



SRF

2018 Research in Organizations Program

Submission deadline: **October 1, 2018**

Grant period: **January 1, 2019 – December 31, 2020**

2018 Research in Organizations Program

The SRF of the Strategic Management Society announces the 2018 Research in Organizations (RiO) Program. The objective of the RiO program is to support empirical studies conducted in organizational settings in which Scholars collaborate with managers to address a problem important to both the theory and practice of strategic management. The grants are intended to encourage strategy researchers to engage more closely with the strategic decision-makers and strategy developers in different types of organizations. Thus, all proposals are required to formally include an organization that will serve as the primary research site and subject of study.

Target Applicant: A full-time faculty member or post-doctoral researcher affiliated with a university and a current member of the Strategic Management Society.

Funding and Key Terms: Grants of up to US\$25,000, to support direct research expenses such as data collection and research assistance. No institutional overhead is paid.

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To Apply: Review this Call for additional details and apply online at srf.strategicmanagement.net

Detailed Call

Eligibility.

All proposals are required to include a Principal Investigator (PI) and one or more Participating Organization(s) (PO) that serve as the research setting and provide a Co-Investigator (CI).

The PI who leads the research effort and to whom the grant is awarded must be a full-time faculty member or post-doctoral researcher affiliated with a university and a current member of the Strategic Management Society (SMS) at the time of submission and throughout the grant period.

The PO may be public or private and for-profit or not-for-profit. It may not be a university. The project must contain a significant empirical component that involves collection of qualitative and/or quantitative data in the PO. Examples of projects typically ineligible for RiO funding include collaborating with a PO to study the activities of other organizations not party to the proposal (e.g., partnering with a trade association to survey its members or working with a PO that is a research organization that will collect data on behalf of the PI).

The SRF recognizes that confidentiality concerns may impose non-disclosure requirements affecting information provided in publications or public presentations based on the research, including the identity of the PO. However, that identity must be fully disclosed in the proposal.

A proposal may have multiple Co-Investigators. At any time, a single individual is permitted to serve as a PI or CI on only one proposal submitted to any SRF program. Thus, individuals named in a previously funded SRF proposal may not participate in a new proposal until expiration of that grant period. Further, individuals named on a proposal must disclose any prior SRF awards and demonstrate that the project in the current RiO proposal is distinct from the previously funded research.

The grants are intended to support research that has yet to be undertaken. Thus, completed work is not eligible for funding.

Funding & Deliverables.

The SRF plans to award up to 10 RiO grants of up to US\$25,000 each during the 2018 funding cycle. Grantees will be named SRF Scholars. Financial support is provided to cover direct research expenses for data collection (including travel to the research site), student research assistance, and other support that enables the research project to be conducted. Examples of ineligible expenses include conference travel and registration fees, compensation for PI or CI time, teaching buyouts, purchases of software or equipment, or university overhead. Operating activities of the PO are also not eligible for funding. Determination of eligible and ineligible expenses rests with the SRF.

If a proposal is accepted for funding, the SRF will prepare a written agreement to be executed by the PI and which details the responsibilities of both the PI and the SRF. Monies awarded will be available for a 2-year period beginning January 1, 2019 and paid as expenses are incurred. Reimbursement for expenses incurred prior to the award period is not permitted.

The SRF requires regular progress reports as well as a final report on the project. The final report will include an executive summary of the research findings and documentation of the expenses incurred. In addition, for each funded proposal, the PI, and a manager from a participating organization (if non-disclosure terms permit) are invited to present findings from the research at an SMS Conference in a session designated to showcase SRF projects. The PI and the manager will receive registration fee waivers for that conference.

Submission Guidelines.

