

## SMS Public Statements Policy

### **Purpose:**

This policy serves to formalize and communicate that the Strategic Management Society (SMS), as a general practice, does not engage in making public statements and to provide clarity on the limited circumstances under which public statements may be made.

### **Scope:**

This policy applies to all individuals associated with the Strategic Management Society, including but not limited to members, officers, and staff.

### **Guidelines:**

#### **1. Organizational Neutrality:**

The Strategic Management Society, as a general practice, does not engage in making public statements. Public statements may be made in exceptional circumstances such as addressing misinformation or responding to significant events that directly impact the Society's mission or put the existence of the organization into jeopardy.

#### **2. Authorization for Public Statements:**

Public statements can only be made on behalf of the Strategic Management Society with explicit authorization from the Executive Committee. In cases where a public statement is deemed necessary, only the Executive Director, SMS Board President, or a spokesperson designated by the SMS Executive Committee is authorized to speak on behalf of the Society.

Any other person asked to speak on behalf of the Society should refer the inquiry to the Executive Committee.

All requests for public statements should be submitted to the Executive Committee for review.

#### **3. Release of Public Statements:**

Any release of a public statement from the Strategic Management Society will be disseminated through established channels, such as the society's website, newsletters, and other recognized mediums.

#### **4. Individual Autonomy:**

Members, officers, and staff of the Strategic Management Society are entitled to express their individual opinions and views. All communications and comments should be clear that the views expressed do not represent the official stance of the SMS.

### **Review and Revision:**

This policy will be subject to periodic review and revision. Revisions will be made by the Governance & Nominations Committee and are subject to approval by the SMS Board of Directors.