

SMS Business Meeting 2023

September 30, 2023



**Strategic
Management
Society**



Mission Investment



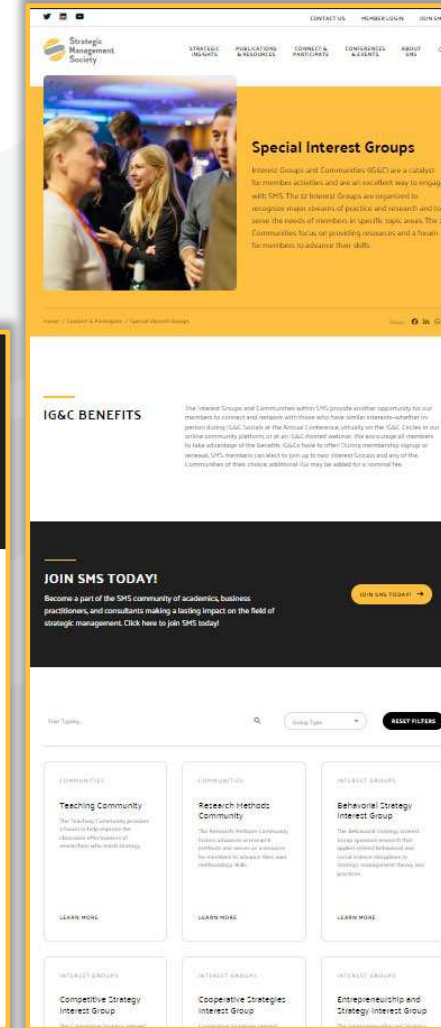
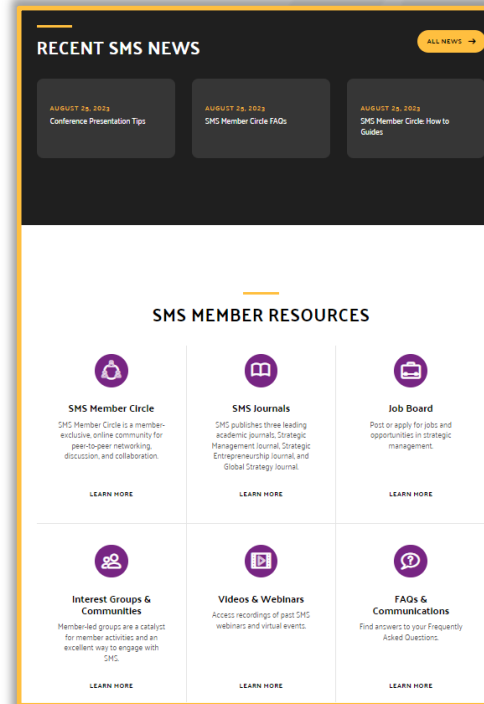
Investment into the Future of SMS

Technology:

