



Sunday, 20 October

3:15pm

Panel

Track B: Carrying out Experiments in Large Organizations: Are they The End of Strategy, or Its Renewal?

Presented by: Yves Doz, Jens Meyer, and Jules Goddard

The end of strategy? or its renewal?

» [Yves Doz](#)¹ (1. INSEAD)

3:15pm

Panel

Track T: Strategizing in the Age of Artificial Intelligence: A Practice and Educational Perspective

Presented by: Sabine Baumann, Kateryna Fomina, Sebastian Raisch, and Maciej Workiewicz

Strategizing in the Age of Artificial Intelligence: A Practice and Educational Perspective

» [Sabine Reisinger](#)¹ (1. Johannes Kepler University Linz)

3:15pm

Paper Session

Track R: Machine Learning and More

Chaired by: Shinjinee Chattopadhyay

Parallel forward: The evolutionary path of open innovation and the transformation of effective practices

» [Qinli Lu](#)¹ (1. INSEAD)

Machine learning in strategy research: a review of novel opportunities

» [Adriana Wacker](#)¹ (1. University of Innsbruck)

Machine learning toolkit for selecting studies and topics in systematic literature reviews

» [Andrea Simonetti](#)¹, [Michele Tumminello](#)¹, [Pasquale Massimo Picone](#)¹, [Anna Minà](#)² (1. Università degli studi di Palermo, 2. University of Rome LUMSA)

Getting a 25th hour: Using generative AI as an efficient classification tool for text analysis

» [Shinjinee Chattopadhyay](#)¹, [Yu Han](#)², [Florence Honore](#)², [Shinjae Won](#)¹ (1. University of Illinois at Urbana Champaign, 2. University of Wisconsin-Madison)

3:15pm

Common Ground

Track I: Innovation, Networks, and Knowledge Exchanges

Chaired by: Lyda Bigelow

Comparing in-person with virtual social interaction at work: Field experiment

» [Yun Hou](#)¹, [Ivan Png](#)² (1. HKUST(GZ), 2. National University of Singapore)

NAVIGATING THE LEGAL MINEFIELD OF NETWORK BROKERAGE: THE DUAL EDGES OF STRUCTURAL HOLES IN ALLIANCE NETWORKS

» [Kiran Awate](#)¹ (1. Virginia Tech)

Examining the contingencies of knowledge spillover: The moderating effect of inventor status and breadth degree

» [Evangelos Kalokasis](#)¹, [Alexandros Papalexandris](#)¹ (1. Athens University of Economics and Business)

Brokers and Brokerage in Knowledge Networks: Linking Behavior and Structure

» [Manuel Gomez Solorzano](#)¹, [Claudio Panico Bocconi University](#)² (1. Tilburg University, 2. Bocconi University)

Brokerage as a Signal

» [Christopher Liu](#)¹, [Waverly Ding](#)², [Young-Kyu Kim](#)³, [Beril Yalcinkaya](#)² (1. University of Oregon, 2. University of Maryland, 3. Korea University)



Continued from **Sunday, 20 October**

DOLLARS BACKFIRE: DOES INTRODUCING NFT-BASED MONETIZATION IN SOCIAL MEDIA PLATFORMS ENHANCE DIGITAL CREATION?

» [Reza Alibakhshi](#)¹, [Shirish C. Srivastava](#)², [Olivier Chatain](#)² (1. IE Business School, 2. HEC Paris)

3:15pm

Common Ground

Track O: Examining board dynamics driving firm outcomes

Chaired by: Karen Schnatterly

Is more always better? The cost of board committees

» [Christine Scheef](#)¹, [Guoli Chen](#)² (1. University of St. Gallen, 2. INSEAD)

DIRECTOR GENDER AND SPEED OF ADVANCEMENT TO BOARD LEADERSHIP POSITIONS

» [Pavithra Balaji](#)¹, [Ryan Krause](#)² (1. McMaster University, 2. Texas Christian University)

Responsible Leadership on Chinese Corporate Boards: How Politically Connected Independent Directors Influence CSR Disclosure

» [Ying Feng](#)¹ (1. Xi'an Jiaotong-Liverpool University)

Navigating the CEO Selection Process: The Role of Procedural Competencies in the Nomination Committee

» [Jan Hennig](#)¹, [Michelle Lang](#)², [Michael Wolff](#)², [Katharina Kemmerich](#)² (1. University of Groningen, 2. University of Göttingen)

CEO EXIT AND BOARD IDEOLOGICAL FAULTLINES: EVIDENCE FROM INDIAN FIRMS

» [Suyash Garg](#)¹ (1. University of Texas at Dallas)

Drivers of CEO Compensation: Examining the Industry-, Firm-, CEO-, Board-, and Compensation Committee-level Effects

» [Kalin Kolev](#)¹, [Donald Schepker](#)², [David Wangrow](#)¹, [Vincent Barker](#)³ (1. Marquette University, 2. University of South Carolina, 3. University of Kansas)

3:15pm

Common Ground

Track F: Family Businesses and Corporate Families

Chaired by: Catherine Magelssen

What happens when TGV comes to town? Travel-time reduction, subsidiary productivity, and organization design

» [Metin Sengul](#)¹, [Afonso Almeida Costa](#)², [Tieying Yu](#)³ (1. The University of Texas at Austin, 2. Nova School of Business and Economics, Universidade Nova de Lisboa, 3. Boston College)

Information Institutions and Returns in International Acquisitions

» [Jaideep Anand](#)¹, [Philipp Meyer-Doyle](#)², [Tiancheng Wang](#)², [Qi Zhou](#)³ (1. Ohio State University, 2. INSEAD, 3. The University of Arizona)

Why do some firms struggle to reactivate idled resources? Exploring firm-specific sources of capability erosion

» [Toby Li](#)¹, [Jan-Michael Ross](#)², [Jeffrey Reuer](#)³ (1. Texas A&M University, 2. Imperial College Business School, 3. University of Colorado Boulder)

Dominant Strategy in Related Diversification and Performance in Family and Non-family Firms

» [Hanqing Chevy Fang](#)¹, [James J. Chrisman](#)², [Esra Memili](#)³, [Zhiyong Yang](#)⁴ (1. Missouri University of Science and Technology, 2. Mississippi State University, 3. University of North Carolina at Greensboro, 4. Miami University)

Negative Spillover of Violations: Categorization based on family ownership

» [Zhihao Ren](#)¹ (1. IE Business School)



Continued from **Sunday, 20 October**

THE MASKED ACQUIRER: REPUTATION RISK AND CONDUIT ACQUISITIONS

» [Tsvetomira Bilgili](#)¹, Holly Loncarich¹, Erin Makarius², Debmalya Mukherjee² (1. Kansas State University, 2. University of Akron)

3:15pm

Common Ground

Track P: Cognitive Solutions for Strategic Tensions

Chaired by: Zorica Zagorac-Uremovic

Exploration-Exploitation Decision-Making in Leaders: A Randomized Training Intervention Targeting Cognitive Flexibility

» [Jan Richner](#)¹, Zorica Zagorac-Uremovic¹ (1. ETH Zurich)

Too old to dare? CEO age and firm investments

» [Steffen Brenner](#)¹, Jeppe Christoffersen¹, Torben Juul Andersen¹, Thomas Plenborg¹ (1. Copenhagen Business School)

The Fire Sale Enigma: Revealing Long-term Benefits of Divestiture Amid Financial Turmoil

» [Tian Han](#)¹, Vicky Lee² (1. University of Bristol, 2. University of Greenwich)

REVIEWING MANAGERIAL MENTAL REPRESENTATIONS: AN INTEGRATIVE FRAMEWORK AND THREE FUTURE RESEARCH PATHS

» [Philipp Benedikt Becker](#)¹ (1. WU Vienna University of Economics and Business)

ESCALATION OR ESCAPE FROM BUSINESS UNIT DOWNTURNS: EMPIRICAL EVIDENCE

» [Takhaui Kamzabek](#)¹, Dan Lovallo¹, [Ikboljon Kasimov](#)² (1. The University of Sydney, 2. Tashkent State University of Economics)

Getting More “Likes:” Toward a Theory of Signaling Feedback

» [Constantin Lichti](#)¹, Andranik Tumasjan¹, Brian Connelly² (1. Johannes Gutenberg University Mainz, 2. Auburn University)

3:15pm

Paper Session

Track G: How Do CEOs' Past Experiences Influence 'Difficult' Decisions?

Chaired by: Huiyi Litan

Top Management Team Cognition and Competitive Rivalry

» [Wei Yang](#)¹, Sicheng Luo², Danny Miller³, Hao-Chieh Lin⁴ (1. University of Glasgow, 2. Hongkong Polytechnic University, 3. HEC Montreal, 4. National Sun Yat-sen University)

A NOVEL DIMENSION OF CEO INTERNATIONAL EXPERIENCE: CEO EMERGING MARKET EXPERIENCE AND DE-INTERNATIONALIZATION

» [Hami Usta](#)¹, [Orhun Guldiken](#)¹, Sumit Kundu¹ (1. Florida International University)

Exemplary Outsiders: Immigrant Founders' Influence on Financial Misrepresentation

» [Michael Mueller](#)¹ (1. Copenhagen Business School)

HOW DISCLOSURE OF PERSONAL INFORMATION AFFECTS USER ENGAGEMENT: EVIDENCE FROM A FIELD EXPERIMENT ON A C2C PLATFORM

» [Huiyi Litan](#)¹, Ke Rong¹, Tony Tong², Di Zhou¹ (1. Tsinghua University, 2. University of Colorado Boulder)

3:15pm

Paper Session

Track L: Legal Issues, Labor Markets and Human Capital

Chaired by: Lauren Aydinliyim

Echoes of Opportunity: The Impact of Labor Market Protection on Artist Hiring in the Recorded Music Industry

» [Divya Saxena](#)¹, Sungyong Chang¹, Aleksandra Kacperczyk¹ (1. London Business School)



Continued from **Sunday, 20 October**

Strategic use of restrictive employment covenants: Value creation, capture and firm performance

» [Cassandra Torgnes](#)¹, Lasse Lien² (1. HVL Business School, Western Norway University of Applied Sciences, 2. Norwegian School of Economics)

Beyond the Signature: the Impact of Post-Employment Restrictive Covenants on Newly Hired Employees

» [Lauren Aydinliyim](#)¹, Mark Gough² (1. Baruch College, 2. Penn State)

Labor Market Friction and Labor Cost Stickiness: Evidence from the High-speed Railway in China

» Cuili Qian¹, [Yilin Liu](#)¹, Zeyu Sun², Riki Takeuchi¹, Yangxin Yu² (1. University of Texas at Dallas, 2. City University of Hong Kong)

3:15pm

Paper Session

Track I: Inventors' Roles in Innovation

Chaired by: Tim Meyer

Integration of efforts in imperfectly modular systems: A microstructural perspective of organizing innovation

» [M Ebrahim](#)¹, [Ali Samei](#)² (1. Maastricht University, 2. University of Sheffield)

From invention to innovation: the role of inventors in bringing their technologies to the market

» Eduardo Melero¹, Neus Palomeras¹, [Markus Simeth](#)² (1. Universidad Carlos III de Madrid, 2. Copenhagen Business School)

The Impact of Technological Change on Knowledge Production and Exchange

» [Paul Hünermund](#)¹, Nicolai J. Foss¹, Tianjiao Xu¹ (1. Copenhagen Business School)

Human Capital and Firm's Innovation Direction

» [Xizhao Wang](#)¹ (1. Northwestern University)

3:15pm

Paper Session

Track D: AI and business models

Chaired by: Bart Vanneste

The Contribution of Individual Specific and Generic Experience to Improving AI's Predictive Accuracy

» [Artyom Yepremyan](#)¹, Francesco Castellaneta¹, Bruno Cirillo¹ (1. SKEMA Business School)

Navigating stakeholder`s interests in the adoption of artificial intelligence: unpacking complexities, managing conflicts

» [Diana Kushnir](#)¹, Brian Tjemkes¹, Alexander Gorgijevski² (1. Vrije Universiteit Amsterdam, 2. Linköping University)

The Disruptive Potential of AI System Solutions: Evidence from AI Translators

» [Matthias Qian](#)¹ (1. ESMT Berlin)

Generative Artificial Intelligence and Evaluating Strategic Decisions

» Anil Doshi¹, Jason Bell², Emil Mirzayev¹, [Bart Vanneste](#)¹ (1. University College London, 2. University of Oxford)

3:15pm

Paper Session

Track C: Balancing Economic and Social Value in Strategic Practices

Chaired by: Nuno Gil

Strategic practices for a simultaneous solve – reconciling economic and social value creation

» [Tobias Fredberg](#)¹, [Kristoffer Brandin](#)¹ (1. Chalmers University of Technology: Chalmers tekniska högskola)

Balancing Purpose and Profit: The Illuminating Case of Quaker Entrepreneurs, 1650 - 1850

» [Rick Hunt](#)¹, David Townsend¹, David Hunt² (1. Virginia Tech, 2. University of Colorado Boulder)



Continued from **Sunday, 20 October**

From Value Capture to Purpose: Lessons from Megaprojects

» [Nuno Gil](#)¹, [Bill Schulze](#)² (1. Alliance Manchester Business School, 2. University of Utah)

Role of Impact Investors: Additionality, Networks and Extra-Financial Value in Portfolio Firms

» [vinay subramanian](#)¹, [Tyler Wry](#)¹ (1. Wharton, University of Pennsylvania)

3:15pm

Paper Session

Track E: Competitive Strategy and Market Positioning

Chaired by: [Mohammad Boroumand](#)

Driving competitive repertoire complexity: The strategic implications of business model interdependencies

» [Pascal Breitenmoser](#)¹, [Sascha Klein](#)¹, [Patrick Spieth](#)¹ (1. University of Kassel)

The Battle for The Azores Dairy Market: A Claim-Based View of Competitive Dynamics

» [Theodore Waldron](#)¹, [Joana Pereira](#)², [Peter Gianiodis](#)³, [Azucena Grady](#)¹ (1. Texas Tech University, 2. University of Leeds, 3. Duquesne University)

Maintaining The Right Distance to Rivals: A Dyadic and Dynamic View of Optimal Distinctiveness

» [Mohammad Boroumand](#)¹, [Majid Majzoubi](#)¹, [Kamyar Goudarzi](#)² (1. Schulich School of Business, 2. College of Charleston School of Business)

Shaping hypercompetitive industries: implications for innovation and imitation strategies

» [Stefano Li Pira](#)¹, [Adrien Querbes](#)² (1. University of Warwick, 2. Alliance Manchester Business School, University of Manchester)

3:15pm

Paper Session

Track M: Stigma and Its Consequences

Chaired by: [Kisha Lashley](#)

Stigma transfer from individuals to organizations: Evidence from scientific retractions

» [Paul Bliot](#)¹ (1. HEC Paris)

Stigma's Legacy: Residual Stigma and Resource Acquisition in Washington's Marijuana Market

» [Kisha Lashley](#)¹, [Kisha Lashley](#)² (1. University of Colorado Denver, 2. University of Virginia)

THE EMERGENCE, DEVELOPMENT, AND MANAGEMENT OF A CRITICAL MASS OF NEGATIVE PERCEPTIONS

» [Maxine Yu](#)¹, [Lin Dong](#)², [Mike Pfarrer](#)³ (1. NEOMA Business School, 2. University of Birmingham, 3. University of Georgia)

War and Path Breaking Decisions: Evidence from U.S. Symphony Orchestras during World War II

» [Keun Woo Jeong](#)¹ (1. London Business School)

3:15pm

Paper Session

Track N: Alliances: Factors Affecting alliance performance

Chaired by: [Francisco Brahm](#)

Interorganizational Partnerships for a Sustainable Economy: Goals, Interaction Dynamics and Outcomes

» [Güldem Karamustafa-Köse](#)¹ (1. HEG Arc // HES-SO The University of Applied Sciences Western Switzerland)

COMPETING WITH COLLABORATORS: THE PERFORMANCE CONSEQUENCES OF COMPETITIONS IN ALLIANCE PORTFOLIO

» [Mohammad Nasir Nasiri](#)¹, [Nathan Betancourt](#)¹ (1. University of Amsterdam)



Continued from **Sunday, 20 October**

- The Value of Network Narration: Stock Market Reactions to Biopharma Firms' Alliance Announcements

» [Andy Back](#)¹, Navid Asgari², Bill McEvily³ (1. The University of Hong Kong, 2. Fordham University, 3. University of Toronto)

Barriers to Organizational Performance: Experimental Evidence of the Importance of Relational Contracts

» [Francisco Brahm](#)¹, Jeanne Lafortune², Catherine Magelssen¹, Jose Tessada² (1. London Business School, 2. Catholic University of Chile)

3:15pm

Common Ground

Track K: Gender and Entrepreneurship

Chaired by: Luisa Gagliardi

Founder Gender and Mentor Selection

» [Yeon Jin Kim](#)¹ (1. University of Minnesota)

The Gendered Impact of Job Insecurity on Entrepreneurship: Evidence from Spain

» [Imge Kaya Sabanci](#)¹, Halil Sabanci² (1. IE Business School, 2. Frankfurt School of Finance & Management)

Wings of empowerment: How female angel investors navigate power dynamics in male-dominated industries

» [Rand Geroges Yammine](#)¹ (1. ESCP Business School)

Muslim Women and Entrepreneurship in India: Divergent Intersectional Effects in labor and Entrepreneurial Markets

» [Punit Arora](#)¹, [Indu Khurana](#)², [Jagannadha Pawan Tamvada](#)³ (1. City University of New York, 2. Hampden-Sydney College, 3. Kingston University London)

Is Being Trustworthy Always Rewarded? Think Twice! Trust Penalty for Women Entrepreneurs

» [Imge Kaya Sabanci](#)¹, Rachida Justo¹, Denis Grégoire² (1. IE Business School, 2. HEC Montreal)

3:15pm

Paper Session

Track K: Entrepreneurial Entry

Chaired by: Nenad Apostoloski

Start-up Entry into Misaligned Markets: The Role of Direct and Indirect Resources

» [Mara Guerra](#)¹, Anu Wadhwa² (1. Bayes Business School, 2. Imperial College Business School)

Intergenerational Social Mobility and Entrepreneurial Entry

» Leif Brändle¹, Anna-Lena Rönner¹, [Christopher Sabel](#)² (1. University of Hohenheim, 2. Erasmus University Rotterdam)

From Discovery to Creation: A Topological Perspective on Entrepreneurial Market Entry and Evolution

» [Nenad Apostoloski](#)¹ (1. INSEAD)

Entrepreneurial Firms' Partnership Strategy with Established Firms after Technologically Advanced Foreign Firm Entry

» Wanyu Xu¹, [Kenneth G Huang](#)¹ (1. National University of Singapore)

3:15pm

Common Ground

Track H: Dynamics of strategy: orchestrating, co-constructing, scaling and positioning

Chaired by: Laura Poppo

Developing Meta-Orchestration Capability through Breakdowns: Evidence from a Firefighting Innovation Network

» [Joakim Netz](#)¹, Emma Stendahl¹ (1. Jönköping University)

The Process of Premature Scaling When Implementing Experimentation in Established Organizations

» Azadeh Shomali¹, [Alexander Alexiev](#)¹ (1. ESSCA School of Management)



Continued from **Sunday, 20 October**

Linking strategy positioning and implementation: the profitability impact of monitoring in efficiency-seeking firms

» [Carlos Rodriguez](#)¹, Mauricio Melgarejo² (1. INCAE Business School, 2. Butler University)

Contesting, Co-Constructing and Enacting Purpose, and its Effect on Strategy Implementation: An Actor-Centered Institutional View

» [Stavros Vourloumis](#)¹ (1. Athens University of Economics and Business)

THE DYNAMICS OF STRATEGY IMPLEMENTATION: RECIPROCAL SENSEMAKING AND SENSEGIVING PROCESSES BETWEEN A TRIAD OF MANAGERIAL ACTORS

» [Thomas Borgen](#)¹, Helene Colman¹ (1. BI, Norwegian Business School)

Understanding Merger and Acquisition Processes: CEO Communication during Earnings Calls

» Mehdi Samimi¹, Kyeong-Seop Choi², [David King](#)² (1. City College of New York, 2. Florida State University)

3:15pm

Paper Session

Track A: Liabilities, Legitimacy, and Geopolitics

Chaired by: Tatiana Kostova

Firms' Rhetorical Nationalism: Theory, Measurement, and Evidence from a Computational Analysis of Chinese Public Firms

» [Lori Qingyuan Yue](#)¹, Jiexin Zheng², Kaixian Mao³ (1. Columbia Business School, 2. The Hong Kong University of Science and Technology, 3. Renmin University of China)

Legitimacy in the digital era: Multinational platforms and the liability of foreignness

» Maximilian Stallkamp¹, [Sali Li](#)², Liang Chen³, Noman Shaheer⁴ (1. East Carolina University, 2. University of South Carolina, 3. Singapore Management University, 4. The University of Sydney)

Managing the Geopolitical Liability of Origin: Experimental Evidence from India

» Quintin Beazer¹, [Daniel Blake](#)², Raphael Cunha³, [Srividya Iandhyala](#)⁴ (1. Florida State University, 2. IE Business School, 3. King's College London, 4. ESSEC Business School)

The Cost of Being Foreign: Evidence and New Insights from a Nationally Representative Experiment

» [Pedro Makhoul](#)¹, João V. Guedes-Neto², Aldo Musacchio³ (1. Inasper, 2. FGV, 3. Brandeis International Business School)

3:15pm

Paper Session

Track J: Framing and Meaning Making in Strategizing

Chaired by: Martha Reyes-Sarmiento

Resonance through framing: How meta-organizations gain influence in addressing grand-challenges

» [Sebastian Priestersberger](#)¹, Georg Reischauer² (1. WU Vienna University of Economics and Business, 2. WU Vienna & JKU Linz)

Strategic Voicing: How Employee Voice Bundling and Influence Tactics Impact Managers' Willingness to Take Action

» [Jeanine P Porck](#)¹, [Leslie Garza](#)¹, [Nikole Layton](#)¹, [Rodrigo Tello](#)¹ (1. Oklahoma State University)

Strategic Categorization: How Different Strategy Actors Shape the Formation of A Society-level Category

» [Jing You](#)¹, Shenghui Ma¹ (1. Fudan University)

Subsidiary Issue-Framing of Sustainable Technology Disruption

» [Robert Demir](#)¹, Rasmus Nykvist¹, Duncan ANGWIN² (1. Linköping University, 2. UCL School of Management)

5pm

**Panel
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Continued from **Sunday, 20 October**

5pm **Panel**
Track M: Strategic Management for the Public Interest

Strategic management for the public interest

» [Sandro Cabral](#)¹, [Bertrand Quelin](#)², [Sinziana Dorobantu](#)³, [Ouafaa Hmaddi](#)⁴, [Bert George](#)⁵, [Leandro Pongeluppe](#)⁶ (1. Insper, 2. HEC Paris, 3. New York University, 4. City University of New York, 5. City University of Hong Kong, 6. Wharton, University of Pennsylvania)

5pm **Common Ground**
Track I: Sustainability and Innovation
Chaired by: Martina Pasquini

The Pursuit of Utopia: Frame Insurgents and the Disruption of Walled Gardens

» [Fabien Rezac](#)¹ (1. Aarhus University)

Carrots and Sticks as Dual Insurance: Government Monetary and Non-Monetary Incentives for Corporate Green Innovation

» [Xinyuan Zhang](#)¹, Xiaoteng Wu¹, Arzi Abbi¹ (1. National University of Singapore)

Migration and Local Problem-Solving: Evidence From Developing Country Scientists

» Caroline Fry¹, [Gauri Subramani](#)² (1. University of Hawaii, 2. Lehigh University)

Gender, Rejection, and Perseverance in Grant Applications

» [Jiang Bian](#)¹, Toby Stuart², Yanbo Wang¹, Zhongyu Zhao¹ (1. The University of Hong Kong, 2. University of California, Berkeley)

ARBITRAGE OR AGGREGATION? CARBON PRICING AND MULTINATIONALS' CLIMATE CHANGE MITIGATION STRATEGY

» [Xia Li](#)¹, Alvaro Cuervo-Cazurra² (1. London Business School, 2. Northeastern University)

Mirroring or External Fit? A Study of Cross-Border Energy Pipelines

» [YONGCHENG FU](#)¹, Nuno Gil² (1. Tianjin University, 2. The University of Manchester)

5pm **Common Ground**
Track O: Diversity and strategic leadership
Chaired by: Amanda Cowen

Responding to Investors' First Impressions: How Initial Evaluations of Female CEOs Affect their Acquisition Activity

» [Junghyun Mah](#)¹, [Gerry McNamara](#)², [Kalin Kolev](#)³ (1. The Hong Kong Polytechnic University, 2. Michigan State University, 3. Marquette University)

Credit or Blame?: Performance Evaluation, Gender, and CEO Pay

» [Woo Kyung Lee](#)¹, Heewon Chae¹, [Peggy Lee](#)¹ (1. Arizona State University)

The Legacy of Early 20th Century Protestant Education on Modern Chinese Corporate Gender Diversity

» [Hailin Lu](#)¹, [Danyang Chen](#)¹ (1. Shanghai University of Finance and Economics)

HAIL THE LONE QUEEN: THE EFFECT OF FEMALE LONE-INSIDER BOARDS ON CSR PERFORMANCE AND INNOVATION

» [Jasmine Kelley](#)¹, Michelle Zorn¹, Y. Anthony Kim², Maria Triana³ (1. Auburn University, 2. West Kentucky University, 3. Vanderbilt University)

Minority CEO Compensation: Enhanced, Reduced, or Reversed Returns to Power?

