lanzolla (Bayes Business School)

Linking Decision Makers' Knowledge Background with NPD Project Selection and Funding Decisions

» Thomas Lechler (Stevens Institute of Technology), Jie Ren (Fordham University), [Josep Antoni Tribó](#) (Stevens Institute of Technology)

4:30pm

Paper

Track D: Research methods in AI

Chaired by: Demetrius Lewis

Harmonizing Classification Systems and Estimating and Correcting for Bias in Changes in Classification Systems Over Time

» [Demetrius Lewis](#) (University of California, Riverside), Isin Guler (University of North Carolina at Chapel Hill), Giacomo Negro (Emory University)

Generative AI and Strategy Work: AI Systems and Category Construction

» [Sai Kalvapalle](#) (Nova School of Business and Economics, Universidade Nova de Lisboa), Nelson Phillips (UC Santa Barbara)

Strategic Retraining of LLMs: Variance, Value, and Competitive Dynamics

» [Ehsan Valavi](#) (Massachusetts Institute of Technology), Joel Hestness (Cerebras Systems), Marco Iansiti (Harvard business school), Newsha Ardalani (Baidu Research), Feng Zhu (Harvard Business School), Karim Lakhani (Harvard business school)

Management Research in the AI Era: Insights from LLM-Based Multiagent Systems

» [Zheqi Xu](#) (Peking University), [Kun Zhang](#) (Peking University), Wei Wei (Peking University)

4:30pm

Paper

Track E: Digitalization and Technological Impact

Chaired by: Saverio Favaron

When Does Digitalization Matter for Firm Performance

» [Ramakrishna Devarakonda](#) (Tilburg University), Elena Golovko (Tilburg University), Jiuyu Dong (Department of Business Administration, Zhejiang University)

Adaptation to Technological Discontinuities: How Demand-side Disruptions Favor Incumbents

» [Grace Liu](#) (ETH Zurich), Roberto Fontana (University of Pavia), Franco Malerba (Bocconi University)

Willingness to PayPal: Demand Complementarity and Disruptive Technology in the Global Mobile Banking and Fintech Industry

» [Huaxi Gao](#) (Peking University), Yue Maggie Zhou (University of Michigan), Weiguo Zhong (Peking University)



Continued from Monday, 21 October

Managing Online Reputation: Emotionally Charged Evaluations and Organizational Responses

» [Saverio Favaron](#) (SKEMA Business School), Poonacha Medappa (Tilburg University)

4:30pm

Paper

Track G: New Approaches in Explaining Centrality and Integration in Alliances

Chaired by: Vera Kunczer

International alliance and firm profitability: The effect of betweenness centrality, tie strength and institutional distance

» XIAOCHEN CHANG (Universitat de Barcelona), [Elio Shijaku](#) (Universitat de Barcelona), Fariza lallouchen (Universitat de Barcelona), Xiao Zhang (Universitat Politècnica de Catalunya)

Corporate Sustainable Performance and Cultural Distance in Alliance Partner Integration Decisions

» [Xi Wu](#) (KU Leuven), Ernst Verwaal (KU Leuven), Herman Belgraver (KU Leuven)

Right-wing populist sentiment and international alliance performance

» [Vera Kunczer](#) (Luiss University), [Rian Drogendijk](#) (University of Groningen), Jonas Puck (WU Vienna University of Economics and Business)

Labor institutional inefficiency and location choices of MNCs' cross-border R&D alliances

» [Yixue Wu](#) (Hong Kong Metropolitan University), Lei Shi (University of International Business and Economics)

4:30pm

Common Ground

Track J: Strategic Decision-Making and Participation

Chaired by: Richard Whittington

Functionality development within, outside, and at edges of regulations as platform's strategic choice

» [Anna Baturevich](#) (Stockholm School of Economics), Anna Essén (Stockholm School of Economics), Annabelle Gawer (University of Surrey)

Negotiated root-stocking: a process-practice approach from the margin seeking and attaining legitimacy towards inclusivity

» [Aigerim Seken](#) (Nazarbayev University), Dastan Khussainov (SDU University), Venkat Subramanian (Nazarbayev University)

Methodological openness to research in Open Strategy

» [Lenis Araque](#) (Universidad EAFIT), Martha Reyes-Sarmiento (Universidad EAFIT)

THE "ECOLOGY OF PRACTICES" PERSPECTIVE: THE DIFFUSION OF PRACTICES WITH THE SAME UNDERLYING TECHNOLOGY

» [Jung Hyo Sun](#) (INSEAD)

One step forward, two steps back: Employee participation in firm-specific DEI work

» [Marte Semb Aasmundsen](#) (BI Norwegian Business School)

THE EFFECTS OF CORPORATE STAFF: A MISSING ELEMENT IN THE RESEARCH ON STRATEGIC DECISION MAKING

» [Katsuhiko Shimizu](#) (Keio University)

4:30pm

Common Ground

Track C: Advancements in ESG and Corporate Governance

Chaired by: Witold Henisz

Paying For Good? The Effect of Climate-Related Executive Compensation on Climate Performance

» [Carolin Betz](#) (Philipps-University Marburg), Teresa Antonia Dickler (Philipps-University Marburg), Johanna Glauber (IE Business School)



Continued from Monday, 21 October

A Study of Employees Voluntary Turnover in Socially Irresponsible Firms: The Moderation of Corporate Purpose

» [Pauline Asmar](#) (HEC Paris)

Overpromising? CSR Actions and Clarity of Purpose

» [Andrew Montandon](#) (HEC Paris)

Who's Socially Responsible? Theory and Multimethod Evidence on the Causes and Consequences of Perceived Corporate Responsibility

» [Sheen S Levine](#) (The University of Texas, Dallas, and Columbia University, New York), Razvan Lungeanu (Northeastern University)

Developing cultural traits: From new cognitive to new organizational conduct

» [Chia Ying Wang](#) (National Chengchi University), Ruey Lin Hsiao (National Chengchi University)

When Do Firms Formulate ESG Intentions? ESG Improvement under Legitimacy Pressure During M&A

» [Celia Yang](#) (Tsinghua University), Donghong Li (Tsinghua University), Zhenzhen Xie (Tsinghua University)

4:30pm

Common Ground

Track L: Challenges in Modern Work Environments

Chaired by: Deepak Somaya

The double shift: Moonlighting in the age of inequality

» [Elena Lizunova](#) (Brigham Young University)

Individual Implications of Perceived Firm-Specific Human Capital: A Value Creation and Value Capture Perspective

» [Mengwei Li](#) (Tilburg University), Clint Chadwick (University of Kansas), Zhong-Xing Su (Renmin University of China)

Who Carries the Burden of Geographic Distance? An Empirical Investigation of Project and Employee Outcomes

» [Tuuli Hakkarainen](#) (ULMS University of Liverpool), Anatoli Colicev (ULMS University of Liverpool), Torben Pedersen (Copenhagen Business School)

Value Dissonance at the Workplace

» [Miguel Espinosa](#) (Bocconi University), Alexia Delfino (Bocconi University)

AI the Ally

» [David Jorgensen](#) (Roger Williams University), Frances Fabian (The University of Memphis), Catherine Hall (Roger Williams University), Ryan Schill (Utah Valley University)

Parenthood for top management, risk attitudes, and firm-level risk-taking

» [Parasuram Balasubramanian](#) (Aalborg University), Kenneth Nygaard (Aalborg University), Sijin Wang (University of New South Wales (UNSW)), Thomas Kristensen (Aarhus University)

4:30pm

Paper

Track M: Corporate Responses to Stakeholders' Pressures

Chaired by: Tony He

How Many Calories? The Effectiveness of Substantive and Symbolic Actions in the U.S. Food Retail Industry

» [Luis Diestre](#) (IE University), Martina Montauti (University of St.Gallen)

With a grain of salt? Industry-affiliated organizations offering scientific expertise to inform regulation

» [Nicole West](#) (University of Texas at Dallas), David Tan (University of Washington, Seattle)

Virtue Claiming, Vice Lobbying: (Mis)Alignment of Corporate Discourse and Lobbying on Environmental and Social Issues

» [Tony He](#) (Rutgers Business School), Witold Henisz (Wharton, University of Pennsylvania), Matthew Josefy (Indiana University), Timothy Werner (University of Texas at Austin)



Continued from Monday, 21 October

Empirically-Based Resistance Strategies: How Firms Resist Stakeholder Demands

» [Nicole West](#) (University of Texas at Dallas), David Sirmon (University of Washington, Seattle)

4:30pm

Common Ground

Track M: The Impacts of Investors and Activists on Firms

Chaired by: Rodolphe Durand

Corporate Governance Evaluation and Shareholder Activism: An Institutional Gatekeeping Perspective

» [Youxian Song](#) (The university of Texas at Dallas), Jun Xia (The university of Texas at Dallas)

The Role of Materiality in the CSR-Investor Reaction Relationship: A Replication and Extension of Flammer (2013)

» Steven Kofford (Mississippi State University), Myles Melancon (Mississippi State University), [Ben Lewis](#) (Brigham Young University)

Towards a Theory of Organizational Repression of Stakeholder Collective Action

» [Natalie Holzaepfel](#) (University of North Carolina at Chapel Hill), Olga Hawn (University of North Carolina at Chapel Hill), Timothy Werner (University of Texas at Austin)

Political Opportunity Structure and Corporate Receptivity to Activism: Evidence from a Natural Experiment

» [Natalie Holzaepfel](#) (University of North Carolina at Chapel Hill), Olga Hawn (University of North Carolina at Chapel Hill), Mary-Hunter McDonnell (Wharton, University of Pennsylvania)

Activist organizations' dilemma in engaging stakeholders

» [Mohamad Sadri](#) (Simon Fraser University), Caterina Moschieri (IE University), Ithai Stern (INSEAD)

Configuring the External Corporate Governance of Multinationals' Solutions to Grand Challenges

» [Kevin Chuah](#) (Northeastern University), Rieneke Slager (University of Groningen), Jean-Pascal Gond (Bayes Business School), Mikael Homanen (Principles for Responsible Investment)

4:30pm

Paper

Track P: Managing Multiple Goals: Theoretical and Empirical Advances

Chaired by: Daniella Laureiro-Martínez

Multiple Goals and Problem Representation: Responses to Complex Feedback in Multiunit Organizations

» [John Joseph](#) (University of California, Irvine), [Vibha Gaba](#) (INSEAD), [Federica Angeli](#) (University of York)

Performance-Aspiration Spillover in a Multiple Goal Environment

» [Nauman Asghar](#) (University of Liverpool), [Zhiling Lin](#) (University of Wisconsin-Madison), [Hart Posen](#) (Dartmouth College)

Aspiration Formation and Adaptation Over Time: Evidence from Kickstarter Project Fundraising Goals

» Junjie Zhou (National University of Singapore), Lusi Yang (Georgia State University), [David Lehman](#) (University of Virginia), Jungpil Hahn (National University of Singapore)

Multiple-Goal Achievement in Fragile Ecosystems: How Community Leaders in the Colombian Pacific Region Define and Pursue Multiple Goals

» [Daniella Laureiro-Martínez](#) (ETH Zurich), [Zorica Zagorac-Uremovic](#) (ETH Zurich), Ivan Dario Lobo Romero (Universidad de los Andes)

4:30pm

Paper

Track P: Looking Under the Hood of Decentralized Organizations: What Makes them Work?