WordPress – New SMS Website

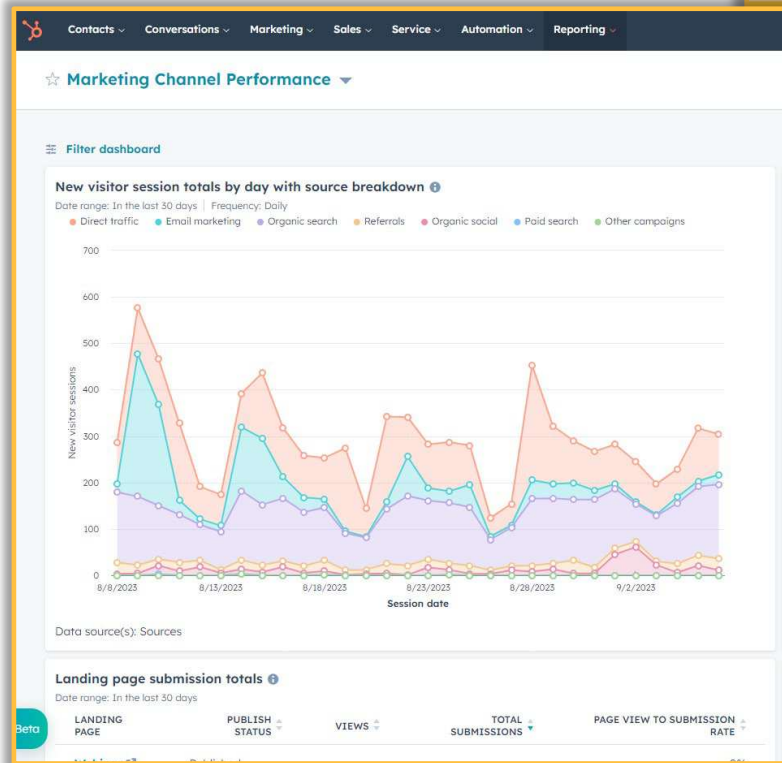
Launched: September 25, 2023

- New user-friendly design
- Content forward approach
- Highlights and celebrates member research & other SMS content
- Designed to appeal to all audiences



What's Next in the Technology Transformation...

Marketing & Communications Platform



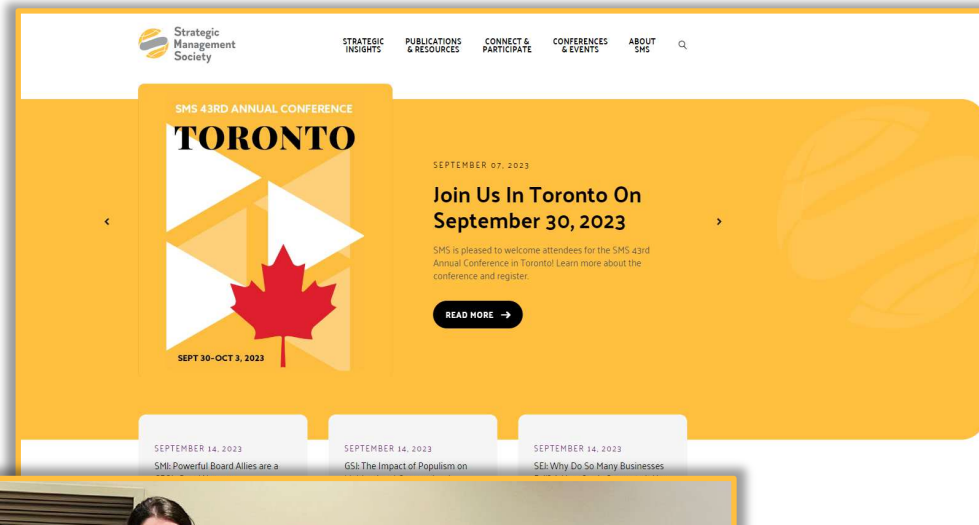
Member Portal

The Member Portal 'Personal Snapshot' page for Ms. Andrea Schmidl includes a sidebar with links: Edit My Profile, Security & Login, My Affiliations, My Committees, My Orders, My Registrations, My Downloads, My Payment Methods, My Scheduled Payments, Strategic Management Journals, and Member Circle. The main content area shows personal information: Full Name (Ms. Andrea Schmidl), Title, Account Phone ((555) 555-5555), Mobile, and Email (andrea.schmidl@gmail.com). It also displays company affiliations, including NimbleUser with contact details (555) 555-4750 and http://www.nimbleuser.com. A 'My Affiliations' button is at the bottom.

Conference Review Management

The Conference Review Management interface shows a review for a 'Workshop & Exhibitor' by Susan Rigoti. The overall score is 4.24. The review includes ratings for Technical Merit (5), Readability (3), Relevance (4), and Originality (2). The reviewer's comments are: 'I have no hesitation in recommending this submission be accepted after a few typos and minor issues have been amended. However, I would advise that the author rewrite their introduction to better...'. The review is locked as of 1:34pm on April 1st.

Debuting the Brand!



SMS Strategic Priorities

- **Practitioner Strategy**
- **Strengthening Governance**
- **Geographic Expansion**

The Six Big Questions in Strategic Management



THE SIX BIG QUESTIONS IN STRATEGIC MANAGEMENT

These questions were developed to inspire and focus conversations between industry and academia that will evolve with the SMS community, the SMS's scholarly publications, and the field of strategic management itself.

