

WILEY

ENABLING DISCOVERY | POWERING EDUCATION | SHAPING WORKFORCES

The Evolving Open Access Landscape

How Wiley is responding and what it means for your journal



Open Access: an overnight revolution 20+ years in the making!

Emerging policy landscape and publisher experimentation...

2000-02

PMC and BMC launch
First major OA initiatives and letters signed
First funders commit to paying APCs

2003-4

Berlin declaration signed
UK House of Commons launches inquiry into journals and recommends green OA during review of gold

2005-6

Springer creates first position of Director of OA
Wellcome and some UK research councils introduce OA mandates
Publishers launch hybrid programs

2007-8

More funders introduce OA mandates, green and gold
Springer acquires BMC and becomes world's largest OA publisher
ResearchGate launches

...OA goes mainstream; governments turn their focus to publishing...

2009-10

NIH's public access mandate made permanent by US Congress
PLOS One becomes the world's largest journal

2011-12

Wiley launches full gold open access program
SciHub launches
UK Finch report recommends Gold OA for publicly funded research

2013-14

Wiley signs JISC offset program
Major funders in China and India announce Green OA policies

2015-16

Gates Foundation launches Gold OA mandate
REF 2021 Open Access Policy comes into effect.
Wiley signs and implements first **Read and Publish deal** (VSNU)

...The pace accelerates...

2017

OA2020 targets amount of money in system.
Wiley signs transitional deal with KEMÖ (Austria)
German universities announce plan to cancel Elsevier contract

2018

Wellcome Trust and REF review of OA policies
French Consortia announce cancellation of Springer's journals
RSC announces Read & Publish deal with MIT July

cOAlition S formed initially with European funders and later Gates and Wellcome Trust

2019

Wiley becomes first to agree a deal with **Projekt DEAL** and subsequently with Norway, Hungary and Sweden
University of California and Norway declare intention not to renew licence with Elsevier

More publishers sign deals: e.g. RSC with Spain and CUP with JISC (UK)

2019

Swedish funder and member of cOAlition S publish letter expressing concern about Plan S
Group project to explore potential strategies to help learned societies transition to OA and align with Plan S.
cOAlition S announced revised guidelines, delaying start to 2021

2020

Springer announce 'world's largest' transformative agreement with Projekt DEAL
Wiley signs agreements in Sweden, Finland, and with **Jisc in the UK**
UKRI launches policy review
cOAlition S announce Rights Retention Strategy
IET and **Wiley** announce partnership to flip 42 journals

2021-2022

cOAlition S Plan S comes into effect on Jan 1st 2021
Wiley announces new agreements, including **Italy, Ireland, Spain, Switzerland, Australia**, and many in the US
UKRI Announces new OA Policy from April 22

Transformational Agreements Overview

A type of agreement where fees migrate from subscription access (reading) to publishing. Sometimes this is full and immediate (such as our agreement in Germany with Projekt DEAL) and other times there is a capped budget of funds or articles for the migration to OA each year.