Venue - MR 13

Chaired by: Ying-Ying Hsieh



Continued from Monday, 21 October

A Deeper Look at Decentralized Autonomous Organizations (DAOs)

» [Ying-Ying Hsieh](#) (Imperial College Business School)

Aligning Preferences with Organizational Outcomes: The Role of Decision-Making Structures in Decentralized Organizations

» [Magnus van Haaren](#) (Rotterdam School of Management, Erasmus University)

Hierarchy, Span of Control, and the Patterns of Firm Growth

» [Jaeho Choi](#) (HKUST), [Saerom Lee](#) (Wharton, University of Pennsylvania)

THE ROLE OF INTEGRATORS IN ORGANIZATIONS

» [Piyush Gulati](#) (INSEAD), Arianna Marchetti (London Business School)

4:30pm

Paper

Track K: Innovation and Technology

Chaired by: Marco Ceccagnoli

From early-stage to late-stage innovations: Out-Licensing Dynamics and Performance Outcomes in Technology Startups

» [Marco Ceccagnoli](#) (Scheller College of Business), [Thomas Klueter](#) (IESE Business School), Solon Moreira (Fox School of Business)

Strategies for Capability Building in Young Technology Firms

» [Waverly Ding](#) (University of Maryland), Anil Gupta (University of Maryland), Beril Yalcinkaya (University of Maryland), Jon Norberg (LinkUp), Evan Schnidman (Outrigger Group)

Managing Dependence on Digital Platforms: A Sensemaking Approach

» [Mahdi Tavalaei](#) (University of Surrey), Yanfei Hu (University of Surrey)

Miniature Storytelling in Crowdfunding: The Role of Visual Congruence and Verbal Distinctiveness

» [Rui Wang](#) (George Washington University), Joel Gehman (George Washington University)

4:30pm

Paper

Track K: Scaling

Chaired by: Amisha Miller

How Temporal Flexibility Impacts Scaling: Insights From The Rise And Fall Of A Platform Start-up

» [Daniel Mack](#) (Singapore Management University), [Weiru Chen](#) (CEIBS)

Full Throttle, Leaking Tank? The Acceleration Paradox in Startup Scaling

» [Abhishek Bhatia](#) (London Business School)

A Multifaceted Perspective of Scaling Entrepreneurial Innovation and Impact in Developing Country Contexts

» [Chanyong Yoo](#) (University of South Carolina)

Evaluating entrepreneurial potential in organizations: Where do disparities come from?

» [Amisha Miller](#) (New York University), Siobhan O'Mahony (Boston University)

4:30pm

Paper

Track O: The effect of CEO personality on firm outcomes

Chaired by: Cameron Borgholthaus

CEO Risk incentives and Managerial Attention to Digital Technology: The Role of CEO Regulatory Focus

» [Mengying Yang](#) (Peking University), Zhaojie Chen (Peking University)



Continued from **Monday, 21 October**

AGREEING TO DISAGREE? EXAMINING PROMOTION FOCUS (IN)CONGRUENCE BETWEEN CEOs AND BOARDS OF DIRECTORS ON RISK-TAKING

» [Cameron Borgholthaus](#) (Southern Illinois University Edwardsville), [Chris Tuggle](#) (University of Central Arkansas), [Eric Y Lee](#) (Penn State), [Troy Smith](#) (University of Nebraska-Lincoln), [Katherine Maich](#) (Penn State)

Not Only What But Also Who: Impact of CEO Regulatory Focus on their dismissal

» [Mithira Siva](#) (Indian Institute of Management Ahmedabad)

Personality Traits of CEOs and Firm Outcomes: Meta-analysis

» [Filip Lestan](#) (Nord University Business School), [Randall Peterson](#) (London Business School)

7pm **General**
Monday Night Event at Divan Kuruçeşme

Tuesday, 22 October

8am **Panel**
Track B: Tragedy of the Commons vs. the Common Ground Approach to Grand Challenges: Fostering a Conversation
Chaired by: [Anna Minà](#)

Tragedy of the Commons vs Common Ground approach to Grand Challenges

» [Anna Minà](#) (University of Rome LUMSA), [Sharon Alvarez](#) (University of Pittsburgh, Katz School of Business), [Giovanni Battista Dagnino](#) (University of Rome LUMSA), [Jiatao Li](#) (The Hong Kong University of Science and Technology)

8am **Panel**
Track F: Diversification in the Digital Age

DIVERSIFICATION IN THE DIGITAL AGE: SHOULD WE RETHINK OUR PREMISES? WHAT DOES PRACTICE TEACH US?

» [Michael G Jacobides](#) (London Business School), [Gianvito Lanzolla](#) (Bayes Business School), [Costas Markides](#) (London Business School), [Laurence Capron](#) (INSEAD), [Yuri Romanenkov](#) (Evolution Ltd)

8am **Paper**
Track A: Dealing with Geopolitical Risk

Chaired by: [Omid Aliasghar](#)

RISING GEOPOLITICAL RISK AND A SUPPLIER FIRM'S CUSTOMER CONCENTRATION

» [Yu Li](#) (University of South Carolina), [Vivek Astvansh](#) (McGill University)

How Lobbying Responds to Uncertainty and Risk: Exploring the Effect of the Brexit Process

» [Sam Oxley](#) (University of Groningen), [Harry Garretsen](#) (University of Groningen), [Janka Stoker](#) (University of Groningen), [Ahmed Skali](#) (University of Groningen)

Alignment and Divergence in Government and Private VCs: The Amplifying Role of Geopolitical Risks

» [Mingtao Xu](#) (Tsinghua University), [Tan Li](#) (Soochow University), [Victor Cui](#) (University of Waterloo)



Continued from Tuesday, 22 October

SHIFTING DEMANDS: GOVERNANCE-INFLUENCED FIRM STRATEGY IN THE CONTEXT OF GEOPOLITICAL RISK

» Yi Shi Zhou (Auburn University), Hongkun Li (Auburn University), Meiying Cui (Auburn University), Cole Short (Pepperdine University)

8am

Paper

Track D: Flexible strategic responses to AI

Chaired by: Kinde Wubneh

To Boldly Go Where No One Has Gone Before: The Impact of AI on Firm Exploration

» Kinde Wubneh (Northeastern University), Venkat Kuppaswamy (Northeastern University)

Enabling Individual Ambidexterity: The Impact of AI on Combining Dual Learning Orientations

» John-Luca De Vries (Amsterdam Business School- U of Amsterdam), Michiel Tempelaar (Amsterdam Business School- U of Amsterdam), Henk Volberda (University of Amsterdam)

The Uneven Impact of Generative AI on Entrepreneurial Performance

» Nicholas Otis (UC Berkeley), Rowan Clarke (Harvard Business School), Solene Delecourt (UC Berkeley), David Holtz (UC Berkeley), Rembrand Koning (Harvard Business School)

Developing agile brands in the global marketplace: AI as a source of innovativeness and brand resilience

» Eleanna Kafeza (Zayed University), Georgia Katsifaraki (KIOS Research and Innovation Center of Excellence, University of Cyprus), Marios Theodosiou (University of Cyprus), Evangelia Katsikea (ICN Business School, Paris & CEREFIGE, University of Lorraine)

8am

Paper

Track E: Platform Strategy and Market Dynamics

Chaired by: Joe Ploog

Competition and value capture in platform markets: Implications for complementor strategy

» Johannes Loh (Vrije Universiteit Amsterdam), Ambre Nicolle (LMU Munich)

MATCH QUALITY IN MULTI-SIDED PLATFORMS: BALANCING GOVERNANCE AND CURATION STRATEGIES

» Joe Ploog (IE Business School), Joost Rietveld (University College London)

Platform Extended Ecosystems: Managing Partnerships and Growth

» Harsh Dod (Bocconi University)

PLATFORM SELECTION: THE IMPACT OF PLATFORM PARTNERSHIPS ON COMPLEMENTORS' ENGAGEMENT DECISIONS

» Harsh Dod (Bocconi University), Caterina Moschieri (IE University), Gianluigi Giustiziero (IE Business School, IE University)

8am

Paper

Track G: MNCs Sourcing Responses to CSR, DEI, and Sustainability Concerns

Chaired by: Chinmay Pattnaik

The Global Sourcing of Green Products

» Heather Berry (Georgetown University), Jasmina Chauvin (Georgetown University), Yuxi Cheng (University of Liverpool), Narae Lee (KAIST)

Role of Gender and Ethnic Diversity on International Success of Hollywood Movies

» Chinmay Pattnaik (The University of Sydney), Madhumita Nanda (The University of Sydney), Steven Lu (The University of Sydney)



Continued from Tuesday, 22 October

Aligning the Walk with the Talk: Exploring the Impact of Institutions on EMNCs' CSR Decoupling

» Zhu MENG (City University of Hong Kong), Jane Lu (City University of Hong Kong)

DIVERSITY AND INCLUSION IDEAS IN A FOREIGN SUBSIDIARY: A TRANSLATION PROCESS

» Cristina Leone (Università degli studi di Palermo), Arabella Mocciaro (Università degli studi di Palermo), Pasquale Massimo Picone (Università degli studi di Palermo)

8am

Paper

Track J: Strategizing Tools and Workshops

Chaired by: Paul Spee

Maintaining multi-centennial attics in southern Morocco as a strategic tool and practice

» Majda Soumane (Africa Business School, UM6P), Laurent Béduneau-Wang (Africa Business School, UM6P)

Strategizing Analogues: Influencing, compromising, and remembering in multimodal strategy workshops

» Stefan Meisiek (The University of Sydney), Johan Roos (Hult International Business School), David Oliver (The University of Sydney), Bonnie Stanway (The University of Sydney)

Navigating Paradoxes: Investigating the Interface of Conventional and Agile New Product Development

» Leonie Müller (University of Kassel), Tobias Roeth (University Kassel), Patrick Spieth (University of Kassel)

How communication by external advisors affects strategy-making in family firm advisory boards

» Coen Rigteling (Utrecht University School of Economics), Judith Van Helvert (Windesheim University of Applied Sciences), Dirk Gerritsen (Utrecht University School of Economics)

8am

Common Ground

Track N/H: Interconnections among Alliances/JVs/MAs

Chaired by: Jeff Reuer

Inherited Wisdom: How Acquirers Leverage the Knowledge of their Targets' Previous Alliance Partners

» Jens-Christian Friedmann (Rotterdam School of Management, Erasmus University), Korcan Kavusan (Rotterdam School of Management, Erasmus University)

I'M IMPRESSED: IMPRESSION MANAGEMENT TACTICS IN ALLIANCE PRESS RELEASES

» Doerte Leusmann (University of Passau), Marvin Hanisch (University of Groningen)

THE DISTRIBUTION OF EQUITY SHARE AND THE SIZE AND DISTRIBUTION OF VALUE IN JOINT VENTURES

» Mohammad Nasir Nasiri (University of Amsterdam), Petrus Maria Snoeren (University of Amsterdam)

CYBERSECURITY, DATA BREACH, AND INTERFIRM ALLIANCE PERSISTENCE

» Pankaj Kumar (Virginia Tech), S M Abidul Islam (Virginia Tech), Devi Gnyawali (Virginia Tech)