How does the increased focus on sustainability (environmental, social, and economic) impact business models of the future?

How does disruptive technology and the explosion of access to data impact firm strategy, human capital management, and society?

What role do diversity, equity, and inclusion initiatives in the workforce play in firm performance and competitive advantage?

What impact do deglobalization pressures have on firm strategy, entrepreneurial opportunities, interorganizational arrangements, and shifts in the prominence of different economies?

How do organizations balance the need for innovation and growth with efficiency concerns and business model constraints?

What are the roles of the CEO and Executive Board as they work to address complex and potentially transformative issues?

Code of Conduct

- SMS Code of Conduct
- Investigation Process & Procedures



Diversity, Equity & Inclusion at SMS



Diversity, Equity, and Inclusion

“Advancing DEI in Academia”



Russell Coff

University of Wisconsin-Madison



Karen Schnatterly

Virginia Tech

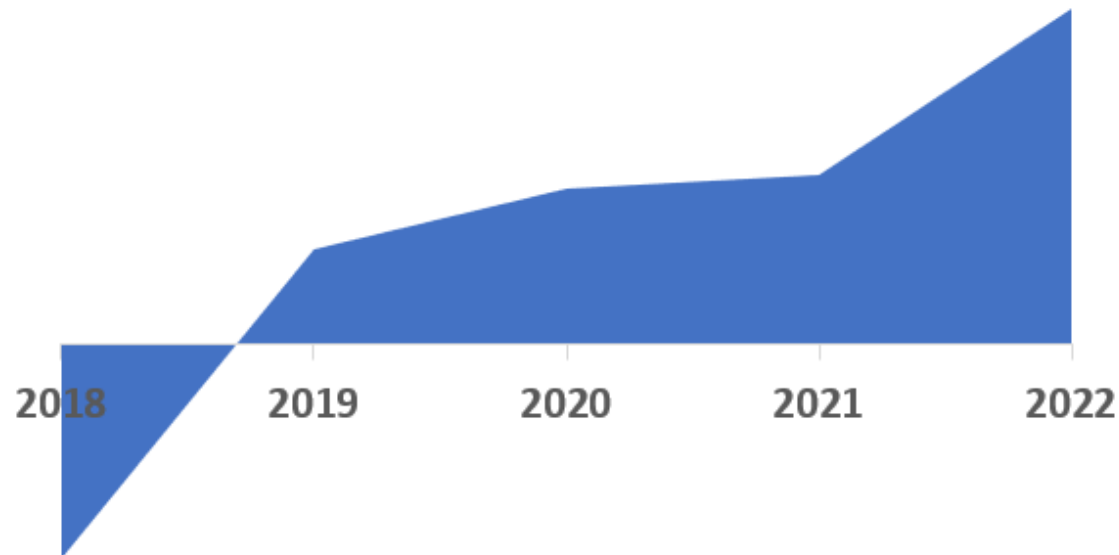


Heli Wang

Singapore Management University

SMS Financial Update

SMS Net Operating Revenue:



SMS Investment Portfolio:

(including SRF Fund & SMS Reserves)

- 2019 \$7.4M
- 2020 \$8M
- 2021 \$8.5M
- 2022: \$6.9M
- 2023: \$6.8M *(as of August 2023)*