» [Arun Datta](#)¹, David Harrison¹ (1. University of Texas at Austin)



Continued from **Sunday, 20 October**

Demographic minorities on corporate boards: How board faultlines and CEO-minority director overlap affect firm performance

» [Esha Mendiratta](#)¹, [Sabina Tasheva](#)² (1. Vlerick Business School, 2. Copenhagen Business School)

5pm

Common Ground

Track P: Blurring Signals and Responses in Feedback: Conflict, Coalitions, and Noise

Chaired by: Pasi Kuusela

Performance Feedback under Passive and Active Institutional Investors

» [Murat Tarakci](#)¹, [Egemen Genc](#)², [Agnieszka Genc](#)³ (1. Rotterdam School of Management, Erasmus University, 2. University of Illinois Chicago, 3. Erasmus University Rotterdam)

The Behavioral Theory of CSR Performance: The Role of Organizational Goal Orientation and the Dominant Coalition

» [Gabriella Padilla Armendariz](#)¹, [Johan Bruneel](#)², [Matthias Staessens](#)³ (1. KU Leuven, 2. IESEG School of Management, 3. Montpellier Business School)

NAVIGATING NOISE OVER TIME: WITHIN-PERIOD PERFORMANCE FEEDBACK AND STRATEGIC CHANGE

» [Fabienne Jedelhauser](#)¹, [Raphael Flepp](#)¹, [Egon Franck](#)¹ (1. University of Zurich)

Less severe but more intense: Perceived achievability as search motivation in the vicinity of aspirations

» [Karen Van Tu](#)¹, [Pasi Kuusela](#)¹, [Pedro de Faria](#)¹, [Jordi Surroca](#)² (1. University of Groningen, 2. ULMS University of Liverpool)

Strategic Decision-preparation Capabilities in Hierarchical Problem-solving: Causes, Effects, and the Role of Generative AI

» [Jelena Cerar](#)¹, [Martin Sehner](#)¹, [Phillip Christopher Nell](#)¹ (1. WU Vienna University of Economics and Business)

Peer firms and relative performance as antecedents of shareholder voice and exit

» [Sergii Nevmerzhytskyi](#)¹, [Romel Mostafa](#)² (1. Western University, 2. Ivey Business School)

5pm

Common Ground

Track D: Strategic decision-making with AI

Chaired by: Afonso Almeida Costa

Towards a software platform of strategic decision-making: Orchestrating algorithms to sing along with company's strategy

» [Leena Pitkäranta](#)¹, [Tapio Pitkäranta](#)¹ (1. Aalto University)

AI Revolutionizing Supply Chain Management: Advances, Insights and Implications for Business Backorder and Prediction

» [Natasya Liew](#)¹, [Ali Ozcan Kures](#)¹, [Kathleen Park](#)¹, [Sarthak Pattnaik](#)¹, [Eugene Pinsky](#)¹ (1. Boston University)

How Does AI Redistribute Value Within 'Resource Bundles?': The Role of Knowledge

» [Asda Chintakananda](#)¹, [Anukal Chiralaksanakul](#)¹ (1. National Institute of Development Administration (NIDA))

AI-Audience and Corporate Communication Strategy Conveying Firms' Negative Financial Performance

» [Maogang Sun](#)¹, [Zhengyu Li](#)² (1. Shanghai University of Finance and Economics, 2. The University of Melbourne)

Pioneering Pathways: Discursive Strategies as Social Capital Mobilizer for GenAI Early Support in Anime Industry

» [Hafizh Rafizal Adnan](#)¹ (1. National University of Singapore)



Continued from **Sunday, 20 October**

Using Machine Learning to Predict Corruption Through CEOs' Visual and Paper Session Expressions

» Amit Jain¹, Ning Xu² (1. National University of Singapore, 2. Zhejiang University)

5pm

Common Ground

Track K: Organizing in Entrepreneurial Ventures

Chaired by: Isabella Pozzo

Shaping technology trajectories by steering startups' entry into a nascent industry

» Charlotte Jacobs¹, Francisco Polidoro Junior² (1. Louisiana State University, 2. The University of Texas at Austin)

Performance Feedback of Multiple Goals and Strategic Adaptation of Entrepreneurial Ventures

» Wei Yang¹ (1. China Europe International Business School)

ON THE EFFECTS OF COUNTERFACTUAL MINDSETS ON ENTREPRENEURIAL PROBLEM FORMULATION

» Umut Yalcin¹, Magdalena Cholakova¹ (1. Rotterdam School of Management, Erasmus University)

Inference and the Board of Directors: The Cognitive Design of New Venture Governance

» Ron Adner¹, John Chen², Daniel Elfenbein³, Hart Posen¹ (1. Dartmouth College, 2. Baylor University, 3. Washington University in St. Louis)

Strategic Entrepreneurship in VUCA Environment: The Competing Forces of Outcome Variability

» Olivia Scheibel¹, Amir Bahman Radnejad², Oleksiy Osivevskyy¹ (1. University of Calgary, 2. Mount Royal University)

Returnee Entrepreneurship: Towards A Configurational Approach on Knowledge Transfer

» Daomi Lin¹, Wenwen An², Qian (Cecilia) Gu³ (1. Sun Yat-sen University, 2. Guangdong University of Technology, 3. Georgia State University)

5pm

Paper Session

Track I: Value Capture in Innovation

Chaired by: Annamaria Conti

Coordinating Secretive Innovation: The Case of the Making of the Atomic Bomb

» Rohin Borpujari¹ (1. University College London)

Short-Term Gains, Long-Term Pains? Rethinking the Relationship Between Market Pressure and Firms' R&D Strategy

» Raffaele Conti¹, Giacomo Marchesini², Giovanni Valentini³ (1. ESSEC Business School, 2. Copenhagen Business School, 3. Luiss University)

On Giants' Shoulders While Keeping Others Off of Yours - Open Science and Firm Generative Appropriability

» Francisco Polidoro Junior¹, Yunxiang Bai² (1. The University of Texas at Austin, 2. University of Texas at Austin)

Balancing Control and Flexibility: The Impact of IP Strategies on Performance for Open-Source Software-Based Startups

» Yangyang Cheng¹, Xi Wu², Claudio Panico Bocconi University¹ (1. Bocconi University, 2. Tilburg University)

5pm

Paper Session

Track N: Platform Ecosystems

Chaired by: Maria Gradillas

Technology Venture Collaboration Strategies during Ecosystem Emergence

» Maria Gradillas¹, Llewellyn Thomas² (1. ETH Zurich, 2. IESE Business School)



Continued from **Sunday, 20 October**

Machine Learning and the Evolution of Bottlenecks over an Ecosystem's Lifecycle

» [Jungyoon Jang](#)¹ (1. California State University - Sacramento)

Adversaries No More?: Revisiting Co-optation as a Legitimation Strategy in the Age of Digital Platforms

» [Godofredo Jr Ramizo](#)¹ (1. Nanyang Technological University)

A cultural view of platform governance

» [Christina Kyprianou](#)¹, [Chad Navis](#)², [Tobias Kretschmer](#)³ (1. IE University, 2. Clemson University, 3. LMU Munich)

5pm

Paper Session

Track C: Governance and Purpose in Corporate and State-Owned Enterprises

Chaired by: Terry McNulty

Foundation Governance for the Purposeful Ownership of Enterprise

» [Terry McNulty](#)¹, [Steen Thomsen](#)² (1. ULMS University of Liverpool, 2. Copenhagen Business School)

When Missions Collide: Social Governance Mechanisms in State-Owned Enterprises

» [Jiarong Li](#)¹, [Masato Sasaki](#)¹ (1. Hitotsubashi University)

ESG REPORTING AS A FORM OF SELF-DEALING: EXPLORING THE EFFECT OF COUNTRY FACTORS

» [Ekin Alakent](#)¹, [Sinan Goktan](#)¹ (1. California State University East Bay)

Shaping Entrepreneurial Transformation Orientation by Market-oriented Governance

» [Jochen R. Pampel](#)¹ (1. University of Potsdam)

5pm

Common Ground

Track G: Adapting to the new abnormal: How MNCs deal with dualities

Chaired by: Jonathan Doh

Adapting to the new abnormal: Multinational corporations' subsidiary investment and country resilience to climate change

» [Chang Hoon Oh](#)¹, [Jorge Rivera](#)², [Jennifer Oetzel](#)³ (1. University of Kansas, 2. George Washington University, 3. American University)

Environmental regulations and clean technological transition: The paradoxical effect of noisy signals in global markets

» [Guido Berends](#)¹, [Vittoria G Scalera](#)¹ (1. University of Amsterdam)

All quiet on the CSR-multinational enterprise research "front"

» [Francisco García-Lillo](#)¹, [Pedro Seva-Larrosa](#)¹ (1. University of Alicante)

CEO Network Centrality and Speed of Foreign Entry: Evidence from Indian and Chinese MNEs

» [Ziko Konwar](#)¹, [Prateek Sharma](#)², [Han Jin](#)¹, [Elizabeth Rose](#)² (1. Leeds University Business School, 2. Indian Institute of Management Udaipur)

The Internationalization of Professional Service Firms: Evidence from U.S.-based Accounting and Law Firms

» [Gina Aprilitasari](#)¹, [Nuruzzaman Nuruzzaman](#)² (1. King's Business School, King's College London, 2. Alliance Manchester Business School, University of Manchester)

Oasis or Mirage? Remote Learning, Comparative Governance, and the Grand Challenge of Higher Education Access

» [Thomaz Teodorovicz](#)¹, [Ilze Kivleniece](#)² (1. Copenhagen Business School, 2. INSEAD)

5pm

Paper Session

Track I: Industry Structure, Evolution and Innovation

Chaired by: Marco Testoni



Continued from **Sunday, 20 October**

Navigating Business Model Adaptation in response to Digital Transformation

» [Danilo Pesce](#)¹, Paolo Neirotti¹, Claudia Franzè¹ (1. Politecnico di Torino)

On "Innovation and Institutional Ownership"

» [David Wehrheim](#)¹, Markus Simeth² (1. IESE Business School, 2. Copenhagen Business School)

Strategic Repositioning of Technology Development Investments Following a Weakening of IP Protection: Evidence from Pharmacogenetics

» [Martin Hetu](#)¹, Denisa Mindruta², Will Mitchell³ (1. Universidad Carlos III de Madrid, 2. HEC Paris, 3. University of Toronto)

WHEN TECHNOLOGY FAILS: SPILLOVER EFFECT OF TECHNOLOGY FAILURE IN NASCENT INDUSTRIES

» [Tom Hee Yeul Kwon](#)¹ (1. University of Southern California)

5pm

Common Ground

Track E: Market Dynamics and Non-Market Strategies

Chaired by: Luis Diestre

An efficiency view of nonmarket strategy: Implications or competitive response to resource preemption

» [Yi Peng](#)¹, Hailin Helen Lu² (1. Shanghai Jiao Tong University, 2. Shanghai University of Finance and Economics)

To Fight or Not to Fight: Complementors' Response to Increased Platform Competition between YouTube and Twitch

» [Niloofar Abolfathi](#)¹ (1. Singapore Management University)

PEER PRESSURE OR PEER RELIEF? AN EXAMINATION OF LAYOFF WAVES

» [Sarah Diaz-Rivera](#)¹ (1. University of Georgia)

The Effects of Startup Financial Pressure on Expansion Timing & Location Strategy

» [Roxanne Jaffe](#)¹ (1. Vanderbilt University)

Complexity and Timing in Novel Ventures

» [Aticus Peterson](#)¹, Andy Wu² (1. Harvard Business School, 2. Harvard University)

Intermediation Dynamics in Emerging Markets: The Strategic Role of Local Agents in Overcoming Market Constraints

» [Aparajita Agarwal](#)¹ (1. Wharton, University of Pennsylvania)

5pm

Paper Session

Track J: Open Strategizing

Chaired by: Christoph Brielmaier

Inclusion-as-Practice: Enacting inclusion in Open Strategy processes

» [Robin Engelbach](#)¹ (1. University of Zurich)

Creating commitment? Investigating effects of employee inclusion in open strategizing

» [Thomas Ortner](#)¹, Kristina Stoiber¹, Julia Hautz¹ (1. University of Innsbruck)

Ups and Downs in an Open Strategy Initiative: Exploring an Incumbents' Struggles to Embrace Openness

» [Christian Bruck](#)¹, Melanie Wiener² (1. WU Vienna University of Economics and Business, 2. Johannes Kepler University Linz)

STRUGGLING TO ADAPT: CLOSING AND OPENING STRATEGY IN A FINANCIAL SERVICES GROUP

» [Jaakko Luomaranta](#)¹ (1. University of St. Gallen)



Continued from **Sunday, 20 October**

5pm

Paper Session

Track F: Acquisition Capabilities: Do You Have What It Takes?

Chaired by: Raymond Van Wijk

The Architecture of Acquisition Capability: Organizational Hierarchy and the Context Specificity of Experience

» [Mario Schijven](#)¹, Xavier Martin² (1. University of Illinois at Urbana-Champaign, 2. Tilburg University)

Industry-context in acquisition experience and its effect on foreign acquisitions: One thing at a time?

» Anna Nadolska¹, [Raymond Van Wijk](#)² (1. Radboud University, 2. Rotterdam School of Management, Erasmus University)

Why Lateral Coordination Skills Accompany Structural Differentiation: Evidence from Large U.S. Corporations

» [Piyush Gulati](#)¹ (1. INSEAD)

Testing the Waters through Acquisition Intent Announcement, Stock Market Reaction and Speed of Managers' M&A Decisions

» [Xavier Castaner](#)¹, [Panos Desyllas](#)², Martin C Goossen³, Orietta Marsili⁴ (1. HEC Lausanne - University of Lausanne, 2. University of Bath School of Management, 3. Old Dominion University, 4. University of Bristol)

5pm

Paper Session

Track L: Careers, Mobility, and Turnover

Chaired by: Markus Reitzig

Corporate Structure, Personality Types, and Employee Turnover - How Hierarchies Repel and Retain Different Individuals

» Kathrin Heiss¹, Steffen Keck¹, [Markus Reitzig](#)¹ (1. University of Vienna)

Mobility and signals of managerial human capital: Time to promotion and time in role

» Muntakim Choudhury¹, [Thomas P Moliterno](#)², Rory Eckardt³, Shad Morris⁴, Alia Crocker⁵ (1. Stockton University, 2. Vrije Universiteit Amsterdam, 3. Binghamton University, 4. Brigham Young University, 5. Babson College)

Career Outcomes of Acquired Employees in Technology Acquisitions

» [Weiyi Ng](#)¹, [Lisa Tang](#)¹ (1. National University of Singapore)

Images of the Past or Lived Experiences? Sequential versus Parallel Exposure to Dissimilar Organizations and Entrepreneurial Entry

» [Olga Ivanova](#)¹, Filippo Carlo Wezel¹, Chanchal Balachandran² (1. USI Lugano, 2. University of Liverpool)

5pm

Paper Session

Track M: Innovation and Stakeholder Strategy

Chaired by: Izzet Sidki Darendeli

Spatial Dynamics of Innovation and Regulation: A Study on Autonomous Vehicles

» [Izzet Sidki Darendeli](#)¹ (1. California State University East Bay)

Monitor the Monitoring: Partial Environmental Monitoring Automation and Induced Innovation

» [Mengxi Xie](#)¹, [Shin-Ren Pan](#)¹, Sandra Rousseau¹ (1. KU Leuven)

Diversity of Impact Investors, Impact Investment Measurement Standards, and Small Business Innovation: Stakeholder Multiplicity Framework

» [Myeongho Park](#)¹, Joyce Nabisaalu² (1. Oklahoma State University, 2. University of Mississippi)

How Compliance Affects Firm Green Innovation? Evidence from the Targeted Poverty Alleviation Initiative in China

» [Yuging Tang](#)¹, Wenlong He¹, Zhiyuan Chen¹ (1. Renmin University of China)



Continued from **Sunday, 20 October**

5pm

Paper Session

Track P: Imagining the Future: What Can Leaders Do?

Chaired by: Saeid Kazemi

Creating a road to Space: Harnessing the structure of counterfactual imagination to shape the future

» [Meenal Banga](#)¹, [Violina Rindova](#)², [Luis Martins](#)¹ (1. University of Texas at Austin, 2. University of California, Irvine)

Bridging Beliefs: An Analysis of Strategic Persuasion

» [Saeid Kazemi](#)¹, [Abhinav Pandey](#)¹, [Alfonso Gambardella](#)¹, [Arnaldo Camuffo](#)¹ (1. Bocconi University)

Strategic leadership: An attention-based view

» [E Geoffrey Love](#)¹, [William Ocasio](#)², [Deepak Somaya](#)² (1. University of Illinois at Urbana Champaign, 2. University of Illinois at Urbana-Champaign)

Effects Of Immersive Visualizations Of Scenarios On Judgment And Long-Term Investment Decision-Making In Untrusted Futures

» [Nicola Felicini](#)¹, [Letizia Mortara](#)¹ (1. University of Cambridge)

5pm

Paper Session

Track K: Individual Traits and Entrepreneurial Team Formation

Chaired by: Mateja Andric

The Impact of Affect-Based Trust in Entrepreneurial Team Formation

» [Patrick Martin Smith](#)¹ (1. Bocconi University)

Parsimonious Theorising

» [Arnaldo Camuffo](#)¹, [Diego Iannace](#)¹, [Saeid Kazemi](#)¹ (1. Bocconi University)

Becoming a Dadpreneur: Male Entrepreneurs' Transition into Fatherhood and its Impact on Firm Performance

» [Mateja Andric](#)¹, [Lucia Naldi](#)² (1. University of St. Gallen, 2. Jönköping University)

The market for opportunities: Ideapreneur- The Impact of Experience

» [Pulkit Yadav](#)¹ (1. INSEAD)

5pm

Paper Session

Track O: Examining the effects of CEO power

Chaired by: Radina R Blagoeva

FROM POTENTIAL TO MATERIALIZATION: THE CONFIGURATIONAL EFFECT OF CEO POWER AND PERSONALITY ON CEO NON-DISMISSAL

» [Meng Xu](#)¹, [Radina R Blagoeva](#)¹, [Mirko Benischke](#)², [Michael Withers](#)³ (1. University of Georgia, 2. Erasmus University Rotterdam, 3. Texas A&M University)

Fight or Surrender: How Different Types of CEO Power Impacts Activism Campaign Success

» [Savithran Ramesh](#)¹, [Gerry McNamara](#)¹ (1. Michigan State University)

When Does Chair-CEO Separation Really Enhance Firm Performance? The Influence of Formal and Informal Forces

» [Jinyu He](#)¹, [Yan Ling](#)², [Xinhao Qiao](#)³ (1. Hong Kong University of Science and Technology (Guangzhou), 2. Oakland University, 3. The Hong Kong Polytechnic University)

A Relational Perspective on CEOs' Use of Powerless Language

» [Radina R Blagoeva](#)¹, [Abhijith G Acharya](#)², [Joanna Reddick](#)¹ (1. University of Georgia, 2. Wilfrid Laurier University)



Monday, 21 October

8am **Panel**
Track C: Organizational Purpose and Performance: Input or Output

: Organizational Purpose as an Input to or Output of Organizational Performance

» [Turanay Caner](#)¹, [Brian Wu](#)², [Olga Hawn](#)³, [Sandro Cabral](#)⁴, [Metin Sengul](#)⁵, [Souzan Bachir](#)⁶ (1. NC State U., 2. University of Michigan, 3. University of North Carolina at Chapel Hill, 4. Insper, 5. University of Texas at Austin, 6. Mira Coaching)

8am **Panel**
Track G: Can any firm become an MNC? New trends and new realities

Can any firm become an MNC? New trends and new realities

» [Ilgaz Arikan](#)¹, [Dana Minbaeva](#)², [Christos Pitelis](#)³, [Grazia D Santangelo](#)⁴ (1. Kent State University, 2. King's Business School, King's College London, 3. University of Cambridge, 4. Copenhagen Business School)

8am **Common Ground**
Track R:
Chaired by: Johannes Loh

Platform design change and user engagement: A natural experiment on Twitter

» [Chengdi Fa](#)¹, [Hakan Ozalp](#)² (1. Amsterdam Business School- U of Amsterdam, 2. University of Amsterdam)

NETWORK SCIENCE POWERED REVIEW RESEARCH

» [Burak Konduk](#)¹ (1. Metropolitan State University)

A re-examination of Detroit's emergence: The role of scaling
» [Sandeep Pillai](#)¹, [Aneesh Datar](#)² (1. Bocconi University, 2. NEOMA Business School)

Testing Moderation Effect in Diff-in-Diff Framework
» [Wei Wei](#)¹ (1. Imperial College London)

Bridging Fault Lines in Strategic Management: Multi-level Social Network Analysis of a Norwegian Fintech Cluster
» [Ivan Belik](#)¹, [Eirik Sjøholm Knudsen](#)¹, [Kari Sofie Mysen Conradsen](#)², [Max Hartvig-Larsen](#)³ (1. Norwegian School of Economics, 2. KLP, 3. EY)

Rethinking Industry Classification: A Language Model Approach to the Diversification - Performance Relationship
» [Jong Hyun Kim](#)¹, [Jungbien Moon](#)¹, [Hyoung-Goo Kang](#)² (1. Korea University, 2. Hanyang University)

8am **Paper Session**
Track I: Firm Interdependencies and M&As
Chaired by: Luisa Gagliardi

Post M&A Follow-on Innovation in the Medical Device Industry
» [Colleen Cunningham](#)¹, [Bernardo Dionisi](#)² (1. University of Utah, 2. Duke University)

Peers' M&A and Innovation Strategy
» [Xin Deng](#)¹, [Huma Javaid](#)² (1. Alliance Manchester Business School, 2. Loughborough University)

The paradox of innovation-sourcing acquisitions: Distant knowledge appropriation vs. knowledge absorption and innovation productivity
» [Shinjinee Chattopadhyay](#)¹, [Samina Karim](#)², [Laurence Capron](#)³ (1. University of Illinois at Urbana Champaign, 2. Northeastern University, 3. INSEAD)



Continued from **Monday, 21 October**

Behavioral biases in knowledge acquisition

» Deepak Jena¹, Rohin Nandakumar Vrajesh², Siddhartha Vivekanand K¹ (1. Indian School of Business, 2. Bocconi University)

8am

Common Ground

Track M: CSR, CSiR, and Impression Management

Chaired by: Yuri Mishina

The Disclosure of Corporate Social Irresponsibility as Impression Management

» Zixin Li¹, Sarah A. Soule¹ (1. Stanford University)

Just look! How Visual Impression Management facilitates Activist Hedge Fund Campaign Success

» Marc J. Mertens¹, Matthias Brauer¹ (1. University of Mannheim Business School)

Minding the Gap: Stakeholder-Event Resonance and Heterogeneity in Organizational Impression Management

» Farhan Iqbal¹, Scott Graffin², Jeffrey Lovelace³ (1. Indiana University, 2. University of Georgia, 3. University of Virginia)

Did Support for 'Black Lives Matter' Result in Symbolic or Substantive Support for Black-owned Businesses?

» Siddharth Sharma¹, Justin Frake², Jared Watson³ (1. Indian School of Business, 2. University of Michigan, 3. New York University)

Bearing the Burden: The Effects of Corporate Social Irresponsibility on Employees

» Ligia Azevedo-Rezende¹, Fernando Deodato Domingos² (1. USC Marshall, 2. EAESP-FGV (São Paulo School of Business Administration))

Emotions Unleashed: How Do Organizational Reputations Shape Audiences' Emotional Responses to Organizational Wrongdoing

» Chuqiao Zhou¹, Milo Shaoqing Wang¹, Jonathan Bundy¹ (1. Arizona State University)

8am

Common Ground

Track A: Geopolitics and Home-host Relationships

Chaired by: Randi Lunnan

Strategic interaction between MNEs and host states: A Signaling Role of BIT Stringency

» Tatiana Lukoianove¹ (1. Center on Democratic Performance)

QUESTIONING GLOBALIZATION: RE-SHORING STRATEGIES AS A POSSIBLE SOURCE OF COMPETITIVE ADVANTAGE

» Valentina Della Corte¹, Enrico Di Taranto¹, Simone Luongo¹ (1. University of Naples Federico II)

Multinational Enterprises' Responses to Host-Country Activism under Competing Stakeholder Pressure: A Natural Experiment

» Lori Qingyuan Yue¹, Kaixian Mao², Huidi Lu³ (1. Columbia Business School, 2. Renmin University of China, 3. NEOMA Business School)

Cities of the global South: Closer to the North?

» Miguel A Montoya¹, Evodio Kaltenecker², Mauro Rodríguez-Marin¹, Daniel Lemus¹ (1. Tecnológico de Monterrey ITESM, 2. Northeastern University)

Does stakeholder orientation protect multinational firms from reputational risks?