Horizontal coopetition, boundary-spanning search and sustainable product innovation: the moderating role of partner similarity

» XIA WU (Xi'an Jiaotong University), Jianjun Yang (Xi'an Jiaotong University), Bart Bossink (Vrije Universiteit Amsterdam), Sandra Hasanefendic (Vrije Universiteit Amsterdam)

Emotion-driven improvisation in time of crisis - A Study of First-Line Managers in post-merger integration

» Cao Dang Huy (TSM-Research, University of Toulouse Capitole, CNRS)



Continued from Tuesday, 22 October

8am **Paper**
Track C: Purpose-Driven Strategies and Their Impact on Organizational Change

Chaired by: Tommaso Minola

Corporate Purpose Orientation towards Value Generation and Business Model Innovation

» [Andrea Buratti](#) (University of Bergamo), [Giovanna Campopiano](#) (University of Bergamo), [Tommaso Minola](#) (University of Bergamo)

Cognitive foundations in purpose-driven platform-based startups

» [Johan Wallin](#) (Synocus), [Ghita Wallin](#) (Aalto University)

A process model of corporate purpose: Collective reflexivity, collective experimentation and institutional change

» [Padmavathi Shenoy](#) (Manipal Academy of Higher Education), [Ajit Nayak](#) (University of Southampton), [Smita Chattopadhyay](#) (Indian Institute of Management Trichy)

'TRUE COLORS' IN PRIVATE EQUITY: THE IMPACT OF POLITICAL ORIENTATION, INVESTOR TYPE, AND TIMING ON PURPOSEFUL GROWTH

» [Deirdre Coveney](#) (University of Warwick), [Koen Heimeriks](#) (University of Warwick), [Huimin Liang](#) (University of Warwick), [Irina Surdu](#) (University of Warwick)

8am **Paper**
Track L: Incentives and Compensation

Chaired by: Timothy Gubler

The interplay between authority and performance measures in managing human capital

» [Sreevathsan Sridhar](#) (London Business School)

Motivational Spillovers in Repeated Tasks: How Critical 9-1-1 Calls Influence EMS Crew Future Call Performance

» [Timothy Gubler](#) (Brigham Young University), [Haibo Liu](#) (Keck Graduate Institute), [Alexandru Roman](#) (California State University Los Angeles)

Compensation Dispersion among "Inventive Talents": Assortative Matching and Premium to Complex Innovation

» [Yuheng Ding](#) (World Bank), [Rajshree Agarwal](#) (University of Maryland), [Serguey Braguinsky](#) (University of Maryland), [Alex Son](#) (University of Wisconsin-Madison)

Waiting for opportunities: Variation in task opportunity and the future productivity of employees

» [Luchi He](#) (London Business School), [Yue Maggie Zhou](#) (University of Michigan), [Sendil Ethiraj](#) (London Business School)

8am **Common Ground**
Track M: Sustainability, Environmental Investments, and Risks

Chaired by: Arno Kourula

Sustainable Investment Choices: Interplay of Cause-Related Framing, Individual Values and Emotion

» [Susan Hill](#) (Bayes Business School), [Denis Grégoire](#) (HEC Montreal)

Public Pressure, Private Firms, and Directed Technical Change with Information Disclosure

» [Shirley Tang](#) (Bocconi University)

The Power of Green Voice: Can Retail Investors Activism Promote Company Low-Carbon Behavior?

» [caini FAN](#) (Northwestern Polytechnical University), [Mijia Gong](#) (Northwestern Polytechnical University), [Ming Jia](#) (Northwestern Polytechnical University)

"Blah, Blah, Blah" or Substantive Action? An Analysis of Managers' Temporal Orientations and Climate Outcomes

» [Kevin Chuah](#) (Northeastern University), [Katrin Heucher](#) (University of Groningen)



Continued from Tuesday, 22 October

DOES ESG PERFORMANCE REDUCE VOLUNTARY EMPLOYEE TURNOVER? A STUDY OF BELGIAN FIRMS

» [Anne Jacqueminet](#) (Bocconi University), Christiane Bode (Imperial College London)

8am

Common Ground

Track P: Identities and status in Evaluations, Expectations, and Aspirations

Chaired by: Miriam Flickinger

The “Who” and “How” of Producer Authenticity: How Producers’ Ascribed-identity Alignment Governs Authenticity Perceptions

» [Susie Choe](#) (University of Michigan)

Dissecting Status in Boards: A Social Relationship Modeling Approach

» [Ruben Anders](#) (Freie Universität Berlin), Miriam Flickinger (Freie Universität Berlin), Dennis Veltrop (University of Groningen)

Status and Expected Quality

» [Bryan Stroube](#) (London Business School), David Waguespack (University of Maryland)

OPPOSITIONAL IDENTITY AND GROWTH ASPIRATIONS IN CRAFT BREWERIES: THE ROLE OF FOUNDER MOTIVATION AND TEMPPAPER- FOCUS

» [Féline Verstappen](#) (Tilburg University), [Tine Buyl](#) (Tilburg University), [Rob Jansen](#) (Tilburg University), [Marius Meeus](#) (Tilburg University)

Rethinking sequentiality in organizational communication: A case of responsible fintech investment

» [Hieu Nguyen](#) (Amsterdam Business School- U of Amsterdam), [Taghi R Zadeh](#) (Amsterdam Business School- U of Amsterdam)

The Effects of Status Mismatch on Market Entry and Performance: From Mutualistic Competition to Full Competition

» [Xuan Sun](#) (Shanghai Jiao Tong University), [Michael Jensen](#) (University of Michigan)

8am

Paper

Track P: Organizational Control: New Perspectives, Mechanisms, and Applications

Chaired by: Jay Park

“Dropping the F-Bomb”: Vocabulary Choice in Feedback and Novelty in Online User Community Innovation

» [Jay Park](#) (University of California, Irvine)

CASCADING ATTENTIONAL CONTROL OF BUSINESS MODEL ADAPTATION

» [William Ocasio](#) (University of Illinois at Urbana-Champaign), [Dylan Boynton](#) (Michigan State University), [Yusaku Takeda](#) (University of Illinois at Urbana-Champaign), [Ronald Watkins](#) (University of Illinois at Urbana-Champaign)

Organizational Design Systems: Enabling Decentralized Organizing and Facilitating Adaptation Through Behavior Paper and Technological Conditions

» [Julian Jonathan Markus](#) (WU Vienna University of Economics and Business)

A Behavioral Governance Perspective on Meta-organizational Coordination Dynamics and Adaptation failures

» [John-Erik Bergkvist](#) (Stockholm School of Economics), [Anna Essén](#) (Stockholm School of Economics), [Magnus Mähring](#) (Stockholm School of Economics)

8am

Common Ground

Track I: Startups and Innovation

Chaired by: Jacqueline Kirtley



Continued from Tuesday, 22 October

Social and knowledge brokerage by venture capitalists and co-patenting by portfolio startups

» [H Dennis Park](#) (University of Texas at Dallas), Kaushik Gala (Iowa State University), Michael Howard (Iowa State University)

Timing of technological entry and firm survival in the nascent US commercial drone industry

» [Fabio Busicchia](#) (Politecnico di Milano), Alessandro Lucini-Paioni (Politecnico di Milano), Cristina Rossi-Lamastra (Politecnico di Milano)

Efficient Frontiers, Tradeoffs, and Strategy in the LED Lighting Industry

» [Alice Min](#) (New York University), J.P. Eggers (New York University)

Not All "Best" Practices Are Created Equal: Access to Expert Knowledge and Practice Adoption in Microenterprises

» [Natalie Carlson](#) (Wharton, University of Pennsylvania), Canberk Ucel (INSEAD)

Sailing through Regulatory Storm: Aligning Identity and Technological Capability in AI Medical Start-ups

» [Haoyu Zhang](#) (Leeds University Business School), Youngbin Joo (Leeds University Business School), Krsto Pandza (Leeds University Business School)

Ideas Brewed over Coffee: Locational Choice of Startups

» [Roma Mondal](#) (Indian Institute of Management Bangalore), Sai Yayavaram (Indian Institute of Management Bangalore)

8am

Paper

Track K: Pivoting

Chaired by: Sophia Hess

New Venture Pivoting- Exploring The Balance Between Novelty, Experience, and Performance

» [Gerardo Bastos](#) (University of Massachusetts Lowell), Mauricio Galli Geleilate (University of Massachusetts Lowell), Denise Dunlap (University of Massachusetts Lowell)

Measuring Pivots to Decode Entrepreneurial Strategy in New Ventures

» [Sophia Hess](#) (University of Stuttgart), Raj K Shankar (Great Lakes Institute of Management), Ferran Giones (University of Stuttgart)

Pivoting and Performance: Negative Feedback, Heterogeneous Business Idea Change, and Venture Outcomes

» [D. Carrington Motley](#) (Tepper School of Business, Carnegie Mellon University), Michael Leatherbee (Universidad Católica de Chile), Riitta Katila (Stanford University)

Management of Technology Intensive Acquisitions: The Role of the Chief Innovation Officer

» [Stefan Wuorinen](#) (Xavier University)

8am

Paper

Track I: Innovation and Grand Challenges

Chaired by: Mariano Mastrogiorgio

Tackling grand challenges with temporary technologies: The Finnish lubricating oil industry during World War II

» [Susanna Mansikkamäki](#) (University of Jyväskylä), Kalle Pajunen (University of Tampere), Mirva Peltoniemi (University of Tampere), Antti Sihvonen (University of Jyväskylä)

Double Duty: Exaptation and Multiple Technological Trajectories

» [Ho-Wei Hsu](#) (HEC Paris), Denisa Mindruta (HEC Paris)

DIGITAL MATURITY, SUSTAINABLE INNOVATION AND ESG

» [Metin Onal Vural](#) (CUNEF Universidad), Paola Zanella (CUNEF Universidad), Kremena Slavova (CUNEF Universidad), María Leticia Santos-Vijande (CUNEF Universidad)



Continued from Tuesday, 22 October

VALUE APPROPRIATION IN THE FACE OF GRAND CHALLENGES: EVIDENCE FROM THE COVID-19 PANDEMIC

» [Johan Rath](#) (Bocconi University)

8am

Paper

Track K: Experiments in Entrepreneurship

Chaired by: Nenad Apostoloski

A Scientific Approach to Entrepreneurial Team Formation: A Field Experiment

» [Devika Raj](#) (Bocconi University), [Luca Berchicci](#) (Rotterdam School of Management, Erasmus University), [Laura Rosendahl Huber](#) (Rotterdam School of Management, Erasmus University)

Learning from Failure in Entrepreneurship: A Field Experiment

» [Nenad Apostoloski](#) (INSEAD), [Chiara Spina](#) (INSEAD)

Entrepreneurial Domains, Theories and New Ideas: Evidence from a Field Experiment

» [Claudia Frosi](#) (Bocconi University), [George Chondrakis](#) (Esade Business School), [Luisa Gagliardi](#) (Bocconi University), [Myriam Mariani](#) (Bocconi University)

Discrimination in Two-sided Matching Market: Experimental and Theoretical Evidence in Entrepreneurial Finance

» [Ofir Gefen](#) (The Hong Kong Polytechnic University), [Junlong Feng](#) (Hong Kong University of Science and Technology), [Ye Zhang](#) (Stockholm School of Economics), [Weijie Zhong](#) (Stanford University)

8am

Paper

Track O: Strategic leadership and litigation: Influences and results

Chaired by: Simone Maria Eulitz

TAKING STOCK OF STOCKS: CEO LONG-TERM PAYMENTS AND CORPORATE LITIGATION LENGTH

» [Ahmet Uzay Sezer](#) (Bocconi University)

Preventing Corporate Misconduct in a Changing Organization

» [Simone Maria Eulitz](#) (LMU Munich), [Max Braun](#) (LMU Munich), [Anja Tuschke](#) (LMU Munich)

Storing Power: How Managers Use Big Bath Accounting to Convert between Different Sources of Power and Stay in Charge

» [Marc Woonadi](#) (Freie Universität Berlin), [Max Braun](#) (LMU Munich)

Who Knew? Product Recalls as a Consequence of Hedge Fund Activism

» [Albert Ahn](#) (Hong Kong Baptist University), [Jongsoo "Jays" Kim](#) (Hong Kong Baptist University)

9:30am

Keynote

AI and Competitive Advantage: Is it a Value creation or a wealth transfer story?