*Grant Funding to Support Research:
(since 2018)*

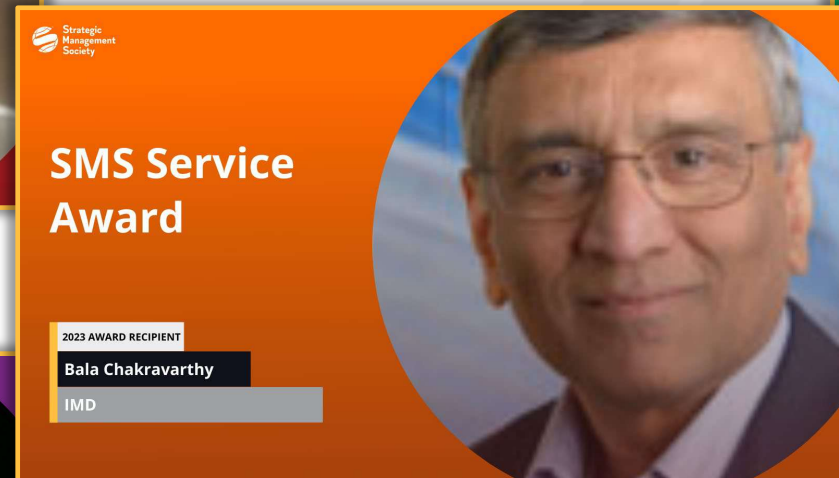
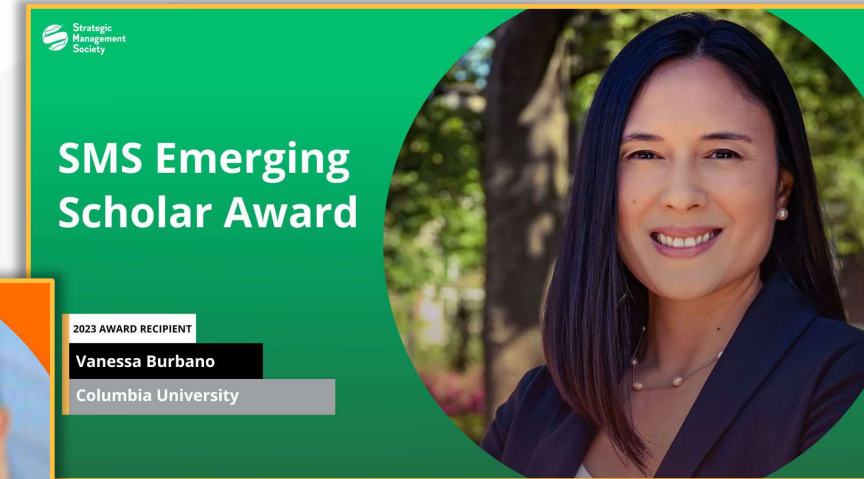
\$860K



Strategy Research Foundation (SRF)

2023 Grant Applications open until October 2!

Recognitions: 2023 SMS Awards



Recognitions: 2023 Journal Paper Prizes

SMS | Global Strategy Journal

GSJ BEST PAPER PRIZE
2023 PRIZE RECIPIENT



Stephen Kobrin

Bricks and Mortar in a Borderless World: Globalization, the Backlash, and the Multinational Enterprise
GSJ Volume 7, Issue 2

Sponsored by SMS & Wiley

SMS | Strategic Entrepreneurship Journal

SEJ BEST PAPER PRIZE
2023 PRIZE RECIPIENT



Ben Spigel **Richard Harrison**

Toward a Process Theory of Entrepreneurial Ecosystems
SEJ Volume 12, Issue 1

Sponsored by SMS & Wiley

SMS | Strategic Management Journal

DAN & MARY LOU SCHENDEL BEST PAPER PRIZE
2023 PRIZE RECIPIENT



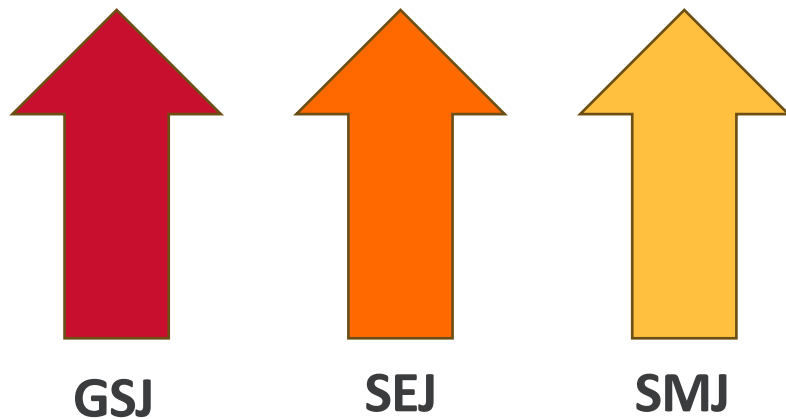
Samina Karim **Will Mitchell**

Path-Dependent and Path-Breaking Change: Reconfiguring Business Resources Following Acquisitions in the U.S. Medical Sector, 1978-1995
SMJ Volume 21, Issue 10-11