» Emily Ulrich¹, Christopher Bruno¹ (1. Wharton, University of Pennsylvania)

Contesting State Predation: Political Capital, Power Dependence, and Cross-Listing

» Xiang Liao¹ (1. University of South Carolina)

8am

Common Ground

Track B: New perspectives on ecosystem governance

Chaired by: Minyuan Zhao



Continued from Monday, 21 October

Dual Role of Tokens in DAOs as Governance Mechanism and Outcome

» [Xule Lin](#)¹, Ying-Ying Hsieh¹, Erkkö Autio¹ (1. Imperial College Business School)

How Complementors Respond to First-Party Complement Provision: A Common-Pool Resources Perspective on Ecosystem Governance

» [Xiaowei Zhang](#)¹, Xavier Martin¹, Niels Noorderhaven¹ (1. Tilburg University)

STOP STUDYING COMPETITION AND COLLABORATION IN ISOLATION

» [Gideon Markman](#)¹, [Marat Davletshin](#)¹, [Stephen Downing](#)² (1. Colorado State University, 2. University of Missouri)

External Sourcing of Complements: Examining a Platform's Choice between Acquisitions and Alliances

» [Deepak Haran](#)¹, Olivier Chatain¹, Pierre Dussauge¹ (1. HEC Paris)

Planned Obsolescence in Digital Platforms: An Empirical Investigation of Desktop Operating Systems

» Ramnath Chellappa¹, Jonathan Gomez Martinez¹, [Anand Swaminathan](#)¹ (1. Emory University)

Strategic Framing in Nascent Ecosystems Facing External Shocks

» [Shiyan Sheng](#)¹, Josh Morton¹ (1. University of Leeds)

8am

Paper Session

Track H: Strategy process challenges: (re-) structuring and identity

Chaired by: Saeed Khanagha

Identity, Structure and Strategy: A Longitudinal Study of Ericsson's Ongoing Digital Transformation

» [Saeed Khanagha](#)¹, Krsto Pandza², Raghu Garud³ (1. Vrije Universiteit Amsterdam, 2. Leeds University Business School, 3. Penn State)

The strategy process as 'coming from the past'

» [Alistair Bowden](#)¹ (1. Newcastle Business School, Northumbria University)

Organizational Indigenizing as Ethics: Insights from the journey of Kazakh State Circus to decolonize its identity

» [Bakyt Bokebayev](#)¹, [Sneh Shakti](#)², [Nurlykhan Aljanova](#)², [Nandita Roy](#)³ (1. Al-Farabi Kazakh National University, 2. Nazarbayev University, 3. IIM Calcutta)

Behind the Scene: Middle Manager Mobility and Interorganizational Strategic Similarity

» [LI TIAN](#)¹, [Mingjun Niu](#)¹ (1. Nankai University)

8am

Paper Session

Track J: Strategizing for Sustainability

Chaired by: Theresa Langenmayr

Firm formality and the implementation of sustainable management practices

» Marcus Møller Larsen¹, Rebecca Namatovu¹, [Caroline Witte](#)² (1. Copenhagen Business School, 2. Rotterdam School of Management, Erasmus University)

Sensemaking through Distinctions in the Enactment of Sustainability Reporting Standards

» [Laura Schmiedle](#)¹, Christian Mahringer¹, Birgit Renzl¹ (1. University of Stuttgart)

Strategy Activities at the Origins of Sustainability Strategy

» Patrick Regnér¹, [Yalan Wang](#)¹ (1. Stockholm School of Economics)

'Balancing acts': A practice perspective on tensions in sustainability scaling

» [Annabelle Müller](#)¹, Martin Friesl¹ (1. University of Bamberg)



Continued from **Monday, 21 October**

8am

Paper Session

Track F: Taking the Acquisition Targets Seriously

Chaired by: Louis Mulotte

ACQUISITIONS TO OVERCOME ENTITLEMENT CONSTRAINTS: EVIDENCE FROM FRANCHISE SYSTEMS

» [Nicholas Argyres](#)¹, Janet Bercovitz², Hugo Leenders² (1. Washington University in St. Louis, 2. University of Colorado Boulder)

Target Startup's Organizational Structure and Acquirer's Integration-Separation Decision

» J Daniel Kim¹, [Saerom Lee](#)¹ (1. Wharton, University of Pennsylvania)

Does A Target's Corporate Scope Decisions Influence Acquisition Performance?

» [Louis Mulotte](#)¹, Marco Testoni² (1. Tilburg University, 2. University of Miami)

Post-Acquisition Investment in Acquired Human Capital: Is it Good to be Targeted?

» Jeroen Neckebrouck¹, [Philipp Meyer-Doyle](#)², [Russ Coff](#)³ (1. IESE Business School, 2. INSEAD, 3. University of Wisconsin-Madison)

8am

Paper Session

Track N: Portfolio Composition

Chaired by: Qinli Lu

Keep a good thing going or change? How collaborative success affects alliance portfolios' composition

» [Ralph Heidl](#)¹, Manuela Hoehn Weiss², Olga Bruyaka³, Navid Asgari⁴ (1. University of Oregon, 2. Oregon State University, 3. West Virginia University, 4. Fordham University)

Navigating the Complexity of Power and Trust in Buyer-Supplier Dyads: An Actor-Partner Interdependence Approach

» [Nuno Oliveira](#)¹, Oliver Schilke², Fabrice Lumineau³, Baofeng Huo⁴ (1. Tilburg University, 2. The University of Arizona, 3. HKU Business School, 4. Tianjin University)

Managing ambidexterity at the boundary: How energy incumbents adapt to emerging technologies via interorganizational partnerships

» [Qinli Lu](#)¹, Ann-Kristin Zobel², Stephen Comello³ (1. INSEAD, 2. University of St. Gallen, 3. EFI Foundation)

The Choice of Contractual Mode in Technology Exchanges with Rivals

» Pere Arque-Castells¹, Florian Noseleit², [Pedro de Faria](#)² (1. European Patent Office, 2. University of Groningen)

8am

Paper Session

Track C: Stakeholder Collaboration and Legitimization in Emerging Industries

Chaired by: Torben Pedersen

Intersecting Purposes Among Multiple Stakeholders: Fostering the Direct Air Capture Industry

» [Ho-Wei Hsu](#)¹, Wenru Shi², Liyan Wang³ (1. HEC Paris, 2. Yale School of Management, 3. Tsinghua University)

Value-retention strategies for product take-back systems

» [Torben Pedersen](#)¹, Rasmus Jørgensen¹ (1. Copenhagen Business School)

Legitimizing the implementation of an energy transition strategy; a sensemaking perspective

» [Helene Colman](#)¹, Birgitte Grøgaard¹ (1. BI Norwegian Business School)



Continued from **Monday, 21 October**

Bug appétit! Legitimizing nascent industries triggered by grand challenges: the case of Europe's insect industry

» [Marselia Tan](#)¹, Sen Chai² (1. ESSEC Business School, 2. McGill University)

8am

Common Ground

Track L: Sustainability and Social Impacts of Human Capital

Chaired by: Thomaz Teodorovicz

EMPLOYEE VOICE AS A STRATEGIC BENEFIT OF SUSTAINABLE HRM

» [KONSTANTINA TZINI](#)¹, Sylvia Rohlfer¹, Ching T. Liao¹ (1. CUNEF Universidad)

Navigating corporate misconduct: The role of CEO moral compass

» [Lily-Anne Hons](#)¹, Bart Leten² (1. Hasselt University, 2. KU Leuven)

Its (NOT) my Game: Green Realignment's Divergent Impact on Stakeholders in CSiR Firms

» [Jia Shen](#)¹ (1. University of Texas at Dallas)

"I'M NOT WORKING FOR YOU!": MITIGATING STIGMA BY ASSOCIATION IN HIRING

» [John Mawdsley](#)¹, Rodolphe Durand¹, Lionel Paoella² (1. HEC Paris, 2. Cambridge Business School)

Repair the house before it rains: Spillover effect of terrorism on employee welfare

» [Xu YAN](#)¹, Xinhao QIAO², Qi ZHU² (1. The Hong Kong University of Science and Technology, 2. Hongkong Polytechnic University)

Office Parties: Partisan Sorting in the United States Labor Market

» [Max Kagan](#)¹, William Hurst², Justin Frake³ (1. University of California, Berkeley, 2. University of Maryland, 3. University of Michigan)

8am

Paper Session

Track M: Addressing Grand Challenges from a Stakeholder Perspective

Chaired by: Anna Szerb

Navigating complexity and novelty: A stakeholder governance framework for public-private partnership projects

» [Africa Arino](#)¹, Pascual Berrone¹, Joan-Enric Ricart¹, Xavier Sobrepere², Alexis Yong¹ (1. IESE Business School, 2. Tilburg University)

THEY DON'T CARE ABOUT US: HOW PUBLIC POLICIES CAN UNLOCK GROWTH IN DISADVANTAGED COMMUNITIES

» [Daphne Coelho](#)¹, Aline Gatignon², Leandro Pongeluppe² (1. Insper, 2. Wharton, University of Pennsylvania)

The Role of Orchestrators and Catalysts in Building and Progressing Cross-Sector Partnerships - Evidence from South Africa

» [Anna Szerb](#)¹, Sarita Sehgal² (1. INSEAD, 2. University of Cape Town)

Other People's Children: Racial Diversity and Community Support for Public Schools

» [Farzam Boroomand](#)¹, [Aseem Kaul](#)¹ (1. University of Minnesota)

8am

Paper Session

Track P: Inside the Minds of Entrepreneurs and Their Funders

Chaired by: Wenjun Wang

Visions or Mirages? Correspondence, Coherence and Strategy Making Under Knightian Uncertainty

» [Hui Sun](#)¹ (1. Stockholm School of Economics)

MEN VERSUS WOMEN-OWNED ENTREPRENEURIAL PARTNERS IN ALLIANCES: THE IMPACT OF GENDER STEREOTYPES ON CONTRACT DESIGN

» [Wenjun Wang](#)¹ (1. University of California, Irvine)



Continued from **Monday, 21 October**

Championing the Flawed Gems: In Search of Contrarian Opportunities through Minority Ruling

» Jose Arrieta¹, [Chengwei Liu](#)² (1. University of Amsterdam, 2. Imperial College London)

Business model design when facing competing goals: Unveiling the role of regulatory focus

» [Nidhida Lin](#)¹, [Krithika Randhawa](#)², [Ralf Wilden](#)¹, Paavo Ritala³ (1. Macquarie University, 2. The University of Sydney, 3. LUT University)

8am

Common Ground

Track K: Incubators and Accelerators

Chaired by: Christopher Sabel

The Incumbent Incubators: How Successful Innovation Projects Breed New Ventures

» [Kejia Zhu](#)¹, Bojun Hou², Pengcheng Jin² (1. University of Waterloo, 2. Hefei University of Technology)

One Size Doesn't Fit All: Experimental Evidence on What Motivates Women to Apply to Incubators

» [Naja Pape](#)¹ (1. INSEAD)

Selective Success Examining the Effectiveness of the Selection Process of Incubation Programs

» [Chiara Spina](#)¹ (1. INSEAD)

Saving the Unit's "Face": From Playfulness to Deception in an Internal Corporate Venturing Initiative

» [Natalia Vuori](#)¹, Marina Biniari², Quy Huy³ (1. Aalto University, 2. University of Sussex, 3. INSEAD)

Unveiling the Peer Network Effects in Accelerators: New Funding Opportunities Brought by Peers

» [Joonho Oh](#)¹ (1. University of North Carolina at Chapel Hill)

The Impact of Organizational and Individual Peer Similarity within Accelerator Cohorts on Performance Outcome

» [Jungyun Han](#)¹ (1. National Taiwan University)

8am

Paper Session

Track I: Category, Disruption and the Innovation Landscape

Chaired by: Bryan Stroube

Overcoming the Liability of Gender? Inventor Networks and Disruptive Innovation

» [Xiangting Wu](#)¹, Aks Zaheer¹, Russell Funk¹ (1. University of Minnesota)

Friends or Foes: Incumbents' Parallel Identity Claims and Category Creation in Banking

» [Matilde Guilhon](#)¹ (1. ESCP Business School)

Multi-Core-Component Innovation and the Redistribution of Bargaining Power across the Industry: The Case of Nanomedicine

» Lourdes Sosa¹, Professor Marcela Miozzo², [Luka Gebel](#)², Professor Fiona Murray³ (1. London School of Economics, 2. King's Business School, King's College London, 3. MIT)

Great Minds Think Alike... Right? Producer and Consumer (Mis)Alignment in Perceptions of Product Distinctiveness

» [Ryan Angus](#)¹, Matthew Barlow², Hyeonsuh Lee¹, Cameron Verhaal³ (1. West Virginia University, 2. University of Nebraska-Lincoln, 3. Tulane University)

8am

Paper Session

Track K: Venture Capital Financing

Chaired by: Steffen Wagner

Navigating Partner Selection in Untapped Venture Capital Opportunities

» [Lei Zhang](#)¹ (1. University of South Florida)



Continued from **Monday, 21 October**

Explaining Performance Persistence in Venture Capital: The Role of General Partner Skills and Initial Success

» [Corrado Botta](#)¹, [Pietro Morino](#)¹ (1. Bocconi University)

An Ownership Competence Lens on Venture Capital Value Creation for Limited Partners

» [Steffen Wagner](#)¹, Sascha Neumann¹, Tobias Gutmann¹, Christian Landau¹ (1. EBS University)

Equity Transactions in the Secondary Venture Capital Market and Firm Financing

» [Bin Hao](#)¹, [Jing Jin](#)², [Shiyun Zhang](#)³, [Bingqing Zhao](#)⁴ (1. East china university of science and technology, 2. University of International Business and Economics, 3. East China Normal University, 4. Xi'an Jiaotong-Liverpool University)

8am

Paper Session

Track K: Family Business

Chaired by: Tommaso Minola

Exploring the Effects of Control-Enhancing Mechanisms in Family Firm IPOs: Early Setbacks and Recovery Trends

» [Zied Guedri](#)¹, Asma Fattoum² (1. University of Quebec at Montreal, 2. John Molson School of Business, Concordia University)

Slack and Performance in Family SMEs

» [Tommaso Minola](#)¹, Philipp Sieger², Massimo Bau³, Alfredo De Massis⁴, Francesco Chirico⁵, Giovanna Campopiano¹ (1. University of Bergamo, 2. University of Bern, 3. jonkoping international business school, 4. Free University of Bozen-Bolzano, 5. Macquarie University)

Channelling Purpose: Are Single Family Offices More Socially Responsible Entrepreneurial Investors?

» [Myung-Seon Lydia Song](#)¹, Marleen Dieleman², Ishtiaq Mahmood¹ (1. National University of Singapore, 2. IMD)

Exiting for the Family: Which Exit is Preferred in Publicly-Traded Family Firms?

» [Chelsea Sherlock](#)¹, [Clay Dibrell](#)², [Todd Alessandri](#)³, [Kimberly Eddleston](#)³, [Esra Memili](#)⁴ (1. Mississippi State University, 2. University of Mississippi, 3. Northeastern University, 4. University of North Carolina at Greensboro)

8am

Paper Session

Track O: CEO and TMT leadership dynamics

Chaired by: Pascal Flurin Meier

A HONEYMOON PERSPECTIVE ON CEO SUCCESSION

» [Jerayr Haleblian](#)¹, Thomas Keil², [Pascal Flurin Meier](#)², [Stevo Pavicevic](#)³ (1. University of California, Riverside, 2. University of Zurich, 3. Frankfurt School of Finance & Management)

Changing from the Top: New Outsider CEO and TMT Structure Change

» [Aras Can Aktan](#)¹, [Maximilian Weis](#)² (1. Sabanci Business School, 2. ESCP Business School)

CEO Career Paths and Managerial Styles

» [Dong Hyun Shin](#)¹, Kyeongki Park², Yixuan Li³, Yanbin Wu³ (1. City University of Hong Kong, 2. University of Maryland, 3. University of Florida)

As Strong as the Weakest Link: Examining New CEO Coalition Building and Firm Strategic Behavior

» [Tamika Money](#)¹, [Scott Graffin](#)¹, [Felipe Calvano](#)² (1. University of Georgia, 2. University of Illinois Chicago)

11am

Panel



Continued from **Monday, 21 October**

11am

Panel

Track R: Tips for Writing Methodological Contributions Extracted from How to Review Methodological Submissions

Tips for Writing Methodological Contributions Extracted from How to Review Methodological Submissions

» [Lisa Schurer Lambert](#)¹, [Donald Bergh](#)², [Paul Hünermund](#)³, [Aaron McKenny](#)⁴, [Rhonda Reger](#)⁵, [Mikko Rönkkö](#)⁶, [Andreas Schwab](#)⁷, [Sarah Wolfolds](#)⁸ (1. Oklahoma State University, 2. University of Denver, 3. Copenhagen Business School, 4. Indiana University, 5. University of North Texas, 6. University of Jyväskylä, 7. Iowa State University, 8. Cornell University)

11am

Common Ground

Track C: Navigating Purpose and Profit in Corporate Governance

Chaired by: Jonathan Doh

Sustainability Strategies in Africa

» [Ayman ER.RAHIMI](#)¹, [Dirk BOEHE](#)² (1. Africa Business School, UM6P, 2. University mohammed vi polytechnic - UM6P)

Hard Truths: The Unintended Consequences of Carbon Tax on Firm Behavior

» [Arzi Adbi](#)¹, [Xiaoteng Wu](#)¹ (1. National University of Singapore)

Reconciling Purpose and Profit in Impact Investment Decisions of a Multi-level Public-Private Collaboration

» [Sajjad Salehi](#)¹, [Kimmo Karhu](#)¹ (1. Aalto University)

Cross-Sector Partnerships (XSPs) Dynamics for Grand Challenges: The Case of The Ebony Project

» [Soumyo Das](#)¹ (1. emlyon business school)

RECONCILING PURPOSE AND COMPETITIVE STRATEGY: POLYCENTRIC GOVERNANCE IN BRAZILIAN CATTLE CASE SYSTEM.

» [Fernanda Lemos](#)¹, [Camila Sá](#)¹ (1. Insper)

Orchestrating Digital Solutions with Legitimacy: Unraveling Business-to-business Digital Service Venture's Performance with fsQCA

» [Xi-lie Guo](#)¹, [Hui Fu](#)¹, [Xiong-Hui Xiao](#)², [Shao-Shuai Zhang](#)¹ (1. Sun Yat-sen University, 2. Southwest University)

11am

Paper Session

Track I: Market for Technologies and IPs

Chaired by: Andrea Fosfuri

Acquiring Patents in Secret: Strategic Disclosure in Markets for Technology

» [George Chondrakis](#)¹, [Carlos Serrano](#)², [Rosemarie Ziedonis](#)³ (1. Esade Business School, 2. HEC Paris, 3. Boston University)

The Secret is Out: What US Census/NSF Surveys Reveal About Why Firms Value Trade Secrets

» [Trey Cummings](#)¹, [Leonardo Kluppel](#)² (1. Johns Hopkins University, 2. Ohio State University)

Creative Imitation and Complementary Asset Reconfiguration

» [Sarah Bei](#)¹, [Frank T Rothaerme](#)² (1. University of Colorado Boulder, 2. Georgia Institute of Techonology)

Markets for trade secrets

» [Aldona Kapacinskaite](#)¹, [Rohin Nandakumar Vrajesh](#)¹, [Colleen Cunningham](#)² (1. Bocconi University, 2. University of Utah)

11am

Common Ground

Track M: Politics and Stakeholder Relations

Chaired by: Timothy Werner



Continued from **Monday, 21 October**

ORGANIZATIONAL POLITICAL SLANT: UNVEILING POLITICAL LEANINGS IN CORPORATE COMMUNICATION

» [Yusaku Takeda](#)¹, [Tommy Pan Fang](#)², [Linhui Wu](#)³ (1. University of Illinois at Urbana-Champaign, 2. Rice University, 3. University of Minnesota)

SOCIAL CONTROL AGENTS' AND CAPITAL MARKETS POLARIZATION: THE ROLE OF ANALYSTS' POLITICAL IDEOLOGY

» [Ali Mohammadi](#)¹, [Pooyan Khashabi](#)², [Mohamad Sadri](#)³ (1. Copenhagen Business School, 2. ESSEC Business School, 3. Simon Fraser University)

Cloaked Opposition: Firms' Partisan Identity and the Visibility of Corporate Political Activities

» [Bo Yang](#)¹ (1. University of Southern California)

Ethnic Minorities and the Political Divide in Support for Corporate Social Responsibility

» [Krishnan Nair](#)¹, [Marc Kowalick](#)², [Moritz Appels](#)² (1. University of Illinois at Urbana Champaign, 2. Rotterdam School of Management, Erasmus University)

CHOOSE YOUR FRIENDS WISELY: SOCIAL MOVEMENT ACTIVISM, BOARD POLITICAL CONNECTIONS AND POLITICAL POLARIZATION

» [Debtanu Lahiri](#)¹ (1. Nova School of Business and Economics, Universidade Nova de Lisboa)

Cost of Speaking Out: The Impact of CEO Activism on Nonmarket Resources

» [Kate Niu](#)¹, [Ilze Kivleniece](#)¹ (1. INSEAD)

11am

Paper Session

Track B: Rethinking firm performance

Chaired by: Myles Shaver

THE SIX PERSPECTIVES ON THE INTERTEMPORAL DYNAMICS OF FIRM PERFORMANCE: BEYOND SUSTAINABLE COMPETITIVE ADVANTAGE

» [Aya Chacar](#)¹, [Yue Zhao](#)² (1. Florida International University, 2. University of Arkansas)

Accounting for Innovation: A Stakeholder Approach to Value Generation and Distribution

» [Gerhard Speckbacher](#)¹ (1. WU Vienna University of Economics and Business)

Performance as Achieving Operational Targets

» [Camille Doche](#)¹ (1. HEC Paris)

"Too Good to Be True": Grounded Exploration of Negative Firm Evaluations

» [Kristen Raney](#)¹ (1. Arizona State University)

11am

Common Ground

Track J: Strategizing in the context Grand Challenges

Chaired by: Sotirios Paroutis

Organizational Purpose, Ideology, and Carbon Emissions

» [Andrea Cavicchini](#)¹, [Fabrizio Ferraro](#)² (1. Católica Lisbon School of Business and Economics, 2. IESE Business School)

Relentlessly Asking Why: Purpose-driven change as a strategic practice

» [Albena Björck](#)¹, [Johanna E Pregmark](#)², [Helene van de Ven](#)³, [Béatrice Vogel](#)¹, [Juanita Guarín Davila](#)¹ (1. ZHAW School of Management and Law, 2. Chalmers University of Technology: Chalmers tekniska högskola, 3. ASMPT GmbH & Co. KG)

Keeping it Real in the Death Zone: Contested Practices and the (In)Authenticity of Mt. Everest Climbing Expeditions, 1921-2019.

» [Cameron Verhaal](#)¹, [Carmen Weigelt](#)¹ (1. Tulane University)



Continued from **Monday, 21 October**

Shifting Perspectives: Rule of Law, Strategic Change, and Performance in the People's Republic of China

» [Brent Opall](#)¹, Xiaoyu Yang¹, Longzhu Dong¹ (1. University of Wisconsin Eau Claire)

Partner Selection Dynamics in Multistakeholder Partnerships Addressing Grand Challenges: Navigating Multivocality and Value-Based Considerations

» [Rhea Riemke](#)¹ (1. University of St. Gallen)

Tilting at windmills? How entrepreneurs navigate knotted paradoxes while tackling the grand challenge of inequality in women's health

» Amanda Baum¹, Moritz Göldner¹, [Pauline Charlotte Reinecke](#)¹ (1. Hamburg University of Technology)

11am

Paper Session

Track D: Leadership and AI

Chaired by: Sebastian Esch

Leadership in the Age of AI: Constructing the Future through Expert Imaginaries

» [Soo Young Choi](#)¹, Stefan Haefliger², Laure Cabantous³ (1. University of Warwick, 2. Bayes Business School, 3. ESCP Business School)

Managers' Concerns Regarding Artificial Intelligence: A Sectoral Analysis of Finance and Healthcare with Multi-Criteria Decision-Making

» [DAMLA KÖROĞLU](#)¹, EMRAH ONDER¹ (1. Istanbul University)

Exploring Domain Complementarities: The Role of Human-Artificial Intelligence Collaboration within Organizations

» [Kateryna Fomina](#)¹, Sebastian Raisch¹ (1. University of Geneva)

Dissecting CEO Career Variety: Examining the Influence of Diverse CEO Experiences on AI Orientation

» [Sebastian Esch](#)¹, Sebastian Kruse¹, Malte Brettel¹ (1. RWTH Aachen University)

11am

Common Ground

Track E: Environmental and Societal Impact

Chaired by: Seung-Hyun Lee

THE NATURE OF IMPORT COMPETITION AND FIRMS' ENVIRONMENTAL ENGAGEMENT IN EMERGING MARKETS

» Daniela Maggioni¹, [Grazia D Santangelo](#)², Seda KOYMEN-OZER³ (1. Università Cattolica del Sacro Cuore, Milano, 2. Copenhagen Business School, 3. Baskent University)

Unconventional times: Competition, capability, and process innovation in the oil and gas extraction industry

» [Weikun Yang](#)¹, Sendil Ethiraj² (1. University of Michigan, 2. London Business School)

Blazing a Trail: Amsterdam Cannabis "Coffeeshops" and Competitive Firm Responses to Social Control (2009-2018)

» [Laura Dupin](#)¹, Alessandro Piazza² (1. Amsterdam Business School- U of Amsterdam, 2. Rice University)

Uneven Playing Field: How Illegal Online Pharmacies Take Advantage of Drug Shortages in Legal Pharmacies

» [Luis Diestre](#)¹, Benjamin Barber Iv¹ (1. IE University)

Restrictive covenants, rent-sharing, and labor market concentration: Evidence from the 2016 Norwegian policy change

» [Cassandra Torgnes](#)¹, Lasse Lien² (1. HVL Business School, Western Norway University of Applied Sciences, 2. Norwegian School of Economics)

Time compression in the scaling of startups

» [Constantin Prox](#)¹, Veronica Roberta Cappelli² (1. INSEAD, 2. IESE Business School)



Continued from **Monday, 21 October**

11am

Paper Session

Track G: New Models and Methods to Address Challenges MNEs Face

Chaired by: Protiti Dastidar

Using Machine Learning to Organize Inter-Theory Battles The example of Japanese MNE's FDI Modes

» [Yulun Ma](#)¹, [Oli Mihalache](#)¹, [Mashiho Mihalache](#)², [Arjen van Witteloostuijn](#)¹ (1. Vrije Universiteit Amsterdam, 2. University of Amsterdam)

Leveraging Power and Policy: Environmental Upgrading in MNE Offshore Outsourcing Networks

» [Shubham Singh](#)¹, [Ajai Gaur](#)¹ (1. Rutgers University)

How Peers Influence MNE Headquarter Attention to Foreign Subsidiaries

» [Mayank Sewak](#)¹, [Anna Lamin](#)² (1. Newcastle University business School, 2. Northeastern University)

Birds of a Feather? Host-Country Policy Risk Perceptions in Cross-Border Investments

» [Matteo Moesli](#)¹, [Jakob Müllner](#)², [Christopher Hartwell](#)¹ (1. Zurich University of Applied Sciences, 2. WU Vienna University of Economics and Business)

11am

Paper Session

Track F: Laws, Policies, and Nonmarket Strategies

Chaired by: Jordan Siegel

Political competition and the rechanneling of corporate bribery into politically-connected charity donations: Evidence from South Korea

