



Sponsorship Opportunities

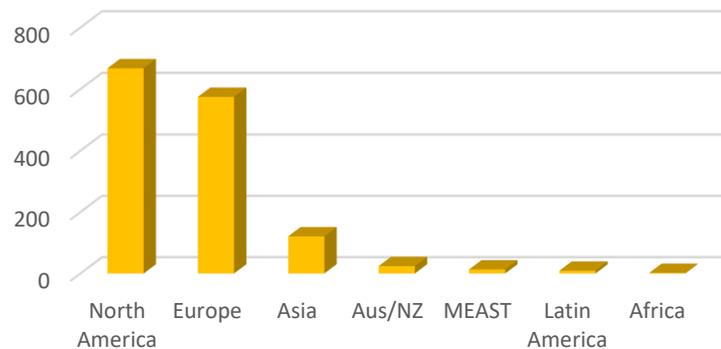
SMS 39th Annual Conference in Minneapolis

Sponsoring at SMS Annual Conference

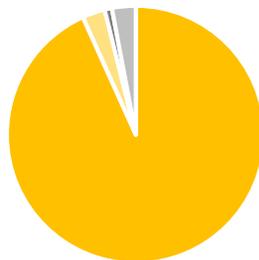
The SMS 39th Annual Conference will be held at the Hilton Minneapolis on October 19-22, 2019. The annual conference brings together international thought leaders from academe, business, and consultancy interested in strategic management. More than 1000 attendees will travel to Minneapolis to attend keynote speeches, practitioner panels, sessions with scholars presenting cutting edge research, doctoral workshops, as well as a variety of networking events, including the much-anticipated Monday night off-site event. Learn more about our attendees below, with data from our 2018 Paris Annual Conference.

The SMS is seeking corporate or institutional sponsors who may be interested in this type of international visibility through sponsorship of various parts of the conference.

Geographic Region

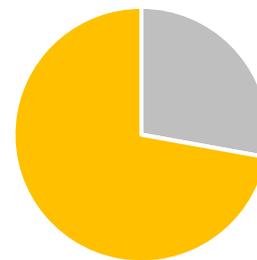


Career Background



■ Academic ■ Business ■ Consulting ■ Other

Academic Career Level



■ Student ■ Faculty

Exclusive Sponsorship Opportunities

Our conference has multiple high-caliber social events included in the registration fees. They are an integral part of the conference, very well attended by conference attendees and an excellent way to showcase a sponsoring company or institution. Only one sponsorship is available for each of these three exclusive opportunities.

Monday Night Event Sponsor - US\$ 100,000

This is our premier reception, an off-site social event where conference attendees get a taste of the hosting city. This year the event will be held at Mill City, a beautiful, modern museum built into the ruins of what was once the world's largest flour mill.

The sponsoring company or institution will receive:

- ◆ Sponsor named in conjunction with the Event in all publications and promotions, across all mediums, wherever Event is mentioned
- ◆ Sponsorship prominently and exclusively displayed at the Event
- ◆ Fifteen (15) complimentary conference registrations
- ◆ Two pages of advertising in the conference program book
- ◆ Name, logo, description, and link displayed on the SMS Conference Website Sponsor page
- ◆ Sponsor's collateral included with onsite conference materials

Opening Reception Sponsor - US\$ 50,000

The sponsoring company or institution will receive:

- ◆ Sponsor named in conjunction with the Event in all publications, wherever Event is mentioned
- ◆ Sponsorship exclusively displayed at the Event
- ◆ Ten (10) complimentary conference registrations
- ◆ One page of advertising in the conference program booklet
- ◆ Name, logo, description, and link displayed on the SMS Conference Website Sponsor page
- ◆ Sponsor's collateral included with onsite conference materials

Closing Reception Sponsor - US\$ 25,000

The sponsoring company or institution will receive:

- ◆ Sponsor named in conjunction with the Event in all publications, wherever Event is mentioned
- ◆ Sponsorship exclusively displayed at the Event
- ◆ Five (5) complimentary conference registrations
- ◆ One page of advertising in the conference program booklet
- ◆ Name, logo, description, and link displayed on the SMS Conference Website Sponsor page

Conference Sponsorship Opportunities

General conference sponsorship also a great way for a company or institution to reach and engage with our attendees. The opportunities for recognition are categorized into a variety of areas, both pre-event and on-site.

Bronze Sponsor - US\$ 5,000

Eight sponsorships are available at this level. The sponsoring company or institution will receive:

- ◆ One (1) complimentary conference registration
- ◆ One page of advertising in the conference program booklet
- ◆ Name, logo, description, and link displayed on the SMS Conference Website Sponsor page

Silver Sponsor - US\$ 15,000

Six sponsorships are available at this level. The sponsoring company or institution will receive:

- ◆ Three (3) complimentary conference registrations
- ◆ Complimentary exhibit space in the conference exhibit area
- ◆ One page of advertising in the conference program booklet
- ◆ Name, logo, description, and link displayed on the SMS Conference Website Sponsor page

Gold Sponsor - US\$ 25,000

Four sponsorships are available at this level. The sponsoring company or institution will receive:

- ◆ Five (5) complimentary conference registrations
- ◆ Complimentary exhibit space in the conference exhibit area
- ◆ Two pages of advertising in the conference program booklet
- ◆ Sponsor's collateral included with onsite conference materials
- ◆ Name, logo, description, and link displayed on the SMS Conference Website Sponsor page

Platinum Sponsor - US\$ 50,000

Two sponsorships are available at this level. The sponsoring company or institution will receive:

- ◆ Speaking role at the plenary session of choice (*some limitations may apply*)
- ◆ Ten (10) complimentary conference registrations
- ◆ Complimentary exhibit space in the conference exhibit area
- ◆ Two pages of advertising in the conference program booklet
- ◆ Sponsor's collateral included with onsite conference materials
- ◆ Name, logo, description, and link displayed on the SMS Conference Website Sponsor page

We appreciate your interest in exploring sponsorship opportunities for our Annual Conference and would welcome the start of a conversation. For more information, please contact **Anna Allen at aallen@strategicmanagement.net** in the SMS Executive Office.

**a professional society for the
advancement of strategic management**

The Strategic Management Society (SMS) is unique in bringing together the worlds of reflective practice and thoughtful scholarship. The Society consists of over 3,000 members representing more than 80 different countries. Membership, composed of academics, business practitioners, and consultants, focuses its attention on the development and dissemination of insights on the strategic management process, as well as fostering contacts and interchange around the world.

The Society is probably best known through the Strategic Management Journal (SMJ) published by John Wiley & Sons. This Class A journal has become the leading scholarly publication in the field of Strategic Management and is consistently rated one of the top publications in the management area. In 2007 the Society launched the Strategic Entrepreneurship Journal (SEJ) and in 2010 the Global Strategy Journal (GSJ). The intent is for these quarterly publications to become Class A journals and to promote the development and dissemination of advances in the field by maintaining the highest standards of intellectual thought combined with practical relevance, just as their sister publication SMJ has done for many years.



SMS Executive Office • Rice Building – Suite 215 • 815 W Van Buren Street • Chicago, IL 60607 • USA

Phone 1 312-492-6224 e-mail sms@strategicmanagement.net

Interested? Visit www.strategicmanagement.net