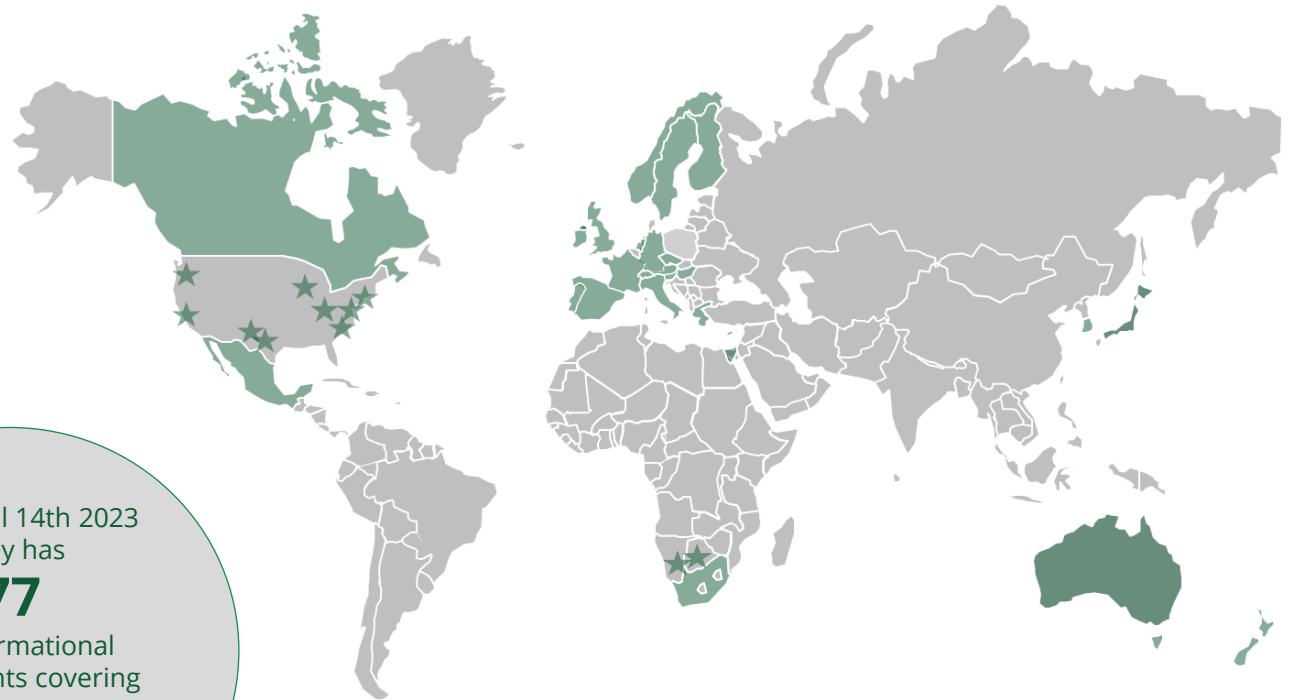
There is increasing pressure being placed on the traditional subscription model, as policy and funder mandates favour routes towards open access publication



Transformational Agreements enable the migration of funding from reading towards publishing, whilst recognising that the subscription element still remains an important part of the agreement



Wiley is fully committed to the transition to open access, and Transformational Agreements are a key component of our open access strategy