10:30am

General

Coffee Break Tuesday Morning

11am

Panel

Track C: Origins of Organizational Purpose

Origins of Organizational Purpose

» [Turanay Caner](#) (NC State U.), [Brian Wu](#) (University of Michigan), [Peter Klein](#) (Baylor University), [Özgecan Koçak](#) (Emory University), [Mehmet Gerz](#) (Ata Asset Management), [Esra Ulasan](#) (Magnus), [Anne Parmigiani](#) (University of Oregon)



Continued from Tuesday, 22 October

11am

Paper

Track J: Strategy Actors and Practice Theory

Chaired by: Saku Mantere

THE INFLUENCE AND IMPACT OF SOCIAL PRACTICE THEORY ON STRATEGY AND STRATEGIC MANAGEMENT

» [Paul Spee](#) (University of Queensland)

Recentring Strategy-as-Practice Research on Practitioners: Cognition, Conation and Compassion

» [Richard Whittington](#) (University of Oxford)

UNPACKING THE ROLE OF MANAGERS IN STRATEGIC LEGITIMACY

» [J Ignacio Canales](#) (University of Aberdeen), [Sotirios Paroutis](#) (University of Warwick), [Kate Buell-Armstrong](#) (University of Glasgow)

Looking for allies: How individuals mobilize resources for experimentation outside routine work

» [Nadine Scholz](#) (King's Business School, King's College London), [Professor Marcela Miozzo](#) (King's Business School, King's College London), [Gabriela Gutierrez Huerter O](#) (King's Business School, King's College London)

11am

Paper

Track M: Competition and Stakeholder Strategy

Chaired by: Der-Ting Huang

Rivalry between Multinational Corporations in Corporate Social Responsibility: The Contingencies of Observability and Coordination

» [Der-Ting Huang](#) (University of Illinois at Urbana-Champaign), [Fiona Kun Yao](#) (University of Illinois at Urbana-Champaign)

When it Rains, it Pours. Stakeholder Contention Following Mergers & Acquisitions.

» [Emanuele L M Bettinazzi](#) (Università della Svizzera italiana), [Ana Kurtanidze](#) (Università della Svizzera italiana)

Market valence and competitive dynamics

» [Andrew Sarta](#) (York University), [Mohamad Sadri](#) (Simon Fraser University), [Goce Andreovski](#) (Queen's University)

On the Limits of the Business Case for Stakeholder Investments: Insights From a Model of Market and Nonmarket Competition

» [Leandro Nardi](#) (HEC Paris), [Sergio Lazzarini](#) (Ivey Business School)

11am

Paper

Track A: Strategic Choices in the Face of Geopolitics

Chaired by: Joao Albino-Pimentel

International Business on the Grand Chessboard: Macro Pressures and Divestment Strategy Under Sanctions

» [Anna Andronovich](#) (WU Vienna University of Economics and Business)

CEO Narcissism and Its Impact on Firm Responses to Geopolitical Conflicts

» [Dongdong Huang](#) (Nankai University), [Huì Nán Zhāng](#) (Nankai University), [Jun Xia](#) (The university of Texas at Dallas)

How do MNEs from Third-Party Countries React to the US-China Trade War?

» [wen li](#) (Renmin University of China)

Industrial grand strategizing: Pacing industry-state engagement activities

» [Roosa Oinasmaa](#) (University of Jyväskylä), [Juha-Antti Lamberg](#) (University of Jyväskylä)



Continued from Tuesday, 22 October

11am

Paper

Track B: Understanding context-firm-individual interactions

Chaired by: Quy Huy

Diversity and homophily as determinants of self-selection into groups

» [Robert Janjic](#) (University of Vienna), Markus Reitzig (University of Vienna)

Navigating Changing Normative Pressures: Microfounding Organizational Decoupling

» [Yihua Wang](#) (London Business School), Donal Crilly (London Business School)

Situated Scintillating: A Process Model of Experimentation Strategy in Leveraging Institutional Translation for Organizational Transformation

» [Dastan Khussainov](#) (SDU University), Anjan Ghosh (Nazarbayev University), Sanat Kozhakhmet (Oxford Brookes University)

CROSS-LEVEL INTERACTIONAL PATTERNS OF ORGANIZATIONAL RESPONSES TO TENSIONS

» Mostafa Safar (University College London), [Stefano Miraglia](#) (University College London)

11am

Paper

Track G: How efficiently do MNEs take action in dealing with grand challenges?

Chaired by: Sarah Bei

Shifting landscapes: Impact of climate risk on MNEs' OFDI location decisions & the moderating role of network contingencies

» [Soni Jha](#) (Purdue University - Fort Wayne), Snehal Awate (Indian Institute of Technology Bombay), Ram Mudambi (Temple University)

Can Globalization Backfire? ----- Emerging Market Inbound IJVs and OFDI in Partners' Home Markets

» [Sarah Bei](#) (University of Colorado Boulder), Jeffrey Reuer (University of Colorado Boulder), Brian Wu (University of Michigan)

Caught between the fronts: A legitimacy-based view on Western firms' response to the Ukraine War

» [Louis Vandepoele](#) (University of Mannheim Business School), [Georg Wernicke](#) (HEC Paris)

Foreign markets and the nature of digital technologies: Mixed-methods evidence from Italian firms

» [Matteo Tubiana](#) (Politecnico di Torino), [Paolo Neirotti](#) (Politecnico di Torino), Andrea Ricci (Istituto Nazionale per l'Analisi delle Politiche Pubbliche)

11am

Common Ground

Track F: Risks, Uncertainties and Within-firm Interdependencies

Chaired by: Yue Maggie Zhou

Rigid Synergies: A Simulation of Growth-Driven Interdependency

» [Constantin Prox](#) (INSEAD), Phebo Wibbens (INSEAD)

Real Options: Added Returns versus Added Risk

» [Arkadiy Sakharov](#) (University of Illinois at Urbana Champaign)

Strategic change and firm value in the context of political uncertainty

» [Marina Lugova](#) (University of Burgundy)

Unpacking the organizational factors shaping firm value in multi-business firms

» [Sonali Kaur Bhatia](#) (IE Business School, IE University), Mariano Mastrogiorgio (IE Business School, IE University)



Continued from Tuesday, 22 October

Great Enemies are the Only Enemies Worth Fighting: What Can Financial Analysts Infer from Patent Litigation?

» [Yuxi Cheng](#) (University of Liverpool), Nick Papageorgiadis (ULMS University of Liverpool), Wolfgang Sofka (Copenhagen Business School)

Firm Boundaries and Incentives: Evidence from the Biopharmaceutical Industry

» Marco Da Rin (Tilburg University), Christopher Larson (Tilburg University), [Marco Testoni](#) (University of Miami)

11am

Common Ground

Track N: Complementarity/interdependence vs competition in ecosystems: co-opetition in ecosystems

Chaired by: Bilgehan Uzunca

Unveiling the process of traditional incumbents developing complementarity within the platform ecosystem

» [Jiaming Yang](#) (Zhejiang University), Zhengyao Kang (University of Bristol), Sihan Li (Zhejiang University), Jiang Wei (Zhejiang University of Finance & Economics)

Platform Ecosystem Dynamics: Examining Dynamic Capabilities for Incumbent Adaptation

» [Theresa Maria Seehofer](#) (University of St. Gallen)

Behind the Scenes: How Incumbents Configure Their Innovation Ecosystems

» [Theresa Maria Seehofer](#) (University of St. Gallen), Christoph Lechner (University of St. Gallen)

Interdependent ecosystem evolvement

» [Johan Wallin](#) (Synocus), Ghita Wallin (Aalto University)

Exploring Inter-Organisational Dynamics in Business Ecosystems: How Less Powerful Players Gain Power

» [Xiaohan Sun](#) (London Business School), [Shahzad Ansari](#) (University of Cambridge)

The Industry Lifecycle of Platform-Mediated Industries

» Axel Zeijen (ETH Zurich), Richard Tee (University of Surrey), Fernando Suarez (Northeastern University), [Stefano Brusoni](#) (ETH Zurich)

11am

Paper

Track L: Organization of Strategic Human Capital

Chaired by: Victoria Sevchenko

Shaping Organizational Performance via Employee Participation and Vetting in Managerial Selection

» [Thomaz Teodorovicz](#) (Copenhagen Business School), Samina Karim (Northeastern University), Monica Higgins (Harvard University)

The Double-Edged Sword of High-Status Awards: Impacts on Organizational Adaptability

» [Victoria Sevchenko](#) (INSEAD)

THE DARK SIDE OF MULTI-BUSINESS FIRMS: EVIDENCE FROM WORKERS' ACCIDENTS IN FRANCE

» [Rocio Bonet](#) (IE University), [Federica De Stefano](#) (HEC Paris)

Individual-level Origins of Firm-level Human Capital Resources

» [Timothy Gubler](#) (Brigham Young University), David Kryscynski (Rutgers University), Ryan Cooper (University of Arkansas)

11am

Paper

Track M: Entrepreneurial Challenges and Stakeholder Relations

Chaired by: Sonal Nayak



Continued from Tuesday, 22 October

From Farm to Fork: Individual Environmental Concerns and External Categorical Legitimacy along the Value Chain

» [Sonal Nayak](#) (Indian Institute of Management Bangalore), Vijay Venkataraman (Indian Institute of Management Bangalore)

Gaslighting: The liability of entrepreneurs' identity-issue fit in Femtech

» [Ludovica Castiglia](#) (IESE Business School)

WHEN CLIENTS ARE OWNERS: HOW COOPERATIVES COMPETE WITH PRIVATE AND STATE-OWNED FIRMS IN HETEROGENEOUS MARKETS

» [Octavio Barros](#) (Inspir), [SANDRO CABRAL](#) (Inspir), Sergio Lazzarini (Ivey Business School)

Easy Doesn't Do It: Initial Conditions, Early Strategy Selection, and Small Firm Performance

» [Fulton Christopher Eaglin](#) (Duke University)