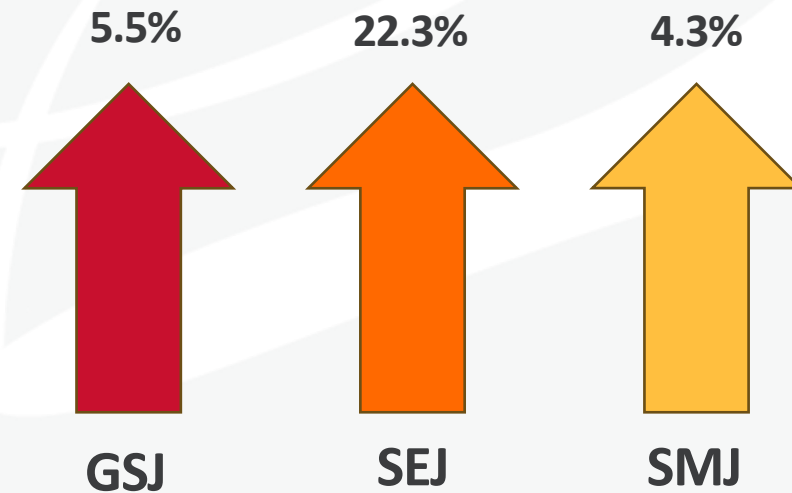
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SMS Journals: 2023 Journal Metrics