As of April 14th 2023
Wiley has

77

transformational
agreements covering
over

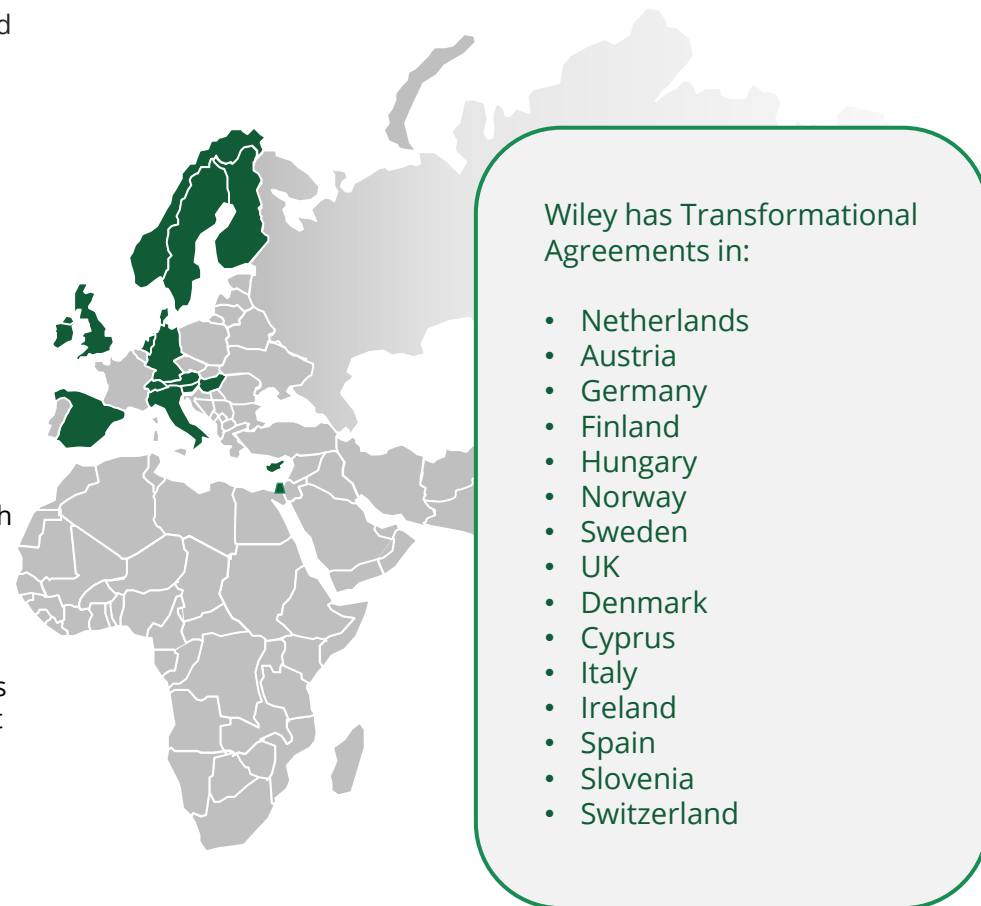
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articles worldwide

Correct as of April 2023. For further details on our agreements visit [Wiley Author Services](#)

Europe

- Each European state currently developing their own approach. The distribution of current Transformational Agreements suggest a stronger drive towards Gold Open Access in northern and western Europe, while eastern and southern Europe at present appear content to encourage use of Green access.
- The majority of Wiley's Transformational Agreements are in Europe, providing gold open access publication at no cost to authors
- cOAlition S is driving change through Europe. [Plan S](#) has been signed by 20+ funders and foundations around the world mandating immediate access to articles, through Gold OA journals or zero-embargo Green. OA publishing in hybrid journals only allowed where author is covered by a Transformational Agreement. The Plan S price & service transparency framework Journal Comparison Tool due to launch on July 1st.
- The German Council for Science and the Humanities (Wissenschaftsrat) have called for Gold OA to be an integral part of the research process with Gold OA and the Version of Record as their preferred route.
- In the UK, the latest [UKRI](#) OA policy requires all research funded by UKRI to be made Open Access, immediately with a CC BY license. From April 1st 2022 all peer reviewed articles that acknowledge UKRI funding need to comply with UKRI's new open access policy - Wiley's TA in the UK with Jisc provides UKRI-funded authors with a compliant route to publishing in Hybrid journals. Gold journals are compliant but must offer the CC BY license.
- The four UK higher education funding bodies have launched a Consultation open until 6 May 2022 on the principles underpinning the design of a future UK wide research assessment system to replace the current REF. It is likely that any open research policies to come out of this will be closely aligned to the new UKRI OA policy.
- The new EC [Horizon Europe](#) programme contains a strong commitment to the principles of Open Science, and the EC overall currently favours Gold OA.
- Austria published its Open Science policy in 2022. Austria actively supports the principles of Plan S – 'all scholarly publications on the results from research funded by public or private grants provided by national, regional and international research councils and funding bodies, must be published in Open Access Journals, on Open Access Platforms, or made immediately available through Open Access Repositories without embargo.'