11am

Paper

Track P: Search and Solutions: Bringing the Problem Back In

Chaired by: Dylan Boynton

The problem of pursuing new problems: How solution search shapes future problem search

» Cha Li (University of Texas at Austin), [PK Toh](#) (The University of Texas at Austin)

The Role of Organizational Distance in Problemistic Search

» [Taeho Kwak](#) (ESSEC Business School), Maciej Workiewicz (ESSEC Business School)

Innovating in distant problem landscapes: the role of problem identification feedback

» [Cyrille Grumbach](#) (ETH Zurich), Chan Hyung Park (ETH Zurich), Georg von Krogh (ETH Zurich)

Attention, Opportunities, and Growth in the Multidivisional Firm

» [Dylan Boynton](#) (Michigan State University), John Joseph (University of California, Irvine)

11am

Common Ground

Track K: IPO and Exits

Chaired by: Ali Mohammadi

Signal congruence: Venture Capital, IPOs and the Acquisition Valuation of Entrepreneurial Ventures

» Massimo Colombo (Politecnico di Milano), [Benedetta Montanaro](#) (Politecnico di Milano)

OWNERSHIP COMPETENCE AND THE GROWTH AND PERFORMANCE OF ENTREPRENEURIAL IPO FIRMS

» [Jiaju Yan](#) (Baylor University), Peter Klein (Baylor University), Xiaqing He (Baylor University)

Intended use of proceeds as a solution to information asymmetry in the IPO context

» [Lei Yu](#) (Hitotsubashi University), [Masaru Karube](#) (Hitotsubashi University), Daisuke Uchida (Keio University)

Lasting Impact? Venture Exits and Founders' Non-Profit Initiatives

» Ming zhu Wang (University of Washington), [Daniel Elfenbein](#) (Washington University in St. Louis)

Dark Side of Reputation: Evidence from Venture Capital Exit

» [Jun Xu](#) (University of California, Riverside), Jerayr Haleblan (University of California, Riverside), Peggy Lee (Arizona State University), Anu Wadhwa (Imperial College Business School)

11am

Common Ground

Track I: Corporate Governance Effects

Chaired by: Panos Desyllas



Continued from Tuesday, 22 October

Taking Stock of the State of Innovation

» [Kristen Raney](#) (Arizona State University)

The Right To Be Known As Knowing: CEO Political Ideology And Gender Bias In Patenting

» [Ali Radfard](#) (Aston Business School), [Sama Hassani](#) (Amirkabir University)

How Much Do CEO, Firm, Industry and Country Matter in Corporate R&D? Variance Decomposition Analysis

» [Filip Lestan](#) (Nord University Business School)

Incumbent Response to Business Model Innovation: The Role of CEO Opportunity Framing

» [Yuliya Snihur](#) (IESE Business School), Christoph Zott (IESE Business School), Andreea Kiss (Lehigh University)

Exploring AI's Potential in Scaling Social Innovation: An Action Research Approach

» [Kata Isenring](#) (ETH Zurich)

11am

Paper

Track K: Artificial Intelligence and Entrepreneurship

Chaired by: Zahra Jamshidi

A Machine Learning Configurational Perspective for Persistent High Growth

» [Yassine Lamrani Abou El Assad](#) (Rotterdam School of Management, Erasmus University), Justin Jansen (Rotterdam School of Management, Erasmus University)

AI-Driven Experimentation: Harnessing Generative AI for Portfolio Strategies in Digital Entrepreneurship

» [Zahra Jamshidi](#) (University of Calgary)

AI-driven Entrepreneurship in Data Sensitive Markets: A Study of UK Fintechs' Value Creation and Appropriation Strategies

» [Dize Dinckol](#) (University of Oxford)

11am

Paper

Track O: Risk taking and strategic leaders

Chaired by: Stefan Maric

Executive Confidence and Capital Market Reactions: An Integrated View of Principal-Agent and Institutional Logics

» Vincent Chee (Wenzhou-Kean University), [Jueni Lyu](#) (Hong Kong Baptist University), Dawei Wang (The University of Hong Kong), Krishna Savani (The Hong Kong Polytechnic University)

Situating the power within: How integrating CEO personality and performance feedback shape corporate risk-taking

» [Cameron Borgholthaus](#) (Southern Illinois University Edwardsville), Joseph Harrison (Texas Christian University), Troy Smith (University of Nebraska-Lincoln)

Prospect Theory, Multiple Anchor Points and Risk-Taking

» [Stefan Maric](#) (Bentley University), Shelby Gai (Michigan State University), Nicholas Hays (Michigan State University)

Who Bears the Risk? Mobility of Top Executives from High-Performing to Low-Performing Firms?

» [Martin Ganco](#) (University of Wisconsin-Madison), Jingnan Liu (University of Wisconsin-Madison), Joe Raffiee (University of Southern California)

11am

Paper

Track I: Innovation, Users, and Communities

Chaired by: Milan Miric



Continued from Tuesday, 22 October

Demand-led Standardization: How User Involvement Shapes Voluntary Standard Setting

» [Najoung Lim](#) (Melbourne Business School), Ram Ranganathan (University of Texas at Austin)

Combining for Unconventionality: When resource constraints may promote innovation capabilities

» [Harsh Ketkar](#) (Bocconi University), Maria Roche (Harvard Business School)

Exploring foreign demand: Evidence from a digital product platform

» [Nataliya Wright](#) (Columbia Business School)

Community effects and cryptocurrencies performance: community size and engagement impact on platforms and applications market performance

» [Joana Pereira](#) (University of Leeds), Mahdi Tavalaei (University of Surrey)

11am

Paper

Track O: Behavioral theory insights for strategic leadership challenges

Chaired by: Bettina De Ruyck

COMMON OWNERSHIP AND EMPLOYEE WELFARE

» [Nishant Kathuria](#) (Texas State University), Sumit Majumdar (University of Texas at Dallas), Mike Peng (University of Texas at Dallas)

Decoding DAOs: Governance Dynamics and their Performance Implications in Decentralized Autonomous Organizations

» [Lukas Beckenbauer](#) (Technical University of Munich), Marvin Hanisch (University of Groningen)

Redesigning the Role of the CEO in Joint Value Creation: The Implicit Contract Game

» [Adam Clark](#) (Chapman University)

The Role of Executive Social Comparison Orientation in the Behavioral Theory of the Firm

» [Bettina De Ruyck](#) (Vlerick Business School), Daniel Gamache (University of Georgia)

11am

Panel

Meet the Editors Panel Presented by Elsevier

Presented by: Thomas Lawton, Ajai Gaur, and Paolo Aversa

12:15pm

**General
Lunch**

12:15pm

**General
PhD Circle Live Lunch Event**

1:30pm

Keynote

Plenary Session: What about geopolitics? View from the Corporate window.



Continued from **Tuesday, 22 October**

2:45pm **Panel**
Track G: Is sustainability thinking heading for global divergence or convergence?

Is Sustainability Thinking Heading for Global Divergence or Convergence?

» [Rodolphe Durand](#) (HEC Paris), [Maurizio Zollo](#) (Imperial College Business School), [Pratima Bansal](#) (Ivey Business School), [Lisa Sachs](#) (Columbia University)

2:45pm **Common Ground**
Track T: Teaching Future Strategists: Learning Under Complexity
Chaired by: Alessandro Merendino

LEARNING STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP BY DOING: THE EXAMPLE OF STUDENT-LED UNIVERSITY SPINOUTS

» [Rod Shrader](#) (University of Illinois Chicago)

On teaching strategy to undergraduate students, producing durable learning

» [Duncan Duke](#) (Ithaca College)

Embracing Complexity: Transformative Thinkways in Strategic Management Education

» [Mazi Raz](#) (Ivey Business School)

Exploring the Praxis of Strategic Formulation in Kazakhstan's Higher Education Institutions Amid Uncertainty

» [Assylbek Nurgabdeshev](#) (Edinburgh Business School, Heriot-Watt University), [Kairat Moldashev](#) (SDU University)

Teaching Scenario Planning to Executives at a Time of Crisis: A Case Study from the Museum Sector in the UK

» [Maureen Meadows](#) (Coventry University), [Alessandro Merendino](#) (Queen Mary University of London), [Frances O'Brien](#) (University of Warwick)

2:45pm **Paper**
Track H: Navigating and discovering in (non-) events and challenges
Chaired by: Heinrich-Jakob Wild

Extremity-Normalcy Oscillations in Navigating Climate Hazards: A Process Model of Adaptation by Ghoramara Islanders, India

» [Arijit Chatterjee](#) (ESSEC Business School), [Anjan Ghosh](#) (Nazarbayev University), [Patricia Helena Hein](#) (Ivey Business School)

NON-EVENTS IN PROCESSES OF STRATEGIC CHANGE

» [Juha-Antti Lamberg](#) (University of Jyväskylä), [Eero Vaara](#) (University of Oxford), [Mirva Peltoniemi](#) (University of Tampere), [Christian Stutz](#) (University of Jyväskylä)

Grounded Creative Problem Solving and Novel Strategic Initiatives: A Study of Discovery-Oriented Adaptation

» [Laura Poppo](#) (University of Nebraska-Lincoln), [Hilary Schloemer](#) (Arkansas State University), [Yan Huang](#) (Iowa State University)

Two Steps Forward, One Step Back: How Firms Explore Ambiguous Platform Potential In Established Industries

» [Heinrich-Jakob Wild](#) (University of St. Gallen), [Joachim Stonig](#) (University of St. Gallen), [Karolin Frankenberger](#) (University of St. Gallen)

2:45pm **Paper**
Track E: Firm Dynamics and Performance
Chaired by: Stefano Li Pira



Continued from Tuesday, 22 October

From Sharing to Keeping: Impact of Platform Integration on Knowledge Sharing among Complementors

» [Chengdi Fa](#) (Amsterdam Business School- U of Amsterdam), Taghi R Zadeh (Amsterdam Business School- U of Amsterdam), Hakan Ozalp (University of Amsterdam), Henk Volberda (University of Amsterdam)

Combining Non-Market and Market Strategies to Enhance Firm Performance

» [Injae Jeon](#) (Korea University), Yoojung Ahn (Korea University)

A Relational View of Intra-Industry Relationships: A Study of the Finnish Mobile Gaming Industry

» Jukka Luoma (Aalto University), Kastor Brunila (Aalto University), [Joseph Porac](#) (New York University)

Following (too many) leads? Firm reaction to externally set goal multiplicity

» [Clara Depalma](#) (Bocconi University), Giada Di Stefano (Bocconi University)

2:45pm

Paper

Track G: Do MNCs Think About Doing Good? Legitimacy, Ethical Governance, Bribery

Chaired by: Carlos Rodriguez

DO (GOOD) FIRMS BEHAVE IN WAYS THAT THEORY SUGGESTS? THE QUEST FOR LEGITIMACY AND ENTRY MODE CHOICES OF SOCIALLY PERFORMING MULTINATIONALS

» [Huimin Liang](#) (University of Warwick), Irina Surdu (University of Warwick), [Giulio Nardella](#) (ESCP Business School), Nigel Driffeld (Warwick Business School)

ETHICAL GOVERNANCE IN NON-ETHICAL PLACES: CSR, ENTRY MODE, AND HOST COUNTRY CORRUPTION

» [Negash Haile Dedho](#) (Maastricht University, School of Business and Economics), René BELDERBOS (KU Leuven, Department of Managerial Economics, Strategy and Innovation), Alvaro CuervoCazurra (Northeastern University, D'Amore-McKim School of Business)

Managerial Capability and Firm Bribery: The Effects of Formal and Informal Institutional Pressures

» [Juan Carlos Morales-Solis](#) (West Texas A&M University), Allyson Jeanette Morales Garcia (Grupo LAFISE)

Goal deviation responses in offshoring

» [Carlos Rodriguez](#) (INCAE Business School), Luciano Ciravegna (INCAE Business School), Bent Petersen (Copenhagen Business School)

2:45pm

Paper

Track F: Rethinking Firm Boundaries

Chaired by: Yuping Li

Revisiting Vertical Integration and Competition Amid Uncertainty

» [ROSA KIM](#) (Oklahoma State University), [Aseem Kaul](#) (University of Minnesota)

Putting Strategy Back into Corporate Strategy: Sequences of Alliances, Acquisitions, and Divestitures

» Jens-Christian Friedmann (Rotterdam School of Management, Erasmus University), [Exequiel Hernandez](#) (Wharton, University of Pennsylvania), Emilie Feldman (Wharton, University of Pennsylvania)

Transaction Cost Economics and the Failure of the Firm: What Is Wrong With Hierarchies?