Impact Factors & Rankings



Submissions



SMS Journals: New Co-Editors & Reappointments

New Co-Editors



Stewart Miller
Durham University
GSJ Co-Editor

**Announcement
Soon!**

SEJ Co-Editor

Co-Editor Renewals



Vibha Gaba
INSEAD
SMJ Co-Editor



Peter Klein
Baylor University
SEJ Co-Editor



Brian Silverman
University of Toronto
SMJ Co-Editor

Outgoing Leadership: Board Members, Journal Co-Editors



Gwen Lee

University of Florida
SMS Director-at-Large
2021-2023



Alvaro Cuervo-Cazurra

Northeastern University
GSJ Co-Editor
2017-2023



Melissa Graebner

University of Illinois at
Urbana-Champaign
SEJ Co-Editor
2018-2023

Outgoing Leadership: IG&C Chairs 2021 – 2023



Sabine Baumann
Berlin School of
Finance & Law
Teaching Community



Rocío Bonet
IE University
Strategic Human Capital



**Aleksandra
Kacperczyk**
London Business School
Competitive Strategy IG



Elena Kulchina
North Carolina
State University
Entrepreneurship & Strategy IG



Jiao Luo
University of Minnesota
Stakeholder Strategy IG



Vibha Gaba
INSEAD
Behavioral Strategy IG



Sinziana Dorobantu
New York University
Corporate Strategy IG



Denisa Mindruta
HEC Paris
Cooperative Strategies IG



Birgitte Grøgaard
BI Norwegian
Business School
Global Strategy IG



Brent Goldfarb
University of Maryland
Research Methods Community



Myriam Mariani
Bocconi University
Knowledge & Innovation IG



David H. Zhu
Arizona State University
Strategic Leadership & Governance IG



Koen Heimericks
University of Warwick
Strategy Process IG



Matthias Wenzel
Leuphana University
of Luneburg
Strategy Practice IG

2023 SMS Annual Conference Co-Chairs



Susan Black

The Conference
Board of Canada



Andreas Schotter

Western University Canada



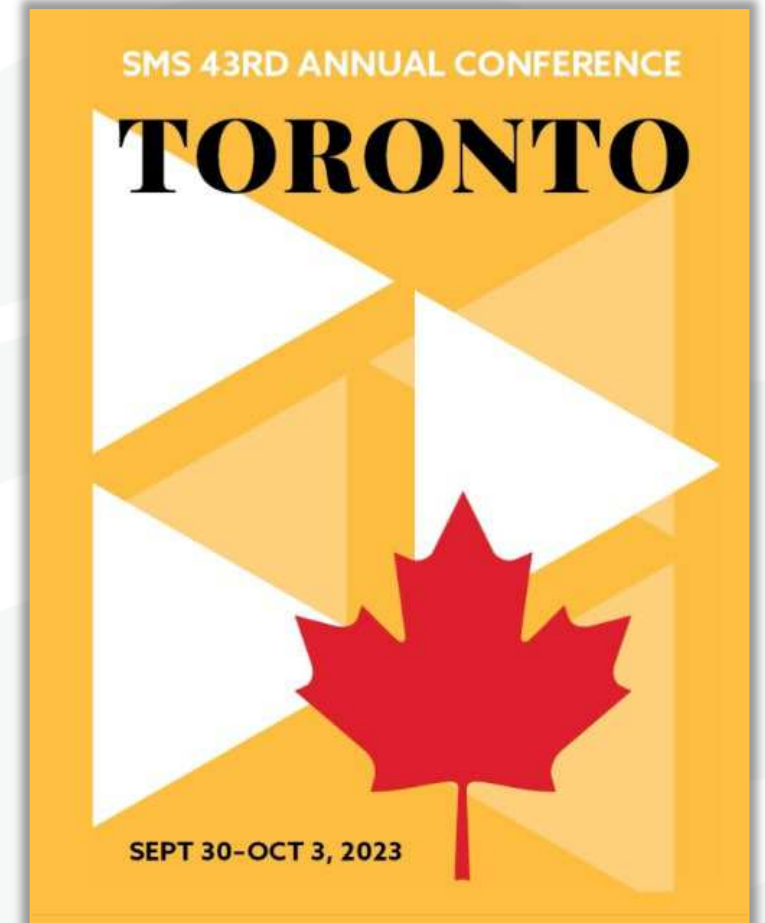
Susan Christoffersen

University of Toronto



Alain Verbeke

University of Calgary



SMS Conferences:

Special Conference Washington D.C.

Strategies For Sustainable Human Development

June 19 - 21 2024



WASHINGTON DC

SMS Special Conference
June 19-21, 2024



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JOHNS HOPKINS
CAREY BUSINESS SCHOOL

Conference Program Chairs:

- **Jonathan Doh**, *Villanova University*
- **DK Kryscynski**, *Rutgers University*
- **Richard Smith**, *Johns Hopkins University*
- **Heli Wang**, *Singapore Management University*

SMS Conferences:

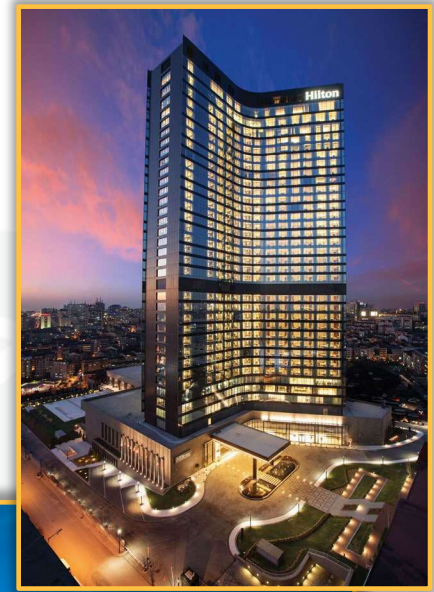
44th Annual Conference Istanbul

Strategic Management Of Fault Lines, Contradictions, And Divergences

October 19 – 22, 2024

Conference Program Chairs:

- **Asli M. Arikan**, *Kent State University*
- **Şuhnaz Yılmaz Özbağcı**, *Koc University*
- **Nilhan Onal Gökçetekin**, *CEO, Hepsiburada*



Thank You to the SMS Executive Office Team!



Barbara Grobicki
Executive Director



Anna Allen
Director of
Membership & Events



Johnae Mitchell
Membership &
Marketing Manager



Justyn Higgins
Marketing &
Communications
Coordinator



Andrea Schmidl
Sr. Director of
Operations & Technology



Lana Bandy
Sr. Manager of
Publications & Foundation



Athok Gai
Operations & Program
Coordinator

Thank You!

Q&A



**Strategic
Management
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