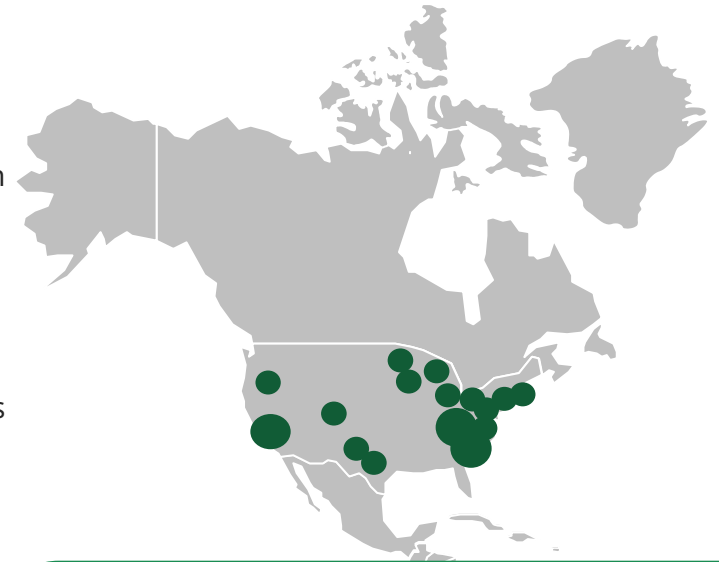
Wiley has Transformational Agreements in:

- Netherlands
- Austria
- Germany
- Finland
- Hungary
- Norway
- Sweden
- UK
- Denmark
- Cyprus
- Italy
- Ireland
- Spain
- Slovenia
- Switzerland

The Americas

North America

- US Government Funders still currently favouring Green OA, however the impact of the resignation of Dr Eric Lander from the OSTP and the effects on the US open science position and in particular the issue of embargo periods, is still to be determined. There were moves to mandate for zero-embargo green OA under the previous administration – Wiley and many partners previously responded to the consultation to outline concern for the implications of the proposal.
- There is a growing desire for Gold OA from institutions and consortia as they explore the required processes and workflows, as demonstrated by the increasing number of Transformational Agreements in the region.
- Private funders such as Gates Foundation and the Chan Zuckerberg Initiative are making high profile transitions to full Gold.
- Canada is making moves that favour OA, and bibliometric data highlights an increase in OA published articles.



Latin America

- Funders support Green OA.
- Strong national tradition of institutional support for OA journals without an APC (Diamond OA).
- Governments supporting repository developments and introducing mandates.
- Data for several countries in the regions shows growth in OA in the last few years, but the overall picture remains mixed.

In the US, Wiley has Transformational Agreements with:

- Big Ten Academic Alliance
- California Digital Library
- Baylor University
- Carnegie Mellon University
- Carolina Consortium
- Colorado State University
- Iowa State University
- John Hopkins University
- Loyola University
- MIT
- OhioLINK
- SCEL
- Texas State University
- US Department of Energy
- VIVA
- Washington State University
- University of Vermont

Asia Pacific

Australia

- NHMRC opened consultation on a new Open Access policy in 2021, actively aligning with many Plan S principles.
- An 'Open Access Strategy for Australia' is to be developed over the next 12 months, in conjunction with Australia's Chief Scientist Dr Cathy Foley

China

- Currently green (12-month embargo) however authors will pay to publish in high impact journals.
- Ministry of Science and Technology ([MOST](#)) introduced new policy in 2020 encouraging publication in domestic journals or the highest quality international ones.
- There is a continued focus on APC levels, with NSL and CAS developing tools to illustrate 'reasonable APCs'
- China Association for Science and Technology (CAST) working on establishing an open science alliance to conduct OA policy research. They plan to invite related domestic and international institutions to be the members. Wiley is currently exploring ways to be involved in and have signed an MOU with CAST to explore a series of virtual meetings and surveys aimed at improving our shared understanding of the pain points for researchers in China.

India

- Two main funders have Green OA with 6 (STM) and 12 (HSS) month embargoes. Broader concerns on predatory Gold OA.

Japan

- Japan Science and Technology Agency released Green OA policy in 2017, but permits Gold. Government supporting flips to OA for some journals.
- Bibliometrics show OA publishing in Japan is beginning to increase.