» [Yujin Jeong](#)¹, [Jordan Siegel](#)² (1. American University, Kogod School of Business, 2. University of Michigan, Ross School of Business)

Corporate Philanthropy and the Nonmarket Environment: Rethinking the Business Case for Social Initiatives

» [Ane Casajus-Burutaran](#)¹, [Tina Ambos](#)¹ (1. University of Geneva)

Data Privacy, Scaling, and Firm Scope: Evidence from the GDPR

» [Jingya You](#)¹, [Deepak Somaya](#)¹ (1. University of Illinois at Urbana-Champaign)

State-Owned Enterprise as a Conduit: Government Procurement and Innovation

» [Yishu Li](#)¹ (1. HKUST(GZ))

11am

Paper Session

Track N: Networks and Performance

Chaired by: Viacheslav Iurkov

Navigating the Multiparty Syndicate Landscape: Unpacking Group-Level Influences on Venture Performance

» [Jiabei Hu](#)¹, [Umit Ozmel](#)¹ (1. Purdue University)

All About Him? Alliance Network Structural Holes, CEO Narcissism, and Gender

» [Shilpam Dubey](#)¹, [Pankaj Kumar](#)², [Aks Zaheer](#)¹ (1. University of Minnesota, 2. Virginia Tech)

Relational embeddedness and firm value creation: A contingent effect of product market characteristics

» [Viacheslav Iurkov](#)¹, [Michael Leiblein](#)², [Ravi Madhavan](#)³ (1. EDHEC Business School, 2. Ohio State University, 3. University of Pittsburgh, Katz School of Business)

The Design Perspective of Alliance Portfolio: How Mirrored Structure of Technological Interdependencies and Inter-organizational Partnership Networks Influences Incumbents' Innovation

» [Dana Jongyoun Baek](#)¹ (1. INSEAD)



Continued from **Monday, 21 October**

11am

Paper Session

Track L: Technology, Innovation, and Human Capital

Chaired by: Mingtao Xu

The Birth of AI-based Firms & Industries: Role of Domain and Technical Human Capital

» [Mingtao Xu](#)¹, Natarajan Balasubramanian² (1. Tsinghua University, 2. Syracuse University)

Striving through Strife: US-China Conflict and Chinese-descent R&D Scientists' Innovation in the US

» [Suzan Sim](#)¹, [A-Sung Hong](#)² (1. IESE Business School, 2. Aarhus University)

Are Firms Stealing Talents? The Early-Career Sorting of Scientists Between Industry and Academia

» [Justine Boudou](#)¹ (1. Harvard Business School)

Who Creates Human Capital for Innovation? University Engineering Faculty and Their Students During Japan's Industrialization

» [Takuya Hiraiwa](#)¹, [Serguey Braguinsky](#)¹ (1. University of Maryland)

11am

Paper Session

Track P: Making Room for the Chief: Leader Sources of Variation in Performance Feedback

Chaired by: Xavier Sobrepere

Shake It Off? How Personality Shapes CEOs' Interpretation of Strong Negative Capital Market Feedback

» [Michelle Lang](#)¹, [Jan Hennig](#)² (1. University of Göttingen, 2. University of Groningen)

Psychopathic CEOs, Performance Aspiration Gap, and Risk-Taking

» [Remzi Gozubuyuk](#)¹, [Steffen Burkert](#)², [Carl Joachim Kock](#)³, [Aino Tenhiala](#)³, [Jukka Partanen](#)⁴ (1. Sabanci University, 2. LMU Munich, 3. IE Business School, 4. University of Vaasa)

THE INTERPLAY BETWEEN SELF-CONFIDENCE AND DEADLINE PROXIMITY IN RESPONDING TO PERFORMANCE FEEDBACK

» [Xavier Sobrepere](#)¹ (1. Tilburg University)

Anticipatory self-enhancement: When CEOs make accounting decisions that elevate performance

» [Pascal Flurin Meier](#)¹, [Thomas Keil](#)¹, [Pino Audia](#)² (1. University of Zurich, 2. Dartmouth College)

11am

Common Ground

Track I: Platforms and Ecosystems

Chaired by: Erdem Dogukan Yilmaz

Platform Ecosystem Design in Nascent Markets: Evidence from the Football Fan Token Context

» [Jacopo Manotti](#)¹, [Edoardo Meraviglia](#)¹, [Davide Moiana](#)¹, [Antonio Ghezzi](#)¹ (1. Politecnico di Milano)

Which Platform complementors adapt better to changes in external market conditions? The role of complementor's attention in platform markets

» [Rosario Silva](#)¹, [Juan Santalo](#)¹ (1. IE Business School)

Decentralization and Platform Usage: Evidence from Decentralized Exchange Platforms

» [Moritz Dalheimer](#)¹, [Tim Meyer](#)¹ (1. University of St. Gallen)

To the Moon - Launching a Platform with First-Party Complementors

» [Alexey Rusakov](#)¹ (1. LMU)



Continued from **Monday, 21 October**

The Effect of Company Sponsored Health Care on Innovation and Performance

» [Mark Hansen](#)¹, Jeff Dotson¹, Britt Berrett¹, Pam Hansen² (1. Brigham Young University, 2. Health Insights)

Purpose and Profits at a Crossroads: Establishing Expertise in the Field of Psychedelic Assisted Therapy

» Micki Eisenman¹, Allison Elias², [Adelaide King](#)² (1. Hebrew University Business School in Jerusalem, 2. University of Virginia)

11am

Common Ground

Track O: Corporate social responsibility and ESG opportunities and challenges

Chaired by: Don Lange

Balancing Self and Society: The Paradoxical Influence of CEOs' Social Class Origins on Greed and Corporate Social Responsibility

» [Aten Zaandam](#)¹, [Livia Markoczy](#)², Tim Hubbard³ (1. Duke University, 2. University of Illinois Chicago, 3. University of Notre Dame)

Widening the Gap? Moderating Influences on the Relationship between Managers' Social Class Origin and CSR Attitudes

» [Anke Schulz](#)¹, Dominik Van Aaken² (1. LMU Munich, 2. Charlotte Fresenius Privatuniversität Wien)

THE ADVERSITY OF AGREEABLENESS: THE CURVILINEAR CONUNDRUM OF CEO AGREEABLENESS ORGANIZATIONAL CSR AND WRONGDOING

» Alanna Hirshman¹, [Diana M Hechavarria](#)¹, Andrew Blake¹, Oleg Petrenko² (1. Texas Tech University, 2. University of Oklahoma)

Corporate Social Irresponsibility and New CEO Compensation

» Michael Koch¹, [Yejee Lee](#)², Sarah Park³, Stephanie Wang² (1. Brunel University London, 2. Indiana University, 3. University of Leicester)

Wading into Murky Waters: Reactive Integration of ESG Goals in CEO Pay

» [Xina Li](#)¹ (1. INSEAD)

DISENTANGLING THE HETEROGENEITIES OF GREEN INNOVATION: WHAT MATTERS MOST FOR GREEN INNOVATION

» Wen Helena Li¹, Peng Ding², Francesco Chirico³, [Markus Fitza](#)⁴ (1. University of Technology Sydney, 2. Dongbei University of Finance and Economics, 3. Macquarie University, 4. Frankfurt School of Finance & Management)

11am

Paper Session

Track K: Inclusive Entrepreneurship

Chaired by: Taewon Kim

THE ROLE OF THE SOCIAL SAFETY NET AND OPENNESS TO IMMIGRANTS IN IMMIGRANT ENTREPRENEURS' BUSINESS SUCCESS

» Serghei Musaji¹, Julio De Castro², [William Schulze](#)³ (1. University of New Brunswick, 2. Instituto Empresa, 3. University of Utah)

Learning Entrepreneurship From My Neighbors

» [Ali Mohammadi](#)¹, Kourosh Shafi² (1. Copenhagen Business School, 2. California State University East Bay)

Two Tales of One City: The Effects of Structural Segregation on Opportunities for Minority Entrepreneurs.

» [Taewon Kim](#)¹, Alessandro Piazza¹ (1. Rice University)

Foreigners in Their Own Land: How Rural Entrepreneurs Navigate the Liability of Ruralness

» [Travis Howell](#)¹, Justin Kent² (1. Arizona State University, 2. Appalachian State University)

11am

Paper Session

Track O: The influence of media on strategic leaders

Chaired by: Ann Mooney Murphy



Continued from Monday, 21 October

The Attention-Based View and Corporate Venture Capital Investments: The Role of CEO Cognitive Complexity and Heir Apparent

» [Mengying Yang](#)¹ (1. Peking University)

Social glue: The effects of CEO media coverage on CEO-CFO social interaction in earnings calls

» [Yuting Yang](#)¹, [Laura D'Oria](#)¹, [Scott Johnson](#)¹, [Cheng Nie](#)¹ (1. Iowa State University)

INGRATIATORY PROCESSES IN CEO-ANALYST INTERACTIONS AND AUDIENCE FAVORABILITY

» [Friederike Hawighorst](#)¹, [Annika Götz](#)², [Andreas S König](#)¹, [Lorenz Graf-Vlachy](#)², [Basak Yakis-Douglas](#)³ (1. University of Passau, 2. TU Dortmund, 3. King's College London)

A Comparative Analysis of Media Representation of East Asian CEOs

» [Shunzhi Zhang](#)¹, [Ann Mooney Murphy](#)¹, [Seung Jeong](#)² (1. Stevens Institute of Technology, 2. University of Georgia)

11am

Paper Session

Track K: Entrepreneurial Founding Team

Chaired by: [Elettra D'Amico](#)

FOR LACK OF A FOUNDING TEAM: HOW UNDERREPRESENTED FOUNDERS CONSTRUCT RESOURCE CONFIGURATIONS

» [Hilary Mahar](#)¹, [Amisha Miller](#)², [Siobhan O'Mahony](#)¹ (1. Boston University, 2. New York University)

Sending the Wrong Cues: Gender-typed Language, Uncertainty, and the Legitimacy Threshold in Entrepreneurial Team Evaluations

» [Valentina Wieltisch](#)¹, [Phillip Christopher Nell](#)¹, [Vera Rocha](#)², [Benoit Decreton](#)³ (1. WU Vienna University of Economics and Business, 2. Copenhagen Business School, 3. Nova School of Business and Economics, Universidade Nova de Lisboa)

Founding in the Bubble: Entrepreneurial Founding Teams, Political Partisanship, and Performance

» [John de Figueiredo](#)¹, [Fulton Christopher Eaglin](#)¹, [Brian Silverman](#)² (1. Duke University, 2. University of Toronto)

Diverse Minds: How Entrepreneurial Teams' Composition Shapes AI Startups' Nature

» [Elettra D'Amico](#)¹, [Andrea Panelli](#)¹, [Emilio Paolucci](#)¹, [Alessandra Colombelli](#)¹ (1. Politecnico di Torino)

11am

Paper Session

Track K: Social Entrepreneurship and Hybridity

Chaired by: [Anuj Tater](#)

Think Global, Act Local: How Social Entrepreneurs Adapt Business Models to Meet Grand Challenges

» [Esther Leibel](#)¹, [Natalya Vinokurova](#)² (1. Boston University, 2. Lehigh University)

Legitimacy judgements of social enterprises based on organization structure.

» [Anuj Tater](#)¹ (1. Rotterdam School of Management, Erasmus University)

Probing the Experiential Drivers of Hybridization in Social Venturing: An Extension and Empirical Test

» [Brandon Ofem](#)¹, [Seemantini Pathak](#)², [Amy Taylor-Bianco](#)³, [Ikenna Uzuegbunam](#)⁴, [Amanda Hinojosa](#)⁴ (1. University of Missouri - St. Louis, 2. Western University, 3. Ohio University, 4. Howard University)



Continued from **Monday, 21 October**

From Margins to Mainstream: The Narrative Dilemma in Scaling Social Ventures

» [Diana Iue-Rajasingh](#)¹, [Wesley Koo](#)² (1. Rice University, 2. Johns Hopkins University)

1:30pm

Panel

Track D: AI at Work: AI as a Co-Worker

Presented by by: Karen Schnatterly and Thomaz Teodorovicz

AI at Work: AI as a Co-Worker

» [Karen Schnatterly](#)¹, [Thomaz Teodorovicz](#)², [Feyza Narli](#)³, [Stefano Brusoni](#)⁴, [Giovanni Battista Dagnino](#)⁵, [Nan Jia](#)⁶, [Phanish Puranam](#)⁷ (1. Virginia Tech, 2. Copenhagen Business School, 3. Manpower Group Turkey, 4. ETH Zurich, 5. University of Rome LUMSA, 6. USC Marshall, 7. INSEAD)

1:30pm

Panel

Track L: Catalyzing Collaboration: Enhancing Organizational Performance By Integrating Human Capital Management, Organizational Design, And Intra-Organizational Communication

Presented by: Russell Coff, Florian Englmaier, and Maria Roche

Catalyzing Collaboration: Enhancing Organizational Performance By Integrating Human Capital Management, Organizational Design, And Intra-Organizational Communication

» [Victoria Sevckenko](#)¹, [Miguel Espinosa](#)² (1. INSEAD, 2. Bocconi University)

1:30pm

Paper Session

Track T: Teaching Future Strategists: Practice and Co-Creation

Chaired by: Duncan ANGIN

BECOMING A STRATEGY PRACTITIONER: HOW CAN A PRACTICE-BASED APPROACH HELP STRATEGY TEACHERS?

» [Duncan ANGIN](#)¹, Robert Demir² (1. UCL School of Management, 2. Linköping University)

Types of ambiguity in Co-Creation settings in strategy education

» [Isabella Dittmar](#)¹, [Christoph Brielmaier](#)¹, Martin Friesl¹ (1. University of Bamberg)

Methods for New Venture Development and the Nature of Entrepreneurship Training

» [Eric C Mota](#)¹, Derek Ast¹, Gaylen Chandler¹ (1. Wichita State University)

Strategic Leadership in the Age of Artificial Intelligence: An Educational Perspective

» [Sabine Reisinger](#)¹, Barbara Müller-Christensen¹, Katharina Musil¹ (1. Johannes Kepler University Linz)

1:30pm

Paper Session

Track I: Innovation, Incentives and Rewards

Chaired by: Giorgio Zanarone

The Costs They Are a-Rising: Commercialization Costs and the Innovation Process in Drug Development

» [Sina Khoshshokhan](#)¹ (1. University of Colorado Boulder)

The Effectiveness of Revenue-sharing in Platform Ecosystems

» [Nudrat Mahmood](#)¹ (1. Schulich School of Business)

The Burden of University Ownership on Attracting Venture Capital to Spinouts

» [Matthias Qian](#)¹, Thomas Hellmann², Junida Mulla² (1. ESMT Berlin, 2. University of Oxford)



Continued from **Monday, 21 October**

Inventors' Expected Rewards for Ownership Transfer of Their Ideas and Gender Effects on Creativity

» [Wei Wei](#)¹, Paola Criscuolo², Barbara Larrañeta³ (1. Imperial College London, 2. Imperial College Business School, 3. Universidad Pablo de Olavide)

1:30pm

Paper Session

Track A: Geopolitics and Location Decisions

Chaired by: Sinziana Dorobantu

Leaving the Backseat: The Active Role of Multinational Firms in China-US Decoupling

» [Anne Jamison](#)¹, Harald Pühr² (1. Copenhagen Business School, 2. University of Innsbruck)

Foreign firms as outsiders: populist ideology and FDI location choice

» [Vera Kunczer](#)¹ (1. Luiss University)

Political Systems and Location Strategies of Multinational Enterprises: The Role of the Flavors of Federalism

» Christopher Hartwell¹, [Ziko Konwar](#)², Timothy Devinney³ (1. Zurich University of Applied Sciences, 2. University of Leeds, 3. Alliance Manchester Business School, University of Manchester)

Seeking Credibility: Impartial Courts, Geopolitics, and Location Choice for Patent Litigation

» Jinhyuck (Joseph) Park¹, Grazia D Santangelo², [Minyuan Zhao](#)³ (1. Sogang University, 2. Copenhagen Business School, 3. Washington University in St. Louis)

1:30pm

Paper Session

Track B: Revisiting corporate governance

Chaired by: Margarethe Wiersema

Decoding Investor Reactions to Firm Misconduct: How Peer Behavior Colors Firm-Based Expectations

» Razvan Lungeanu¹, [Sheen S Levine](#)² (1. Northeastern University, 2. The University of Texas, Dallas, and Columbia University, New York)

What makes firm to be greener? The interplay of family ownership and national institutions

» [Jongik Chang](#)¹, Junmin Park¹ (1. Korea University)

Stakeholder Theory, Boundary work and Shariah Committee in Islamic Banking: A Turkish Case Study

» [Nermin Kassib-Accou](#)¹, Alexandre Salvatori², François Grima² (1. IESEG School of Management, 2. Université Paris Est Créteil)

MANAGING BOARD RESPONSIVENESS TO INVESTOR DISSENT: THE ROLE OF FIRM OWNERSHIP

» [ANABEL MENDOZA](#)¹, Cristina Cruz², Maria J Sanchez-Bueno¹, Luis Rafael Gomez Mejia³ (1. Universidad Carlos III de Madrid, 2. IE Business School, 3. Arizona State University)

1:30pm

Paper Session

Track H: Challenges of post-merger integration and changing dynamic capabilities

Chaired by: Joakim Netz

How Social Structure Makes Dynamic Capabilities Dynamic

» [Joakim Netz](#)¹, [Patrick Reinmoeller](#)² (1. Jönköping University, 2. IMD)

From waste to treasure: The sustainability transition pathways from agricultural waste to bio-energy

» Ying-Che Hsieh¹, [Tien Yu Chang](#)², Jingjing Weng³, Li-Hsiang Yi¹ (1. Institute of Technology Management, National Tsing Hua University, Hsinchu, Taiwan, 2. National Tsing Hua University, 3. National Taiwan University of Science and Technology)

Balancing the Use of AI as a Substitute and a Complement: A Dynamic Capabilities Perspective

» [Sohvi Heaton](#)¹, John Chen², David Teece³ (1. Santa Clara University, 2. Baylor University, 3. UC Berkeley)



Continued from **Monday, 21 October**

Managing Multiple Business Models in a Business Model Portfolio: A Dynamic Capability Perspective

» [Sebastian Priestersberger](#)¹, Nina Hampl², Werner Hoffmann¹, Alexander Engelmann¹ (1. WU Vienna University of Economics and Business, 2. University of Graz)

1:30pm

Common Ground

Track E: Innovation and Strategic Change

Chaired by: Bruno Cirillo

CONQUERING THE AI KINGDOM: STRATEGIC POSITIONING WITHIN A NEW COMPETITIVE LANDSCAPE

» [David Maximilian Wagner](#)¹, Naomi Haefner¹ (1. University of St.Gallen)

A Multidimensional Framework for Optimal Distinctiveness: Beyond the Dichotomy of Distinctiveness and Conformity

» [Huajie Shen](#)¹, [Jie Yang](#)², Stan Li³ (1. School of business, Zhejiang University, 2. Asper School of Business, University of Manitoba, 3. College of Business, City University of Hong Kong)

Poker, Game Theory, and Strategic Management

» [Juha Uotila](#)¹ (1. University of Warwick)

Competition Beyond Size: Impact of Market Heterogeneity on Competition and Innovation Dynamics in Platform Markets

» [Ahmadreza Mostajabi](#)¹ (1. London Business School)

Market Segmentation and the Industry Lifecycle: The Role of Information Diffusion in Industry Dynamics

» [Johannes K. Schmalz](#)¹ (1. Henley Business School)

Revisiting Industry Effects: The Role of Industry Classification

» [Alireza Eshraghi](#)¹, Bart Vanneste² (1. UCL School of Management, 2. University College London)

1:30pm

Paper Session

Track G: How do MNCs React to Different Types of Exogenous Shocks?

Chaired by: Harun Emre Yildiz

Investor Reactions to Divestment Decisions in the Russia- Ukraine Crisis

» [Harun Emre Yildiz](#)¹, Sergey Morgulis-Yakushev², Ulf Holm², Ulf Andersson¹ (1. Mälardalen University, 2. Uppsala University)

Expatriate Exodus or Stay-Put? Unraveling MNC Strategies Amidst Temporary Regulations During COVID-19

» [Yasushi Moriuchi](#)¹, [Kazuya Ise](#)², [Akie Iriyama](#)³ (1. University of Nagasaki, 2. Kyorin University, 3. Graduate School of Business and Finance, Waseda University)

Fire Sale? Financial Constraints and Airline Responses to the COVID-19 Pandemic

» [Pushan Dutt](#)¹, Henrich R Greve¹ (1. INSEAD)

Uncertainty and Global Sourcing: Supplier Relationship as a Source of Adjustment Cost

» Xia Han¹, [Tony Tong](#)², Liang Chen³ (1. Soochow University, 2. University of Colorado Boulder, 3. Singapore Management University)

1:30pm

Common Ground

Track N: Sustainability and Stability

Chaired by: Pankaj Kumar

Strategic adaptation in ecosystems: The case of sustainable urban mobility

» [Vegard Kolbjørnsrud](#)¹, Tale Skjølvsvik², Anna Sundberg Swärd¹ (1. BI Norwegian Business School, 2. OsloMet - Oslo Metropolitan University)

The Behavioral and Positional Drivers of Network Stability: Evidence from High-Growth Software Firms

» [Junghan Lee](#)¹ (1. Seoul National University)



Continued from **Monday, 21 October**

Dark Side of Embeddedness: Embeddedness of VC Syndicates and VC Performance Manipulation

» [Umit Ozme](#)¹, [Shrijata Chattopadhyay](#)² (1. Purdue University, 2. Binghamton University)

Loss and Gain: Impact of Ecosystem Strategy on Value Capture and Value Expectation

» Ke Rong¹, [Tianxi Yang](#)¹, Tao Zhang¹ (1. Tsinghua University)

Running Away from the Past: Nostophobia during Post-Merger Integration

» [Timo Vuori](#)¹, Eero Vaara², [Quy Huy](#)³ (1. Aalto University, 2. University of Oxford, 3. INSEAD)

1:30pm

Paper Session

Track C: Innovative Approaches to CSR and Organizational Goals

Chaired by: Chiara Ravetti

Can CSR Provide Insurance-Like Effects under Mandatory Regulations? Explore Boundary Conditions of CSR Insurance Mechanism

» [Lingling Xie](#)¹, Heli Wang¹ (1. Singapore Management University)

Organizational Goal Conflict, CSRI Engagement, and the Impact of CSR Contracting Modalities: evidence from Fintech employees

» [Saeedeh Ahmadi](#)¹ (1. Amsterdam Business School- U of Amsterdam)

Doing well by acting good

» [Matteo Burato](#)¹, Vincenzo Vastola² (1. Imperial College Business School, 2. Montpellier Business School)

Innovative strategies addressing child labour in global supply chains: Experimental evidence from a cash transfer

» [Chiara Ravetti](#)¹, Anna Bruederle² (1. Politecnico di Torino, 2. International Cocoa Initiative)

1:30pm

Paper Session

Track L: Recruitment and Hiring

Chaired by: Chanchal Balachandran

Visibility or Credibility? Occupational Category Spanning with Profile-based Matching

» [Dongil Marco Jang](#)¹, Alan Benson¹, Ming Leung² (1. University of Minnesota, 2. University of California, Irvine)

On Hiring via Secondary Employment Affiliations

» [Chanchal Balachandran](#)¹, Filippo Carlo Wezel², Guang Zhu² (1. ULMS University of Liverpool, 2. USI Lugano)

All Things Considered: How the Composition of the Candidate Pool Shapes Selection into Managerial Jobs

» [Olga Ivanova](#)¹, Roxana Barbulescu² (1. USI Lugano, 2. HEC Paris)

When is Startup Employment Attractive to Technical Job Seekers? Evidence From Online Experiments

» [Mehdi Ibn Brahim](#)¹, Diego Zunino¹, Daniel Forbes² (1. SKEMA Business School, 2. University of Minnesota)

1:30pm

Common Ground

Track M: Crises, Misconduct, and Accidents

Chaired by: Jonathan Bundy

Effect of ESG Performance and Crisis Response Speed on Market Penalty and Post-crisis Risk

» [Hankyeol Kwon](#)¹ (1. Seoul National University)

Off target? Selective coupling and enhancement in firms' responses after stakeholder requests to correct misconduct

» [Alison E Holm](#)¹, Anne Jacqueminet² (1. Nova School of Business and Economics, Universidade Nova de Lisboa, 2. Bocconi University)



Continued from **Monday, 21 October**

CATCH YOU OR PROTECT YOU: REGULATOR'S COMMON FATE IN ANTI-MONEY LAUNDERING

» [bei he](#)¹ (1. Singapore Management University)

Is a high reputation beneficial or burdensome when announcing restructuring decisions? An expectancy violation's view

» Sebastian Fourné¹, Rico Kremer², [Miriam Zschoche](#)³ (1. Wilfrid Laurier University, 2. Signal Iduna, 3. University of Erfurt)

Do Politicians Trade on Insider Information?