» [Johann Voigtsberger](#) (Freie Universität Berlin)

How Platform Owner Entry Affects Open Source Contribution? Evidence from GitHub Developers

» [Yuping Li](#) (University of Colorado Boulder)



Continued from Tuesday, 22 October

2:45pm

Paper

Track C: Strategic Integration of Corporate Sustainability and Performance

Chaired by: Marco Giarratana

Performance Effects of Corporate Sustainability Strategies: A Semiotic Square Approach

» [Marco Giarratana](#) (IE University), Martina Pasquini (IE Business)

From intent to impact: Accelerating corporate sustainability integration into strategic management

» [Ana Kemanian](#) (IMD School of Business, Cranfield University), Rosina Watson (Cranfield University, School of Management), Andrew Angus (Cranfield University, School of Management)

Environmental Self-regulation and Multinational Enterprises' Home and Foreign Carbon Emission: Evidence from Carbon Emission Target Setting

» [Jingyuan Li](#) (HKUST), Jiatao Li (The Hong Kong University of Science and Technology)

Driving Sustainable Change: The Role of Investment Management Firms in Mergers and Acquisitions of Socially Responsible Ventures

» [Maritza Espina](#) (Sustainability, Ethics, & Entrepreneurship Society), Peter Gianiodis (Duquesne University)

2:45pm

Common Ground

Track L: Gender and Diversity in the Context of Strategic Human Capital

Chaired by: Rocio Bonet

From Many, through Few: Optimizing Diversity and Firm-Specific Liabilities in Hiring

» [Sangwon Han](#) (INSEAD), [Shinjae Won](#) (University of Illinois at Urbana Champaign)

SAME PAYCHECK, DIFFERENT YARDSTICKS: GENDER DIFFERENCES IN THE STRUCTURE OF CEO PERFORMANCE-BASED PAYMENTS

» [Ahmet Uzay Sezer](#) (Bocconi University), Cedric Gutierrez (Bocconi University)

Hedge Fund Activism and Non-Target Firm's Board Demographic Diversity

» [Saeid Bazmohammadi](#) (John Molson School of Business, Concordia University), Young-Chul Jeong (John Molson School of Business, Concordia University)

Embeddedness of Gender Diversity Effect: Top Gun Flight Competition in the Korean Air Force

» [Minki Kim](#) (Seoul National University), [Hyunuk Lee](#) (Seoul National University), [Sun Hyun Park](#) (Seoul National University)

Who Benefits Most from Entrepreneurship?: Evidence for a Gender Premium in Economic Returns to Founding a New Business

» [Tiantian Yang](#) (The Wharton School, University of Pennsylvania), Aleksandra Kacperczyk (London Business School), Lucia Naldi (Jönköping University)

Gender Mix of the Labor Queues and Hiring Outcomes: Evidence from Corporate Sustainability Professionals

» [Xuege Cathy Lu](#) (University of Minnesota), Halil Sabanci (Frankfurt School of Finance & Management), Elizabeth McClean (Cornell University), Shiyang Wang (Cornell University)

2:45pm

Paper

Track M: Reputation: The Antecedents, Consequences, and Aftermath

Chaired by: Sarah Diaz-Rivera



Continued from Tuesday, 22 October

Examining Unwanted and Unintended Firm Reputations

» [Sarah Diaz-Rivera](#) (University of Georgia), Daniel Gamache (University of Georgia), Mike Pfarrer (University of Georgia)

THE UNINTENDED CONSEQUENCES OF STAKEHOLDER SCRUTINY ON CORPORATE SOCIAL RESPONSIBILITY

» [Shubham Singh](#) (ESSEC Business School)

NEED FOR SPEED: EXPLORING THE IMPACT OF RESPONSE SPEED ON FIRM REPUTATION FOLLOWING A VIOLATION

» [Spencer Fraseur](#) (The University of Texas at Arlington), Fredrick Rice (Morgan State University)

Bouncing Back Stronger: Heterogeneity in Patterns of Reputational Recovery and Stakeholder Engagement Strategies

» [Anastasia Gracheva](#) (The Wharton School, University of Pennsylvania)

2:45pm

Paper

Track M: Social Movements and Corporate Sociopolitical Activism

Chaired by: Yu Li

Employee Reactions to "Woke" DEI Policies

» [Lauren Aydinliym](#) (Baruch College), Dorothea Roumpi (Penn State), Danielle Warren (Rutgers Business School)

Strategic Silence? Engagement and Critique Dynamics in Relation to Polarized Issues

» [Christopher Bruno](#) (Wharton, University of Pennsylvania), Adam Cobb (University of Texas at Austin), Tyler Wry (Wharton, University of Pennsylvania)

Who Takes the Seat? How simultaneous identity movements shape board diversity

» Katherine Chen (Wharton, University of Pennsylvania), [Mary-Hunter McDonnell](#) (Wharton, University of Pennsylvania)

FLIPPED FACES: CONTRADICTORY CORPORATE SOCIOPOLITICAL ACTIVISM AND STAKEHOLDERS' EVALUATIONS OF LEGITIMACY

» [Yu Li](#) (University of South Carolina)

2:45pm

Paper

Track P: Frontiers in Organization Design Research

Chaired by: John Eklund

What is "organizational" about organizational learning?

» [Ekin Ilseven](#) (Católica Lisbon School of Business and Economics), Özgecan Koçak (Emory University), Daniel Levinthal (The Wharton School, University of Pennsylvania), Phanish Puranam (INSEAD)

Multiple Goals, Structural Dynamics, and the Introduction of a General Purpose Technology

» David Huber (Technical University of Munich), [David K Reetz](#) (Technical University of Munich)

A New Organizational Structure Database: Examining Structure through Top Management Team Compositions

» Daniel Albert (Drexel University), [John Eklund](#) (University of Southern California), Lisa Tang (National University of Singapore)

Meta-organization as an Incentive and Effort Integrating System: A behavioral foundational theory

» [John-Erik Bergkvist](#) (Stockholm School of Economics)

2:45pm

Common Ground

Track K: Resource Mobilization in Entrepreneurial Ventures

Chaired by: Aldona Kapacinskaite

PROPERTY RIGHTS STRATEGIES & RESOURCE MOBILIZATION PROCESSES AMONG GENERATIVE AI STARTUPS

» [Judy Rady](#) (Virginia Tech), David Townsend (Virginia Tech), Rick Hunt (Virginia Tech)



Continued from Tuesday, 22 October

ENTREPRENEURIAL STRATEGY IN NASCENT MARKETS: UNDERSTANDING LEARNING ACTIVITIES WHEN VENTURES ARE DEPENDENT ON RESOURCE PROVIDERS

» [Jonathan Ruane](#) (Trinity College Dublin), Esther Tippmann (University of Galway), Sinéad Monaghan (Trinity College Dublin)

Intertemporal Process of Entrepreneurial Ecosystem Evolution: Examination of Resource Mobilization by Entrepreneurs in Kyoto

» [Takahiro Inada](#) (Kyoto University of Advanced Science), Takayuki Suzuki (Kyoto University of Advanced Science), Fusako Adachi (Kyoto University of Advanced Science)

How Resource Providers Respond to Entrepreneurs' Expectancy Violations: Linking Prior Venture Failure to Subsequent Success

» Jordan McSweeney (Suffolk University), Kevin McSweeney (Oklahoma State University), [Thomas Allison](#) (Texas Christian University), Justin Webb (University of North Carolina at Charlotte)

Entrepreneurial Projection Strategy

» [Haiyang Zhang](#) (Harvard Business School), Aticus Peterson (Harvard Business School), Andy Wu (Harvard University)

Catching the Leprechaun: How Entrepreneurs Attract Technical Cofounders

» [Travis Howell](#) (Arizona State University)

2:45pm

Common Ground

Track O: The effects of politics and ideology on strategic leaders and firm outcomes

Chaired by: MK Chin

When Do Investors React Positively to a Salient Anxiogenic Threat? Examining CEOs' Observed Conscientious Virtue

» [Sana Chiu](#) (University of Houston), Dejun Tony Kong (University of Colorado Boulder), Robert Hoskisson (Rice University)

Reconsidering CEOs' Political Ideology in Evenhanded Outcomes and Pro-social Corporate Practices

» [Moritz Appels](#) (Rotterdam School of Management, Erasmus University), Marc Kowalick (Rotterdam School of Management, Erasmus University), Michael Woywode (University of Mannheim Business School)

CEO POLITICAL ORIENTATION AND FIRM CLIMATE CHANGE EXPOSURE

» [Rodrigo Luna](#) (WU Vienna University of Economics and Business), Thomas Lindner (Copenhagen Business School), Julia Hautz (University of Innsbruck), tim quigley (University of Georgia)

Amour-propre: Unveiling the Impact of CEO Narcissism on CEOs' Taking a Public Stance on Sociopolitical Issues

» [Ghina Chammas](#) (HEC Paris), [Georg Wernicke](#) (HEC Paris)

Exploring Racial Dynamics in Corporate Sociopolitical Activism: Racial Minority Directors' Responses to the BLM Movement

» Seung-Hwan Jeong (University of Georgia), [Maurice Murphy](#) (University of Georgia), Joanna Reddick (University of Georgia), Ann Mooney Murphy (Stevens Institute of Technology)

Resource Allocations and Political Ideology at the CEO-Board Interface

» [Jason DeBode](#) (Missouri State University), Corey Fox (Texas State University), Daniel Goering (Missouri State University)

2:45pm

Paper

Track K: Venture Capital, Startup Strategy and Performance

Chaired by: Sheryl Winston Smith

Securing Venture Capital for Sustainability-Driven Ventures: An Analysis of Funding Delay

» [Yangyang Cheng](#) (Bocconi University), Andrea Fosfuri (Bocconi University), [Nicola Misani](#) (Bocconi University)



Continued from Tuesday, 22 October

Venture Capital's impact on Entrepreneurial Activities in Nascent Industries: Insights from the Plant-based Food Sector