Wiley has Transformational Agreements in:

- Australia & New Zealand (CAUL & CSIRO)
- Republic of Korea (NST)
- Japan (OASIS)

What are funders and libraries looking for in this changing landscape?



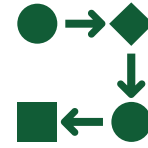
**Predictable
(reduced!)
spend**



**Accelerated
migration
to OA**



**Access to
content**



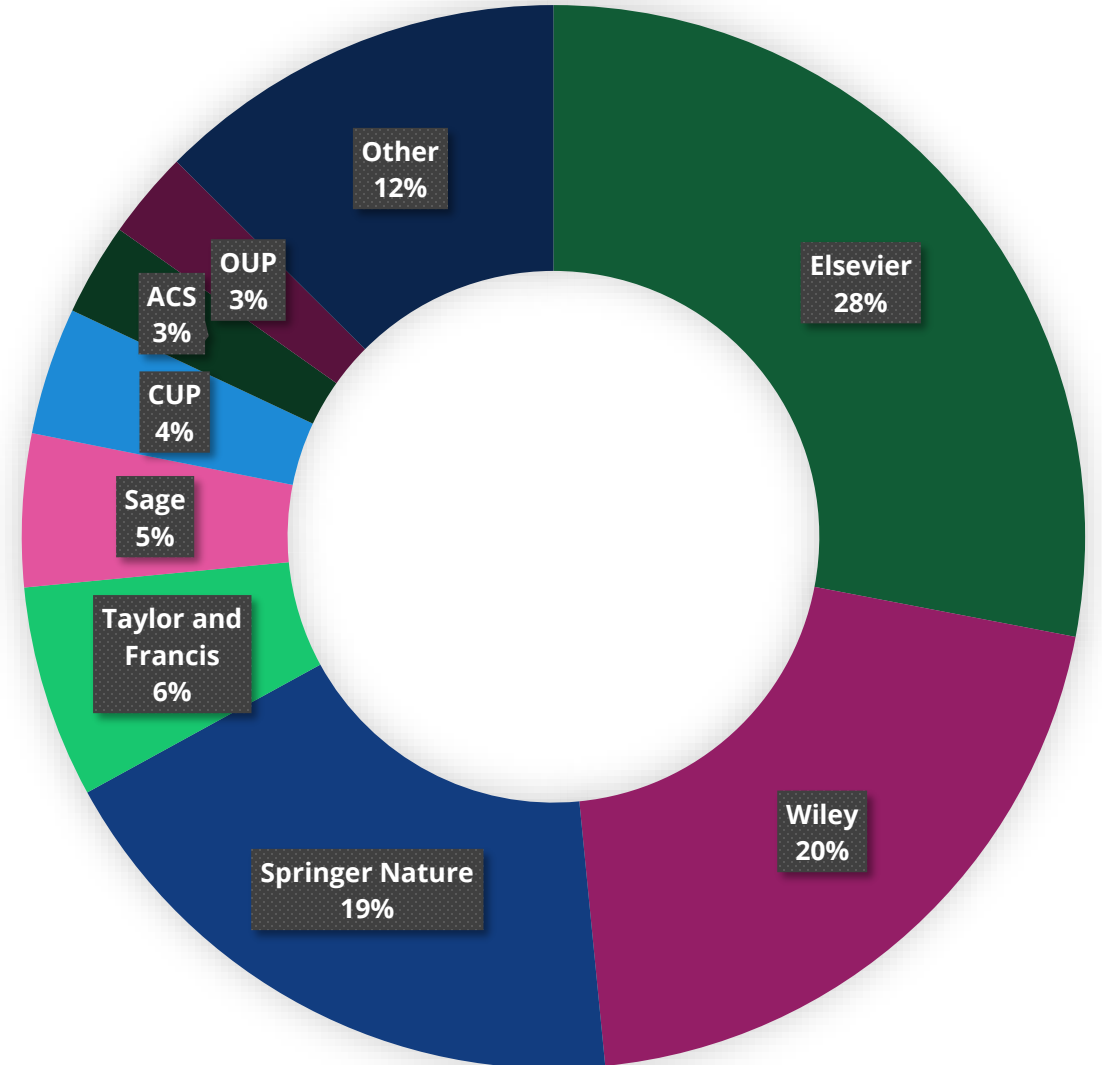
**Intuitive
workflows**



**Least
restrictive
licensing**

Transformational Agreements

- Wiley is also committed to delivering Open Access options on a larger scale via the negotiation of country-level agreements combining access (reading) and publishing.
- A diverse range of publishers have now entered into transformational agreements which now cover almost 150,000 articles.



Transformational Agreements - EMEA

Country	Consortium	Approx Wiley Output	Eligible Institutions	Expiry Date	Read Access	Hybrid OA	Gold OA	Hindawi OA
Austria	KEMO	650	24	2023	✓	✓	✗	✗
Cyprus	CLC	50	8	2025	✓	✓	✗	✗
Czech Rep	CzechELib	640	50	2026	✓	✓	✗	✗
Denmark	RDL	1000	30	2025	✓	✓	✗	✗
Finland	FinELib	1130	27	2025	✓	✓	✓	✓
France	COUPERIN	3200	130	2025	✓	✓	✓	✓
Germany	DEAL	9500	707	2023	✓	✓	✓	✓
Greece	HEAL-Link	400	43	2024	✓	✓	✗	✗
Hungary	EISZ	500	13	2023	✓	✓	✓	✓
Ireland	IRel	530	10	2024	✓	✓	✓	✗
Israel	MALMAD	880	24	2024	✓	✓	✗	✗

Country	Consortium	Approx Wiley Output	Eligible Institutions	Expiry Date	Read Access	Hybrid OA	Gold OA	Hindawi OA
Italy	CRUI	2860	72	2023	✓	✓	✓	✓*