» Amy Hillman¹, Jonathan Bundy¹, [Zeyu Zhao](#)¹ (1. Arizona State University)

Temperature, Firm Structure, and Work-Related Injuries

» [Carlos Inoue](#)¹ (1. University of Illinois at Urbana-Champaign)

1:30pm

Paper Session

Track P: A Closer Look at Problem Solving in Organizations

Chaired by: Jerry Guo

Reimagining Problem-Solving in the Age of AI: An Interplay of Dual Cognition

» [Tomoko Yokoi](#)¹, Daniella Laureiro-Martínez¹, Federico Magni¹, Stefano Brusoni¹ (1. ETH Zurich)

IMPROVING CROWD DELIBERATION WITHOUT INCREASING DIVERGENCE: EVIDENCE FROM A LARGE-SCALE GROUP EXPERIMENT

» [Matthias Troebinger](#)¹, Vivianna Fang He², Phanish Puranam³ (1. ESSEC Business School, 2. University of St. Gallen, 3. INSEAD)

Organizational Routines and Transactive Memory Creation

» [Jerry Guo](#)¹ (1. Frankfurt School of Finance & Management)

Internal versus external actions in response to performance feedback

» [Serhan Kotiloglu](#)¹, Daniela Blettner², Thomas Lechler³ (1. California State University San Marcos, 2. Simon Fraser University, 3. Stevens Institute of Technology)

The Link between Reliability and Resilience: The Moderating Effect of Human Errors in Accident Management

» [Brian Park](#)¹, David Lehman², Rangaraj Ramanujam³ (1. Georgia State University, 2. University of Virginia, 3. Vanderbilt University)

1:30pm

Common Ground

Track I: Network of Firms and Inventors

Chaired by: George Chondrakis

Technology Overlap and Triad Dissolution in Collaborative Innovation

» [Wei Yang](#)¹, Lisha Liu² (1. China Europe International Business School, 2. Shanghai Jiao Tong University)

Knowledge Exchange in Self-Managing Teams: Why Control Matters More Than We Think

» [Beauregard Berton](#)¹, Saeedeh Ahmadi¹ (1. University of Amsterdam)

Bridging Director's Individual Social Connections for Prospective Firm Innovative Outcome

» [Junseok Goh](#)¹, [Yi Li](#)² (1. University of Wisconsin-Madison, Wisconsin School of Business, 2. University of Wisconsin-Madison)

External Knowledge Search Strategies for Responsible Innovation

» Leopoldo Gutierrez¹, [Junghoon Park](#)², Jordi Surroca³, Josep Antoni Tribó⁴ (1. University of Granada, 2. Loyola Marymount University, 3. ULMS University of Liverpool, 4. Stevens Institute of Technology)

When to Lend? Strategic Licensing of Intellectual Property

» [Dafna Bearson](#)¹, Maria Roche¹ (1. Harvard Business School)



Continued from **Monday, 21 October**

The effect of patent scope on declaration of standard essential patents

» [Honggi Lee](#)¹ (1. University of New Hampshire)

1:30pm

Common Ground

Track K: Fundraising Strategies and Venture Outcomes

Chaired by: Markku Maula

The Role of Positive and Negative Feedback in Entrepreneurial Social Media Fundraising Strategies

» [Daniela Defazio](#)¹, [Vincenzo Buttice](#)² (1. School of Management, University of Bath, 2. Politecnico di Milano)

BEYOND INDIVIDUAL ANGELS: EXPLORING THE IMPACT OF ANGEL INVESTOR PORTFOLIOS ON STARTUP PERFORMANCE

» [Niklas Geiss](#)¹, [Dries Faems](#)¹ (1. WHU - Otto Beisheim School of Management)

It Takes Two to Tango: Personal Chemistry Between Investors and Entrepreneurs on Social Media

» [Amy Y. Ou](#)¹, [Yijing Li](#)¹, [Lei Xu](#)², [Xinhao Yu](#)¹, [Wei Guo](#)³ (1. The Hong Kong Polytechnic University, 2. University of Missouri-St. Louis, 3. China Europe International Business School)

Critical to be Crypto: The Role of Crypto-Native Investors in Venture Performance

» [Yu Chen](#)¹, [Pengxiang Zhang](#)², [Sali Li](#)³, [Jingtao Yi](#)¹ (1. Renmin University of China, 2. Peking University, 3. University of South Carolina)

How Does GVC Holding Affect Firm's Strategic Orientation? An Emerging Market Perspective

» [Nan Zhang](#)¹, [Zhefei Li](#)¹, [David Gomulya](#)² (1. Fudan University, 2. Singapore Management University)

HOW DOES A NEW VENTURE'S TECHNOLOGICAL UNIQUENESS INFLUENCE VENTURE CAPITAL FUNDING OUTCOMES

» [Daehyun Kim](#)¹, [H Dennis Park](#)², [Shu Deng](#)² (1. Max Planck Institute for Innovation and Competition, 2. University of Texas at Dallas)

1:30pm

Paper Session

Track O: Celebrity, Narcissism, Identification, and Cognition

Chaired by: Stevo Pavicevic

Celebrity on Board: Consequences of Celebrity Director Appointments

» [Elle Hyunjung Yoon](#)¹ (1. Iowa State University)

It's All About... Us? – How CEO Narcissism Shapes Business Ecosystems

» [Anastasiya Shylina](#)¹, [Moritz Maier](#)¹, [Andreas S König](#)¹, [Don Lange](#)² (1. University of Passau, 2. Arizona State University)

ON THE ORIGINS OF STRATEGIC DISTINCTIVENESS: THE ROLE OF CEO COGNITIVE PROCESSING STYLE

» [Marlon Fernandes Rodrigues Alves](#)¹, [Stevo Pavicevic](#)², [Vincenzo Vastola](#)³ (1. SKEMA Business School, 2. Frankfurt School of Finance & Management, 3. Montpellier Business School)

One and the same? CEO organizational identification and divestiture behavior

» [Daniel Gelsing](#)¹, [Matias Kalm](#)¹, [Louis Mulotte](#)¹ (1. Tilburg University)

1:30pm

Paper Session

Track K: Entrepreneurship, Regions and Institutions

Chaired by: Michael Roach

Self-Selection into Entrepreneurial Regions and Founding Rates

» [Michael Roach](#)¹, [Min Jung Kim](#)¹, [Eunhee Sohn](#)² (1. University of Illinois at Urbana-Champaign, 2. Georgia Institute of Technology)



Continued from **Monday, 21 October**

Experimenting with High Tech: The Role of Government R&D Contracts

» [Larisa Cioaca](#)¹ (1. Duke University)

Maker spaces, maker entrepreneurship and Institutions

» [Fanny Zhuoxuan Li](#)¹, Robert Ebenhart² (1. Stanford University, 2. University of San Diego)

Searching in the Dark: Regional Disparities in Startups' Initial Equity Financings

» [Jay Habegger](#)¹, Florence Honore², Rajshree Agarwal¹ (1. University of Maryland, 2. University of Wisconsin-Madison)

1:30pm

Paper Session

Track O: Unique methods for examining strategic leadership and governance

Chaired by: Sibel Ozgen

(No) Laughing Matters: A Multimodal Exploration of Humor in Leaders' External Communication

» [Niklas Müller](#)¹, [Steffen Klug](#)¹, Benno Stöcklein¹, Dominik Bong¹, Alexander Kathan², Lukas Christ², Shahin Amiriparian² (1. University of Passau, 2. University of Augsburg)

Subgroups in top management team and surface- and deep-level attributes: Computational model of decision-making processes

» [Takahiro Inada](#)¹, Chen Liang² (1. Kyoto University of Advanced Science, 2. MIT)

Superficial Leadership: The Case of the Muskrat Falls Project

» [Jy Tang](#)¹ (1. Memorial University of Newfoundland)

Difference-in-Differences in Strategic Leadership Research: A Multidisciplinary Review

» [Sibel Ozgen](#)¹, JUSTINE HERVE¹ (1. Stevens Institute of Technology)

4:30pm

Workshop

Marketplace Simulations Workshop

4:30pm

Panel

Track O: Blindspots in the Board Room: Causes, Consequences, and Contingencies

Presented by: Daniel Zyung, MK Chin, Guoli Chen, Wei Shen, Margarethe Wiersema, and Yan Anthea Zhang

Blind spots in the boardroom: Causes, consequences, and contingencies

» [Daniel Zyung](#)¹, MK Chin² (1. Southern Methodist University, 2. Indiana University)

4:30pm

Panel

Track F: Hidden Costs and Impediments of Resource Redeployment

Presented by: Rocio Bonet, Juan Santalo, and Brian Wu

Hidden Costs and Impediments of Resource Redeployment

» [Timothy B Folta](#)¹, Sea-Jin Chang² (1. University of Connecticut, 2. National University of Singapore)

4:30pm

Paper Session

Track N: Competition in Platforms

Chaired by: Kalan Horton

Sword of Damocles: Coopetition Tension of Complementors and a Focal Platform

» [Yi Li](#)¹, [Huiyang Dai](#)² (1. University of Wisconsin-Madison, 2. Zhejiang University of Technology)



Continued from **Monday, 21 October**

Complementors' Network Evolution: Power Balancing in Platform Ecosystems

» [Kalan Horton](#)¹, Andréa Hodge¹, Bruce Lamont¹ (1. Florida State University)

Multisided Platforms as Inverted Prisms: How Reliance on Base Products Drives End Product Similarity

» [Emil Bakkensen Johansen](#)¹, Oliver Baumann¹ (1. University of Southern Denmark)

ETSYSTRIKE: ORGANIZING COMPLEMENTORS ON PLATFORM-BASED ECOSYSTEMS THROUGH COLLECTIVE ACTION

» [Tommy Pan Fang](#)¹, Henning Piezunka² (1. Rice University, 2. INSEAD)

4:30pm

Common Ground

Track I: Non-market Strategies and Geopolitical Factors

Chaired by: Elena Golovko

Purple Polities: Organizational Political Polarization and Firm Innovation

» [Ludovica Castiglia](#)¹ (1. IESE Business School)

The Role of Customer Subsidies in Spurring Incumbents' Investments in New Technologies: Evidence from the US Electric Utility Industry, 2000-2018

» [John Eklund](#)¹, Rahul Kapoor² (1. University of Southern California, 2. Wharton, University of Pennsylvania)

Industry Innovation Dynamics and High-Tech Firm Relocation

» [Jing Deng](#)¹, [Janet Bercovitz](#)², [Maryann Feldman](#)³ (1. Georgetown University, 2. University of Colorado Boulder, 3. Arizona State University)

From Internationalization To Localization? The Impact Of Technology Blockade On International Innovation Networks: A Case of US Entity Lists

» [Jiaying Liu](#)¹, [Yutao Sun](#)¹ (1. Dalian University of Technology)

The Contribution of Chinese Science to US Technology: Evidence from Patent Citation of Papers

» [Junhan Wang](#)¹, Xibao Li¹, Yanbo Wang² (1. Tsinghua University, 2. The University of Hong Kong)

SUPPLY CHAIN RESILIENCE THROUGH ARTIFICIAL INTELLIGENCE-POWERED PREDICTIVE MAINTENANCE

» [Savindu Herath Pathirannehelage](#)¹, Yash Raj Shrestha² (1. ETH Zurich, 2. HEC Lausanne - University of Lausanne)

4:30pm

Paper Session

Track I: Funds Seeking and Open Innovation

Chaired by: David Wehrheim

Mapping Moments: Understanding Organizational Narratives as Network Nodes

» [Elio Shijaku](#)¹, Nathalie Marcela Ceron Hurtado² (1. Universitat de Barcelona, 2. Universitat Autònoma de Barcelona)

Competitive Dynamics in Open-Source Development: Evidence from PyTorch's Transition to the Linux Foundation

» [Daniel Yue](#)¹, Frank Nagle¹ (1. Harvard Business School)

Code, evaluation, code: Shaping individuals' contribution trajectories in open-source software

» [Matteo Devigili](#)¹, Simone Santoni¹, Gianvito Lanzolla¹ (1. Bayes Business School)

Linking Decision Makers' Knowledge Background with NPD Project Selection and Funding Decisions

» Thomas Lechler¹, Jie Ren², [Josep Antoni Tribó](#)¹ (1. Stevens Institute of Technology, 2. Fordham University)



Continued from **Monday, 21 October**

4:30pm

Paper Session

Track D: Research methods in AI

Chaired by: Demetrius Lewis

Harmonizing Classification Systems and Estimating and Correcting for Bias in Changes in Classification Systems Over Time

» [Demetrius Lewis](#)¹, Isin Guler², Giacomo Negro³ (1. University of California, Riverside, 2. University of North Carolina at Chapel Hill, 3. Emory University)

Generative AI and Strategy Work: AI Systems and Category Construction

» [Sai Kalvapalle](#)¹, Nelson Phillips² (1. Nova School of Business and Economics, Universidade Nova de Lisboa, 2. UC Santa Barbara)

Strategic Retraining of LLMs: Variance, Value, and Competitive Dynamics

» [Ehsan Valavi](#)¹, Joel Hestness², Marco Iansiti³, Newsha Ardalani⁴, Feng Zhu⁵, Karim Lakhani³ (1. Massachusetts Institute of Technology, 2. Cerebras Systems, 3. Harvard business school, 4. Baidu Research, 5. Harvard Business School)

Management Research in the AI Era: Insights from LLM-Based Multiagent Systems

» [Zheqi Xu](#)¹, [Kun Zhang](#)¹, Wei Wei¹ (1. Peking University)

4:30pm

Paper Session

Track E: Digitalization and Technological Impact

Chaired by: Saverio Favaron

When Does Digitalization Matter for Firm Performance

» [Ramakrishna Devarakonda](#)¹, Elena Golovko¹, Jiuyu Dong² (1. Tilburg University, 2. Department of Business Administration, Zhejiang University)

Adaptation to Technological Discontinuities: How Demand-side Disruptions Favor Incumbents

» [Grace Liu](#)¹, Roberto Fontana², Franco Malerba³ (1. ETH Zurich, 2. University of Pavia, 3. Bocconi University)

Willingness to PayPal: Demand Complementarity and Disruptive Technology in the Global Mobile Banking and Fintech Industry

» [Huaxi Gao](#)¹, Yue Maggie Zhou², Weiguo Zhong¹ (1. Peking University, 2. University of Michigan)

Managing Online Reputation: Emotionally Charged Evaluations and Organizational Responses

» [Saverio Favaron](#)¹, Poonacha Medappa² (1. SKEMA Business School, 2. Tilburg University)

4:30pm

Paper Session

Track G: New Approaches in Explaining Centrality and Integration in Alliances

Chaired by: Vera Kunczer

International alliance and firm profitability: The effect of betweenness centrality, tie strength and institutional distance

» [XIAOCHEN CHANG](#)¹, Elio Shijaku¹, Fariza Iallouchen¹, Xiao Zhang² (1. Universitat de Barcelona, 2. Universitat Politècnica de Catalunya)

Corporate Sustainable Performance and Cultural Distance in Alliance Partner Integration Decisions

» [xi wu](#)¹, Ernst Verwaal¹, Herman Belgraver¹ (1. KU Leuven)

Right-wing populist sentiment and international alliance performance

» [Vera Kunczer](#)¹, [Rian Drogendijk](#)², Jonas Puck³ (1. Luiss University, 2. University of Groningen, 3. WU Vienna University of Economics and Business)

Labor institutional inefficiency and location choices of MNCs' cross-border R&D alliances

» [Yixue Wu](#)¹, Lei Shi² (1. Hong Kong Metropolitan University, 2. University of International Business and Economics)



Continued from **Monday, 21 October**

4:30pm

Common Ground

Track J: Strategic Decision-Making and Participation

Venue - MR 7

Organised by: Richard Whittington

Functionality development within, outside, and at edges of regulations as platform's strategic choice

» [Anna Baturevich](#)¹, Anna Essén¹, Annabelle Gawer² (1. Stockholm School of Economics, 2. University of Surrey)

Negotiated root-stocking: a process-practice approach from the margin seeking and attaining legitimacy towards inclusivity

» [Aigerim Seken](#)¹, Dastan Khussainov², Venkat Subramanian¹ (1. Nazarbayev University, 2. SDU University)

Methodological openness to research in Open Strategy

» [Lenis Araque](#)¹, Martha Reyes-Sarmiento¹ (1. Universidad EAFIT)

THE "ECOLOGY OF PRACTICES" PERSPECTIVE: THE DIFFUSION OF PRACTICES WITH THE SAME UNDERLYING TECHNOLOGY

» [Jung Hyo Sun](#)¹ (1. INSEAD)

One step forward, two steps back: Employee participation in firm-specific DEI work

» [Marte Semb Aasmundsen](#)¹ (1. BI Norwegian Business School)

THE EFFECTS OF CORPORATE STAFF: A MISSING ELEMENT IN THE RESEARCH ON STRATEGIC DECISION MAKING

» [Katsuhiko Shimizu](#)¹ (1. Keio University)

4:30pm

Common Ground

Track C: Advancements in ESG and Corporate Governance

Venue - MR 11

Organised by: Witold Henisz

Paying For Good? The Effect of Climate-Related Executive-Compensation on Climate Performance

» [Carolin Betz](#)¹, Teresa Antonia Dickler¹, Johanna Glauber² (1. Philipps-University Marburg, 2. IE Business School)

A Study of Employees Voluntary Turnover in Socially Irresponsible Firms: The Moderation of Corporate Purpose

» [Pauline Asmar](#)¹ (1. HEC Paris)

Overpromising? CSR Actions and Clarity of Purpose

» [Andrew Montandon](#)¹ (1. HEC Paris)

Who's Socially Responsible? Theory and Multimethod Evidence on the Causes and Consequences of Perceived Corporate Responsibility

» [Sheen S Levine](#)¹, Razvan Lungeanu² (1. The University of Texas, Dallas, and Columbia University, New York, 2. Northeastern University)

Developing cultural traits: From new cognitive to new organizational conduct

» [Chia Ying Wang](#)¹, Ruey Lin Hsiao¹ (1. National Chengchi University)

When Do Firms Formulate ESG Intentions? ESG Improvement under Legitimacy Pressure During M&A

» [Celia Yang](#)¹, Donghong Li¹, Zhenzhen Xie¹ (1. Tsinghua University)

4:30pm

Common Ground

Track L: Challenges in Modern Work Environments

Venue - MR 9

Organised by: Deepak Somaya

The double shift: Moonlighting in the age of inequality

» [Elena Lizunova](#)¹ (1. Brigham Young University)

Individual Implications of Perceived Firm-Specific Human Capital: A Value Creation and Value Capture Perspective

» [Mengwei Li](#)¹, Clint Chadwick², Zhong-Xing Su³ (1. Tilburg University, 2. University of Kansas, 3. Renmin University of China)



Continued from Monday, 21 October

Who Carries the Burden of Geographic Distance? An Empirical Investigation of Project and Employee Outcomes

» [Tuuli Hakkarainen](#)¹, Anatoli Colicev¹, Torben Pedersen² (1. ULMS University of Liverpool, 2. Copenhagen Business School)

Value Dissonance at the Workplace

» [Miguel Espinosa](#)¹, Alexia Delfino¹ (1. Bocconi University)

AI the Ally

» [David Jorgensen](#)¹, Frances Fabian², Catherine Hall¹, Ryan Schill³ (1. Roger Williams University, 2. The University of Memphis, 3. Utah Valley University)

Parenthood for top management, risk attitudes, and firm-level risk-taking

» [Parasuram Balasubramanian](#)¹, Kenneth Nygaard¹, Sijin Wang², Thomas Kristensen³ (1. Aalborg University, 2. University of New South Wales (UNSW), 3. Aarhus University)

4:30pm

Paper Session

Track M: Corporate Responses to Stakeholders' Pressures

Chaired by: Tony He

How Many Calories? The Effectiveness of Substantive and Symbolic Actions in the U.S. Food Retail Industry

» [Luis Diestre](#)¹, Martina Montauti² (1. IE University, 2. University of St.Gallen)

With a grain of salt? Industry-affiliated organizations offering scientific expertise to inform regulation

» [Nicole West](#)¹, David Tan² (1. University of Texas at Dallas, 2. University of Washington, Seattle)

Virtue Claiming, Vice Lobbying: (Mis)Alignment of Corporate Discourse and Lobbying on Environmental and Social Issues

» [Tony He](#)¹, Witold Henisz², Matthew Josefy³, Timothy Werner⁴ (1. Rutgers Business School, 2. Wharton, University of Pennsylvania, 3. Indiana University, 4. University of Texas at Austin)

Empirically-Based Resistance Strategies: How Firms Resist Stakeholder Demands

» [Nicole West](#)¹, David Sirmon² (1. University of Texas at Dallas, 2. University of Washington, Seattle)

4:30pm

Common Ground

Track M: The Impacts of Investors and Activists on Firms

Chaired by: Rodolphe Durand

Corporate Governance Evaluation and Shareholder Activism: An Institutional Gatekeeping Perspective

» [Youxiang Song](#)¹, Jun Xia¹ (1. The university of Texas at Dallas)

The Role of Materiality in the CSR-Investor Reaction Relationship: A Replication and Extension of Flammer (2013)

» Steven Kofford¹, Myles Melancon¹, [Ben Lewis](#)² (1. Mississippi State University, 2. Brigham Young University)

Towards a Theory of Organizational Repression of Stakeholder Collective Action

» [Natalie Holzaepfel](#)¹, Olga Hawn¹, Timothy Werner² (1. University of North Carolina at Chapel Hill, 2. University of Texas at Austin)

Political Opportunity Structure and Corporate Receptivity to Activism: Evidence from a Natural Experiment

» [Natalie Holzaepfel](#)¹, Olga Hawn¹, Mary-Hunter McDonnell² (1. University of North Carolina at Chapel Hill, 2. Wharton, University of Pennsylvania)

Activist organizations' dilemma in engaging stakeholders

» [Mohamad Sadri](#)¹, Caterina Moschieri², Ithai Stern³ (1. Simon Fraser University, 2. IE University, 3. INSEAD)



Continued from **Monday, 21 October**

Configuring the External Corporate Governance of Multinationals' Solutions to Grand Challenges

» [Kevin Chuah](#)¹, [Rieneke Slager](#)², [Jean-Pascal Gond](#)³, [Mikael Homanen](#)⁴ (1. Northeastern University, 2. University of Groningen, 3. Bayes Business School, 4. Principles for Responsible Investment)

4:30pm

Paper Session

Track P: Managing Multiple Goals: Theoretical and Empirical Advances

Chaired by: Daniella Laureiro-Martínez

Multiple Goals and Problem Representation: Responses to Complex Feedback in Multiunit Organizations

» [John Joseph](#)¹, [Vibha Gaba](#)², [Federica Angel](#)³ (1. University of California, Irvine, 2. INSEAD, 3. University of York)

Performance-Aspiration Spillover in a Multiple Goal Environment

» [Nauman Asghar](#)¹, [Zhiling Lin](#)², [Hart Posen](#)³ (1. University of Liverpool, 2. University of Wisconsin-Madison, 3. Dartmouth College)

Aspiration Formation and Adaptation Over Time: Evidence from Kickstarter Project Fundraising Goals

» [Junjie Zhou](#)¹, [Lusi Yang](#)², [David Lehman](#)³, [Jungpil Hahn](#)¹ (1. National University of Singapore, 2. Georgia State University, 3. University of Virginia)

Multiple-Goal Achievement in Fragile Ecosystems: How Community Leaders in the Colombian Pacific Region Define and Pursue Multiple Goals

» [Daniella Laureiro-Martínez](#)¹, [Zorica Zagorac-Uremovic](#)¹, [Ivan Dario Lobo Romero](#)² (1. ETH Zurich, 2. Universidad de los Andes)

4:30pm

Paper Session

Track P: Looking Under the Hood of Decentralized Organizations: What Makes them Work?

Chaired by: Ying-Ying Hsieh

A Deeper Look at Decentralized Autonomous Organizations (DAOs)

» [Ying-Ying Hsieh](#)¹ (1. Imperial College Business School)

Aligning Preferences with Organizational Outcomes: The Role of Decision-Making Structures in Decentralized Organizations

» [Magnus van Haaren](#)¹ (1. Rotterdam School of Management, Erasmus University)

Hierarchy, Span of Control, and the Patterns of Firm Growth

» [Jaeho Choi](#)¹, [Saerom Lee](#)² (1. HKUST, 2. Wharton, University of Pennsylvania)

THE ROLE OF INTEGRATORS IN ORGANIZATIONS

» [Piyush Gulati](#)¹, [Arianna Marchetti](#)² (1. INSEAD, 2. London Business School)

4:30pm

Paper Session

Track K: Innovation and Technology

Chaired by: Marco Ceccagnoli

From early-stage to late-stage innovations: Out-Licensing Dynamics and Performance Outcomes in Technology Startups

» [Marco Ceccagnoli](#)¹, [Thomas Klueter](#)², [Solon Moreira](#)³ (1. Scheller College of Business, 2. IESE Business School, 3. Fox School of Business)

Strategies for Capability Building in Young Technology Firms

» [Waverly Ding](#)¹, [Anil Gupta](#)¹, [Beril Yalcinkaya](#)¹, [Jon Norberg](#)², [Evan Schnidman](#)³ (1. University of Maryland, 2. LinkUp, 3. Outrigger Group)



Continued from **Monday, 21 October**

Managing Dependence on Digital Platforms: A Sensemaking Approach

» [Mahdi Tavalaei](#)¹, Yanfei Hu¹ (1. University of Surrey)

Miniature Storytelling in Crowdfunding: The Role of Visual Congruence and Verbal Distinctiveness

» [Rui Wang](#)¹, Joel Gehman¹ (1. George Washington University)

4:30pm

Paper Session

Track K: Scaling

Chaired by: Amisha Miller

How Temporal Flexibility Impacts Scaling: Insights From The Rise And Fall Of A Platform Start-up

» [Daniel Mack](#)¹, [Weiru Chen](#)² (1. Singapore Management University, 2. CEIBS)

Full Throttle, Leaking Tank? The Acceleration Paradox in Startup Scaling

» [Abhishek Bhatia](#)¹ (1. London Business School)

A Multifaceted Perspective of Scaling Entrepreneurial Innovation and Impact in Developing Country Contexts

» [Chanyong Yoo](#)¹ (1. University of South Carolina)

Evaluating entrepreneurial potential in organizations: Where do disparities come from?