Proposals written in English must be submitted by the PI through the SRF website at srf.strategicmanagement.net where additional information on the submission process is available. Submissions are required to contain the following in a single pdf format document:

- a) Cover sheet with the following information:
 1. Submission title
 2. Amount requested in US Dollars
 3. Name of PI and academic affiliation of PI
 4. Name of Participating Organization
 5. Name and position of Co-Investigator from Participating Organization
 6. List of any additional Co-Investigators and their affiliations
 7. A summary (500 words) of the proposed research project
- b) Research Proposal of up to ten (10) pages, single spaced, with the following structure:
 1. Research question(s) to be addressed, including relevant literature, theoretical background, and expected contributions to both the theory and the practice of strategic management
 2. Methodology including description of the data provided by the Participating Organization
 3. Cited references
 4. Timetable/schedule (including a description of any work completed to date)
 5. Budget, in detail with disclosure of other sources of funding, including any financial support from the Participating Organization
 6. Expected Impact of SRF Funding on the quality of the research
 7. Any other pertinent supplemental information
- c) CVs for the PI and academic CI(s), and professional resume(s) for manager CI(s)
- d) Disclosure of any personal or business relationship between researchers and the PO (other than managers employed by the PO)
- e) A description of any non-disclosure agreements governing the research, including discussion of restrictions on publishing outcomes
- f) A letter from the PO signed by a senior representative not named as a researcher on the proposal that confirms the organization's participation in the proposed research
- g) A letter from the Dean's Office of the PI's primary academic institution confirming support for the funding application and acknowledging any institutional financial resources being provided to the project.

Proprietary Rights & Acknowledgements.

Grantees will retain copyright to all materials prepared in connection with the funded project. However, it is expected that the SRF will be granted an irrevocable, royalty free license in perpetuity to use such materials for non-commercial purposes furthering the mission of the SRF. The SRF will omit the identity of the PO in its use of those materials if non-disclosure agreements prevent its inclusion in publications. The SRF requires that any publication of the resulting research in articles or other forms includes an acknowledgment that the research was funded in part by the SRF.

Timetable & Evaluation Process.

The SRF website will open for submissions in August 2018, and the submission deadline is October 1, 2018. Announcement of RiO grants awarded will be made by January 1, 2019.

- **Contribution to the strategic management theory:** *Are the frameworks employed, and/or the data to be used, and/or the potential results to be obtained likely to make a new and substantial theoretical or empirical contribution to the academic field of strategic management?*
- **Contribution to strategic management practice:** *Is this research likely to yield important advice for managers in private or public organizations and make a significant contribution to the practice of strategic management?*
- **Novelty of the research topic/question:** *Is this research likely to start or redirect a line of inquiry?*
- **Research design and methodological rigor:** *Are the data appropriate for the theory being developed or tested? Are the procedures appropriate for the research questions and are they adequate? Is there adequate description of the methods used? Is validity properly justified?*
- **Collaboration with the Participating Organization:** *Is the PO a suitable research site for topic/question studied? Does the project fully leverage the involvement of the PO?*
- **Likelihood of project success:** *Are the qualifications of the research team appropriate for the proposed research? Do the researchers have sufficient access to resources (financial and non-financial) to carry out the project?*
- **Expected impact of the funding:** *Is SRF funding likely to make a significant difference to the quality, scope or other characteristic of the project that will enhance its conceptual or empirical contributions to theory and practice?*

Questions. Contact the Research in Organizations Program by email: srf@strategicmanagement.net

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a professional society for the advancement of strategic management

The Strategic Management Society (SMS) is unique in bringing together the worlds of reflective practice and thoughtful scholarship. The Society consists of over 3,000 members representing over 80 different countries. Membership, composed of academics, business practitioners, and consultants, focuses its attention on the development and dissemination of insights on the strategic management process, as well as fostering contacts and interchange around the world.

The Society is probably best known through the Strategic Management Journal (SMJ) published by John Wiley & Sons. This Class A journal has become the leading scholarly publication in the field of Strategic Management and is consistently rated one of the top publications in the management area. In 2007 the Society launched the Strategic Entrepreneurship Journal (SEJ) and in 2010 the Global Strategy Journal (GSJ). The intent is for these new quarterly publications to soon also become Class A journals and to promote the development and dissemination of advances in the field by maintaining the highest standards of intellectual thought combined with practical relevance, just as their sister publication SMJ has done for many years.



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Interested? Visit www.strategicmanagement.net