Italy	Bibliosan	400	68	2025	✓	✓	✓	✓
Netherlands	VSNU	2400	15	2023	✓	✓	✗	✗
Portugal	B-ON	1300	63	2024	✓	✓	✗	✗
Slovenia	CTK	125	10	2024	✓	✓	✗	✗
South Africa	SANLiC	800	24	2025	✓	✓	✓	✓
Spain	CRUE-CSIC	2900	68	2024	✓	✓	✓	✓
Sweden	Bibsam	1850	45	2025	✓	✓	✓	✓
Switzerland	CSAL	1600	46	2024	✓	✓	✗	✗
Turkey	TUBITAK	1500	230	2025	✓	✓	✓	✓
UK	Jisc	9,500	151	2023	✓	✓	✓	✓

* Hindawi eligibility only applies to the Hindawi titles that have flipped from the original HOA journal list provided in the contract

Transformational Agreements - United States

Consortium	Approx Wiley Output	Eligible Institutions	Expiry Date	Read Access	Hybrid OA	Gold OA	Hindawi OA
Baylor University	60	1	2024	✓	✓	✓	✓
Big Ten Acad Alliance	2700	34	2025	✓	✓	✓	✓
Boston College	48	1	2023	✓	✓	✓	✓
Brandeis University	25	1	2023	✓	✓	✓	✓
Carnegie Mellon Uni	150	1	2024	✓	✓	✓	✓
Carolina Consortium	700	41	2024	✓	✓	✓	✓
CDL	600	11	2023	✓	✓	✓	✗
Clark University	15	1	2025	✓	✓	✓	✓
Colorado State Uni	200	1	2024	✓	✓	✓	✓
Georgetown UMC	28	1	2025	✓	✓	✓	✓
Iowa State University	160	1	2024	✓	✓	✓	✗
Johns Hopkins University	500	1	2023	✓	✓	✗	✗
Lehigh University	70	1	2025	✓	✓	✓	✓
Loyola Univ. Chicago	50	1	2024	✓	✓	✗	✗
MIT	190	1	2024	✓	✓	✓	✓
Montana State Uni	37	1	2026	✓	✓	✓	✓
Northeastern University	67	1	2025	✓	✓	✓	✓
OhioLINK	1100	81	2023	✓	✓	✗	✗
Portland State Uni	19	1	2025	✓	✓	✓	✓
Princeton University	163	1	2023	✓	✓	✓	✓
Rockefeller University	40	1	2025	✓	✓	✗	✗