» [Qiang Xiong](#) (Bocconi University), Andrea Fosfuri (Bocconi University)

The ideal funding trajectory for technology ventures seeking equity crowdfunding and venture capital (VC) funding

» [Marziyeh Talebian](#) (John Molson School of Business, Concordia University)

Short-Term Hype or Long-Term Hope? Demo Days, Hype, and Startup Performance

» [Sheryl Winston Smith](#) (BI Norwegian Business School)

2:45pm

Paper

Track I: Clusters, Subsidiaries, and Geography Effects

Chaired by: Sinziana Dorobantu

CLUSTER REBOOTING: TECHNOLOGICAL ADAPTATION IN LOCALIZED INDUSTRIES

» [Paolo Aversa](#) (King's Business School | King's College London), Marco Bettiol (Department of Economics and Management, University of Padua), Mauro Capestro (Department of Economics and Management, University of Pavia), Eleonora Di Maria (Department of Economics and Management, University of Padua)

Geographic Proximity and the Market of Technology: Evidence from High-Speed Rail Expansions in China

» [Daxin Sun](#) (Nanjing University)

Managing with Autonomy: How to Develop Intangible Assets in Subsidiaries

» [Nilanjana Dutt](#) (Bocconi University)

Adversity Leads to Prosperity : Technology Sanctions and Firms' Cross-Border Innovation

» [Chen Zhang](#) (Dalian University of Technology), Yutao Sun (Dalian University of Technology)

2:45pm

Paper

Track I: Learning and Knowledge Structures

Chaired by: Sandeep Pillai

Divergent Assessment of Innovative Products

» [Joy Z. Zheng](#) (INSEAD)

More than Compiling Knowledge: Role of Knowledge Aggregators in Inter-Organizational Learning

» Natarajan Balasubramanian (Syracuse University), [Samir Biswas](#) (Indian Institute of Management Udaipur), Palash Deb (North Carolina A&T State University), Preetam Basu (University of Kent)

The Misfit Bias

» [Bryan Stroube](#) (London Business School), Keyvan Vakili (London Business School), Michaël Bikard (INSEAD)

STANDING AT THE CROSSROADS: IMPACT OF KNOWLEDGE DIVERSITY ON FIRMS' INNOVATION ALONG EMERGING TECHNOLOGICAL PATHWAYS

» [Chenlu YIN](#) (Tilburg University), Geert Duysters (Tilburg University)

2:45pm

Paper

Track O: Strategic leadership influences on competitive dynamics

Chaired by: Shuping Li

The More, The Merrier? Corporate Social Responsibility (CSR) Contracting and Firm Competitive Actions

» [Shuping Li](#) (The Hong Kong Polytechnic University), Steve Sauerwald (University of Houston), Luman Yu (The Hong Kong Polytechnic University)



Continued from Tuesday, 22 October

Hidden Gem in CEO Wealth: Behavioral Agency Perspective and Competitive Behavior of the Firm

» [Oleksandr Tsaruk](#) (West Virginia University)

Being Communal: How Appointing a Female CEO May Deter Competitive Attacks

» Eric Y Lee (Penn State), [Katherine Maich](#) (Penn State)

The Effectiveness of Firms' Communicative Responses following Interorganizational Spillovers

» [Franziska Hittmair](#) (Nova School of Business and Economics, Universidade Nova de Lisboa), Mark Desjardine (Dartmouth College), Roberto Ragozzino (Nova School of Business and Economics, Universidade Nova de Lisboa)

4pm

**General
Coffee Break Tuesday Afternoon**

4:30pm

Paper

Track R: Model Selection: Methodological Choices and Insights

Chaired by: [Andreas Schwab](#)

Improving theory testing with nonlinear control variables

» [Andreas Salmen](#) (Brandenburg University of Technology Cottbus-Senftenberg), Diemo Urbig (Brandenburg University of Technology Cottbus-Senftenberg / Indiana University Bloomington), Herman Aguinis (George Washington University)

Pitfalls of Model Selection Bias: Assessment of Hazard Distribution in Event History Analysis

» [Oleksandr Tsaruk](#) (West Virginia University), Abhishek Srivastava (West Virginia University), Hyeonsuh Lee (West Virginia University)

Omne Trium Perfectum: Theorizing and Testing Three-Way Interactions in Strategy Research

» [Xinran Wang](#) (Baruch College, City University of New York), Zilin HE (Tilburg University), Siqi Hou (National University of Singapore)

Bayesian Analyses for Replication Studies: New Opportunities for Strategic Management Researchers

» [Andreas Schwab](#) (Iowa State University), Donald Bergh (University of Denver), Ronan Powell (University College Dublin), Yang Zhao (University College Dublin)

4:30pm

Paper

Track G: New Challenges in Capabilities, Knowledge Intensity, and Transformational Learning

Chaired by: Jan Hendrik Fisch

Internationalization of knowledge-intensive business service firms

» [Jan Hendrik Fisch](#) (WU Vienna University of Economics and Business), [Lars Lipecz](#) (WU Vienna University of Economics and Business), [Bjoern Schmeisser](#) (Norwegian School of Economics), [Andreas Schotter](#) (Ivey Business School)

Exploring the Microfoundations of Capability Development in Multinationals through Transformational Learning Experiences of their Managers

» [Davin Dunlea](#) (TU Dublin), Donal O'Brien (TU Dublin)

Organizational Models of Multinational Enterprises in the Digital World

» [Esther Tippmann](#) (University of Galway), Yixin Qiu (University of Galway), Pamela Sharkey Scott (Dublin City University)

"KEEP IT IN THE FAMILY": A BUSINESS HISTORY STUDY OF THE INTERNATIONALIZATION OF ROTHSCHILD

» Liena Kano (University of Calgary), Luciano Ciravegna (INCAE Business School), Alain Verbeke (University of Calgary), [Andrew Johnston](#) (University of Calgary)



Continued from Tuesday, 22 October

4:30pm

Paper

Track F: Let's Go Abroad! But Where?

Chaired by: Der-Ting Huang

The implications of network contingencies for the relationship between MNEs' FDI location choice and performance

» [Soni Jha](#) (Purdue University - Fort Wayne), Ram Mudambi (Temple University), Snehal Awate (Indian Institute of Technology Bombay)

To Enter or Not to Enter? Navigating Multinational Corporations' Internal Sourcing Networks in Foreign Investment Locations

» [Der-Ting Huang](#) (University of Illinois at Urbana-Champaign)

LOCATION CHOICE IN CROSS-REGION ACQUISITION ATTEMPTS DURING A HEALTH CRISIS

» [Zhexiong Tao](#) (University of International Business and Economics), Xiaowen Tan (The university of Texas at Dallas), [Yong Li](#) (University of Nevada, Las Vegas)

The Impact of Status Differentials in Cross-Border Mergers and Acquisitions on Home-country Resource Acquisition

» [Xiuyuan Fang](#) (Fudan University), Yuanxu Li (Fudan University)

4:30pm

Paper

Track A: Market Entry and Decoupling

Chaired by: Ziko Konwar

De-coupling, sanctions, divesting, stakeholder pressure, and de-internationalization: Should I Stay, or Should I Go?

» [Alexander Settles](#) (University of Florida), Juha Väättäen (LUT University)

Navigating the Divide: CEO Political Ideology and U.S.-China Technological Decoupling

» [Fei Dai](#) (WHU - Otto Beisheim School of Management)

The interplay between firms' market entry choices and political violence in the host markets

» [Shuo Yang](#) (Penn State University, Brandywine), Ilgaz Arikan (Kent State University)

4:30pm

Paper

Track E: Strategic Adaptations and Firm Performance

Chaired by: Seung-Hyun Lee

ASSORTATIVE NETWORKS, STRATEGIC CHENGES AND FIRM PERFORMANCE

» [Vincenzo Buttice](#) (Politecnico di Milano), Francesca Di Pietro (Università degli studi di Milano Bicocca), Francesca Tenca (Università del Piemonte Orientale)

The Consequences of Product Recalls in the Automobile Industry

» [Seung-Hyun Lee](#) (University of Texas at Dallas), Jisun Yu (Concordia University), Jinsil Kim (The College of New Jersey)

NAVIGATING MACROECONOMIC TURBULENCE: ASYMMETRICAL RESPONSES IN TWO-SIDED PLATFORMS

» [Angel Sevil](#) (Universidad del Desarrollo), Florencia Gabrielli (Universidad del Desarrollo), Manuel Willington (Universidad del Desarrollo), Roberto Vassolo (IAE Business School)

Differences in Digital Posturing: Evidence from Family and Non-Family Firms in India

» [Abhishek Sachdeva](#) (Indian School of Business), Abhishek Kathuria (Indian School of Business), Prasanna Karhade (The Chinese University of Hong Kong), [Sougata Ray](#) (Indian School of Business)



Continued from Tuesday, 22 October

4:30pm

Paper

Track N: Evolution of Alliances: Alliance Dynamics

Chaired by: Jiawen MA

Differences in CEO Personality and the Design of Strategic Alliances: A Dyadic Perspective

» [Sarosh Asad](#) (University of Groningen), Carolin Dohle (University of Cologne), Matthias Schulz (University of Göttingen), Philip Steinberg (University of Groningen), Christian Schwens (University of Cologne)

Inter-alliance Collaborations: Cohesion and Negotiation Time Between Two Multi-partner Alliances

» [Seyed Mohammadtaghi Hosseini](#) (HEC Paris)

Capable or Cumbersome Dominant Partner: The Contingent Effect of Government Participation in Multi-partner Collaborations

» [Seyed Mohammadtaghi Hosseini](#) (HEC Paris)

The Influence of Syndication Partners on VC Investment Termination Decisions

» [Jiawen MA](#) (Hong Kong Metropolitan University), [Zhengchu ZHANG](#) (Singapore Management University), [Jiahua Sun](#) (Singapore Management University), Jian Hu (Singapore Management University)

4:30pm

Paper

Track C: Government Influence and Social Impact in Venture Capital and Entrepreneurship

Chaired by: Kenneth G Huang

When Purpose leads to Profits: Exploring Enablers of Rural Entrepreneurship in Times of Crisis

» [Safal Batra](#) (Indian Institute of Management Kashipur)

Balancing Financial and Social Returns: Government Venture Capital Investment in Female-led Startups

» [Johan Rath](#) (Bocconi University), [RUJUTA BHAGWAT](#) (Bocconi University)

Entrepreneurship and Movements: Redeploying Framing and Mobilizing for Social Protest

» Sunasir Dutta (University of Minnesota), [Caiwei Zhang](#) (University of Minnesota)

Gold or green finger: Government influence in venture capital investments and green innovations

» [Xiaomin Fan](#) (Nanjing university of science and technology), [Kenneth G Huang](#) (National University of Singapore)

4:30pm

Paper

Track L: Collaboration and Workplace Interactions

Chaired by: Bruno Cirillo

Expertise in action: Focus on action-based expertise in global collaboration

» [Tuuli Hakkarainen](#) (ULMS University of Liverpool), Jo Angouri (University of Warwick)

The Interplay of Technological and Collaboration Centralities on Intra-firm Promotion