» [Amisha Miller](#)¹, Siobhan O'Mahony² (1. New York University, 2. Boston University)

4:30pm

Paper Session

Track O: The effect of CEO personality on firm outcomes

Chaired by: Cameron Borgholthaus

CEO Risk incentives and Managerial Attention to Digital Technology: The Role of CEO Regulatory Focus

» [Mengying Yang](#)¹, Zhaojie Chen¹ (1. Peking University)

AGREEING TO DISAGREE? EXAMINING PROMOTION FOCUS (IN)CONGRUENCE BETWEEN CEOs AND BOARDS OF DIRECTORS ON RISK-TAKING

» [Cameron Borgholthaus](#)¹, Chris Tuggle², Eric Y Lee³, Troy Smith⁴, Katherine Maich³ (1. Southern Illinois University Edwardsville, 2. University of Central Arkansas, 3. Penn State, 4. University of Nebraska-Lincoln)

Not Only What But Also Who: Impact of CEO Regulatory Focus on their dismissal

» [Mithira Siva](#)¹ (1. Indian Institute of Management Ahmedabad)

Personality Traits of CEOs and Firm Outcomes: Meta-analysis

» [Filip Lestan](#)¹, [Randall Peterson](#)² (1. Nord University Business School, 2. London Business School)

Tuesday, 22 October

8am

Panel

Track B: Tragedy of the Commons vs. the Common Ground Approach to Grand Challenges: Fostering a Conversation

Presented by: Anna Minà

Tragedy of the Commons vs Common Ground approach to Grand Challenges

» [Anna Minà](#)¹, [Sharon Alvarez](#)², [Jay Barney](#)³, [Giovanni Battista Dagnino](#)¹, [Jiatao Li](#)⁴ (1. University of Rome LUMSA, 2. University of Pittsburgh, Katz School of Business, 3. University of Utah, 4. The Hong Kong University of Science and Technology)



Continued from **Tuesday, 22 October**

8am **Panel**
Track F: Diversification in the Digital Age

DIVERSIFICATION IN THE DIGITAL AGE: SHOULD WE RETHINK OUR PREMISES? WHAT DOES PRACTICE TEACH US?

» [Michael G Jacobides](#)¹, [Gianvito Lanzolla](#)², [Costas Markides](#)¹, [Phanish Puranam](#)³, [Laurence Capron](#)³, [Güliz ÖZTÜRK](#)⁴, [Yuri Romanenkov](#)⁵ (1. London Business School, 2. Bayes Business School, 3. INSEAD, 4. Pegasus Airlines, 5. Evolution Ltd)

8am **Paper Session**
Track A: Dealing with Geopolitical Risk
Chaired by: Omid Aliasghar

RISING GEOPOLITICAL RISK AND A SUPPLIER FIRM'S CUSTOMER CONCENTRATION

» [Yu Li](#)¹, [Vivek Astvansh](#)² (1. University of South Carolina, 2. McGill University)

How Lobbying Responds to Uncertainty and Risk: Exploring the Effect of the Brexit Process

» [Sam Oxley](#)¹, [Harry Garretsen](#)¹, [Janka Stoker](#)¹, [Ahmed Skali](#)¹ (1. University of Groningen)

Alignment and Divergence in Government and Private VCs: The Amplifying Role of Geopolitical Risks

» [Mingtao Xu](#)¹, [Tan Li](#)², [Victor Cui](#)³ (1. Tsinghua University, 2. Soochow University, 3. University of Waterloo)

SHIFTING DEMANDS: GOVERNANCE-INFLUENCED FIRM STRATEGY IN THE CONTEXT OF GEOPOLITICAL RISK

» [Yi Shi Zhou](#)¹, [Hongkun Li](#)¹, [Meiyang Cui](#)¹, [Cole Short](#)² (1. Auburn University, 2. Pepperdine University)

8am **Paper Session**
Track D: Flexible strategic responses to AI
Chaired by: Kinde Wubneh

To Boldly Go Where No One Has Gone Before: The Impact of AI on Firm Exploration

» [Kinde Wubneh](#)¹, [Venkat Kuppuswamy](#)¹ (1. Northeastern University)

Enabling Individual Ambidexterity: The Impact of AI on Combining Dual Learning Orientations

» [John-Luca De Vries](#)¹, [Michiel Tempelaar](#)¹, [Henk Volberda](#)² (1. Amsterdam Business School- U of Amsterdam, 2. University of Amsterdam)

The Uneven Impact of Generative AI on Entrepreneurial Performance

» [Nicholas Otis](#)¹, [Rowan Clarke](#)², [Solene Delecourt](#)¹, [David Holtz](#)¹, [Rembrand Koning](#)² (1. UC Berkeley, 2. Harvard Business School)

Developing agile brands in the global marketplace: AI as a source of innovativeness and brand resilience

» [Eleanna Kafeza](#)¹, [Georgia Katsifaraki](#)², [Marios Theodosiou](#)³, [Evangelia Katsikea](#)⁴ (1. Zayed University, 2. KIOS Research and Innovation Center of Excellence, University of Cyprus, 3. University of Cyprus, 4. ICN Business School, Paris & CEREFIGE, University of Lorraine)

8am **Paper Session**
Track E: Platform Strategy and Market Dynamics
Chaired by: Joe Ploog

Competition and value capture in platform markets: Implications for complementor strategy

» [Johannes Loh](#)¹, [Ambre Nicolle](#)² (1. Vrije Universiteit Amsterdam, 2. LMU Munich)



Continued from **Tuesday, 22 October**

MATCH QUALITY IN MULTI-SIDED PLATFORMS: BALANCING GOVERNANCE AND CURATION STRATEGIES

» [Joe Ploog](#)¹, Joost Rietveld² (1. IE Business School, 2. University College London)

Platform Extended Ecosystems: Managing Partnerships and Growth

» [Harsh Dod](#)¹ (1. Bocconi University)

PLATFORM SELECTION: THE IMPACT OF PLATFORM PARTNERSHIPS ON COMPLEMENTORS' ENGAGEMENT DECISIONS

» [Harsh Dod](#)¹, Caterina Moschieri², Gianluigi Giustiziero³ (1. Bocconi University, 2. IE University, 3. IE Business School, IE University)

8am

Paper Session

Track G: MNCs Sourcing Responses to CSR, DEI, and Sustainability Concerns

Chaired by: Chinmay Pattnaik

The Global Sourcing of Green Products

» Heather Berry¹, Jasmina Chauvin¹, [Yuxi Cheng](#)², Narae Lee³ (1. Georgetown University, 2. University of Liverpool, 3. KAIST)

Role of Gender and Ethnic Diversity on International Success of Hollywood Movies

» [Chinmay Pattnaik](#)¹, Madhumita Nanda¹, Steven Lu¹ (1. The University of Sydney)

Aligning the Walk with the Talk: Exploring the Impact of Institutions on EMNCs' CSR Decoupling

» [Zhu MENG](#)¹, Jane Lu¹ (1. City University of Hong Kong)

DIVERSITY AND INCLUSION IDEAS IN A FOREIGN SUBSIDIARY: A TRANSLATION PROCESS

» Cristina Leone¹, Arabella Mocciano¹, [Pasquale Massimo Picone](#)¹ (1. Università degli studi di Palermo)

8am

Paper Session

Track J: Strategizing Tools and Workshops

Chaired by: Paul Spee

Maintaining multi-centennial attics in southern Morocco as a strategic tool and practice

» [Majda Soumane](#)¹, [Laurent Béduneau-Wang](#)¹ (1. Africa Business School, UM6P)

Strategizing Analogues: Influencing, compromising, and remembering in multimodal strategy workshops

» [Stefan Meisiek](#)¹, [Johan Roos](#)², [David Oliver](#)¹, [Bonnie Stanway](#)¹ (1. The University of Sydney, 2. Hult International Business School)

Navigating Paradoxes: Investigating the Interface of Conventional and Agile New Product Development

» [Leonie Müller](#)¹, Tobias Roeth², Patrick Spieth¹ (1. University of Kassel, 2. University Kassel)

How communication by external advisors affects strategy-making in family firm advisory boards

» [Coen Rigtering](#)¹, Judith Van Helvert², Dirk Gerritsen¹ (1. Utrecht University School of Economics, 2. Windesheim University of Applied Sciences)

8am

Common Ground

Track N/H: Interconnections among Alliances/JVs/MAs

Chaired by: Jeff Reuer

Inherited Wisdom: How Acquirers Leverage the Knowledge of their Targets' Previous Alliance Partners

» [Jens-Christian Friedmann](#)¹, Korcan Kavusan¹ (1. Rotterdam School of Management, Erasmus University)



Continued from **Tuesday, 22 October**

I'M IMPRESSED: IMPRESSION MANAGEMENT TACTICS IN ALLIANCE PRESS RELEASES

» [Doerte Leusmann](#)¹, Marvin Hanisch² (1. University of Passau, 2. University of Groningen)

THE DISTRIBUTION OF EQUITY SHARE AND THE SIZE AND DISTRIBUTION OF VALUE IN JOINT VENTURES

» [Mohammad Nasir Nasiri](#)¹, Petrus Maria Snoeren¹ (1. University of Amsterdam)

CYBERSECURITY, DATA BREACH, AND INTERFIRM ALLIANCE PERSISTENCE

» Pankaj Kumar¹, S M Abidul Islam¹, [Devi Gnyawali](#)¹ (1. Virginia Tech)

Horizontal coepetition, boundary-spanning search and sustainable product innovation: the moderating role of partner similarity

» [XIA WU](#)¹, Jianjun Yang¹, Bart Bossink², Sandra Hasanefendic² (1. Xi'an Jiaotong University, 2. Vrije Universiteit Amsterdam)

Emotion-driven improvisation in time of crisis - A Study of First-Line Managers in post-merger integration

» [Cao Dang Huy](#)¹ (1. TSM-Research, University of Toulouse Capitole, CNRS)

8am

Paper Session

Track C: Purpose-Driven Strategies and Their Impact on Organizational Change

Chaired by: Tommaso Minola

Corporate Purpose Orientation towards Value Generation and Business Model Innovation

» Andrea Buratti¹, Giovanna Campopiano², [Tommaso Minola](#)² (1. University of Bergamo, 2. University of Bergamo)

Cognitive foundations in purpose-driven platform-based startups

» [Johan Wallin](#)¹, Ghita Wallin² (1. Synocus, 2. Aalto University)

A process model of corporate purpose: Collective reflexivity, collective experimentation and institutional change

» [Padmavathi Shenoy](#)¹, [Ajit Nayak](#)², [Smita Chattopadhyay](#)³ (1. Manipal Academy of Higher Education, 2. University of Southampton, 3. Indian Institute of Management Trichy)

'TRUE COLORS' IN PRIVATE EQUITY: THE IMPACT OF POLITICAL ORIENTATION, INVESTOR TYPE, AND TIMING ON PURPOSEFUL GROWTH

» [Deirdre Coveney](#)¹, Koen Heimeriks¹, Huimin Liang¹, Irina Surdu¹ (1. University of Warwick)

8am

Paper Session

Track L: Incentives and Compensation

Chaired by: Timothy Gubler

The interplay between authority and performance measures in managing human capital

» [Sreevathsan Sridhar](#)¹ (1. London Business School)

Motivational Spillovers in Repeated Tasks: How Critical 9-1-1 Calls Influence EMS Crew Future Call Performance

» [Timothy Gubler](#)¹, Haibo Liu², Alexandru Roman³ (1. Brigham Young University, 2. Keck Graduate Institute, 3. California State University Los Angeles)

Compensation Dispersion among "Inventive Talents": Assortative Matching and Premium to Complex Innovation

» [Yuheng Ding](#)¹, Rajshree Agarwal², Serguey Braguinsky², Alex Son³ (1. World Bank, 2. University of Maryland, 3. University of Wisconsin-Madison)

Waiting for opportunities: Variation in task opportunity and the future productivity of employees

» [Luchi He](#)¹, Yue Maggie Zhou², Sendil Ethiraj¹ (1. London Business School, 2. University of Michigan)



Continued from **Tuesday, 22 October**

8am

Common Ground

Track M: Sustainability, Environmental Investments, and Risks

Chaired by: Arno Kourula

Sustainable Investment Choices: Interplay of Cause-Related Framing, Individual Values and Emotion

» [Susan Hill](#)¹, Denis Grégoire² (1. Bayes Business School, 2. HEC Montreal)

Public Pressure, Private Firms, and Directed Technical Change with Information Disclosure

» [Shirley Tang](#)¹ (1. Bocconi University)

The Power of Green Voice: Can Retail Investors Activism Promote Company Low-Carbon Behavior?

» [Caini FAN](#)¹, Mijia Gong¹, Ming Jia¹ (1. Northwestern Polytechnical University)

“Blah, Blah, Blah” or Substantive Action? An Analysis of Managers’ Temporal Orientations and Climate Outcomes

» [Kevin Chuah](#)¹, Katrin Heucher² (1. Northeastern University, 2. University of Groningen)

DOES ESG PERFORMANCE REDUCE VOLUNTARY EMPLOYEE TURNOVER? A STUDY OF BELGIAN FIRMS

» [Anne Jacqueminet](#)¹, Christiane Bode² (1. Bocconi University, 2. Imperial College London)

8am

Common Ground

Track P: Identities and status in Evaluations, Expectations, and Aspirations

Chaired by: Miriam Flickinger

The “Who” and “How” of Producer Authenticity: How Producers’ Ascribed-identity Alignment Governs Authenticity Perceptions

» [Susie Choe](#)¹ (1. University of Michigan)

Dissecting Status in Boards: A Social Relationship Modeling Approach

» [Ruben Anders](#)¹, Miriam Flickinger¹, Dennis Veltrop² (1. Freie Universität Berlin, 2. University of Groningen)

Status and Expected Quality

» [Bryan Stroube](#)¹, David Waguespack² (1. London Business School, 2. University of Maryland)

OPPOSITIONAL IDENTITY AND GROWTH ASPIRATIONS IN CRAFT BREWERIES: THE ROLE OF FOUNDER MOTIVATION AND TEMPORAL-FOCUS

» [Féline Verstappen](#)¹, [Tine Buyl](#)¹, Rob Jansen¹, Marius Meeus¹ (1. Tilburg University)

Rethinking sequentiality in organizational communication: A case of responsible fintech investment

» [Hieu Nguyen](#)¹, Taghi R Zadeh¹ (1. Amsterdam Business School- U of Amsterdam)

The Effects of Status Mismatch on Market Entry and Performance: From Mutualistic Competition to Full Competition

» [Xuan Sun](#)¹, Michael Jensen² (1. Shanghai Jiao Tong University, 2. University of Michigan)

8am

Paper Session

Track P: Organizational Control: New Perspectives, Mechanisms, and Applications

Chaired by: Jay Park

“Dropping the F-Bomb”: Vocabulary Choice in Feedback and Novelty in Online User Community Innovation

» [Jay Park](#)¹ (1. University of California, Irvine)



Continued from **Tuesday, 22 October**

CASCADING ATTENTIONAL CONTROL OF BUSINESS MODEL ADAPTATION

» [William Ocasio](#)¹, Dylan Boynton², Yusaku Takeda¹, Ronald Watkins¹ (1. University of Illinois at Urbana-Champaign, 2. Michigan State University)

Organizational Design Systems: Enabling Decentralized Organizing and Facilitating Adaptation Through Behavioral and Technological Conditions

» [Julian Jonathan Markus](#)¹ (1. WU Vienna University of Economics and Business)

A Behavioral Governance Perspective on Meta-organizational Coordination Dynamics and Adaptation failures

» [John-Erik Bergkvist](#)¹, Anna Essén¹, Magnus Mähring¹ (1. Stockholm School of Economics)

8am

Common Ground

Track I: Startups and Innovation

Chaired by: Jacqueline Kirtley

Social and knowledge brokerage by venture capitalists and co-patenting by portfolio startups

» [H Dennis Park](#)¹, Kaushik Gala², Michael Howard² (1. University of Texas at Dallas, 2. Iowa State University)

Timing of technological entry and firm survival in the nascent US commercial drone industry

» [Fabio Busicchia](#)¹, Alessandro Lucini-Paioni¹, Cristina Rossi-Lamastra¹ (1. Politecnico di Milano)

Efficient Frontiers, Tradeoffs, and Strategy in the LED Lighting Industry

» [Alice Min](#)¹, J.P. Eggers¹ (1. New York University)

Not All "Best" Practices Are Created Equal: Access to Expert Knowledge and Practice Adoption in Microenterprises

» [Natalie Carlson](#)¹, Canberk Ucel² (1. Wharton, University of Pennsylvania, 2. INSEAD)

Sailing through Regulatory Storm: Aligning Identity and Technological Capability in AI Medical Start-ups

» [Haoyu Zhang](#)¹, Youngbin Joo¹, Krsto Pandza¹ (1. Leeds University Business School)

Ideas Brewed over Coffee: Locational Choice of Startups

» [Roma Mondal](#)¹, Sai Yayavaram¹ (1. Indian Institute of Management Bangalore)

8am

Paper Session

Track K: Pivoting

Chaired by: Sophia Hess

New Venture Pivoting- Exploring The Balance Between Novelty, Experience, and Performance

» [Gerardo Bastos](#)¹, Mauricio Galli Geleilate¹, Denise Dunlap¹ (1. University of Massachusetts Lowell)

Measuring Pivots to Decode Entrepreneurial Strategy in New Ventures

» [Sophia Hess](#)¹, Raj K Shankar², Ferran Giones¹ (1. University of Stuttgart, 2. Great Lakes Institute of Management)

Pivoting and Performance: Negative Feedback, Heterogeneous Business Idea Change, and Venture Outcomes

» [D. Carrington Motley](#)¹, Michael Leatherbee², Riitta Katila³ (1. Tepper School of Business, Carnegie Mellon University, 2. Universidad Católica de Chile, 3. Stanford University)

Management of Technology Intensive Acquisitions: The Role of the Chief Innovation Officer

» [Stefan Wuorinen](#)¹ (1. Xavier University)



Continued from **Tuesday, 22 October**

8am

Paper Session

Track I: Innovation and Grand Challenges

Chaired by: Mariano Mastrogiorgio

Tackling grand challenges with temporary technologies: The Finnish lubricating oil industry during World War II

» [Susanna Mansikkamäki](#)¹, Kalle Pajunen², Mirva Peltoniemi², Antti Sihvonen¹ (1. University of Jyväskylä, 2. University of Tampere)

Double Duty: Exaptation and Multiple Technological Trajectories

» [Ho-Wei Hsu](#)¹, Denisa Mindruta¹ (1. HEC Paris)

DIGITAL MATURITY, SUSTAINABLE INNOVATION AND ESG

» [Metin Onal Vural](#)¹, Paola Zanella¹, Kremena Slavova¹, María Leticia Santos-Vijande¹ (1. CUNEF Universidad)

VALUE APPROPRIATION IN THE FACE OF GRAND CHALLENGES: EVIDENCE FROM THE COVID-19 PANDEMIC

» [Johan Rath](#)¹ (1. Bocconi University)

8am

Paper Session

Track K: Experiments in Entrepreneurship

Chaired by: Nenad Apostoloski

A Scientific Approach to Entrepreneurial Team Formation: A Field Experiment

» [Devika Raj](#)¹, Luca Berchicci², Laura Rosendahl Huber² (1. Bocconi University, 2. Rotterdam School of Management, Erasmus University)

Learning from Failure in Entrepreneurship: A Field Experiment

» [Nenad Apostoloski](#)¹, Chiara Spina¹ (1. INSEAD)

Entrepreneurial Domains, Theories and New Ideas: Evidence from a Field Experiment

» [Claudia Frosi](#)¹, George Chondrakis², Luisa Gagliardi¹, Myriam Mariani¹ (1. Bocconi University, 2. Esade Business School)

Discrimination in Two-sided Matching Market: Experimental and Theoretical Evidence in Entrepreneurial Finance

» [Ofir Gefen](#)¹, Junlong Feng², Ye Zhang³, Weijie Zhong⁴ (1. The Hong Kong Polytechnic University, 2. Hong Kong University of Science and Technology, 3. Stockholm School of Economics, 4. Stanford University)

8am

Paper Session

Track O: Strategic leadership and litigation: Influences and results

Chaired by: Simone Maria Eulitz

TAKING STOCK OF STOCKS: CEO LONG-TERM PAYMENTS AND CORPORATE LITIGATION LENGTH

» [Ahmet Uzay Sezer](#)¹ (1. Bocconi University)

Preventing Corporate Misconduct in a Changing Organization

» [Simone Maria Eulitz](#)¹, Max Braun¹, Anja Tuschke¹ (1. LMU Munich)

Storing Power: How Managers Use Big Bath Accounting to Convert between Different Sources of Power and Stay in Charge

» Marc Wonoadi¹, [Max Braun](#)² (1. Freie Universität Berlin, 2. LMU Munich)

Who Knew? Product Recalls as a Consequence of Hedge Fund Activism

» [Albert Ahn](#)¹, Jongsoo "Jays" Kim¹ (1. Hong Kong Baptist University)

11am

Panel

Track T: The Pedagogy of Perseverance: A Roadmap to Teaching Excellence

Presented by: David King, Päivi Maijanen, Susanne Royer, and Candace Tenbrink



Continued from **Tuesday, 22 October**

The Pedagogy of Perseverance: A Roadmap to Teaching Excellence

» [Sabine Baumann](#)¹ (1. Berlin School of Economics and Law)

11am

Panel

Track C: Origins of Organizational Purpose

Origins of Organizational Purpose

» [Turanay Caner](#)¹, [Brian Wu](#)², [Peter Klein](#)³, [Özgecan Koçak](#)⁴, [Mehmet Gerz](#)⁵, [Esra Ulasan](#)⁶ (1. NC State U., 2. University of Michigan, 3. Baylor University, 4. Emory University, 5. Ata Asset Management, 6. Magnus)

11am

Paper Session

Track J: Strategy Actors and Practice Theory

Chaired by: Saku Mantere

THE INFLUENCE AND IMPACT OF SOCIAL PRACTICE THEORY ON STRATEGY AND STRATEGIC MANAGEMENT

» [Paul Spee](#)¹ (1. University of Queensland)

Recentring Strategy-as-Practice Research on Practitioners: Cognition, Conation and Compassion

» [Richard Whittington](#)¹ (1. University of Oxford)

UNPACKING THE ROLE OF MANAGERS IN STRATEGIC LEGITIMACY

» [Ignacio Canales](#)¹, [Sotirios Paroutis](#)², [Kate Buell-Armstrong](#)³ (1. University of Aberdeen, 2. University of Warwick, 3. University of Glasgow)

Looking for allies: How individuals mobilize resources for experimentation outside routine work

» [Nadine Scholz](#)¹, [Professor Marcela Miozzo](#)¹, [Gabriela Gutierrez Huerter](#)¹ (1. King's Business School, King's College London)

11am

Paper Session

Track M: Competition and Stakeholder Strategy

Chaired by: Der-Ting Huang

Rivalry between Multinational Corporations in Corporate Social Responsibility: The Contingencies of Observability and Coordination

» [Der-Ting Huang](#)¹, [Fiona Kun Yao](#)¹ (1. University of Illinois at Urbana-Champaign)

When it Rains, it Pours. Stakeholder Contention Following Mergers & Acquisitions.

» [Emanuele L M Bettinazzi](#)¹, [Ana Kurtanidze](#)¹ (1. Università della Svizzera italiana)

Market valence and competitive dynamics

» [Andrew Sarta](#)¹, [Mohamad Sadri](#)², [Goce Andrevski](#)³ (1. York University, 2. Simon Fraser University, 3. Queen's University)

On the Limits of the Business Case for Stakeholder Investments: Insights From a Model of Market and Nonmarket Competition

» [Leandro Nardi](#)¹, [Sergio Lazzarini](#)² (1. HEC Paris, 2. Ivey Business School)

11am

Paper Session

Track A: Strategic Choices in the Face of Geopolitics

Chaired by: Joao Albino-Pimentel

International Business on the Grand Chessboard: Macro Pressures and Divestment Strategy Under Sanctions

» [Anna Andronovich](#)¹ (1. WU Vienna University of Economics and Business)

CEO Narcissism and Its Impact on Firm Responses to Geopolitical Conflicts

» [Dongdong Huang](#)¹, [Hui Nán Zhāng](#)¹, [Jun Xia](#)² (1. Nankai University, 2. The university of Texas at Dallas)



Continued from **Tuesday, 22 October**

How do MNEs from Third-Party Countries React to the US-China Trade War?

» [wen li](#)¹ (1. Renmin University of China)

Industrial grand strategizing: Pacing industry-state engagement activities

» [Roosa Oinasmaa](#)¹, [Juha-Antti Lamberg](#)¹ (1. University of Jyväskylä)

11am

Paper Session

Track B: Understanding context-firm-individual interactions

Chaired by: Quy Huy

Diversity and homophily as determinants of self-selection into groups

» [Robert Janjic](#)¹, [Markus Reitzig](#)¹ (1. University of Vienna)

Navigating Changing Normative Pressures: Microfounding Organizational Decoupling

» [Yihua Wang](#)¹, [Donal Crilly](#)¹ (1. London Business School)

Situated Scintillating: A Process Model of Experimentation Strategy in Leveraging Institutional Translation for Organizational Transformation

» [Dastan Khussainov](#)¹, [Anjan Ghosh](#)², [Sanat Kozhakhmet](#)³ (1. SDU University, 2. Nazarbayev University, 3. Oxford Brookes University)

CROSS-LEVEL INTERACTIONAL PATTERNS OF ORGANIZATIONAL RESPONSES TO TENSIONS

» [Mostafa Safar](#)¹, [Stefano Miraglia](#)¹ (1. University College London)

11am

Paper Session

Track G: How efficiently do MNEs take action in dealing with grand challenges?