Consortium	Approx Wiley Output	Eligible Institutions	Expiry Date	Read Access	Hybrid OA	Gold OA	Hindawi OA
SCELC	620	61	2023	✓	✓	✓	✓
Southern Methodist U	35	1	2023	✓	✓	✓	✓
Syracuse University	72	1	2023	✓	✓	✓	✓
Texas A&M University	240	2	2025	✓	✓	✓	✓
Texas Christian Uni	60	1	2026	✓	✓	✓	✓
Texas State University	60	1	2024	✓	✓	✗	✗
Thomas Jefferson Uni	84	1	2025	✓	✓	✓	✓
TTUHSC	20	1	2023	✓	✓	✓	✓
Tulane University	40	1	2024	✓	✓	✓	✓
U Texas Southwestern	140	1	2023	✓	✓	✓	✓
UMass Lowell	42	1	2023	✓	✓	✓	✓
U Alabama Birmingham	100	1	2027	✓	✓	✓	✓
University of Georgia	230	1	2024	✓	✓	✗	✗
University of Miami	190	1	2023	✓	✓	✓	✓
University of Vermont	70	1	2024	✓	✓	✗	✗
UNTHSC	20	1	2025	✓	✓	✓	✓
US Dept of Energy	75	3	2026	✓	✓	✓	✓
VIVA	720	55	2024	✓	✓	✓	✗
Washington State Uni	160	1	2024	✓	✓	✓	✓
West Virginia University	80	1	2023	✓	✓	✗	✗

Transformational Agreements - Rest of World

Americas

Country	Consortium	Approx Wiley Output	Eligible Institutions	Expiry Date	Read Access	Hybrid OA	Gold OA	Hindawi OA
Canada	CRKN	5000	71	2024	✓	✓	*	*
Canada	Canadian Agricultural Library	30	1	2023	✓	✓	✓	✓
Colombia	Pontificia Universidad Javeriana	20	1	2023	✓	✓	✓	✓
Mexico	Uni Nacional Autónoma de México	250	1	2024	✓	✓	✓	✓
Mexico	CINVESTAV	34	1	2023	✓	✓	✓	✓
Mexico	UAM	40	1	2025	✓	✓	✓	✓

APAC

Country	Consortium	Approx Wiley Output	Eligible Institutions	Expiry Date	Read Access	Hybrid OA	Gold OA	Hindawi OA
Australia & NZ	CAUL	6750	54	2024	✓	✓	✓	✓
Australia & NZ	CSIRO	109	1	2024	✓	✓	✓	✓
Hong Kong, China	JULAC	495	3	2025	✓	✓	✓	✓
India	MANIPAL	66	1	2027	✓	✓	✓	✓
Japan	JUSTICE	1480	18	2024	✓	✓	✓	✓
Republic of Korea	NST	170	25	2024	✓	✓	✓	✓
Singapore	NUS	180	1	2024	✓	✓	✓	✓
Thailand	Mahidol University	50	1	2025	✓	✓	✓	✓

Transformational Agreements - What's Next?

 Agreements already in place

 CY23 Pipeline

Country	Articles	Institutions
Chile	405	94
Cyprus	41	6
Egypt	946	44
France	790	99
Hong Kong	1064	8
Japan	2620	28
Pakistan	619	396
Qatar	191	7
Saudi Arabia	147	1
Singapore	256	2
South Africa	17	4
Spain	20	15
Turkey	2744	179
United States	8575	89