» [Bruno Cirillo](#) (SKEMA Business School), Daniel Tzabbar (Drexel University), Stefano Breschi (Bocconi University)

The Unique Blend: Immigrant Talent Combinations and their Impact on Organizational Performance

» Seth Carnahan (Washington University in St. Louis), Britta Glennon (The Wharton School, University of Pennsylvania), [Exequiel Hernandez](#) (The Wharton School, University of Pennsylvania), Francisco Morales (Universidad de los Andes)



Continued from **Tuesday, 22 October**

4:30pm

Common Ground
Track M: The Dynamics of Firm-Stakeholder Interactions

Chaired by: Don Lange

"Cut All Ties"?: Tensions in a University-Fossil Fuel Industry Stakeholder Dialogue

» Kayleigh April Bruijn (University of Amsterdam), Arno Kourula (University of Amsterdam)

The dynamic capability of strategic issues management: Winning stakeholder support in evolving issue landscapes

» Anne Jamison (Copenhagen Business School), Tony He (Rutgers Business School), Witold Henisz (Wharton, University of Pennsylvania)

Corporate philanthropy, R&D and Advertising: Chief Sustainability Officer and Substitution Effects

» Rocio Bonet (IE University), Marco Giarratana (IE University), Zhaoyi Yan (IE Business School)

Value Creation Through Stakeholder Synergy: Evidence from Brazilian Firms

» Linnik Teixeira (University of São Paulo), Victor Pessoa De Melo Gomes (Aalto University), Mariana Torres Uchôa (University of São Paulo), Joao Mauricio Boaventura (University of São Paulo)

SHARE THAT YOU CARE? CEO EXPRESSIONS OF EMPATHY AND SOCIAL APPROVAL

» Miles Zachary (Auburn University), Abbie Oliver (University of Virginia), Ruixiang Song (Louisiana State University), Yi Shi Zhou (Auburn University)

Stakeholders and Trade Flow in the International Business

» Weiguo Zhong (Peking University), Haiyin Tu (Nanjing University)

4:30pm

Paper
Track P: Behavioral Governance

Chaired by: Jessica Jeessoo Kim

Specificity Perception Bias in Innovation Exchanges

» Russell Coff (University of Wisconsin-Madison), Libby Weber (Michigan State University)

Balancing Efficiency and Equity: The Role of Social Comparison in Contract Design within Alliance Portfolios

» Jessica Jeessoo Kim (University of California, Irvine), Libby Weber (Michigan State University)

Burn Me Once: Remediation Capabilities Following Contract Violations

» Beverly Rich (University of Utah), Kyle J Mayer (USC Marshall), Hugo Leenders (University of Colorado Boulder)

REELING IN THE BURNOUT: ORGANIZATION DESIGN AS A STRESS REGULATOR IN INTERDEPENDENT TASK ENVIRONMENTS

» Ekin Ilseven (Católica Lisbon School of Business and Economics), Ambra Mazzelli (SKEMA Business School), Nicolai J. Foss (Copenhagen Business School)

4:30pm

Common Ground
Track K: Grand Challenges and Beyond Profitability

Chaired by: Alison E Holm

Making the impossible possible: A design engineering approach to develop grand solutions to grand challenges

» Rhea Li (ETH Zurich)



Continued from Tuesday, 22 October

Spare me the Sermon, Show me the Money: Decoupling Cleantech Venture Moral and Pragmatic Legitimacy

» [Siddharth Vedula](#) (Technical University of Munich), Claudia Dobliger (Technical University of Munich), Theodor Cojoianu (University of Edinburgh Business School), Dominik Fischer (Technical University of Munich), Xi Hu (Harvard University Law School), Jeffrey York (University of Colorado Boulder)

Greening the Portfolio: Limited Partners' Preferences for Social Impact and Sustainability Orientation of VC Funds

» [Qiang Xiong](#) (Bocconi University), Nicola Misani (Bocconi University)

The Real Hunger Games: How Socioeconomic Status Effects Entrepreneurial Outcomes through Restricted Regulatory Focus

» [Tamika Money](#) (University of Georgia)

Embeddedness, Firm Performance and Firm Resilience in Disadvantaged Urban Areas

» [Romain Bouloungne](#) (IESE Business School), Pascual Berrone (IESE Business School), Desirée Pacheco (IESE Business School)

Identity Distinctiveness and Startup Fundraising Performance: The Case of B Corp Certification

» [Yohan Choi](#) (Southern Illinois University Edwardsville), Yuping Zeng (Southern Illinois University Edwardsville)

4:30pm

**Common Ground
Track I: Platforms, Measures, and Industry Evolution**

Chaired by: Christina Kyprianou

Unlocking technology valuation through text-based portfolio assessment

» [Simen Gaens](#) (KU Leuven), Bruno Cassiman (KU Leuven), Jeroen Van den Bosch (KU Leuven)

Machine Translation of Patents and Export Performance

» [Dandan Xia](#) (Utrecht University School of Economics)

Appropriability of creative content through IP; Lessons from Music Industry 1995- 2021

» [Nicola Searle](#) (Goldsmiths, University of London), [Charles Baden-Fuller](#) (Bayes Business School)

Apps Unleashed: Evidence in Super App Adoption by Digital Platform Firms

» [Onyeka Obasi](#) (Graduate Center CUNY, Baruch College, Zicklin School of Business)

Go beyond numbers: platform openness and value creation from a demand-based view

» [Yue Wang](#) (Rice University)

Innovation Under Resource Constraints: Supercomputing in Scientific Research

» [Justine Boudou](#) (Harvard Business School), John McKeon (Boston University)

4:30pm

**Common Ground
Track O: The effects of strategic leadership on firm outcomes**

Chaired by: Ryan Krause

Reputation at risk: The influence of stakeholder mobilization for family firms

» [Jeroen Neckebrouck](#) (IESE Business School), [Christine Scheef](#) (University of St. Gallen), [Marta M. Elvira](#) (IESE Business School)

The Impact of Family on Resource Allocation Patterns: Evidence from Focused and Diversified Firms

» [Todd Alessandri](#) (Northeastern University), Kimberly Eddleston (Northeastern University)



Continued from Tuesday, 22 October

Attentional Alignment: The CEO-CFO Interface and Strategic Change

» [Endrit Ademi](#) (Johannes Gutenberg University Mainz), Andranik Tumasjan (Johannes Gutenberg University Mainz)

How does Executive Free-Riding Affect Firm Innovation: Exploring the Micro-Mechanisms at the Inventor Level

» [Wenlong He](#) (Renmin University of China), [Weiwen Li](#) (Sun Yat-sen University), Guoli Chen (INSEAD), Zitai Hu (Renmin University of China)

Beyond Individual Leadership: The Impact of Joint CEO Involvement on M&A Success

» [Mirzokhidjon Abdurakhmonov](#) (University of Nebraska-Lincoln), Shavin Malhotra (University of Waterloo), Pengcheng Zhu (University of San Diego)

How Leadership Style Shapes the Link between Leader Reputation for Quality and Project Performance

» Owen Parker (University of Texas at Arlington), Rachel Mui (Kansas State University), Varkey Titus (University of Nebraska-Lincoln), [Spencer Fraseur](#) (University of Texas at Arlington)

4:30pm

Paper

Track I: AI and Big Data

Chaired by: Nataliya Wright

The Data-Driven Revolution in Soccer: Lessons for Strategic Management

» [Ruey Heng Arthur Hu](#) (National University of Singapore), Simone Santamaria (National University of Singapore), Niloofar Abolfathi (Singapore Management University)

The Impact of Generative Artificial Intelligence on Innovation: Evidence from a Browser Market

» [Erdem Dogukan Yilmaz](#) (Erasmus University Rotterdam)

A Brave New World: AI Firms' Profitability in the Age of Accelerated AI Innovation

» [A-Sung Hong](#) (Aarhus University)

Government Data and Agricultural Productivity: Evidence from the National Agriculture Imagery Program

» [Yuchen Zhang](#) (Tulane University), Brian Wu (University of Michigan)

4:30pm

Paper

Track K: Incumbent Firms and Entrepreneurship

Chaired by: Marco Antonio Rocha Galo

The Effect of Entrepreneurial Orientation on Employee Well-Being

» [Coen Rigteling](#) (Utrecht University School of Economics), Max Mulhuijzen (Vrije Universiteit Amsterdam), Mathew Hughes (University of Leicester), Daniel Cowen (University of Groningen)

Disentangling the Effects of Spin-Outs on Parent Firms: The Role of Parent-Employee Relationships

» [Marco Antonio Rocha Galo](#) (Nova School of Business and Economics, Universidade Nova de Lisboa), Ha Hoang (ESSEC Business School)

Crossing the valley of death: Venture-incumbent collaborations in capital-intensive industries

» Susanne Koster (Erasmus University Rotterdam), Ivanka Visnjic (Esade Business School), [Felipe Monteiro](#) (INSEAD)

Creative Destruction or Just Destruction? How Hiring Former Founders as Employees Shapes Incumbent Firms' Creative Performance

» [Hang-Jun Cho](#) (The Hong Kong Polytechnic University)

4:30pm

Paper

Track O: The influence of directors on firm outcomes

Chaired by: Andrew Ward



Continued from Tuesday, 22 October

How Social Risk Impacts Individual Director Effectiveness

» [Andrew Ward](#) (Lehigh University), Jill Brown (Bentley University)

DO INDIVIDUAL DIRECTORS MATTER? THE IMPACTS OF LEAD INDEPENDENT DIRECTOR CHARACTERISTICS ON PLANNED CEO SUCCESSION

» [Wei Shen](#) (Arizona State University), [Zeyu Zhao](#) (Arizona State University)

Director Expertise Alignment and Board Involvement Strategies

» [Skylar Wan](#) (University of Leeds), Steven Boivie (Texas A&M University), Jingyu Li (The Chinese University of Hong Kong), Joseph Harrison (Texas Christian University)

Accounting Financial Expert Directors: Trade-offs of Increased Financial Monitoring

» [Hanny Kusnadi](#) (National University of Singapore), [Jaeyoung Cho](#) (University of Wollongong in Dubai), [Sam Garg](#) (ESSEC Business School)

4:30pm

Paper

Track I: Co-creation and Different Models of Innovation

Chaired by: Victoria Sevcenko

WHEN IS IT BETTER TO BE IN TWO: EXPLORING KINSHIP AS DRIVER OF SUCCESSFUL CO-CREATION

» [Isabella Pozzo](#) (University of Amsterdam)

Identity Provision & Indirect Contributions in Idea Contest: A Field Experiment

» [Maren Mickeler](#) (ESSEC Business School), Diego Zunino (SKEMA Business School), Tobias Kretschmer (LMU Munich), Marine Hadengue (SKEMA Business School)

Algorithmic Governance: Formal Authority Delegation and Heterogenous Response Among Exchange Partners

» [Shun Yiu](#) (The Wharton School, University of Pennsylvania)

Anticipating Tomorrow: The Role of Prospective Sensemaking and Corporate Foresight in Managing Digital Changes by Established Companies

» [Anna Sofiia Yanson](#) (Università Cattolica del Sacro Cuore), Mohamad Najib Tarhini (Rennes School of Business), Daniele Cerrato (Università Cattolica del Sacro Cuore)

5:45pm

**General
Closing Reception**