Chaired by: Sarah Bei

Shifting landscapes: Impact of climate risk on MNEs' OFDI location decisions & the moderating role of network contingencies

» [Soni Jha](#)¹, [Snehal Awate](#)², [Ram Mudambi](#)³ (1. Purdue University - Fort Wayne, 2. Indian Institute of Technology Bombay, 3. Temple University)

Can Globalization Backfire? ---- Emerging Market Inbound IJVs and OFDI in Partners' Home Markets

» [Sarah Bei](#)¹, [Jeffrey Reuer](#)¹, [Brian Wu](#)² (1. University of Colorado Boulder, 2. University of Michigan)

Caught between the fronts: A legitimacy-based view on Western firms' response to the Ukraine War

» [Louis Vandepoele](#)¹, [Georg Wernicke](#)² (1. University of Mannheim Business School, 2. HEC Paris)

Foreign markets and the nature of digital technologies: Mixed-methods evidence from Italian firms

» [Matteo Tubiana](#)¹, [Paolo Neirotti](#)¹, [Andrea Ricci](#)² (1. Politecnico di Torino, 2. Istituto Nazionale per l'Analisi delle Politiche Pubbliche)

11am

Common Ground

Track F: Risks, Uncertainties and Within-firm Interdependencies

Chaired by: Yue Maggie Zhou

Rigid Synergies: A Simulation of Growth-Driven Interdependency

» [Constantin Prox](#)¹, [Phebo Wibbens](#)¹ (1. INSEAD)

Real Options: Added Returns versus Added Risk

» [Arkadiy Sakhartov](#)¹ (1. University of Illinois at Urbana Champaign)

Strategic change and firm value in the context of political uncertainty

» [Marina Lugova](#)¹ (1. University of Burgundy)

Unpacking the organizational factors shaping firm value in multi-business firms

» [Sonali Kaur Bhatia](#)¹, [Mariano Mastrogiorgio](#)¹ (1. IE Business School, IE University)



Continued from **Tuesday, 22 October**

Great Enemies are the Only Enemies Worth Fighting: What Can Financial Analysts Infer from Patent Litigation?

» [Yuxi Cheng](#)¹, Nick Papageorgiadis², Wolfgang Sofka³ (1. University of Liverpool, 2. ULMS University of Liverpool, 3. Copenhagen Business School)

Firm Boundaries and Incentives: Evidence from the Biopharmaceutical Industry

» Marco Da Rin¹, Christopher Larson¹, [Marco Testoni](#)² (1. Tilburg University, 2. University of Miami)

11am

Common Ground

Track N: Complementarity/interdependence vs competition in ecosystems: co-opetition in ecosystems

Chaired by: Bilgehan Uzunca

Unveiling the process of traditional incumbents developing complementarity within the platform ecosystem

» [Jiaming Yang](#)¹, Zhengyao Kang², Sihan Li¹, Jiang Wei³ (1. Zhejiang University, 2. University of Bristol, 3. Zhejiang University of Finance & Economics)

Platform Ecosystem Dynamics: Examining Dynamic Capabilities for Incumbent Adaptation

» [Theresa Maria Seehofer](#)¹ (1. University of St. Gallen)

Behind the Scenes: How Incumbents Configure Their Innovation Ecosystems

» [Theresa Maria Seehofer](#)¹, Christoph Lechner¹ (1. University of St. Gallen)

Interdependent ecosystem evolution

» [Johan Wallin](#)¹, Ghita Wallin² (1. Synocus, 2. Aalto University)

Exploring Inter-Organisational Dynamics in Business Ecosystems: How Less Powerful Players Gain Power

» [Xiaohan Sun](#)¹, [Shahzad Ansari](#)¹ (1. University of Cambridge)

The Industry Lifecycle of Platform-Mediated Industries

» Axel Zeijen¹, Richard Tee², Fernando Suarez³, [Stefano Brusoni](#)¹ (1. ETH Zurich, 2. University of Surrey, 3. Northeastern University)

11am

Paper Session

Track L: Organization of Strategic Human Capital

Chaired by: Victoria Sevckenko

Shaping Organizational Performance via Employee Participation and Vetting in Managerial Selection

» [Thomaz Teodorovicz](#)¹, Samina Karim², Monica Higgins³ (1. Copenhagen Business School, 2. Northeastern University, 3. Harvard University)

The Double-Edged Sword of High-Status Awards: Impacts on Organizational Adaptability

» [Victoria Sevckenko](#)¹ (1. INSEAD)

THE DARK SIDE OF MULTI-BUSINESS FIRMS: EVIDENCE FROM WORKERS' ACCIDENTS IN FRANCE

» [Rocio Bonet](#)¹, [Federica De Stefano](#)² (1. IE University, 2. HEC Paris)

Individual-level Origins of Firm-level Human Capital Resources

» [Timothy Gubler](#)¹, David Kryscynski², Ryan Cooper³ (1. Brigham Young University, 2. Rutgers University, 3. University of Arkansas)

11am

Paper Session

Track M: Entrepreneurial Challenges and Stakeholder Relations

Chaired by: Sonal Nayak



Continued from **Tuesday, 22 October**

From Farm to Fork: Individual Environmental Concerns and External Categorical Legitimacy along the Value Chain

» Sonal Nayak¹, Vijay Venkataraman¹ (1. Indian Institute of Management Bangalore)

Gaslighting: The liability of entrepreneurs' identity-issue fit in Femtech

» Ludovica Castiglia¹ (1. IESE Business School)

WHEN CLIENTS ARE OWNERS: HOW COOPERATIVES COMPETE WITH PRIVATE AND STATE-OWNED FIRMS IN HETEROGENEOUS MARKETS

» Octavio Barros¹, Sandro Cabral¹, Sergio Lazzarini² (1. Insper, 2. Ivey Business School)

Easy Doesn't Do It: Initial Conditions, Early Strategy Selection, and Small Firm Performance

» Fulton Christopher Eaglin¹ (1. Duke University)

11am

Paper Session

Track P: Search and Solutions: Bringing the Problem Back In

Chaired by: Dylan Boynton

The problem of pursuing new problems: How solution search shapes future problem search

» Cha Li¹, Puaykhoo Toh² (1. University of Texas at Austin, 2. The University of Texas at Austin)

The Role of Organizational Distance in Problemistic Search

» Taeho Kwak¹, Maciej Workiewicz¹ (1. ESSEC Business School)

Innovating in distant problem landscapes: the role of problem identification feedback

» Cyrille Grumbach¹, Chan Hyung Park¹, Georg von Krogh¹ (1. ETH Zurich)

Attention, Opportunities, and Growth in the Multidivisional Firm

» Dylan Boynton¹, John Joseph² (1. Michigan State University, 2. University of California, Irvine)

11am

Common Ground

Track K: IPO and Exits

Chaired by: Ali Mohammadi

Signal congruence: Venture Capital, IPOs and the Acquisition Valuation of Entrepreneurial Ventures

» Massimo Colombo¹, Benedetta Montanaro¹ (1. Politecnico di Milano)

OWNERSHIP COMPETENCE AND THE GROWTH AND PERFORMANCE OF ENTREPRENEURIAL IPO FIRMS

» Jiaju Yan¹, Peter Klein¹, Xiaqing He¹ (1. Baylor University)

Intended use of proceeds as a solution to information asymmetry in the IPO context

» Lei Yu¹, Masaru Karube¹, Daisuke Uchida² (1. Hitotsubashi University, 2. Keio University)

Lasting Impact? Venture Exits and Founders' Non-Profit Initiatives

» Ming zhu Wang¹, Daniel Elfenbein² (1. University of Washington, 2. Washington University in St. Louis)

Dark Side of Reputation: Evidence from Venture Capital Exit

» Jun Xu¹, Jerayr Haleblian¹, Peggy Lee², Anu Wadhwa³ (1. University of California, Riverside, 2. Arizona State University, 3. Imperial College Business School)

11am

Common Ground

Track I: Corporate Governance Effects

Chaired by: Panos Desyllas

Taking Stock of the State of Innovation

» Kristen Raney¹ (1. Arizona State University)



Continued from **Tuesday, 22 October**

The Right To Be Known As Knowing: CEO Political Ideology And Gender Bias In Patenting

» [Ali Radfard](#)¹, [Sama Hassani](#)² (1. Aston Business School, 2. Amirkabir University)

How Much Do CEO, Firm, Industry and Country Matter in Corporate R&D? Variance Decomposition Analysis

» [Filip Lestan](#)¹ (1. Nord University Business School)

Incumbent Response to Business Model Innovation: The Role of CEO Opportunity Framing

» [Yuliya Snihur](#)¹, Christoph Zott¹, Andreea Kiss² (1. IESE Business School, 2. Lehigh University)

Exploring AI's Potential in Scaling Social Innovation: An Action Research Approach

» [Kata Isenring](#)¹ (1. ETH Zurich)

FIRM DESIGN INNOVATION CAPABILITIES

» [Egbert Amoncio](#)¹, Paolo Carioli² (1. Goethe University Frankfurt, 2. KU Leuven)

11am

Paper Session

Track K: Artificial Intelligence and Entrepreneurship

Chaired by: Zahra Jamshidi

A Machine Learning Configurational Perspective for Persistent High Growth

» [Yassine Lamrani Abou El Assad](#)¹, Justin Jansen¹ (1. Rotterdam School of Management, Erasmus University)

AI-driven Entrepreneurship in Data Sensitive Markets: A Study of UK Fintechs' Value Creation and Appropriation Strategies

» [Dize Dinckol](#)¹ (1. University of Oxford)

AI-Driven Experimentation: Harnessing Generative AI for Portfolio Strategies in Digital Entrepreneurship

» [Zahra Jamshidi](#)¹ (1. University of Calgary)

Strategic Framing in AI-driven New Ventures: Strategies and Challenges of UK Fintechs

» [Dize Dinckol](#)¹ (1. University of Oxford)

11am

Paper Session

Track O: Risk taking and strategic leaders

Chaired by: Stefan Maric

Executive Confidence and Capital Market Reactions: An Integrated View of Principal-Agent and Institutional Logics

» Vincent Chee¹, [Jueni Lyu](#)², Dawei Wang³, Krishna Savani⁴ (1. Wenzhou-Kean University, 2. Hong Kong Baptist University, 3. The University of Hong Kong, 4. The Hong Kong Polytechnic University)

Situating the power within: How integrating CEO personality and performance feedback shape corporate risk-taking

» [Cameron Borgholthaus](#)¹, Joseph Harrison², Troy Smith³ (1. Southern Illinois University Edwardsville, 2. Texas Christian University, 3. University of Nebraska-Lincoln)

Prospect Theory, Multiple Anchor Points and Risk-Taking

» [Stefan Maric](#)¹, Shelby Gai², Nicholas Hays² (1. Bentley University, 2. Michigan State University)

Who Bears the Risk? Mobility of Top Executives from High-Performing to Low-Performing Firms?

» [Martin Ganco](#)¹, Jingnan Liu¹, Joe Raffiee² (1. University of Wisconsin-Madison, 2. University of Southern California)

11am

Paper Session

Track I: Innovation, Users, and Communities

Chaired by: Milan Miric



Continued from **Tuesday, 22 October**

Demand-led Standardization: How User Involvement Shapes Voluntary Standard Setting

» [Najoung Lim](#)¹, Ram Ranganathan² (1. Melbourne Business School, 2. University of Texas at Austin)

Combining for Unconventionality: When resource constraints may promote innovation capabilities

» [Harsh Ketkar](#)¹, Maria Roche² (1. Bocconi University, 2. Harvard Business School)

Exploring foreign demand: Evidence from a digital product platform

» [Nataliya Wright](#)¹ (1. Columbia Business School)

Community effects and cryptocurrencies performance: community size and engagement impact on platforms and applications market performance

» [Joana Pereira](#)¹, Mahdi Tavalaei² (1. University of Leeds, 2. University of Surrey)

11am

Paper Session

Track O: Behavioral theory insights for strategic leadership challenges

Chaired by: Bettina De Ruyck

COMMON OWNERSHIP AND EMPLOYEE WELFARE

» [Nishant Kathuria](#)¹, Sumit Majumdar², Mike Peng² (1. Towson University, 2. University of Texas at Dallas)

Decoding DAOs: Governance Dynamics and their Performance Implications in Decentralized Autonomous Organizations

» [Lukas Beckenbauer](#)¹, Marvin Hanisch² (1. Technical University of Munich, 2. University of Groningen)

Redesigning the Role of the CEO in Joint Value Creation: The Implicit Contract Game

» [Adam Clark](#)¹ (1. Chapman University)

The Role of Executive Social Comparison Orientation in the Behavioral Theory of the Firm

» [Bettina De Ruyck](#)¹, Daniel Gamache² (1. Vlerick Business School, 2. University of Georgia)

2:45pm

Panel

Track D: Implications of AI for Business Model Innovation Strategy Research and Practice

Presented by: Yuliya Snihur, Raffi Amit, Gianvito Lanzolla, Costas Markides, Violina Rindova, Gianmario Verona, and Christoph Zott

Implications of AI for Business Model Innovation Strategy Research and Practice

» [Yuliya Snihur](#)¹, Raffi Amit² (1. IESE Business School, 2. Wharton, University of Pennsylvania)

2:45pm

Panel

Track G: Is sustainability thinking heading for global divergence or convergence?

Is sustainability thinking heading for global divergence or convergence?

» [Rodolphe Durand](#)¹, [Maurizio Zollo](#)², [Ranjay Gulati](#)³ (1. HEC Paris, 2. Imperial College Business School, 3. Harvard University)

2:45pm

Common Ground

Track T: Teaching Future Strategists: Learning Under Complexity

Chaired by: Alessandro Merendino



Continued from **Tuesday, 22 October**

LEARNING STRATEGIC MANAGEMENT AND ENTREPRENEURSHIP BY DOING: THE EXAMPLE OF STUDENT-LED UNIVERSITY SPINOUTS

» [Rod Shrader](#)¹ (1. University of Illinois Chicago)

On teaching strategy to undergraduate students, producing durable learning

» [Duncan Duke](#)¹ (1. Ithaca College)

Embracing Complexity: Transformative Thinkways in Strategic Management Education

» [Mazi Raz](#)¹ (1. Ivey Business School)

Exploring the Praxis of Strategic Formulation in Kazakhstan's Higher Education Institutions Amid Uncertainty

» [Assylbek Nurgabdeshev](#)¹, [Kairat Moldashev](#)² (1. Edinburgh Business School, Heriot-Watt University, 2. SDU University)

Teaching Scenario Planning to Executives at a Time of Crisis: A Case Study from the Museum Sector in the UK

» [Maureen Meadows](#)¹, [Alessandro Merendino](#)², [Frances O'Brien](#)³ (1. Coventry University, 2. Queen Mary University of London, 3. University of Warwick)

2:45pm

Paper Session

Track H: Navigating and discovering in (non-) events and challenges

Chaired by: Heinrich-Jakob Wild

Extremity-Normalcy Oscillations in Navigating Climate Hazards: A Process Model of Adaptation by Ghoramara Islanders, India

» [Arijit Chatterjee](#)¹, [Anjan Ghosh](#)², [Patricia Helena Hein](#)³ (1. ESSEC Business School, 2. Nazarbayev University, 3. Ivey Business School)

NON-EVENTS IN PROCESSES OF STRATEGIC CHANGE

» [Juha-Antti Lamberg](#)¹, [Eero Vaara](#)², [Mirva Peltoniemi](#)³, [Christian Stutz](#)¹ (1. University of Jyväskylä, 2. University of Oxford, 3. University of Tampere)

Grounded Creative Problem Solving and Novel Strategic Initiatives: A Study of Discovery-Oriented Adaptation

» [Laura Poppo](#)¹, [Hilary Schloemer](#)², [Yan Huang](#)³ (1. University of Nebraska-Lincoln, 2. Arkansas State University, 3. Iowa State University)

Two Steps Forward, One Step Back: How Firms Explore Ambiguous Platform Potential In Established Industries

» [Heinrich-Jakob Wild](#)¹, [Joachim Stonig](#)¹, [Karolin Frankenberger](#)¹ (1. University of St. Gallen)

2:45pm

Paper Session

Track E: Firm Dynamics and Performance

Chaired by: Stefano Li Pira

From Sharing to Keeping: Impact of Platform Integration on Knowledge Sharing among Complementors

» [Chengdi Fa](#)¹, [Taghi R Zadeh](#)¹, [Hakan Ozalp](#)², [Henk Volberda](#)² (1. Amsterdam Business School- U of Amsterdam, 2. University of Amsterdam)

Combining Non-Market and Market Strategies to Enhance Firm Performance

» [Injae Leon](#)¹, [Yoojung Ahn](#)¹ (1. Korea University)

A Relational View of Intra-Industry Relationships: A Study of the Finnish Mobile Gaming Industry

» [Jukka Luoma](#)¹, [Kastor Brunila](#)¹, [Joseph Porac](#)² (1. Aalto University, 2. New York University)

Following (too many) leads? Firm reaction to externally set goal multiplicity

» [Clara Depalma](#)¹, [Giada Di Stefano](#)¹ (1. Bocconi University)



Continued from **Tuesday, 22 October**

2:45pm

Paper Session

Track G: Do MNCs Think About Doing Good? Legitimacy, Ethical Governance, Bribery

Chaired by: Carlos Rodriguez

DO (GOOD) FIRMS BEHAVE IN WAYS THAT THEORY SUGGESTS? THE QUEST FOR LEGITIMACY AND ENTRY MODE CHOICES OF SOCIALLY PERFORMING MULTINATIONALS

» [Huimin Liang](#)¹, [Irina Surdu](#)¹, [Giulio Nardella](#)², [Nigel Driffield](#)³ (1. University of Warwick, 2. ESCP Business School, 3. Warwick Business School)

ETHICAL GOVERNANCE IN NON-ETHICAL PLACES: CSR, ENTRY MODE, AND HOST COUNTRY CORRUPTION

» [Negash Haile Dedho](#)¹, [René BELDERBOS](#)², [Alvaro CuervoCazurra](#)³ (1. Maastricht University, School of Business and Economics, 2. KU Leuven, Department of Managerial Economics, Strategy and Innovation, 3. Northeastern University, D'Amore-McKim School of Business)

Managerial Capability and Firm Bribery: The Effects of Formal and Informal Institutional Pressures

» [Juan Carlos Morales-Solis](#)¹, [Allyson Jeanette Morales Garcia](#)² (1. West Texas A&M University, 2. Grupo LAFISE)

Goal deviation responses in offshoring

» [Carlos Rodriguez](#)¹, [Luciano Ciravegna](#)¹, [Bent Petersen](#)² (1. INCAE Business School, 2. Copenhagen Business School)

2:45pm

Paper Session

Track F: Rethinking Firm Boundaries

Chaired by: Yuping Li

Revisiting Vertical Integration and Competition Amid Uncertainty

» [ROSA KIM](#)¹, [Aseem Kaul](#)² (1. Oklahoma State University, 2. University of Minnesota)

Putting Strategy Back into Corporate Strategy: Sequences of Alliances, Acquisitions, and Divestitures

» [Jens-Christian Friedmann](#)¹, [Exequiel Hernandez](#)², [Emilie Feldman](#)² (1. Rotterdam School of Management, Erasmus University, 2. Wharton, University of Pennsylvania)

Transaction Cost Economics and the Failure of the Firm: What Is Wrong With Hierarchies?

» [Johann Voigtsberger](#)¹ (1. Freie Universität Berlin)

How Platform Owner Entry Affects Open Source Contribution? Evidence from GitHub Developers

» [Yuping Li](#)¹ (1. University of Colorado Boulder)

2:45pm

Paper Session

Track C: Strategic Integration of Corporate Sustainability and Performance

Chaired by: Marco Giarratana

Performance Effects of Corporate Sustainability Strategies: A Semiotic Square Approach

» [Marco Giarratana](#)¹, [Martina Pasquini](#)² (1. IE University, 2. IE Business)

From intent to impact: Accelerating corporate sustainability integration into strategic management

» [Ana Kemanian](#)¹, [Rosina Watson](#)², [Andrew Angus](#)² (1. IMD School of Business, Cranfield University, 2. Cranfield University, School of Management)

Environmental Self-regulation and Multinational Enterprises' Home and Foreign Carbon Emission: Evidence from Carbon Emission Target Setting

» [Jingyuan Li](#)¹, [Jiatao Li](#)² (1. HKUST, 2. The Hong Kong University of Science and Technology)



Continued from **Tuesday, 22 October**

Driving Sustainable Change: The Role of Investment Management Firms in Mergers and Acquisitions of Socially Responsible Ventures

» [Maritza Espina](#)¹, Peter Gianiodis² (1. Sustainability, Ethics, & Entrepreneurship Society, 2. Duquesne University)

2:45pm

Common Ground

Track L: Gender and Diversity in the Context of Strategic Human Capital

Chaired by: Rocio Bonet

From Many, through Few: Optimizing Diversity and Firm-Specific Liabilities in Hiring

» [Sangwon Han](#)¹, [Shinjae Won](#)² (1. INSEAD, 2. University of Illinois at Urbana Champaign)

SAME PAYCHECK, DIFFERENT YARDSTICKS: GENDER DIFFERENCES IN THE STRUCTURE OF CEO PERFORMANCE-BASED PAYMENTS

» [Ahmet Uzay Sezer](#)¹, Cedric Gutierrez¹ (1. Bocconi University)

Hedge Fund Activism and Non-Target Firm's Board Demographic Diversity

» [Saeid Bazmohammadi](#)¹, Young-Chul Jeong¹ (1. John Molson School of Business, Concordia University)

Embeddedness of Gender Diversity Effect: Top Gun Flight Competition in the Korean Air Force

» [Minki Kim](#)¹, [Hyunuk Lee](#)¹, [Sun Hyun Park](#)¹ (1. Seoul National University)

Who Benefits Most from Entrepreneurship?: Evidence for a Gender Premium in Economic Returns to Founding a New Business

» [Tiantian Yang](#)¹, Aleksandra Kacperczyk², Lucia Naldi³ (1. The Wharton School, University of Pennsylvania, 2. London Business School, 3. Jönköping University)

Gender Mix of the Labor Queues and Hiring Outcomes: Evidence from Corporate Sustainability Professionals

» [Xuege Cathy Lu](#)¹, Halil Sabanci², Elizabeth McClean³, Shiyang Wang³ (1. University of Minnesota, 2. Frankfurt School of Finance & Management, 3. Cornell University)

2:45pm

Paper Session

Track M: Reputation: The Antecedents, Consequences, and Aftermath

Chaired by: Sarah Diaz-Rivera

Examining Unwanted and Unintended Firm Reputations

» [Sarah Diaz-Rivera](#)¹, Daniel Gamache¹, Mike Pfarrer¹ (1. University of Georgia)

THE UNINTENDED CONSEQUENCES OF STAKEHOLDER SCRUTINY ON CORPORATE SOCIAL RESPONSIBILITY

» [Shubham Singh](#)¹ (1. ESSEC Business School)

NEED FOR SPEED: EXPLORING THE IMPACT OF RESPONSE SPEED ON FIRM REPUTATION FOLLOWING A VIOLATION

» [Spencer Fraseur](#)¹, Fredrick Rice² (1. The University of Texas at Arlington, 2. Morgan State University)

Bouncing Back Stronger: Heterogeneity in Patterns of Reputational Recovery and Stakeholder Engagement Strategies

» [Anastasia Gracheva](#)¹ (1. The Wharton School, University of Pennsylvania)

2:45pm

Paper Session

Track M: Social Movements and Corporate Sociopolitical Activism

Chaired by: Yu Li

Employee Reactions to "Woke" DEI Policies

» [Lauren Aydinliyim](#)¹, Dorothea Roumpi², Danielle Warren³ (1. Baruch College, 2. Penn State, 3. Rutgers Business School)



Continued from **Tuesday, 22 October**

Strategic Silence? Engagement and Critique Dynamics in Relation to Polarized Issues

» [Christopher Bruno](#)¹, Adam Cobb², Tyler Wry¹ (1. Wharton, University of Pennsylvania, 2. University of Texas at Austin)

Who Takes the Seat? How simultaneous identity movements shape board diversity

» Katherine Chen¹, [Mary-Hunter McDonnell](#)¹ (1. Wharton, University of Pennsylvania)

FLIPPED FACES: CONTRADICTION CORPORATE SOCIOPOLITICAL ACTIVISM AND STAKEHOLDERS' EVALUATIONS OF LEGITIMACY

» [Yu Li](#)¹ (1. University of South Carolina)

2:45pm

Paper Session

Track P: Frontiers in Organization Design Research

Chaired by: John Eklund

What is "organizational" about organizational learning?

» [Ekin Ilseven](#)¹, Özgecan Koçak², Daniel Levinthal³, Phanish Puranam⁴ (1. Católica Lisbon School of Business and Economics, 2. Emory University, 3. The Wharton School, University of Pennsylvania, 4. INSEAD)

Multiple Goals, Structural Dynamics, and the Introduction of a General Purpose Technology

» David Huber¹, [David K Reetz](#)¹ (1. Technical University of Munich)

A New Organizational Structure Database: Examining Structure through Top Management Team Compositions

» Daniel Albert¹, [John Eklund](#)², Lisa Tang³ (1. Drexel University, 2. University of Southern California, 3. National University of Singapore)

Meta-organization as an Incentive and Effort Integrating System: A behavioral foundational theory

» [John-Erik Bergkvist](#)¹ (1. Stockholm School of Economics)

2:45pm

Common Ground

Track K: Resource Mobilization in Entrepreneurial Ventures

Chaired by: Aldona Kapacinskaite

PROPERTY RIGHTS STRATEGIES & RESOURCE MOBILIZATION PROCESSES AMONG GENERATIVE AI STARTUPS

» [Judy Rady](#)¹, David Townsend¹, Rick Hunt¹ (1. Virginia Tech)

ENTREPRENEURIAL STRATEGY IN NASCENT MARKETS: UNDERSTANDING LEARNING ACTIVITIES WHEN VENTURES ARE DEPENDENT ON RESOURCE PROVIDERS

» [Jonathan Ruane](#)¹, Esther Tippmann², Sinéad Monaghan¹ (1. Trinity College Dublin, 2. University of Galway)

Intertemporal Process of Entrepreneurial Ecosystem Evolution: Examination of Resource Mobilization by Entrepreneurs in Kyoto

» [Takahiro Inada](#)¹, Takayuki Suzuki¹, Fusako Adachi¹ (1. Kyoto University of Advanced Science)

How Resource Providers Respond to Entrepreneurs' Expectancy Violations: Linking Prior Venture Failure to Subsequent Success

» Jordan McSweeney¹, Kevin McSweeney², [Thomas Allison](#)³, Justin Webb⁴ (1. Suffolk University, 2. Oklahoma State University, 3. Texas Christian University, 4. University of North Carolina at Charlotte)

Entrepreneurial Projection Strategy

» [Haiyang Zhang](#)¹, Aticus Peterson¹, Andy Wu² (1. Harvard Business School, 2. Harvard University)

Catching the Leprechaun: How Entrepreneurs Attract Technical Cofounders

» [Travis Howell](#)¹ (1. Arizona State University)

2:45pm

Common Ground

Track O: The effects of politics and ideology on strategic leaders and firm outcomes

Chaired by: MK Chin



Continued from **Tuesday, 22 October**

When Do Investors React Positively to a Salient Anxiogenic Threat? Examining CEOs' Observed Conscientious Virtue

» [Sana Chiu](#)¹, Dejun Tony Kong², Robert Hoskisson³ (1. University of Houston, 2. University of Colorado Boulder, 3. Rice University)

Reconsidering CEOs' Political Ideology in Evenhanded Outcomes and Pro-social Corporate Practices

» [Moritz Appels](#)¹, Marc Kowalick¹, Michael Woywode² (1. Rotterdam School of Management, Erasmus University, 2. University of Mannheim Business School)

CEO POLITICAL ORIENTATION AND FIRM CLIMATE CHANGE EXPOSURE

» [Rodrigo Luna](#)¹, Thomas Lindner², Julia Hautz³, Timothy Quigley⁴ (1. WU Vienna University of Economics and Business, 2. Copenhagen Business School, 3. University of Innsbruck, 4. University of Georgia)

Amour-propre: Unveiling the Impact of CEO Narcissism on CEOs' Taking a Public Stance on Sociopolitical Issues

» [Ghina Chammas](#)¹, [Georg Wernicke](#)¹ (1. HEC Paris)

Exploring Racial Dynamics in Corporate Sociopolitical Activism: Racial Minority Directors' Responses to the BLM Movement

» Seung-Hwan Jeong¹, [Maurice Murphy](#)¹, Joanna Reddick¹, Ann Mooney Murphy² (1. University of Georgia, 2. Stevens Institute of Technology)

Resource Allocations and Political Ideology at the CEO-Board Interface

» [Jason DeBode](#)¹, Corey Fox², Daniel Goering¹ (1. Missouri State University, 2. Texas State University)

2:45pm

Paper Session

Track K: Venture Capital, Startup Strategy and Performance

Chaired by: Sheryl Winston Smith

Securing Venture Capital for Sustainability-Driven Ventures: An Analysis of Funding Delay

» [Yangyang Cheng](#)¹, Andrea Fosfuri¹, [Nicola Misani](#)¹ (1. Bocconi University)

Venture Capital's impact on Entrepreneurial Activities in Nascent Industries: Insights from the Plant-based Food Sector

» [Qiang Xiong](#)¹, Andrea Fosfuri¹ (1. Bocconi University)

The ideal funding trajectory for technology ventures seeking equity crowdfunding and venture capital (VC) funding

» [Marziyeh Talebian](#)¹ (1. John Molson School of Business, Concordia University)

Short-Term Hype or Long-Term Hope? Demo Days, Hype, and Startup Performance

» [Sheryl Winston Smith](#)¹ (1. BI Norwegian Business School)

2:45pm

Paper Session

Track I: Clusters, Subsidiaries, and Geography Effects

Chaired by: Sinziana Dorobantu

CLUSTER REBOOTING: TECHNOLOGICAL ADAPTATION IN LOCALIZED INDUSTRIES

» [Paolo Aversa](#)¹, Marco Bettiol², Mauro Capestro³, Eleonora Di Maria² (1. King's Business School | King's College London, 2. Department of Economics and Management, University of Padua, 3. Department of Economics and Management, University of Pavia)

Geographic Proximity and the Market of Technology: Evidence from High-Speed Rail Expansions in China

» [Daxin Sun](#)¹ (1. Nanjing University)

Managing with Autonomy: How to Develop Intangible Assets in Subsidiaries

» [Nilanjana Dutt](#)¹ (1. Bocconi University)



Continued from **Tuesday, 22 October**

Adversity Leads to Prosperity: Technology Sanctions and Firms' Cross-Border Innovation

» [Chen Zhang](#)¹, [Yutao Sun](#)¹ (1. Dalian University of Technology)

2:45pm

Paper Session

Track I: Learning and Knowledge Structures

Chaired by: Sandeep Pillai

Divergent Assessment of Innovative Products

» [Joy Z. Zheng](#)¹ (1. INSEAD)

More than Compiling Knowledge: Role of Knowledge Aggregators in Inter-Organizational Learning

» [Natarajan Balasubramanian](#)¹, [Samir Biswas](#)², [Palash Deb](#)³, [Preetam Basu](#)⁴ (1. Syracuse University, 2. Indian Institute of Management Udaipur, 3. North Carolina A&T State University, 4. University of Kent)

The Misfit Bias

» [Bryan Stroube](#)¹, [Keyvan Vakili](#)¹, [Michaël Bikard](#)² (1. London Business School, 2. INSEAD)

STANDING AT THE CROSSROADS: IMPACT OF KNOWLEDGE DIVERSITY ON FIRMS' INNOVATION ALONG EMERGING TECHNOLOGICAL PATHWAYS

» [Chenlu YIN](#)¹, [Geert Duysters](#)¹ (1. Tilburg University)

2:45pm

Paper Session

Track O: Strategic leadership influences on competitive dynamics

Chaired by: Shuping Li

The More, The Merrier? Corporate Social Responsibility (CSR) Contracting and Firm Competitive Actions

» [Shuping Li](#)¹, [Steve Sauerwald](#)², [Luman Yu](#)¹ (1. The Hong Kong Polytechnic University, 2. University of Houston)

Hidden Gem in CEO Wealth: Behavioral Agency Perspective and Competitive Behavior of the Firm

» [Oleksandr Tsaruk](#)¹ (1. West Virginia University)

Being Communal: How Appointing a Female CEO May Deter Competitive Attacks

» [Eric Y Lee](#)¹, [Katherine Maich](#)¹ (1. Penn State)

The Effectiveness of Firms' Communicative Responses following Interorganizational Spillovers

» [Franziska Hittmair](#)¹, [Mark Desjardine](#)², [Roberto Ragozzino](#)¹ (1. Nova School of Business and Economics, Universidade Nova de Lisboa, 2. Dartmouth College)

4:30pm

Paper Session

Track R: Model Selection: Methodological Choices and Insights

Chaired by: Andreas Schwab

Improving theory testing with nonlinear control variables

» [Andreas Salmen](#)¹, [Diemo Urbig](#)², [Herman Aguinis](#)³ (1. Brandenburg University of Technology Cottbus-Senftenberg, 2. Brandenburg University of Technology Cottbus-Senftenberg / Indiana University Bloomington, 3. George Washington University)

Pitfalls of Model Selection Bias: Assessment of Hazard Distribution in Event History Analysis

» [Oleksandr Tsaruk](#)¹, [Abhishek Srivastava](#)¹, [Hyeonsuh Lee](#)¹ (1. West Virginia University)

Omne Trium Perfectum: Theorizing and Testing Three-Way Interactions in Strategy Research

» [Xinran Wang](#)¹, [Zilin HE](#)², [Siqi Hou](#)³ (1. Baruch College, City University of New York, 2. Tilburg University, 3. National University of Singapore)

Bayesian Analyses for Replication Studies: New Opportunities for Strategic Management Researchers

» [Andreas Schwab](#)¹, [Donald Bergh](#)², [Ronan Powell](#)³, [Yang Zhao](#)³ (1. Iowa State University, 2. University of Denver, 3. University College Dublin)



Continued from **Tuesday, 22 October**

4:30pm

Paper Session

Track G: New Challenges in Capabilities, Knowledge Intensity, and Transformational Learning

Chaired by: Jan Hendrik Fisch

Internationalization of knowledge-intensive business service firms

» [Jan Hendrik Fisch](#)¹, [Lars Lipecz](#)¹, [Bjoern Schmeisser](#)², [Andreas Schotter](#)³ (1. WU Vienna University of Economics and Business, 2. Norwegian School of Economics, 3. Ivey Business School)

Exploring the Microfoundations of Capability Development in Multinationals through Transformational Learning Experiences of their Managers

» [Davin Dunlea](#)¹, Donal O'Brien¹ (1. TU Dublin)

Organizational Models of Multinational Enterprises in the Digital World

» [Esther Tippmann](#)¹, Yixin Qiu¹, Pamela Sharkey Scott² (1. University of Galway, 2. Dublin City University)

“KEEP IT IN THE FAMILY”: A BUSINESS HISTORY STUDY OF THE INTERNATIONALIZATION OF ROTHSCHILD

» [Liena Kano](#)¹, [Luciano Ciravegna](#)², [Alain Verbeke](#)¹, [Andrew Johnston](#)¹ (1. University of Calgary, 2. INCAE Business School)

4:30pm

Paper Session

Track F: Let's Go Abroad! But Where?

Chaired by: Der-Ting Huang

The implications of network contingencies for the relationship between MNEs' FDI location choice and performance

» [Soni Iha](#)¹, [Ram Mudambi](#)², [Snehal Awate](#)³ (1. Purdue University - Fort Wayne, 2. Temple University, 3. Indian Institute of Technology Bombay)

To Enter or Not to Enter? Navigating Multinational Corporations' Internal Sourcing Networks in Foreign Investment Locations

» [Der-Ting Huang](#)¹ (1. University of Illinois at Urbana-Champaign)

LOCATION CHOICE IN CROSS-REGION ACQUISITION ATTEMPTS DURING A HEALTH CRISIS

» [Zhexiong Tao](#)¹, Xiaowen Tan², [Yong Li](#)³ (1. University of International Business and Economics, 2. The university of Texas at Dallas, 3. University of Nevada, Las Vegas)

The Impact of Status Differentials in Cross-Border Mergers and Acquisitions on Home-country Resource Acquisition

» [Xiuyuan Fang](#)¹, Yuanxu Li¹ (1. Fudan University)

4:30pm

Paper Session

Track A: Market Entry and Decoupling

Chaired by: Ziko Konwar

Country Relations and Foreign Expansion

» [Luis Ballesteros](#)¹ (1. Boston University)

De-coupling, sanctions, divesting, stakeholder pressure, and de-internationalization: Should I Stay, or Should I Go?

» [Alexander Settles](#)¹, Juha Väättä² (1. University of Florida, 2. LUT University)

Navigating the Divide: CEO Political Ideology and U.S.-China Technological Decoupling

» [Fei Dai](#)¹ (1. WHU - Otto Beisheim School of Management)

The interplay between firms' market entry choices and political violence in the host markets

» [Shuo Yang](#)¹, Ilgaz Arıkan² (1. Penn State University, Brandywine, 2. Kent State University)



Continued from **Tuesday, 22 October**

4:30pm

Paper Session

Track E: Strategic Adaptations and Firm Performance

Chaired by: Seung-Hyun Lee

ASSORTATIVE NETWORKS, STRATEGIC CHANGE AND FIRM PERFORMANCE

» [Vincenzo Buttice](#)¹, Francesca Di Pietro², Francesca Tenca³ (1. Politecnico di Milano, 2. Università degli studi di Milano Bicocca, 3. Università del Piemonte Orientale)

The Consequences of Product Recalls in the Automobile Industry

» [Seung-Hyun Lee](#)¹, Jisun Yu², Jinsil Kim³ (1. University of Texas at Dallas, 2. Concordia University, 3. The College of New Jersey)

NAVIGATING MACROECONOMIC TURBULENCE: ASYMMETRICAL RESPONSES IN TWO-SIDED PLATFORMS

» [Angel Sevil](#)¹, Florencia Gabrielli¹, Manuel Willington¹, Roberto Vassolo² (1. Universidad del Desarrollo, 2. IAE Business School)

Differences in Digital Posturing: Evidence from Family and Non-Family Firms in India

» [Abhishek Sachdeva](#)¹, Abhishek Kathuria¹, Prasanna Karhade², [Sougata Ray](#)¹ (1. Indian School of Business, 2. The Chinese University of Hong Kong)

4:30pm

Paper Session

Track N: Evolution of Alliances: Alliance Dynamics

Chaired by: Jiawen MA

Differences in CEO Personality and the Design of Strategic Alliances: A Dyadic Perspective

» [Sarosh Asad](#)¹, Carolin Dohle², Matthias Schulz³, Philip Steinberg¹, Christian Schwens² (1. University of Groningen, 2. University of Cologne, 3. University of Göttingen)

Inter-alliance Collaborations: Cohesion and Negotiation Time Between Two Multi-partner Alliances

» [Seyed Mohammadtaghi Hosseini](#)¹ (1. HEC Paris)

Capable or Cumbersome Dominant Partner: The Contingent Effect of Government Participation in Multi-partner Collaborations

» [Seyed Mohammadtaghi Hosseini](#)¹ (1. HEC Paris)

The Influence of Syndication Partners on VC Investment Termination Decisions

» [Jiawen MA](#)¹, [Zhengchu ZHANG](#)¹, [Jiahua Sun](#)¹, Jian Hu¹ (1. Singapore Management University)

4:30pm

Paper Session

Track C: Government Influence and Social Impact in Venture Capital and Entrepreneurship

Chaired by: Kenneth G Huang

When Purpose leads to Profits: Exploring Enablers of Rural Entrepreneurship in Times of Crisis

» [Safal Batra](#)¹ (1. Indian Institute of Management Kashipur)

Balancing Financial and Social Returns: Government Venture Capital Investment in Female-led Startups

» [Johan Rath](#)¹, [RUJUTA BHAGWAT](#)¹ (1. Bocconi University)

Entrepreneurship and Movements: Redeploying Framing and Mobilizing for Social Protest

» Sunasir Dutta¹, [Caiwei Zhang](#)¹ (1. University of Minnesota)

Gold or green finger: Government influence in venture capital investments and green innovations

» [Xiaomin Fan](#)¹, [Kenneth G Huang](#)² (1. Nanjing university of science and technology, 2. National University of Singapore)



Continued from **Tuesday, 22 October**

4:30pm

Paper Session

Track L: Collaboration and Workplace Interactions

Chaired by: Bruno Cirillo

Expertise in action: Focus on action-based expertise in global collaboration

» [Tuuli Hakkarainen](#)¹, Jo Angouri² (1. ULMS University of Liverpool, 2. University of Warwick)

The Interplay of Technological and Collaboration Centralities on Intra-firm Promotion

» [Bruno Cirillo](#)¹, Daniel Tzabbar², Stefano Breschi³ (1. SKEMA Business School, 2. Drexel University, 3. Bocconi University)

The Unique Blend: Immigrant Talent Combinations and their Impact on Organizational Performance

» Seth Carnahan¹, Britta Glennon², [Exequiel Hernandez](#)², Francisco Morales³ (1. Washington University in St. Louis, 2. The Wharton School, University of Pennsylvania, 3. Universidad de los Andes)

Colliding with a Star: Managers, Regular Joes, and Star Employees

» [Jason Sigler](#)¹, Kaifeng Jiang¹ (1. Ohio State University)

4:30pm

Common Ground

Track M: The Dynamics of Firm-Stakeholder Interactions

Chaired by: Don Lange

“Cut All Ties”?: Tensions in a University–Fossil Fuel Industry Stakeholder Dialogue

» Kayleigh April Bruijn¹, [Arno Kourula](#)¹ (1. University of Amsterdam)

The dynamic capability of strategic issues management: Winning stakeholder support in evolving issue landscapes

» [Anne Jamison](#)¹, Tony He², Witold Henisz³ (1. Copenhagen Business School, 2. Rutgers Business School, 3. Wharton, University of Pennsylvania)

Corporate philanthropy, R&D and Advertising: Chief Sustainability Officer and Substitution Effects

» [Rocio Bonet](#)¹, Marco Giarratana¹, Zhaoyi Yan² (1. IE University, 2. IE Business School)

Value Creation Through Stakeholder Synergy: Evidence from Brazilian Firms

» Linnik Teixeira¹, [Victor Pessoa De Melo Gomes](#)², Mariana Torres Uchôa¹, [Joao Mauricio Boaventura](#)¹ (1. University of São Paulo, 2. Aalto University)

SHARE THAT YOU CARE? CEO EXPRESSIONS OF EMPATHY AND SOCIAL APPROVAL

» [Miles Zachary](#)¹, Abbie Oliver², Ruixiang Song³, Yi Shi Zhou¹ (1. Auburn University, 2. University of Virginia, 3. Louisiana State University)

Stakeholders and Trade Flow in the International Business

» [Weiguo Zhong](#)¹, Haiyin Tu² (1. Peking University, 2. Nanjing University)

4:30pm

Paper Session

Track P: Behavioral Governance

Chaired by: Jessica Jeesoo Kim

Specificity Perception Bias in Innovation Exchanges

» [Russell Coff](#)¹, Libby Weber² (1. University of Wisconsin-Madison, 2. Michigan State University)

Balancing Efficiency and Equity: The Role of Social Comparison in Contract Design within Alliance Portfolios

» [Jessica Jeesoo Kim](#)¹, Libby Weber² (1. University of California, Irvine, 2. Michigan State University)



Continued from **Tuesday, 22 October**

Burn Me Once: Remediation Capabilities Following Contract Violations

» [Beverly Rich](#)¹, Kyle J Mayer², Hugo Leenders³ (1. University of Utah, 2. USC Marshall, 3. University of Colorado Boulder)

REELING IN THE BURNOUT: ORGANIZATION DESIGN AS A STRESS REGULATOR IN INTERDEPENDENT TASK ENVIRONMENTS

» [Ekin Ilseven](#)¹, [Ambra Mazzelli](#)², Nicolai J. Foss³ (1. Católica Lisbon School of Business and Economics, 2. SKEMA Business School, 3. Copenhagen Business School)

4:30pm

Common Ground

Track K: Grand Challenges and Beyond Profitability

Chaired by: Alison E Holm

Making the impossible possible: A design engineering approach to develop grand solutions to grand challenges

» [Rhea Li](#)¹ (1. ETH Zurich)

Spare me the Sermon, Show me the Money: Decoupling Cleantech Venture Moral and Pragmatic Legitimacy

» [Siddharth Vedula](#)¹, Claudia Dobliger¹, Theodor Cojoianu², Dominik Fischer¹, Xi Hu³, Jeffrey York⁴ (1. Technical University of Munich, 2. University of Edinburgh Business School, 3. Harvard University Law School, 4. University of Colorado Boulder)

Greening the Portfolio: Limited Partners' Preferences for Social Impact and Sustainability Orientation of VC Funds

» [Qiang Xiong](#)¹, Nicola Misani¹ (1. Bocconi University)

The Real Hunger Games: How Socioeconomic Status Effects Entrepreneurial Outcomes through Restricted Regulatory Focus

» [Tamika Money](#)¹ (1. University of Georgia)

Embeddedness, Firm Performance and Firm Resilience in Disadvantaged Urban Areas

» [Romain Boulongne](#)¹, Pascual Berrone¹, Desirée Pacheco¹ (1. IESE Business School)

Identity Distinctiveness and Startup Fundraising Performance: The Case of B Corp Certification

» [Yohan Choi](#)¹, Yuping Zeng¹ (1. Southern Illinois University Edwardsville)

4:30pm

Common Ground

Track I: Platforms, Measures, and Industry Evolution

Chaired by: Christina Kyprianou

Unlocking technology valuation through text-based portfolio assessment

» [Simen Gaens](#)¹, Bruno Cassiman¹, Jeroen Van den bosch¹ (1. KU Leuven)

Machine Translation of Patents and Export Performance

» [Dandan Xia](#)¹ (1. Utrecht University School of Economics)

Appropriability of creative content through IP; Lessons from Music Industry 1995- 2021

» [Nicola Searle](#)¹, [Charles Baden-Fuller](#)² (1. Goldsmiths, University of London, 2. Bayes Business School)

Apps Unleashed: Evidence in Super App Adoption by Digital Platform Firms

» [Onyeka Obasi](#)¹ (1. Graduate Center CUNY, Baruch College, Zicklin School of Business)

Go beyond numbers: platform openness and value creation from a demand-based view

» [Yue Wang](#)¹ (1. Rice University)



Continued from **Tuesday, 22 October**

Innovation Under Resource Constraints: Supercomputing in Scientific Research

» [Justine Boudou](#)¹, John McKeon² (1. Harvard Business School, 2. Boston University)

4:30pm

Common Ground

Track O: The effects of strategic leadership on firm outcomes

Chaired by: Ryan Krause

Reputation at risk: The influence of stakeholder mobilization for family firms

» [Jeroen Neckebrouck](#)¹, [Christine Scheef](#)², [Marta M Elvira](#)¹ (1. IESE Business School, 2. University of St. Gallen)

The Impact of Family on Resource Allocation Patterns: Evidence from Focused and Diversified Firms

» [Todd Alessandri](#)¹, Kimberly Eddleston¹ (1. Northeastern University)

Attentional Alignment: The CEO-CFO Interface and Strategic Change

» [Endrit Ademj](#)¹, Andranik Tumasjan¹ (1. Johannes Gutenberg University Mainz)

How does Executive Free-Riding Affect Firm Innovation: Exploring the Micro-Mechanisms at the Inventor Level

» [Wenlong He](#)¹, [Weiwen Li](#)², Guoli Chen³, Zitai Hu¹ (1. Renmin University of China, 2. Sun Yat-sen University, 3. INSEAD)

Beyond Individual Leadership: The Impact of Joint CEO Involvement on M&A Success

» [Mirzokhidjon Abdurakhmonov](#)¹, Shavin Malhotra², Pengcheng Zhu³ (1. University of Nebraska-Lincoln, 2. University of Waterloo, 3. University of San Diego)

How Leadership Style Shapes the Link between Leader Reputation for Quality and Project Performance

» Owen Parker¹, Rachel Mui², Varkey Titus³, [Spencer Fraseur](#)¹ (1. University of Texas at Arlington, 2. Kansas State University, 3. University of Nebraska-Lincoln)

4:30pm

Paper Session

Track I: AI and Big Data

Chaired by: Nataliya Wright

The Data-Driven Revolution in Soccer: Lessons for Strategic Management

» [Ruey Heng Arthur Hu](#)¹, Simone Santamaria¹, Niloofar Abolfathi² (1. National University of Singapore, 2. Singapore Management University)

The Impact of Generative Artificial Intelligence on Innovation: Evidence from a Browser Market

» [Erdem Dogukan Yilmaz](#)¹ (1. Erasmus University Rotterdam)

A Brave New World: AI Firms' Profitability in the Age of Accelerated AI Innovation

» [A-Sung Hong](#)¹ (1. Aarhus University)

Government Data and Agricultural Productivity: Evidence from the National Agriculture Imagery Program

» [Yuchen Zhang](#)¹, Brian Wu² (1. Tulane University, 2. University of Michigan)

4:30pm

Paper Session

Track K: Incumbent Firms and Entrepreneurship

Chaired by: Marco Antonio Rocha Galo

The Effect of Entrepreneurial Orientation on Employee Well-Being

» [Coen Rigtering](#)¹, Max Mulhuijzen², Mathew Hughes³, Daniel Cowen⁴ (1. Utrecht University School of Economics, 2. Vrije Universiteit Amsterdam, 3. University of Leicester, 4. University of Groningen)



Continued from **Tuesday, 22 October**

Disentangling the Effects of Spin-Outs on Parent Firms: The Role of Parent-Employee Relationships

» [Marco Antonio Rocha Galo](#)¹, Ha Hoang² (1. Nova School of Business and Economics, Universidade Nova de Lisboa, 2. ESSEC Business School)

Crossing the valley of death: Venture-incumbent collaborations in capital-intensive industries

» Susanne Koster¹, Ivanka Visnjic², [Felipe Monteiro](#)³ (1. Erasmus University Rotterdam, 2. Esade Business School, 3. INSEAD)

Creative Destruction or Just Destruction? How Hiring Former Founders as Employees Shapes Incumbent Firms' Creative Performance

» [Hang-lun Cho](#)¹ (1. The Hong Kong Polytechnic University)

4:30pm

Paper Session

Track O: The influence of directors on firm outcomes

Chaired by: Andrew Ward

How Social Risk Impacts Individual Director Effectiveness

» [Andrew Ward](#)¹, Jill Brown² (1. Lehigh University, 2. Bentley University)

DO INDIVIDUAL DIRECTORS MATTER? THE IMPACTS OF LEAD INDEPENDENT DIRECTOR CHARACTERISTICS ON PLANNED CEO SUCCESSION

» [Wei Shen](#)¹, [Zeyu Zhao](#)¹ (1. Arizona State University)

Director Expertise Alignment and Board Involvement Strategies

» [Skylar Wan](#)¹, Steven Boivie², Jingyu Li³, Joseph Harrison⁴ (1. University of Leeds, 2. Texas A&M University, 3. The Chinese University of Hong Kong, 4. Texas Christian University)

Accounting Financial Expert Directors: Trade-offs of Increased Financial Monitoring

» [Hanny Kusnadi](#)¹, [Jaeyoung Cho](#)², [Sam Garg](#)³ (1. National University of Singapore, 2. University of Wollongong in Dubai, 3. ESSEC Business School)

4:30pm

Paper Session

Track I: Co-creation and Different Models of Innovation

Chaired by: Victoria Sevchenko

WHEN IS IT BETTER TO BE IN TWO: EXPLORING KINSHIP AS DRIVER OF SUCCESSFUL CO-CREATION

» [Isabella Pozzo](#)¹ (1. University of Amsterdam)

Identity Provision & Indirect Contributions in Idea Contest: A Field Experiment

» [Maren Mickeler](#)¹, Diego Zunino², Tobias Kretschmer³, Marine Hadengue² (1. ESSEC Business School, 2. SKEMA Business School, 3. LMU Munich)

Algorithmic Governance: Formal Authority Delegation and Heterogenous Response Among Exchange Partners

» [Shun Yiu](#)¹ (1. The Wharton School, University of Pennsylvania)

Anticipating Tomorrow: The Role of Prospective Sensemaking and Corporate Foresight in Managing Digital Changes by Established Companies

» [Anna Sofiia Yanson](#)¹, Mohamad Najib Tarhini², Daniele Cerrato¹ (1. Università Cattolica del Sacro Cuore, 2. Rennes School of Business)